



MAKING WALKING AND CYCLING ON EUROPE'S ROADS SAFER



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European Transport Safety
Council

The PIN Programme



- Experts from the 32 participating countries (EU member states + Israel, Norway, Serbia and Switzerland)
- Steering group
- Project team at ETSC

VOLVO



TRAFIKVERKET



Deutscher
Verkehrssicherheitsrat

TOYOTA



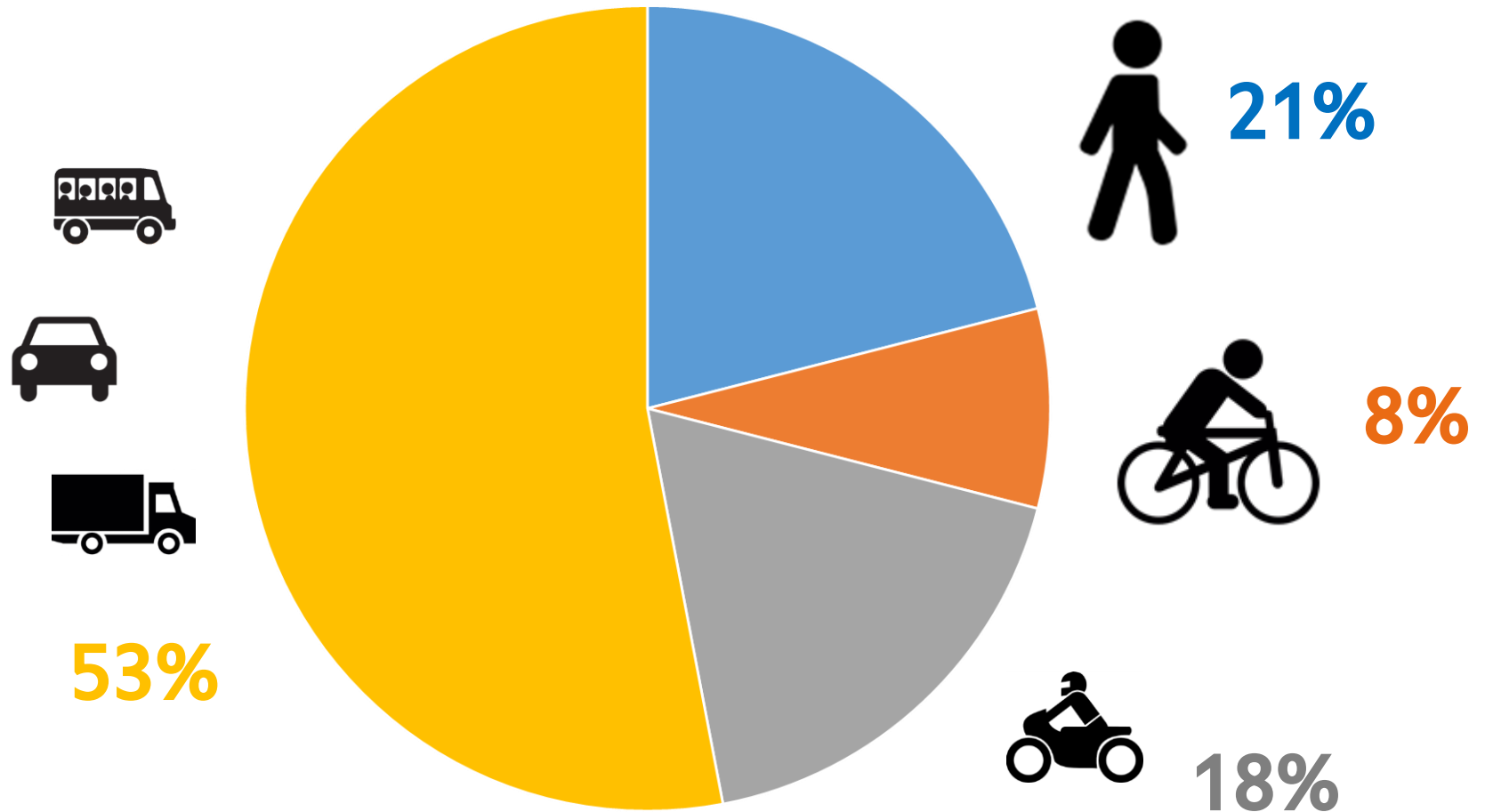
Statens vegvesen

7,600



People died in road traffic while cycling or walking in the EU in 2013

Pedestrians and cyclists account for 29% of all road deaths in the EU



People who walk or cycle are not getting a fair share of improvements in road safety

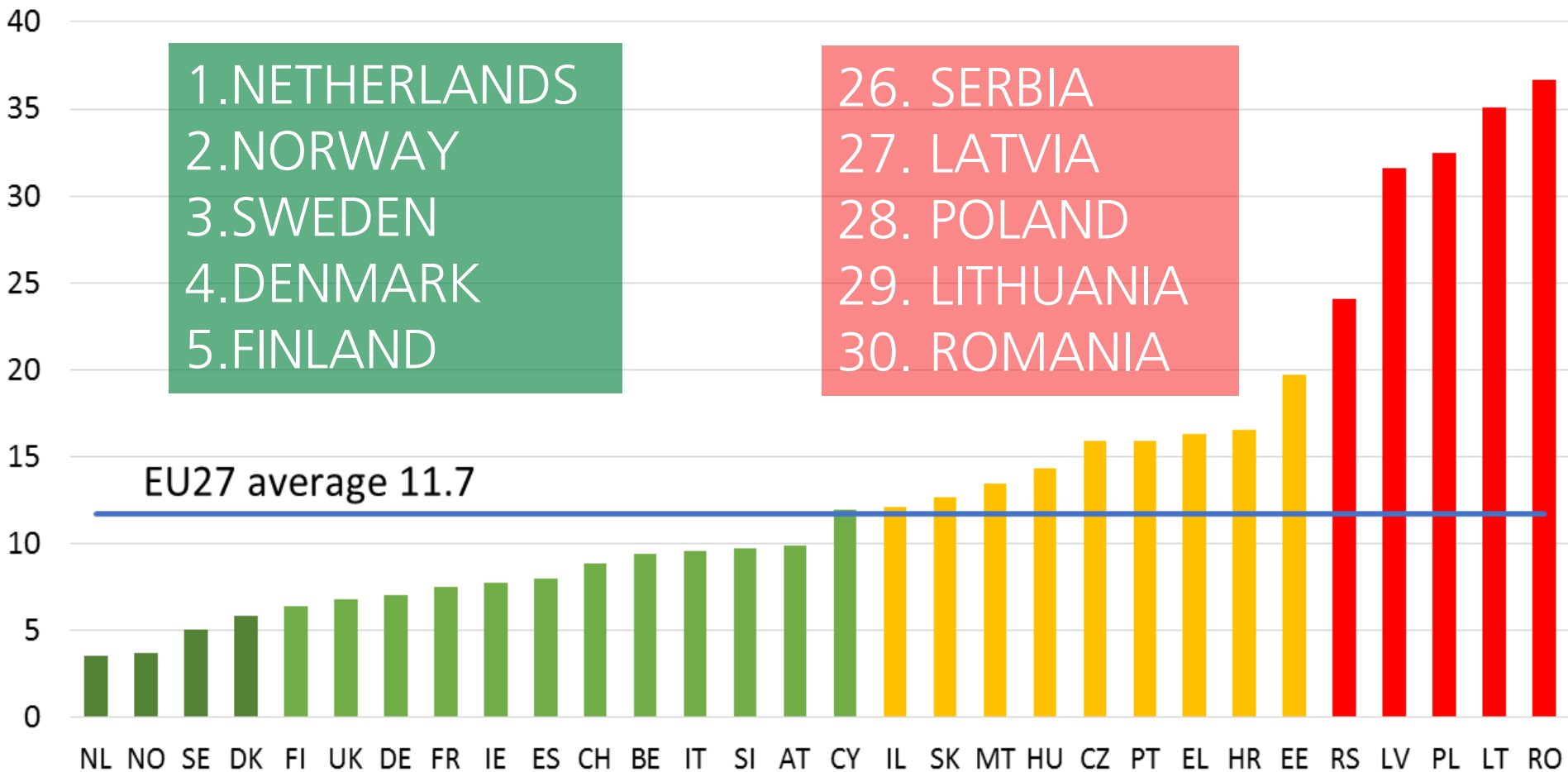


Reductions in road deaths 2002-2012





Pedestrian deaths per million inhabitants



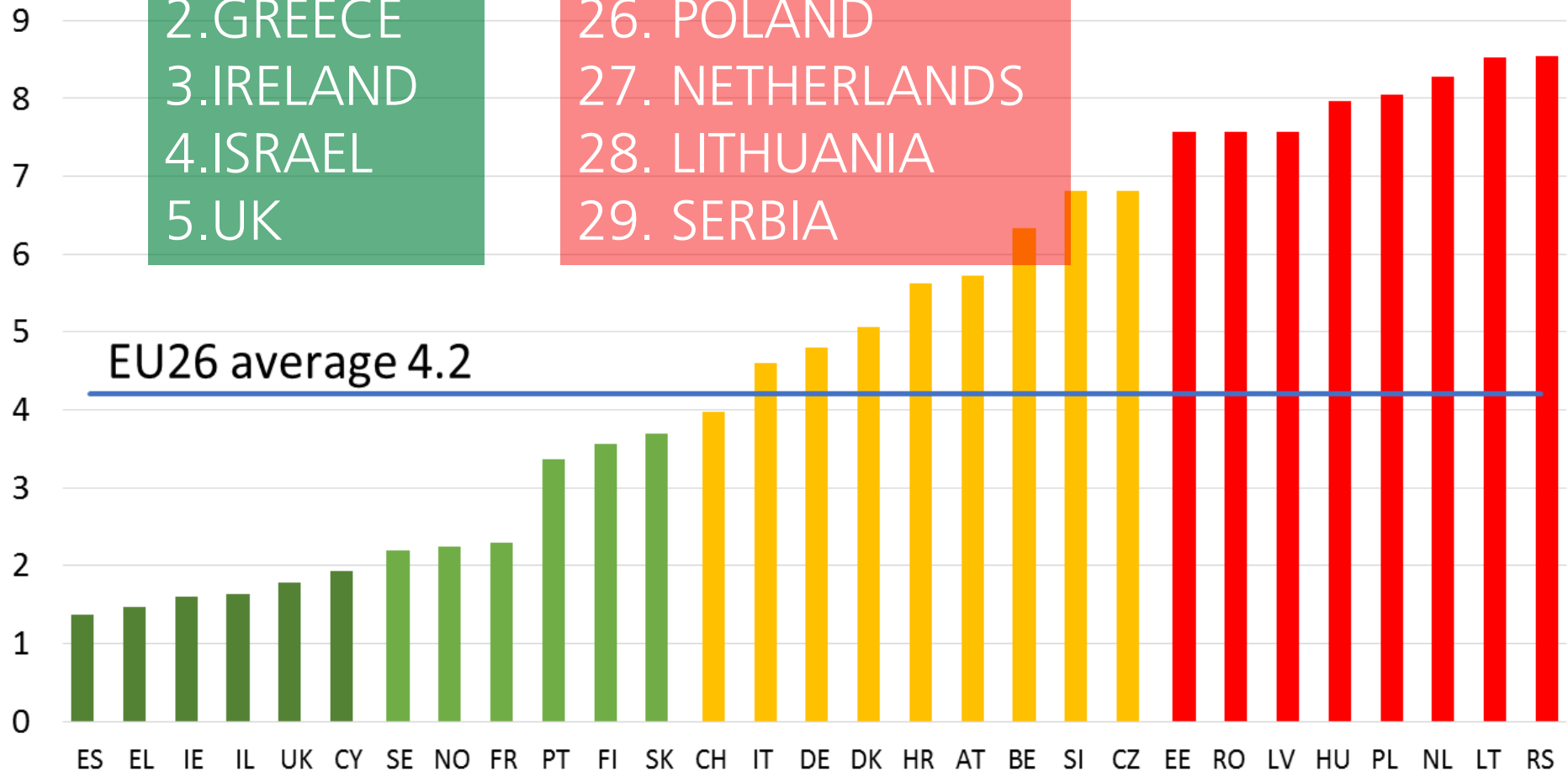


Cyclist deaths per million inhabitants

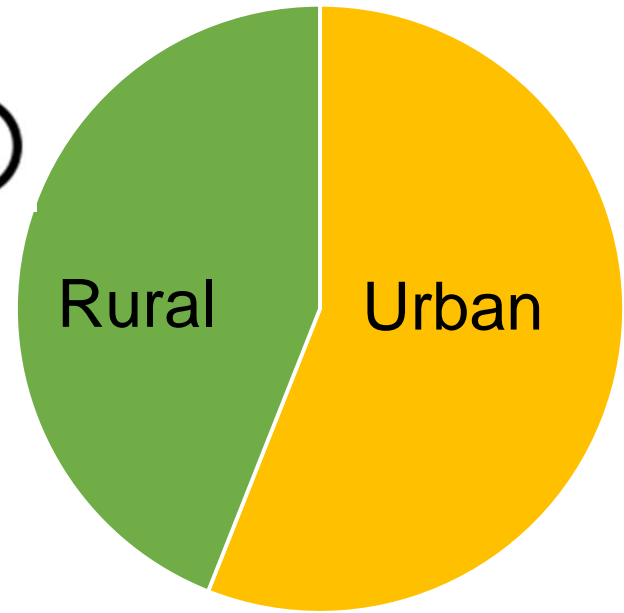
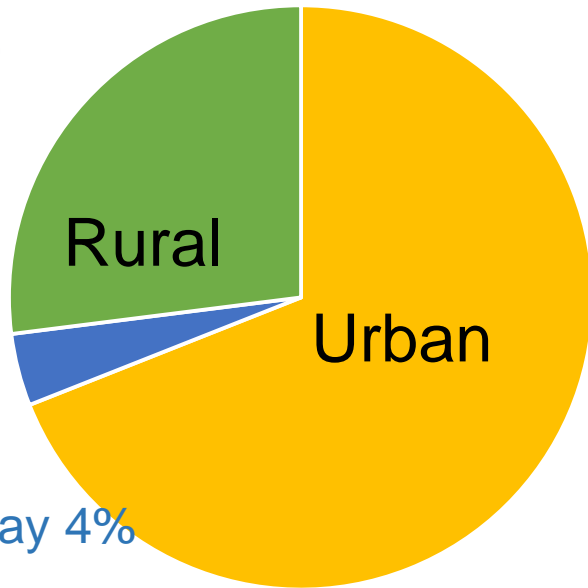
1. SPAIN
2. GREECE
3. IRELAND
4. ISRAEL
5. UK

25. HUNGARY
26. POLAND
27. NETHERLANDS
28. LITHUANIA
29. SERBIA

EU26 average 4.2

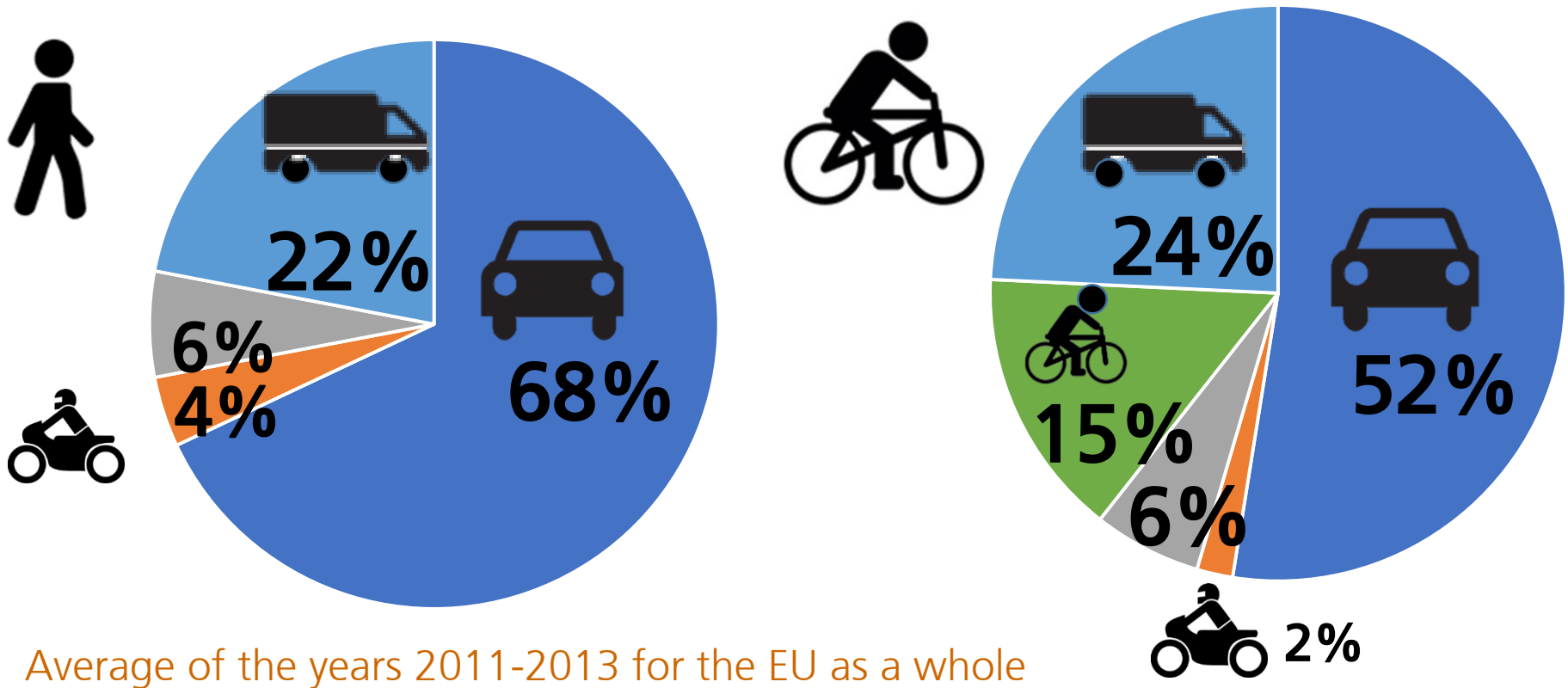


69% of pedestrians and 56% of cyclists are killed on urban roads



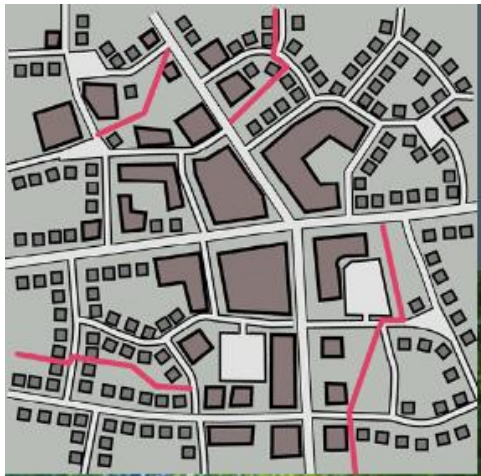
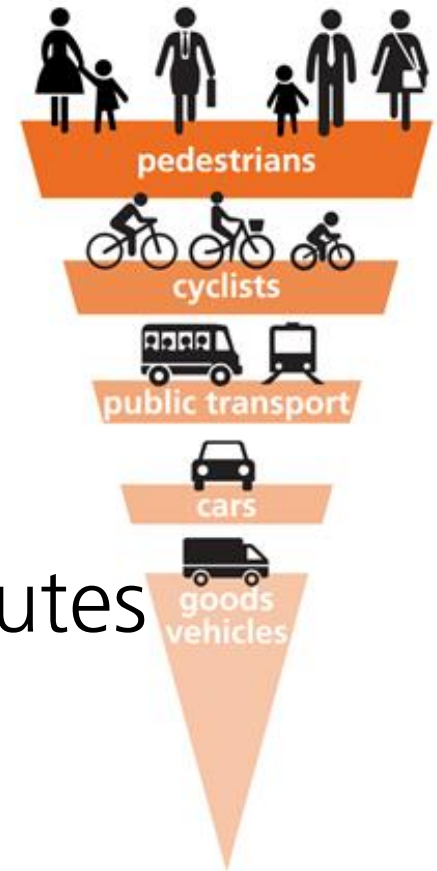
Average of the years 2011-2013 for the EU as a whole

94% of pedestrians and 78% of cyclists are killed in collisions with (a) motorised vehicle(s)



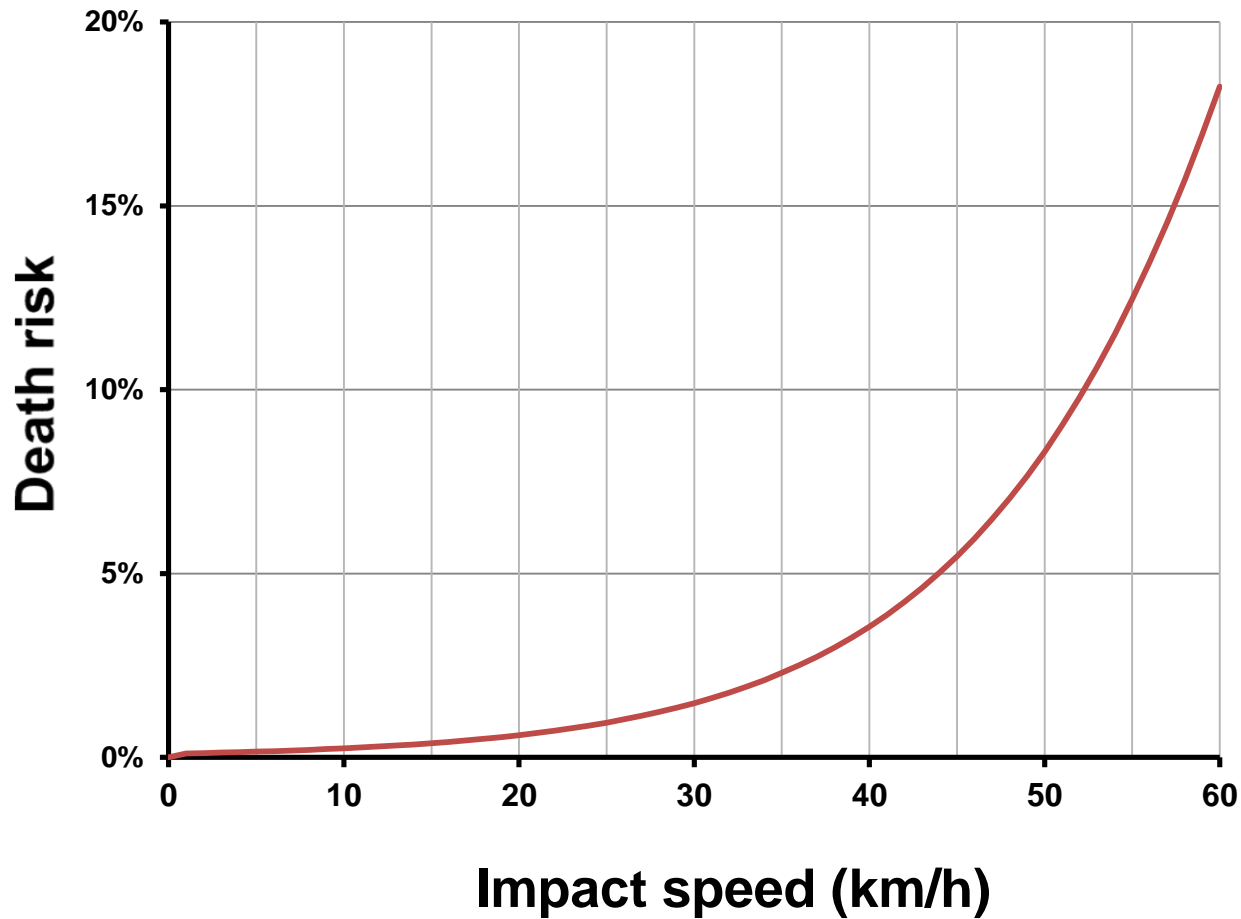
WHAT CAN CITIES DO?

- ✓ Modal hierarchy based on safety, vulnerability and sustainability



- ✓ Shorter and safer routes for pedestrians and cyclists

Speed kills



WHAT CAN CITIES DO?

- ✓ 30 km/h zones in areas with lots of cyclists and pedestrians



+



Recommendations

- ✓ Ensure that cyclists and pedestrians have a minimum level of traffic education



- ✓ Encourage cyclists to wear helmets and have adequate lighting when cycling in the dark

For more information

http://etsc.eu/projects/pin/

Contact / Media / Newsletter / Old site

ETS-C
European Transport Safety Council

ABOUT | NEWS | PUBLICATIONS | EVENTS | PROJECTS

Publications

Cross-country comparisons on a range of different road safety topics are published in a series of PIN Flash reports. ETS-C also publishes the flagship PIN Report annually, launched at the PIN conference in Brussels. For the archive of older publications, click [here](#).

9th Annual Road Safety Performance Index (PIN) Report

In 2010, the European Union renewed its commitment to improving road safety by setting a target of reducing road deaths...

Making Walking and Cycling on Europe's Roads Safer (PIN Flash 29)

Around 138,400 pedestrians and cyclists lost their lives on EU roads between 2001 and 2013. 7,600 were killed in...

RANKING EU PROGRESS ON IMPROVING MOTORWAY SAFETY (PIN Flash 28)

Motorways are the safest roads by design and regulation. Nevertheless in 2013, around 1,900 people were killed on the...

Events

Each year ETS-C hosts the PIN Event which is also the platform for the presentation of the PIN Award to the best performing country. ETS-C also organises PIN Talks in several member states each year. For older events (prior to 2014) click [here](#) for the archive.

5 November 2015 - Improving pedestrian and cyclist safety and tackling driver fatigue, Riga

5 November 2015, 8:30 - 14:00
Ministry of Transport, Gogola street 3, Riga, Latvia The European Transport Safety Council...

21 September 2015 - Walking and cycling safety - the experience of other EU countries, Luxembourg

21 Septembre 2015, 09:00-13:00
Ministère du Développement durable et des Infrastructures, Salle Vianden, 4 Place de l'Europe, 1499 Luxembourg...

18 June 2015 - Road Safety Performance Index (PIN) Conference, Brussels

Norway House, Brussels, 18 June 2015 Last year European progress on improving road safety slowed dramatically. At the 2015...

Publication Making walking and cycling on Europe's roads safer and more recommendation available on www.etsc.eu/PIN

June 2016
10th PIN Annual Conference
Brussels

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