



BAPTS

Boosting Advanced Public Transport Systems

Joint working for enhanced accessibility and more territorial cohesion

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The Project Mission is...

- to **give** public transport a **boost**
- to **develop** an integrated package of high-quality public transport systems and services
- to **promote** clean, accessible, sustainable and efficient mobility models
- to **exchange** and to disseminate ideas & innovation





BAPTS Project facts

- **nine** advanced & committed partners
- **six** countries
- over **€15** million budget
(of which 50 % are *ERDF* funding)
- **five** fields of activity
- **four** years of project duration until Dec 2011





5 fields of activity

- Multimodal connections & interoperable services
- Integrated planning & co-operation of stakeholders
- Targeted marketing of clean modes
- Intelligent Transport Systems
- Transnational learning and dissemination





Concrete Examples of BAPTS:

- Integrated mobility planning in **Darlington**, **Eindhoven** and **Nantes**
- Real-time passenger information and infotainment at bus stops in **Lille**, **Bielefeld** and **Frankfurt Region (RMV)**
- Smart and innovative ticketing systems in **Eindhoven**, **Frankfurt Region (RMV)**, **Lille**, **Darlington** and **Nantes**





Concrete Examples of BAPTS:

- Improved mobility management and sustainable travel plans in **Dublin, Darlington** and **Lille**
- Preparing re-introduction of the tram in **Liège** and planning of new tram line in **Bielefeld**
- Development and implementation of new public transport oriented marketing strategies focussing on the specific needs of different target groups and life-cycles in **Darlington, Bielefeld, Frankfurt region (RMV)** and **Southend-on-Sea**





NWE Mobility Cluster





***THANK
YOU
FOR
YOUR
ATTENTION!***



***BOOSTING
ADVANCED
PUBLIC
TRANSPORT
SYSTEMS***



gemeente Eindhoven



Bielefeld

