



---

# Smart Cities:

the city as an accelerator of  
innovation

**Clare Cornes**  
Transport for Greater Manchester

---



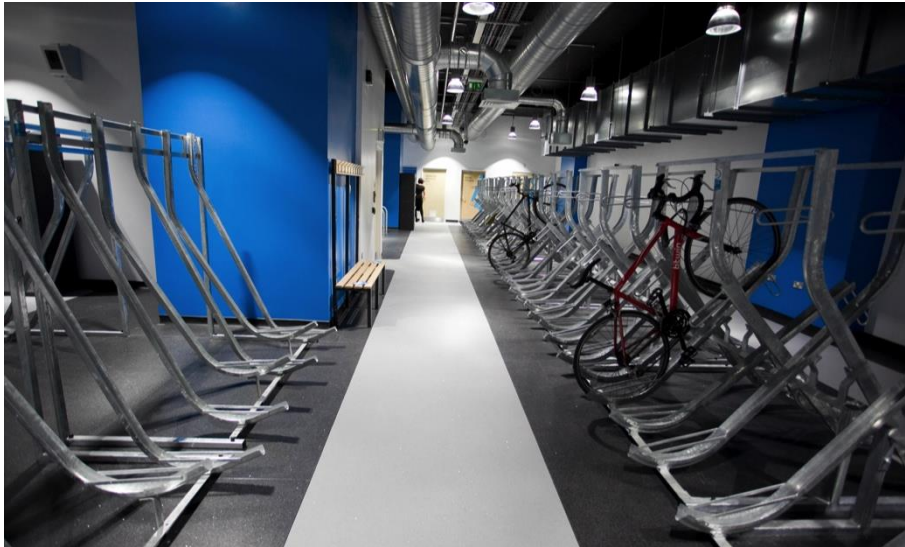
# Transport for Greater Manchester oversees transport and travel across Greater Manchester

*We keep Greater Manchester moving*











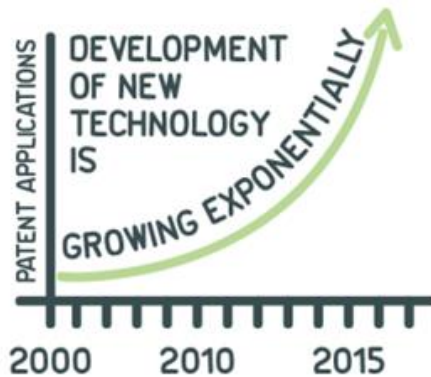
## TECHNOLOGY AND INNOVATION

BY 2020  
**68%**  
OF UK ADULTS  
WILL BE DAILY  
MOBILE INTERNET  
USERS



**60%** OF ONLINE CONSUMERS  
WILL USE MOBILE SOCIAL  
NETWORKING APPS

MORE THAN  
**50 BILLION**  
THINGS WILL BE CONNECTED  
TO THE INTERNET BY 2020



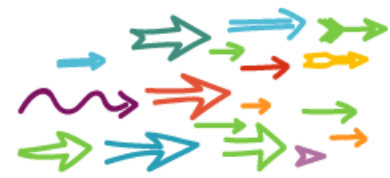
AUTOMOTIVE  
TECH WORTH  
ESTIMATED  
**£900bn**  
GLOBALLY BY 2025





# Innovation

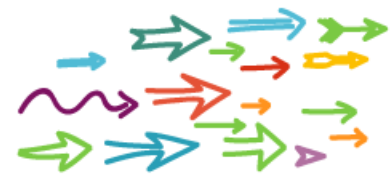




# Cityverve







# Cityverve

Transport case studies:

- Talkative bus stop
- City Concierge
- Road Safety
- Sensing Trams
- e-Bike Sharing
- Air Quality Monitoring





# Moving forward

- Developing an innovative city region
- Supporting economic growth
- Improving quality of life for all
- Protecting our environment

