



IMPROVING THE SAFETY AND MOBILITY  
OF VULNERABLE ROAD USERS  
THROUGH ITS APPLICATIONS

# Final conference of the VRUITS project

Thursday, 3 March 2016, London

**Venue:** Transport for London, Blackfriars and Euston Room (9YC1 & 2) - 9th Floor, Palestra building, 197 Blackfriars Road, London SE1 8JZ. Closest Underground station: Southwark

9.00: Welcome & introduction, *Simon Bradbury, Transport for London & Johan Scholliers, VTT*

9.10: The VRUITS approach, *Johan Scholliers, VTT*

9.30: The experiences of the VRUITS pilot sites

- Valladolid: Intelligent Pedestrian Detection Traffic Signal and Light Demand,
- Alcalá de Henares: Intelligent Pedestrian Traffic Signal System & warning to driver, *Enrique Gomez, SICE*
- Intersection safety system in Helmond,

10.30: The use of ITS to improve the safety of vulnerable road users in London, *Kerri Cheek, Transport for London*

10.50: Break

11.20: VRUITS results and prospects:

- assessment results, *Kerry Malone, TNO*
- industry perspective, *Kees Moerman, NXP*
- VRUITS recommendations, *Dick Mans, Ecorys*

12.15: Feedback from the European Commission, ITS Unit, DG MOVE

12.30: Closing remarks followed by lunch