

## The Key Role of the 'Mobility Forum' in Madrid's SUMP

Monitoring and evaluation

Spain – Madrid

### → Context, objectives and target group

The Mobility Forum was launched in 2006 to establish a permanent discussion forum for mobility issues in Madrid, where the city administration, social agents and citizens are given a voice. Since then it has regularly provided advice to the local government in terms of mobility. Since 2013 its contribution to improve the mobility situation in the city gets reinforced, by playing a key role in the development of Madrid's SUMP.

### → Description of the activities

The aim of the Mobility Forum is to develop a shared diagnosis of mobility issues in Madrid, to build a common vision for the future that meets the needs of all, and to cooperate in the design of an action plan to make the vision real.

To achieve this goal, strategic guidelines were approved and, building on these, a number of thematic workshops were held, including the participation of experts in the corresponding action fields:

2008: Goods delivery + Public bikes

2009: Parking + Air quality

2010: Bus mobility

2011: Mobility in business areas

2012: Electromobility

2013: Pedestrian mobility

### → Communication

Communication within the Mobility Forum has been mainly face to face through presentations and discussions at workshops, meetings and interviews. The views of Mobility Forum members have also been gathered through written reports and questionnaires.



In 2013 the work on Madrid's SUMP started, developed by the Municipality's own technical staff, based on the work of the Mobility Forum. In particular, the above-mentioned workshops, complemented by several rounds of interviews and specific meetings with Mobility Table members, were used to define the following SUMP components:

- I. Qualitative diagnosis of the baseline scenario
- II. Strategic objectives for the plan
- III. Identification of action fields
- IV. Prioritization of measures
- V. Definition of the action plan

The Mobility Forum will also play a role in the monitoring and evaluation of the SUMP during its development phase.

## → Costs and who paid them

The Mobility Forum is financed through the regular budget of the Department for Environment and Mobility of the Municipality of Madrid, which has received technical assistance to facilitate the meetings and discussions.

## → Project objectives, indicators, data and impact/results

OBJECTIVE	INDICATOR	DATA USED	IMPACT/RESULTS
Establish a permanent discussion forum on mobility issues	Permanent members of the Mobility Forum	Interview rounds with Mobility Forum members in order to prepare the SUMP	Number of thematic workshops and meeting to prepare the SUMP
—	30	3	8 + 5

The members of the Mobility Forum have changed over the course of its eight years of existence, mainly due to the inclusion of new stakeholders and the changes in staff members of the organizations involved. Currently the Mobility Forum has 30 permanent members, representing different departments of the local government, political parties, neighbours, users of the different transport modes and other relevant stakeholders. Additionally, a wide number of experts have been involved over the years.

### → Barriers

- The main barriers associated to the work of the Mobility Forum:
- Difficulties to isolate the work of the Mobility Forum from political confrontation and create a framework for mutual trust and confidence to share and create the city vision.
  - Difficulties in communicating the achievements of the Forum due to the above situation.

### → Drivers

- The shared feeling of the need to achieve consensus among stakeholders regarding strategies and measures linked to city level objectives, such as the air quality goals or those from the SUMP, setting particular interests aside.
- The (then) innovative approach based on transparency and participation boosted the process since its initial stages.

### → Contact information

Dermot Carroll  
Limerick Institute of Technology  
dermot.carroll@lit.ie  
Ireland National Focal Point for ENDURANCE

### → Details

Report on Public Participation within Madrid's SUMP:  
[http://www.madrid.es/UnidadesDescentralizadas/UDCMovilidadTransportes/MOVILIDAD/PMUS\\_Madrid\\_2/PMUS%20Madrid/PMUS%20Madrid\\_Informe%20de%20participacion%20C3%B3n.pdf](http://www.madrid.es/UnidadesDescentralizadas/UDCMovilidadTransportes/MOVILIDAD/PMUS_Madrid_2/PMUS%20Madrid/PMUS%20Madrid_Informe%20de%20participacion%20C3%B3n.pdf)



Co-funded by the Intelligent Energy Europe Programme of the European Union

[www.epomm.eu/endorance](http://www.epomm.eu/endorance)