



ADDRESSING KEY CHALLENGES OF SUSTAINABLE URBAN MOBILITY PLANNING

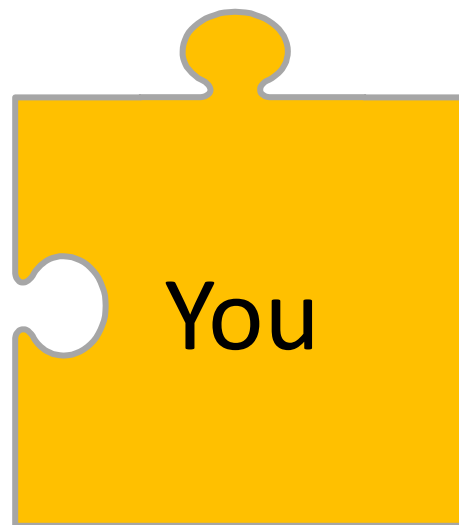
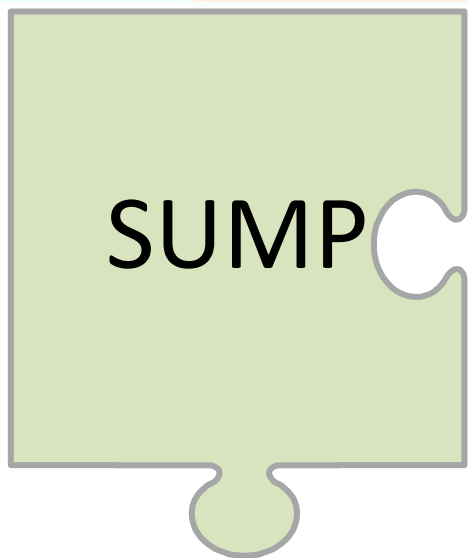
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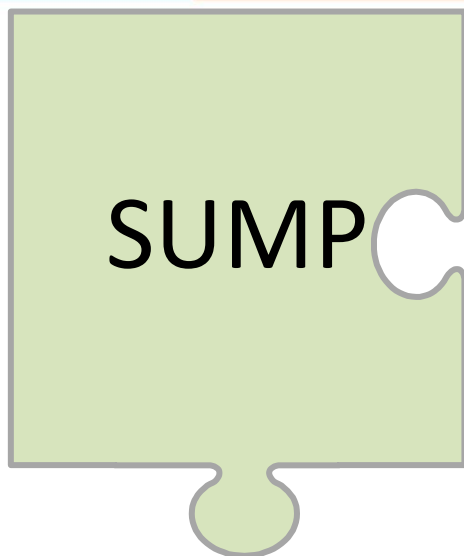
## CHALLENGE, SUMP, participation ... and you

Challenge workshop – Participation, Gent, 2-3 July 2013



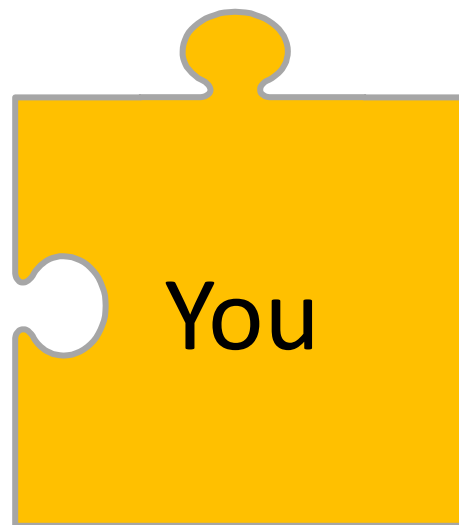
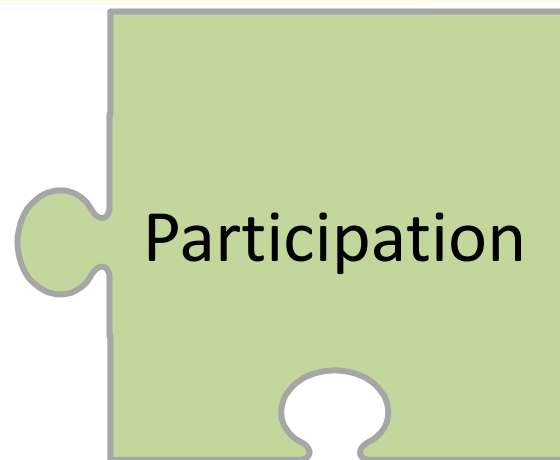
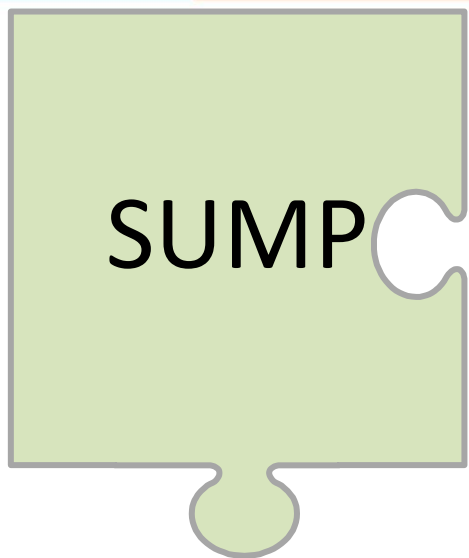
Co-funded by the Intelligent Energy Europe  
Programme of the European Union

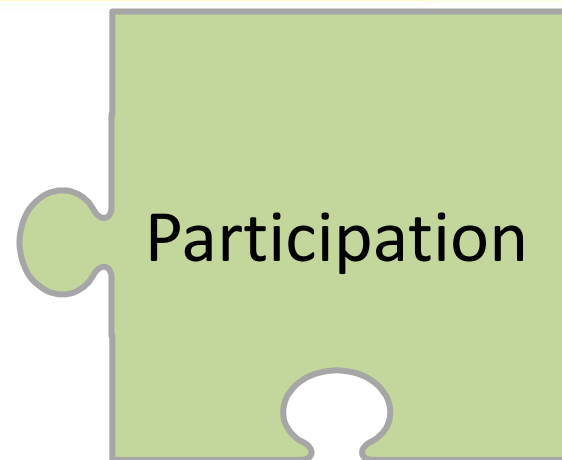
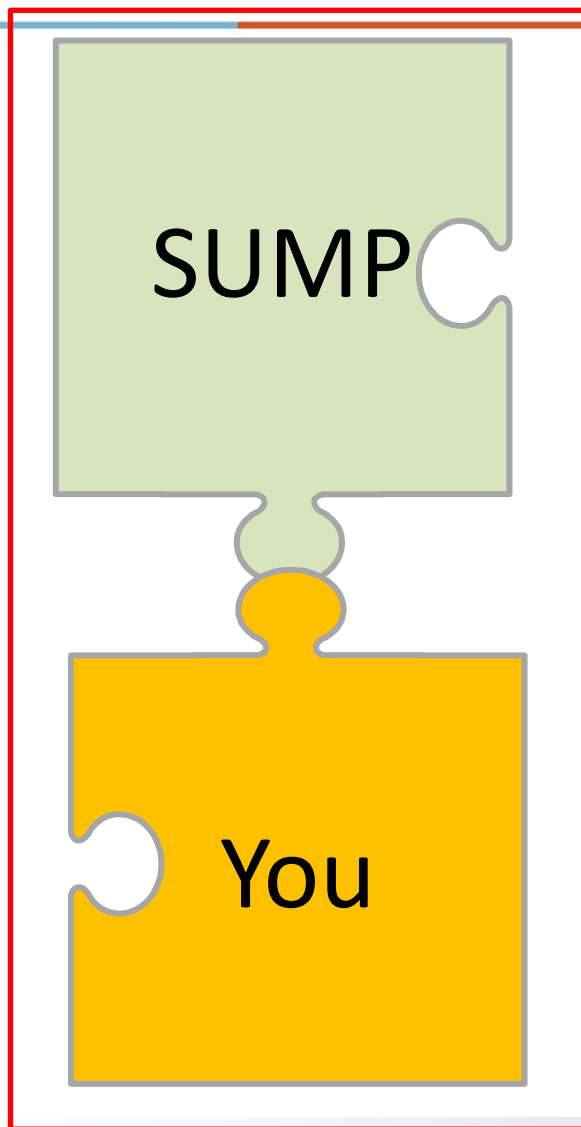




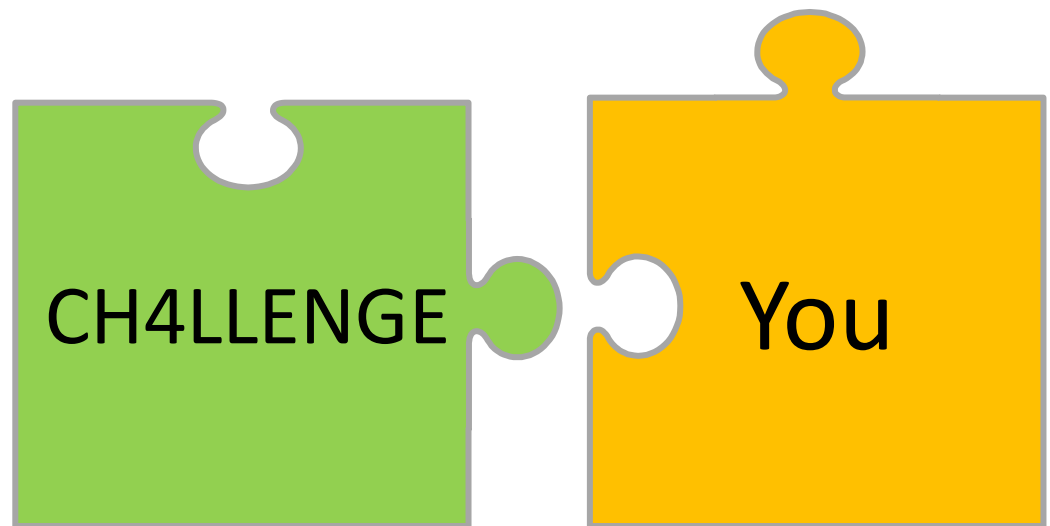
Presentation Rupprecht Consult

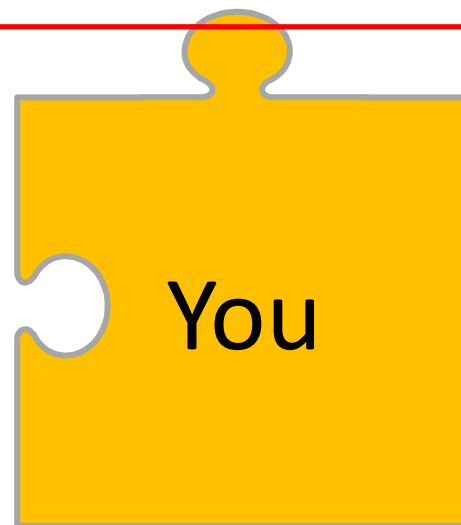
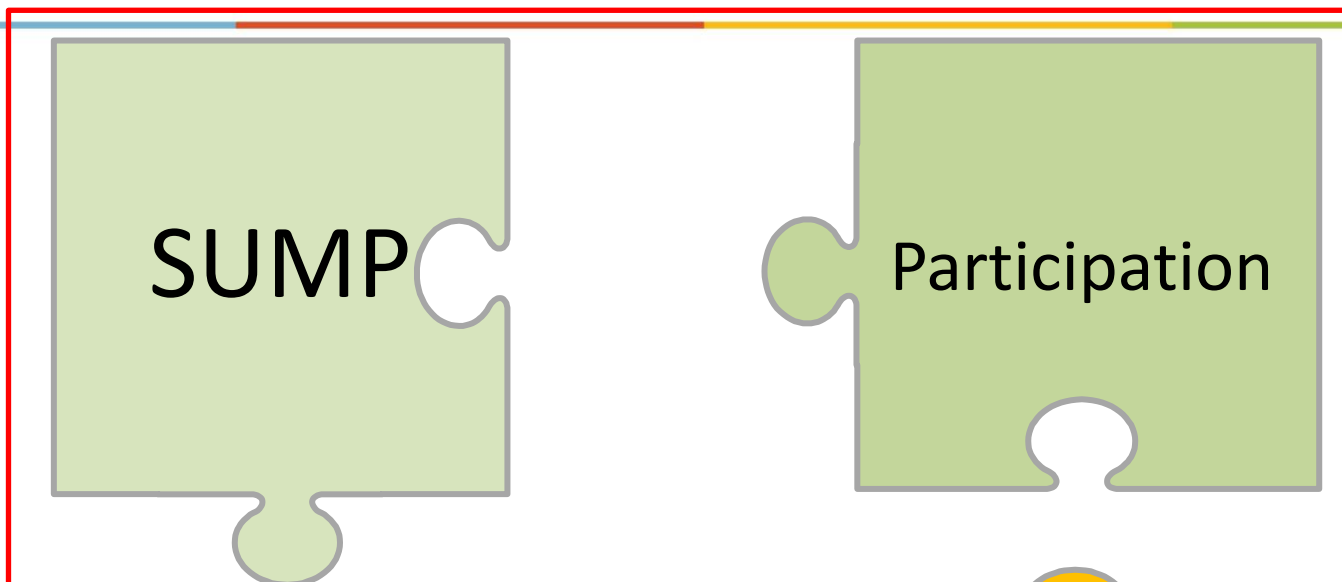






- Presentation by and RC

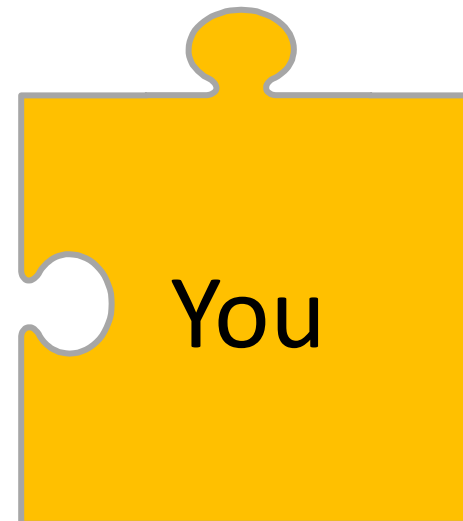
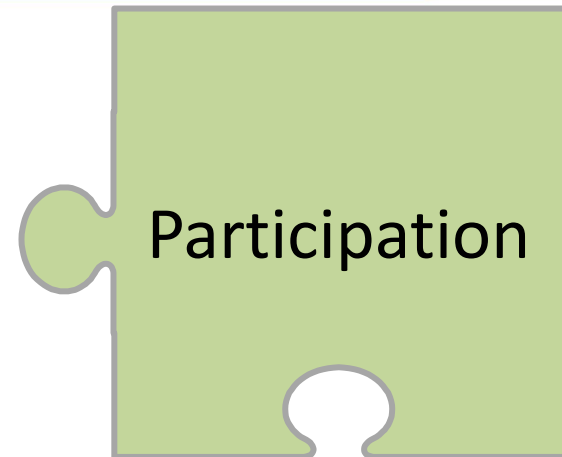




Three questions:

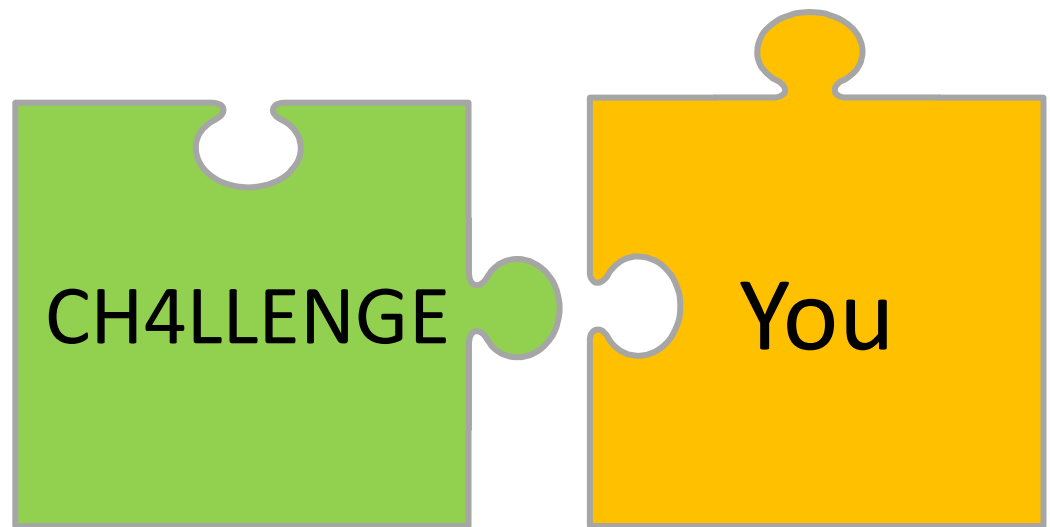
1. Who are you?
2. Challenge in participation
3. Difficult target group

*On topic cards!*

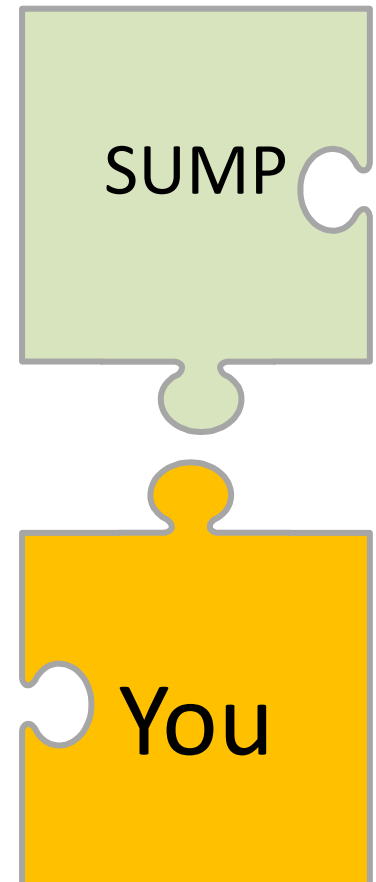




- Presentation by and RC



- Objective:
  - Start a discussion on current status of SUMP in your city
  - Understand strengths and weaknesses of current practices in your city




# Traffic light exercise: elements



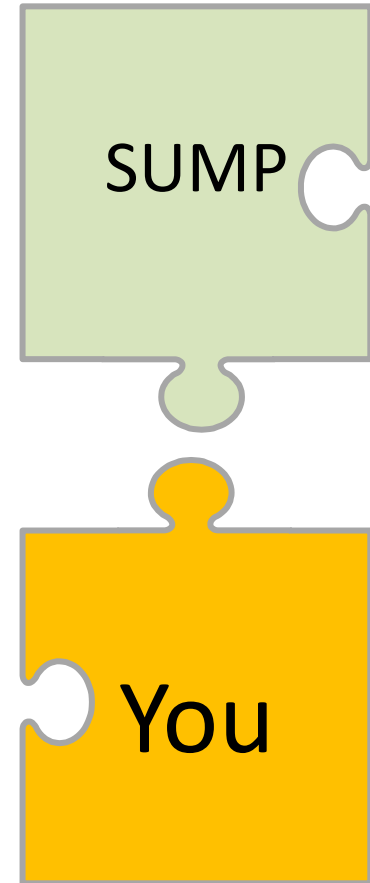
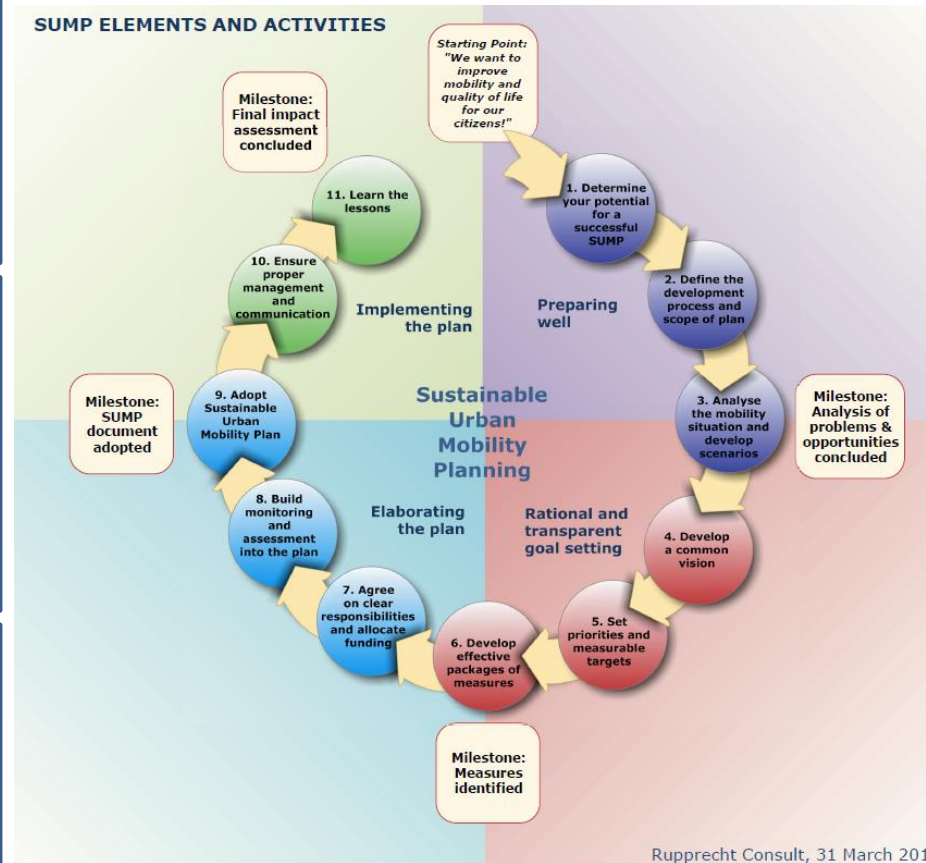
What goes well?

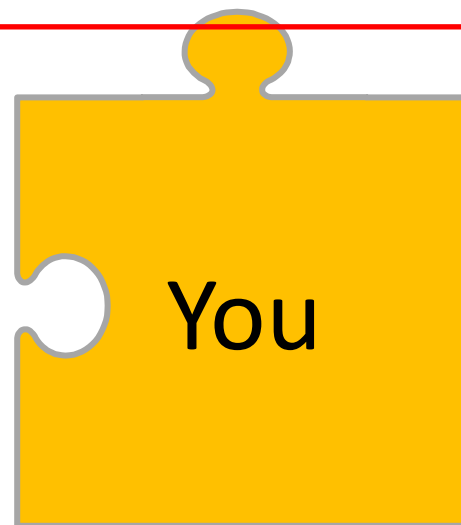
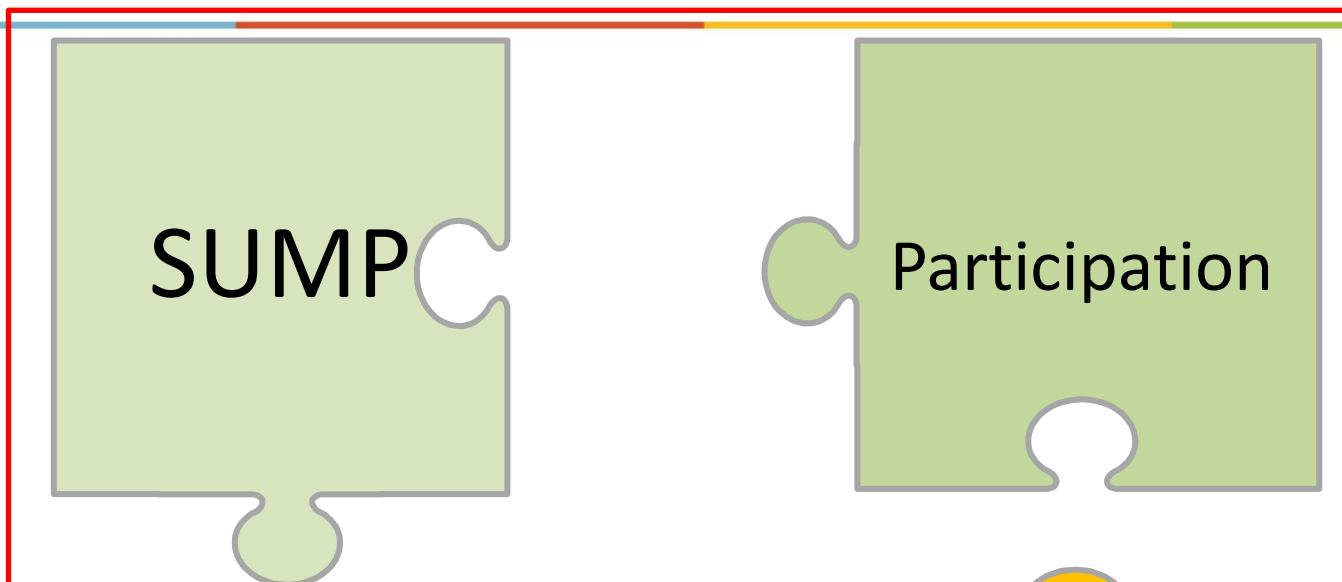


Area of improvement



What is highly problematic?





# Participation clinic: splitting up the groups

Group 1: SUMP Starters	Group 1: SUMP experienced cities
Led by Iva Malachova	Led by Patty Delanghe
Rapporteur: Rupprecht Consult	Rapporteur: Polis
<p>Participants in this group:</p> <ul style="list-style-type: none"><li>• have no experience with SUMP, or are starting the process.</li></ul>	<p>Participants in this group:</p> <p>Have a SUMP or similar plan in place</p> <p>Are looking into stakeholder involvement with regards to the implementation of the plan, evaluation of measures and/or the performance of the plan, or with regards to the preparation of a new version of the plan.</p>

## Three topics to discuss...

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- stakeholder identification
  - stakeholder constellation analysis
  - Choice of tools and timing

	Low influence	High influence
Low stake	Lowest-priority stakeholder group.	Useful for decision making opinion forming and brokering.
High stake	Important stakeholder group, perhaps in need of empowerment.	Most critical stakeholder group.

Government/Authorities	Businesses/Operators	Communities/ Local Neighbourhoods	Others
European Union	National business associations	National environmental NGOs	Research institutions
Ministry of Transport	Major employers	Motorist associations	Universities
Other national ministries	Private financiers	Trade unions	Training institutions
Regional government	International/national businesses	Media	Experts from other cities
Local authorities	Regional/local businesses	Local authority forums	Foundations
Neighbouring cities	Local business associations	Local community organisations	
Local transport authority	Small businesses	Local interest groups	
Traffic police	Retailers	Cycle/walking groups	
Other local transport bodies	Utility services (e.g. electricity, telecommunications)	Public transport user groups	
Other local authority bodies	Engineers/contractors	Transport users	
Politicians	Transport operators/providers	Citizens	
Other decision makers	Transport consultants	Visitors	
Partnership bodies	Car-sharing companies	Citizens in neighbouring cities	
Project managers	Bicycle rental operators	Disabled people	
Professional staff	Other mobility providers	Landowners	
Emergency services		Transport staff	
Health & safety executives		Parents/children	
		Older people	



Classifications ● generally applicable ○ partially applicable	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
	Letters	Posters, notices and signs	Leaflets and brochures	Fact sheets	Newsletters	Technical reports	Telephone techniques	Radio shows & TV shows	Internet techniques	Web-based forums	Questionnaire surveys	Key person interviews	Exhibitions	Information centres	Information sessions/briefings	Public meetings	Topical events	Community visits	Focus groups	Workshops	Citizen juries	Technical working parties	Stakeholder conferences	Transport visioning events	Weekend events	Planning for Real®	Open-space events
<b>Who to engage</b>																											
Wider audience	○	●	●	○	●		●	●	●	○	●		●	●		●	○			○			○			●	○
Targeted audience	●	○	●	●	○	●	●	○		●	●	●			●	○	●	●	●	●	●	●	●	●	●	○	●
<b>When to engage</b>																											
Problem definition	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	○	○	●	●	●	●	●	○	●	●	●	●
Option generation				○				○		●	○	●		○	○	○	○	●	●	●	●	●	●	●	●	●	●
Option assessment	○	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	○	●	○	●	●	●	○	○	●	●	○
Formal decision making	○			○		●				○		●			○					○	●						
Implementation plan	○	●	●	●	●	●		○	●				●	●	●	○	○	○		○		○			○		
Monitoring and evaluation						●	●			○	●	●							○			○			○		
<b>Type of project</b>																											
Strategy	○	○	●	○	●	●	●	●	●	●	●	●	●	●	●	●	○		●	●	●	●	●	●	●		●
Scheme	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	●	○	●	●	●
<b>Duration of engagement</b>																											
Restricted	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●
Continuous		○			○		●		●	●				●								○					

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- Presentation by Rupprecht Consult
  - Presentation by Gent
  
  - ... preparing for
    - the walking tour
    - Dinner
    - Tomorrow's site visit