

Thematic Stakeholder Committees in Toulouse

Citizen participation

France – Toulouse

→ Context, objectives and target group

The SUMP (Plan de Déplacements Urbains – PDU) of Toulouse metropolitan area is named “Projet Mobilités” and will be officially adopted in October 2016. One of the new tools for public debate and the involvement of citizens is the establishment of thematic committees, created and animated by SMTC-Tisséo. Four thematic committees were established on three main levels (modal shift, urban development-mobility coherence and optimisation of networks).



→ Description of the activities

The relevant public organisations – local politicians, local technical staff, local agencies, state services, associations, airport, etc. – were invited to four thematic committees on modal shift regarding public transport networks and multimodality, modal shift regarding alternative modes and public space sharing, urban development and mobility coherence (interfaces between urban projects and public transport projects) and on the optimisation of networks (use of road networks and of parking; urban logistics).

The committees met in November 2015, to exchange the diagnosis and the objectives of the Projet Mobilités, and a second time in December 2015 to build together the possible plan for action. Each committee brought together between 30 and 40 people (a total of about 150 people). As a place for exchange and discussion, the committees allowed the relevant public organisations (PPA) to take an active part in the process during sessions.

PPAs have also been officially invited to submit their written contribution on the website dedicated to public participation for the Projet Mobilités.

→ Communication

The website www.mieuxbouger.fr offers access to presentations, a collection of anonymous contributions and the PPAs' contributions. A newspaper and a synthesis document was distributed in mailboxes.

- In April 2016 – publication on Projet Mobilités 2025/2030:
information about the progress of the project
- In September 2016 – publication on Projet Mobilités 2025/2030:
information about progress and how to consult relevant public organisations.

→ Costs and who paid them

The project leader for the PDU (French SUMP) spends 75 % of his working hours on the project. A communication officer spends 25 % of his working hours on the project too. The team is supported by a consultancy for the entire project (€75,000) and by a communication company specialised in public participation (€ 140,000) since the beginning of 2016.

→ Project objectives, indicators, data and impact/results

OBJECTIVE	INDICATOR	DATA USED	IMPACT / RESULTS
Share a common diagnosis and the challenges of Projet Mobilités 2025/2030 and joint development of an action plan	Level of participation of relevant public organisations (ratio: number of people/number of participants) 50%	Number of people invited and number of participants	Credibility and legitimacy of Projet Mobilités 2025/2030 at the local level

Through the active involvement of local stakeholders and thanks to the first phases of public consultation, the committees have increased the credibility and the legitimacy of the development and appropriation of the project by the population and stakeholders in the Toulouse metropolitan area.

→ Barriers

For the first consultation phase the distribution of newspapers in mail boxes did not deliver the expected results. Information was lost among all the commercial messages and advertisements. Other communication channels are envisaged for disseminating information in the future.

→ Drivers

The good contribution level of all stakeholders during each phase of the public participation improved the appropriation and the adhesion of key local stakeholders to the first phases of definition of Projet Mobilités 2025/2030. Thanks to the entire process, these stakeholders will be able to relay the future PDU actions towards the different audiences they are in contact with.

→ Contact information

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→ Details

Dedicated website to Projet Mobilités (SUMP):
http://www.mieuxbouger.fr/index_PDU.html



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