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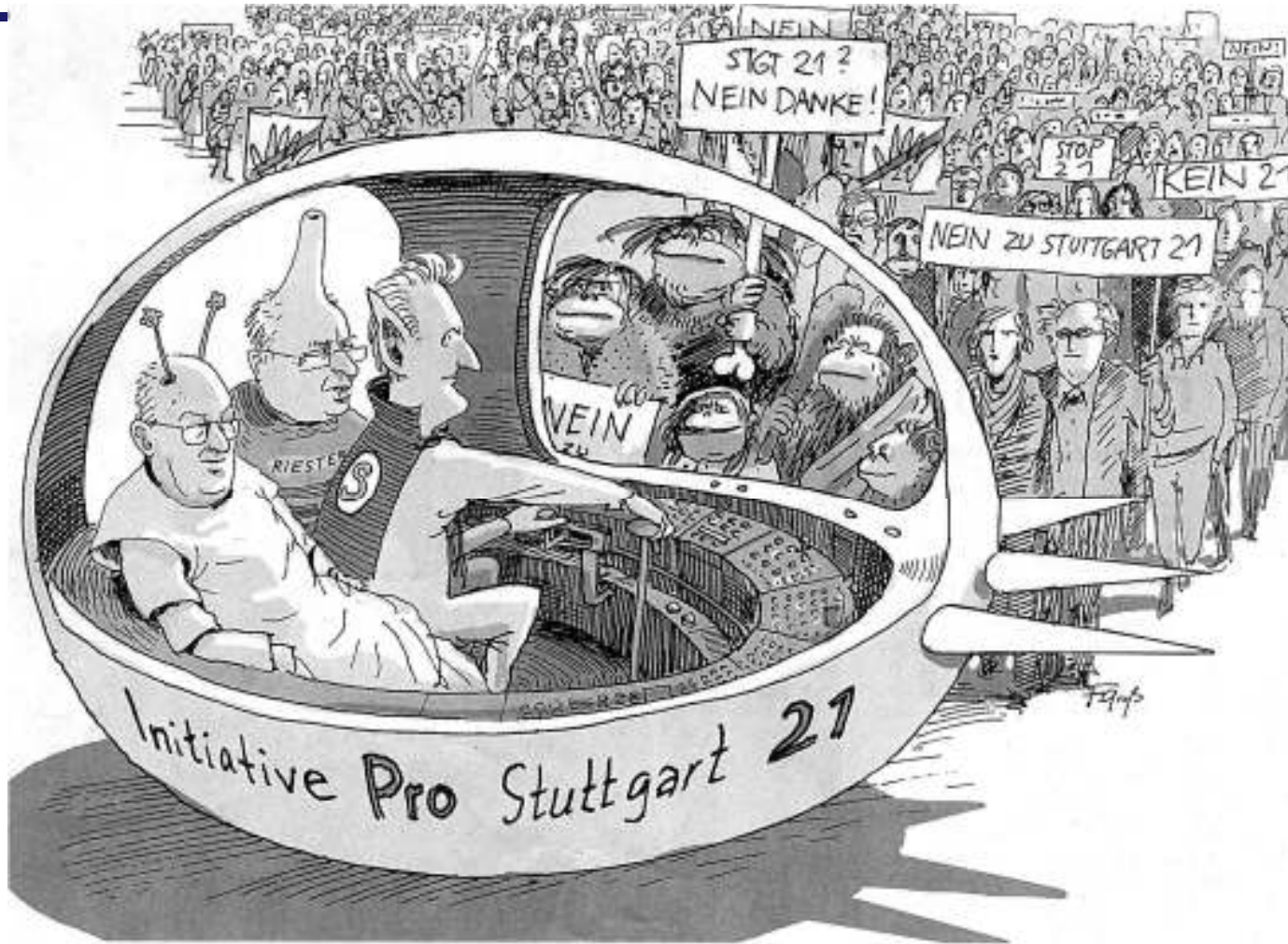


“Sustainable Urban Mobility Plans”

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POLIS Conference, Dresden, 25 Nov 2010

Do we need a new "planning culture"?



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Wem gehört die Zukunft?

Zeichnung Friederike Groß

POLIS Conference, Dresden, 25 Nov 2010

RUPPRECHT CONSULT
Forschung & Beratung GmbH

Do we need a new "planning culture"?



- ▶ Will we be able to cope with the **grand urban (mobility) challenges**?
 - **Climate** change
 - **Resource** shortage
 - **Environmental** quality loss
 - Urban **growth & shrinkage**
 - **Informatisation**
 - Economic **growth**
 - **Financial** instability
 - **Equity & social cohesion**
- ▶ How will we deal with **uncertainty** and **risk**?
- ▶ How can we bring together **conflicting** interests and people?
- ▶ How to address the "**complex world**" and "**loss of credibility**" issues?

What could be elements of a new "planning culture"?



- ▶ Requiring active **involvement** of all stakeholders and the engagement of citizens
- ▶ Being fully committed to **sustainability**, i.e. balancing social equity, environmental quality and economic development
- ▶ Looking "**beyond the borders**"
 - an integrated approach between policy **sectors**
 - cooperation between **authority** levels
 - coordination across **neighbouring** authorities
- ▶ Focusing on achieving ambitious, measurable **targets**
- ▶ Targeting **cost internalisation** i.e. reviewing transport costs and benefits for society
- ▶ Including all steps of the **project life cycle**

What are European institutions thinking about the need for better planning?



- ▶ The **European Council of Ministers** "supports the development of sustainable urban mobility plans for cities and metropolitan areas" (Luxembourg, 24 June 2010), it:
 - "supports the initiatives ... to adopt an **integrated policy approach**"
 - "recognises that policies ... can be conducted most efficiently through a **cooperation between competent public bodies**"
 - "considers that **public participation** processes favour the inclusion of stakeholders including all social groups"
 - "encourages the coordination of transport **infrastructure and service planning with town and country planning**, including land use planning"

What is the status of sustainable urban mobility planning in Europe?



- ▶ Very different legal frameworks and practices
 - countries with a **legal requirement** (PDU, LTP, PUM...)
 - countries/ regions with a (favourable) **push-pull** framework
 - countries **without an effective framework** for sustainable urban mobility planning

- ▶ EU Response:
 - **Expert Group** on "SUTP" (2004)
 - **Thematic Strategy** for the Urban Environment (2005)
 - **PILOT** and **BUSTRIP** Projects (2005 – 07)
 - Action 1 of the EC **Action Plan on Urban Mobility** (2009): Accelerating the take-up of sustainable urban mobility plans
 - **ELTIS Plus** / SUMP project (since May 2010)
 - SUMP = eligibility criterion for "**CIVITAS** Plus II" Call
 - ... a growing concern that public (European) funding needs to be based on **good quality planning** (e.g. discussion on future cohesion policy!)

Principles of Sustainable Urban Mobility Planning



- ▶ **Preparation Process**
 - ▶ policy coordination through actor cooperation
 - ▶ stakeholder and citizen involvement
 - ▶ include urban and peri-urban areas (the "functional city")
- ▶ **Content of SUM-Plan**
 - ▶ committed to sustainability
 - ▶ integrative: multimodal, passenger and freight, other sectoral policies
 - ▶ consider social inclusion and gender equity
 - ▶ committed to achieving measurable targets
 - ▶ monitoring and evaluation provide input to an innovative policy process
 - ▶ rationalising policy development and implementation
- ▶ **Perspective for cities in the EU**
 - ▶ builds on existing practices and regulatory frameworks
 - ▶ creates an opportunity for improving planning practices through exchange
 - ▶ needs to grow from and within local authorities

Sustainable Urban Mobility Planning in Practice

▶ Benefits and drivers

- ▶ Social capital increase and **behavioural change**
- ▶ Stakeholder **acceptance** and responsibility
- ▶ Mobilisation of **resources** (public and private)
- ▶ “Requisite variety” of policies (better **policy choice**)
- ▶ **Innovation** leaps
- ▶ (Gradual) target **achievement**
- ▶ Cost **efficiency** (long-term)
- ▶ **Political** capital (process)
- ▶ Internalised **external costs**
- ▶ Compliance with **EU Directives**, policies and practises
- ▶ ...

▶ Barriers

- ▶ **Resistance** to change: transport planning cultures, discourses and routines
- ▶ Unfavourable **regulatory frameworks**: territories, competencies, subsidies, election periods, ...
- ▶ **Longer** processes
- ▶ **Complexity** and “wicked problems“
- ▶ **Knowledge** gaps (planners, stakeholders)
- ▶ Higher **costs** (short-term)
- ▶ Political **risk** (outcomes)
- ▶ ...

Action Plan on Urban Mobility



- ▶ **Action 1 — Accelerating the take-up of sustainable urban mobility plans**
 - EC will **support local authorities** in developing sustainable urban mobility plans covering freight and passenger transport in urban and peri-urban areas.
 - It will provide **guidance material**, promote **best practice exchange**, identify **benchmarks**, and support **educational activities** for urban mobility professionals.
 - EC could take further steps, for example through **incentives and recommendations**.
 - Whenever possible, the Commission will **encourage Member States** to provide platforms for mutual learning and sharing of experiences and best practices that would foster the development of sustainable urban mobility policies.
 - The Commission will also introduce an urban mobility dimension in the **Covenant of Mayors** in order to promote an **integrated approach** linking energy and climate change with transport. It will encourage the incorporation of transport and mobility issues in the **Sustainable Energy Action Plans** to be prepared by the cities participating in the Covenant.

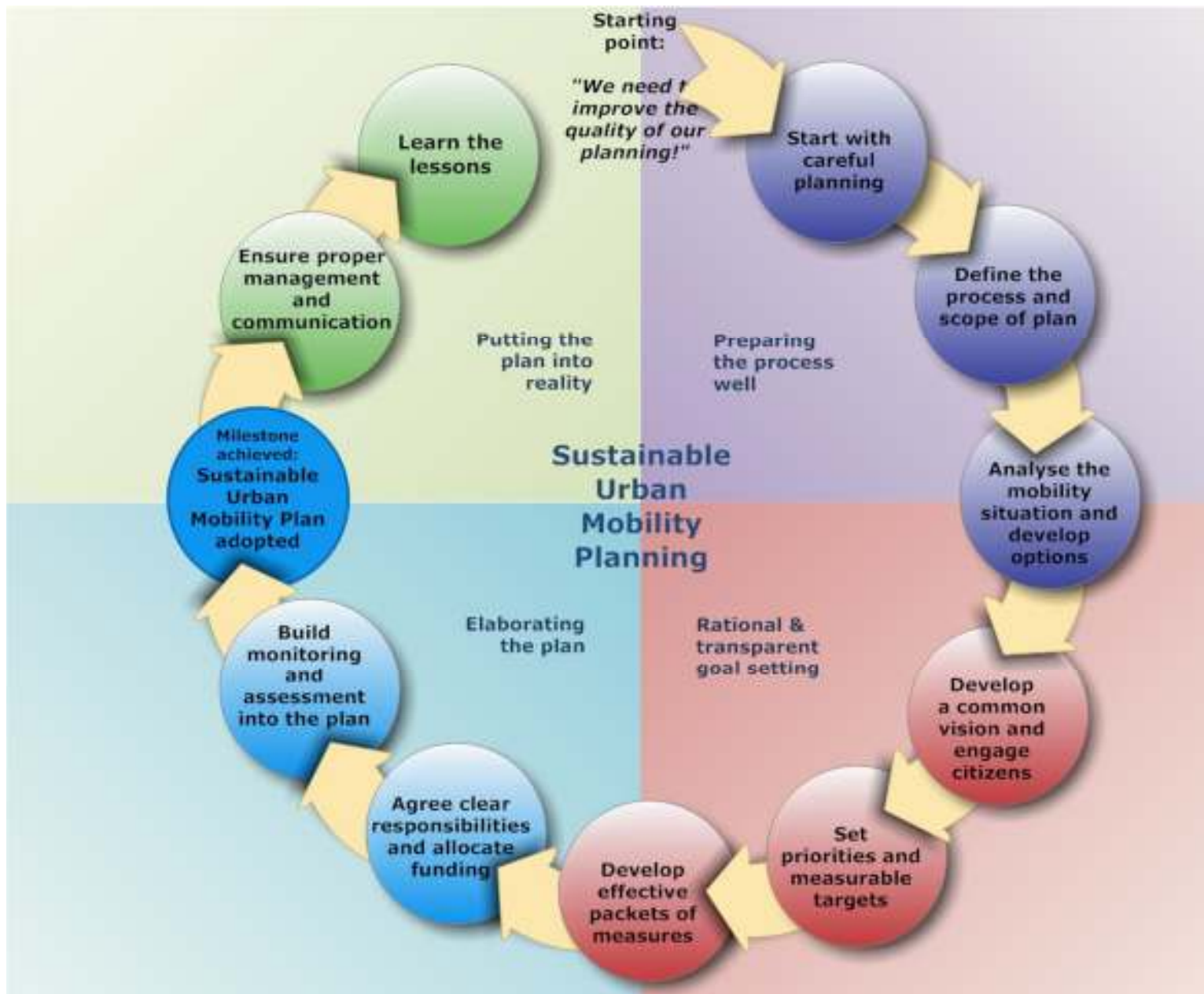
- ▶ **[Action Plan on Urban Mobility COM(2009) 490/5]**

What is the ELTISplus Project doing to promote SUMP?



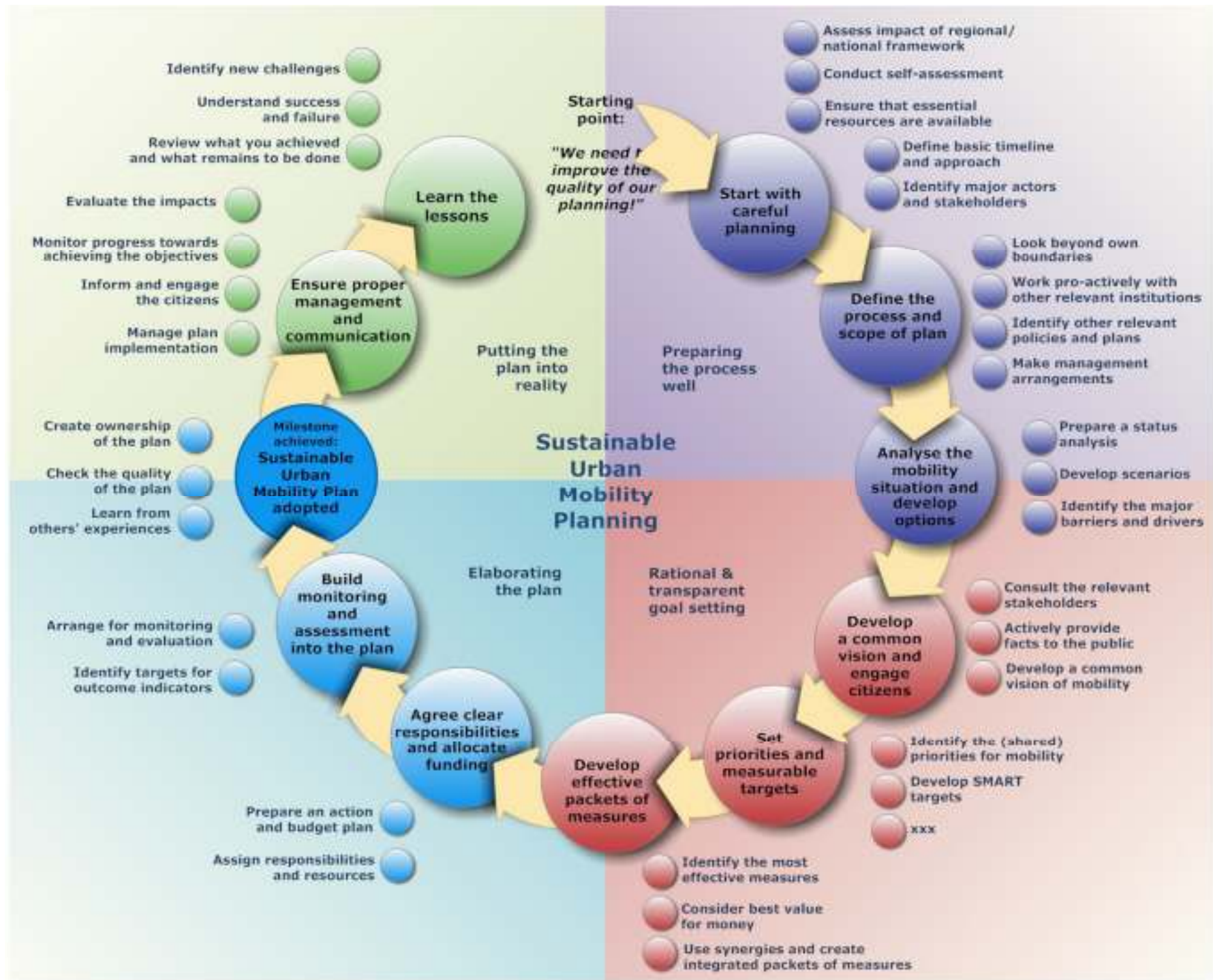
- ▶ Based on **Action Plan on Urban Mobility (2009)**:
 - Aim: To accelerate the **large scale uptake** of sustainable urban mobility plans by **local** and regional authorities
 - By means of:
 - Differentiated **recommendations**
 - **Training** material and events
 - **Awareness raising**, dissemination and promotion
- ▶ Knowledge **consolidation**, **awareness** raising and **training** on sustainable urban mobility plans in 31 European countries
 - 27 EU Member States, Croatia, Iceland, Liechtenstein and Norway
 - 13 partner consortium, working May 2010 – **April 2013**
 - service contract granted by the Executive Agency for Competitiveness and Innovation (**EACI**)
 - SUMP-related work is co-ordinated by Rupprecht Consult, DE (under overall “ELTISplus” co-ordination by FGM AMOR, AT)

An example of work in progress ...

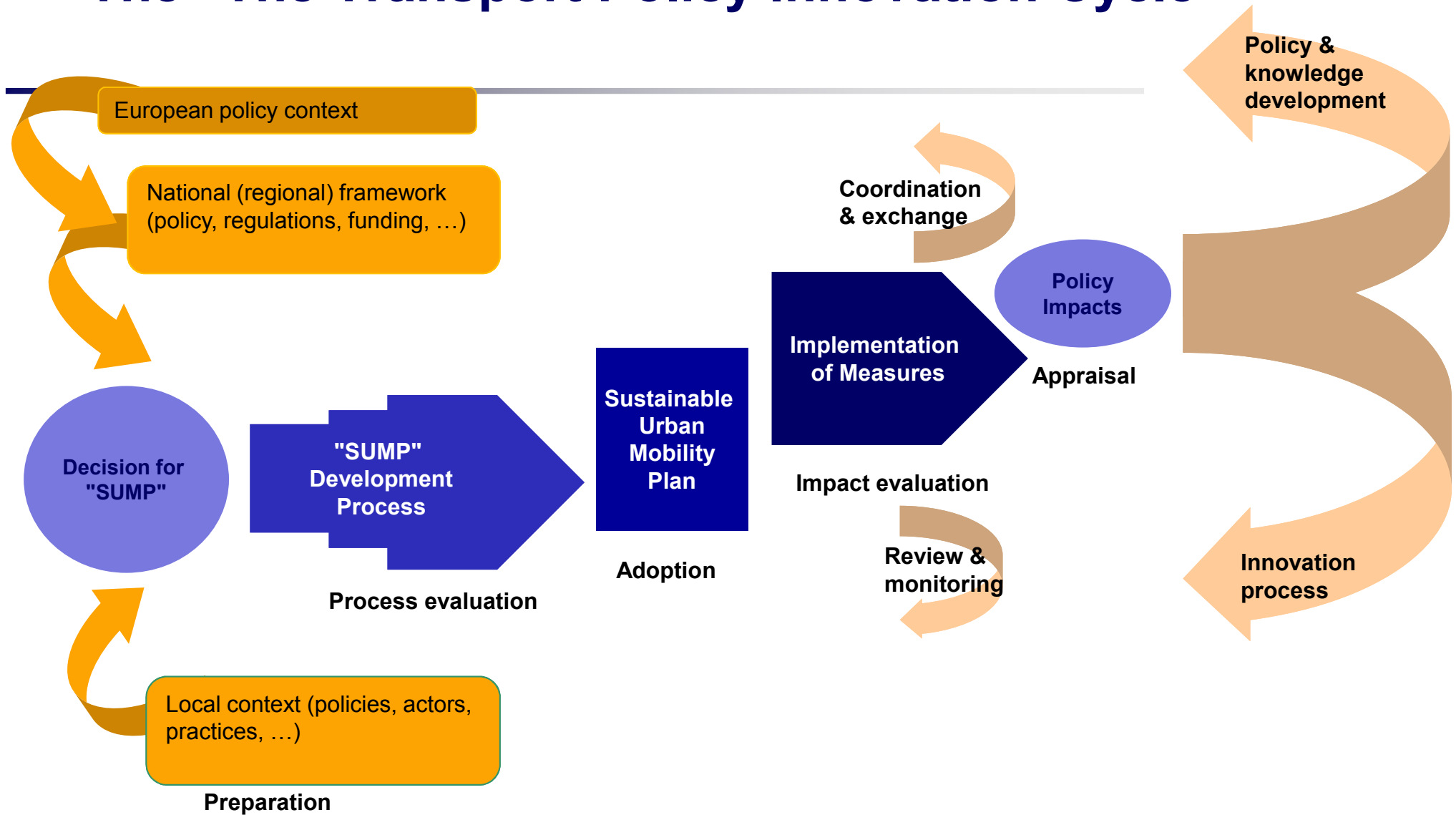


The **eleven elements** of Sustainable Urban Mobility Planning in Europe:

- practical **guidance** for practitioners
- quality **criteria** for
 - planning
 - plans
 - implementation and reflection
- further explained in **35 steps**
- enriched by good practice **examples**
- to be **finalised** soon
- widely **promoted** all over Europe



The "The Transport Policy Innovation Cycle"



Getting involved



- ▶ Website and Helpdesk (launch in Jan 2011?)
 - www.mobilityplans.eu
 - www.eltis.org

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