



SOLUTIONS Training Event

Michelin Challenge Bibendum, Chengdu, China

11 November 2014



About SOLUTIONS

The SOLUTIONS project (www.urban-mobility-solutions.eu) aims to support the exchange on innovative and green urban mobility solutions between cities from Europe, Latin America and the Mediterranean. The project brings together a wealth of experience and technical knowledge from international organisations, consultants, cities, and experts involved in transport issues and solutions.

The project's overall objective is to make a substantial contribution to the uptake of innovative and green urban mobility solutions across the world by facilitating dialogue and exchange, promoting successful policy, providing guidance and tailored advice to city officials, and fostering future cooperation on research, development and innovation.

The training sessions

SOLUTIONS is offering basic capacity-building activities for professionals in the participating cities and the target regions. Three training sessions are available at the event in Chengdu:

- [Network & Mobility Management](#)
- [Clean Vehicles](#)
- [Public Transport](#)

These three trainings will be moderated by thematic experts from the SOLUTIONS consortium with extensive experience in best practice sharing and training in the field of urban mobility. The training sessions will be interactive and allow for the active intervention and participation of participants.

The event is free of charge.

The SOLUTIONS event at the Challenge Bibendum

The Challenge Bibendum aims to bring together more than 5000 political, industry, scientific, and media representatives to discuss the challenges of and solutions for sustainable road mobility.

Experts, scientists, industrialists, as well as representatives from a number of international organizations (European Union, ITF/OECD, WHO, IEA, UNEP, WBCSD, World Economic Forum, GRSP) have been supporting and participating in the Challenge Bibendum for a number of years. They are the key players of this event.

SOLUTIONS with its 3 Chinese partner cities **Hangzhou, Guiyang and Xi'an** is contributing to this exchange by organising its training activities as a side-event to the Challenge Bibendum 2014.

Moreover, professionals from SOLUTIONS Asian partner cities **Kochin** (India), **Matale** (Sri Lanka) and **Hanoi** (Vietnam) to join the event.

More information: www.challengebibendum.com

Speakers

Heather Allen is a Programme Director and works on sustainable transport issues at TRL. Her experience is focussed on urban transport and is very international as she worked for UITP (the international association of public transport) for 17 years.

Dominique Salas is leading the study unit on the Toulouse bus network at Tisséo-SMTC, the public transport authority of Toulouse. At present she is leading a study about the Tisséo bus network in 2030. Dominique has spent 20 years in public transport, half with service providers and half with institutions in charge of financing and defining the short- and long-term transport strategies.

Hanna Hüging is a research fellow at the Wuppertal Institute for Climate, Environment and Energy. Her research focuses is on energy-efficient and low-carbon transport strategies and on analysis and evaluation of transport policies and measures. She is currently involved a project funded by the German Federal Ministry of Education and Research that analyses the current situation of electric mobility worldwide. Ms. Hüging holds a MSc in Environmental Science from the University of Cologne and a BA in Geography from the University of Osnabrück.

Li Zhenyu is an Assistant Professor in CUSTReC, China Academy of Transportation Sciences (CATS), Ministry Of Transport (MOT), P.R.China. His research interests cover transport strategy and policies on energy saving and emission reduction, green transport, low carbon transport and climate change. Mr. Li has published 10 papers and 1 book in recent years.

Draft agenda

SOLUTIONS Training event	
Chengdu, 11 November 2014	
13:30 – 13:45	Welcome and presentation of SOLUTIONS <i>Karsten Marhold, Polis, Belgium</i>
13:45 – 15:00	Training session #1: Public Transport <i>Heather Allen, TRL, UK</i> <i>Dominique Salas, Tisséo MTC, Toulouse, France</i>
15:00 – 15:15	Coffee break
15:15 – 16:45	Training session #2: Clean Vehicles <i>Hanna Hüging, Wuppertal Institute</i>
16:45 – 17:00	Coffee break
17:00 – 18:15	Training session #3: Network Management <i>Li Zhenyu, China Academy of Transportation Sciences</i>
18:15 – 18:30	Conclusions and closing of the session

Registration

Please register by **1 November** by sending an email stating your details to Karsten Marhold at kmarhold@polisnetwork.eu.

Non-Chinese participants might require a visa to be able to attend.

Venue & practical information

Heritage Exhibition Park
601 Guanghua Dadao, Sect. 2
(South side side of the Guangha Dadao exit of the high speed Ring Road)

Convention Center, Room E

The conference language will be English.

Translation between English and Chinese will be provided.

For practical information and hotel suggestions, please contact Karsten Marhold (kmarhold@polisnetwork.eu).



INNOVATIVE SOLUTIONS FOR SMART SUSTAINABLE URBAN MOBILITY

Polis & the SOLUTIONS Project at the Michelin Challenge Bibendum

How can mobility help to make cities smarter? In an interactive session, Polis – the network of European cities and regions for innovative urban transport solutions – and the EU-funded SOLUTIONS project will discuss this question together with experts from cities such as Curitiba, Barcelona and Budapest. Ask the top performers and join the dialogue on smart urban mobility, integrated solutions and international transfer of experience.

Launched by Michelin in 1998, the Challenge Bibendum is dedicated to promoting clean, safe, connected, accessible and affordable mobility solutions to political and industrial decision makers. The Challenge Bibendum benefits today from the support of international organizations such as the European Commission, ITF/OECD, UNEP, IEA, UN-HABITAT, World Economic Forum, and WBCSD.

Over 5,000 professionals are expected to participate in the conference, including at least 400 journalists from all continents, high level representatives from major private groups as well as from governmental, administrative and academic institutions.

The podium

- Carlos López, Mobility Planning Department, City of Barcelona (Spain)
- László Kerényi, Head of Transport Strategy, BKK - Center of Budapest Transport, Budapest (Hungary)
- Gu Kan, Hangzhou Transportation Bureau, Hangzhou (China)
- Gladimir do Nascimento, Social Communications Director, City of Curitiba (Brazil) (to be confirmed)

The Focus: smart mobility for smart cities

- How to make urban transport smarter? An overview of solutions from Budapest, Curitiba, Barcelona, and cities involved in the SOLUTIONS project
- What are barriers for smart urban mobility solutions, and how to overcome them?
- Lessons learned from the top performers – what can they recommend to other world cities?
- What is the role of international cooperation? How to transfer measures effectively between cities, regions around the world?

The Format

- Short input presentations on each question
- Interactive moderated discussion between participants
- Room for questions from the audience between each round of presentations
- Concluding discussion

Where & when

- Tuesday, 11 November 2014
- Michelin Challenge Bibendum
- **10h-12h, Convention Center, Level 3, Room 3**, Heritage Park, Chengdu, China
- Contact: Karsten Marhold, kmarhold@polisnetwork.eu
- www.michelinchallengebibendum.com
- www.urban-mobility-solutions.eu
- www.polisnetwork.eu