







ITS to promote walking and cycling,

Experiences and results from the City of Aalborg

Polis Conference 2013

5th of December 2013

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Program

Facts about Aalborg

3 examples of the use of ITS

- Lane lights on Cycle Highway
- Cycle Route Planner
- Campaign with GPS

Focus on goals & results

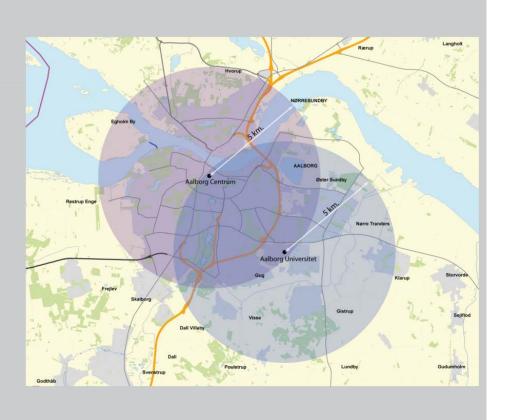






Facts about Aalborg

- Municipality: 200,000 inhabitants - third largest municipality in Denmark
- City: 126,000 inhabitants fourth largest city in Denmark
- 56 % of all households in Aalborg Municipality owns one or more cars
- Bicycle ownership is 800 bicycles per 1000 inhabitants







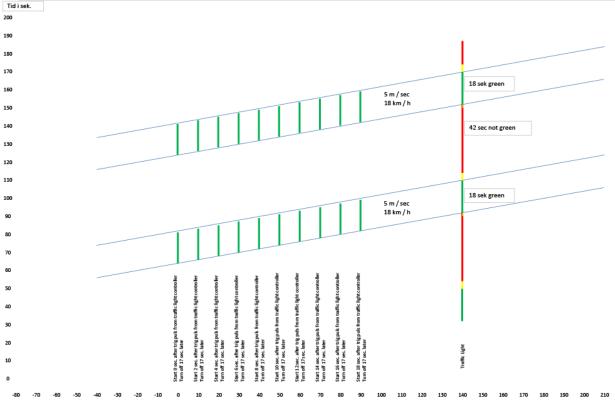
Lanelights on Cycle Highway

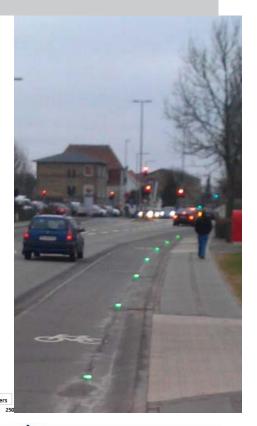






Lanelights on Cycle Highway











Cycle Route Planner

Where do I find the best road as a cyclist?

Cyclists (and pedestrians) prefer:

Best: Cycle Pathways

. Roads with cycle lanes

. Roads with painted cycle lanes

. Roads with local traffic

. Roads with through traffic

Worst: Roads with heavy traffic

Indexing of road→Algorithm→Route

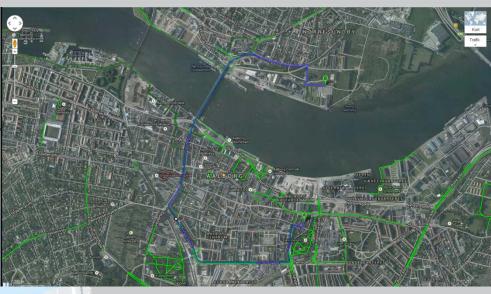




Cycle Route Planner

Google Planner: 4 km route →





← City of Aalborg Planner: 3 km route



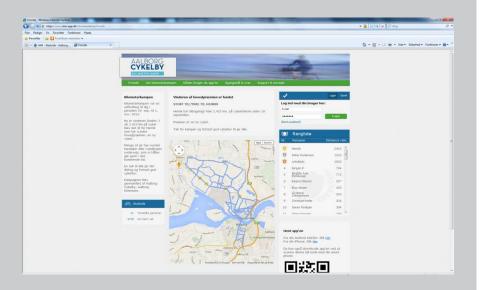




The Battle of the Kilometers











The Battle of the Kilometers





Thank you!

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