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Electric Vehicles

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THE CLIMATE GROUP

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# Bringing electro-mobility to public and private vehicle fleets

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This is part of  
**THE CLEAN REVOLUTION**



**Why ?**

# Electric Vehicles | Why electrification of transport ?

Portfolio *n*.

1. A set of pieces of creative work intended to demonstrate a person's ability.
2. A range of investments held.
3. The position and duties of a Minister or Secretary of State.





## Electric Vehicles | Why fleets ?



A powerful and small group of leaders within fleet operating businesses can drive the market for the EoT



# Electric Vehicles | Why fleets ?

The image is a composite of two photographs. The top photograph shows a white and purple electric train traveling on a concrete elevated track. The bottom photograph shows a busy multi-lane road with various vehicles, including red and green buses, white cars, green and yellow auto-rickshaws, and motorcycles. A black text box is overlaid on the right side of the bottom photograph.

These fleet operating businesses own a huge volume of vehicles



# Electric Vehicles | Why fleets ?



Individual consumers will touch and feel these new products with no risk



# Electric Vehicles | Why fleets ?



These pioneering businesses will represent the future to customers who will wish to associate themselves with their brands



# The Climate Group | Why us ?






# The Climate Group | Why us ?

- There is a market failure in the Electrification of Transport requiring commitment from governments and support from leading NGOs who can help in converting this into a business opportunity
- Market failure requires strength, leadership and the coalitions that we can bring forward





# An analysis of UK fleet opportunities



Today we publicly launch our UK fleet work with our partners to look at what can be achieved

We will develop our plans over the next quarter and build a coalition of the willing to take forward these plans by July this year



# Electric Vehicles | UK Fleet Coalition – core team



**Esmée Fairbairn Foundation** – UK Programme funding



**TNT** – Pioneering fleet operator with a passion to reduce carbon emissions



**Energy Saving Trust** – Not for profit organisation with the skills to analyse fleets and technically support the project

MAYOR OF LONDON

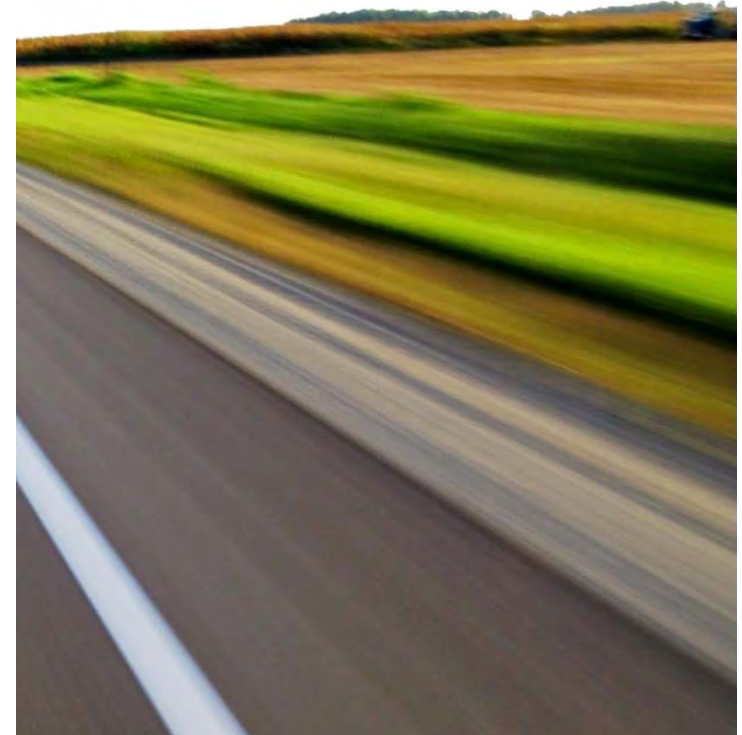
**London Mayor's office** – A leading international city with a mandate to support Electrification of Transport



**Cenex** – A consultancy with strong UK track record for delivery of low carbon transport solutions and partnership working practice



**TCG** – Our mission to support and deliver programmes that can make a difference in transport







HSH Prince Albert II of Monaco is Honorary Chairman of the EV20 initiative.

We are grateful for the early support for the EV20 initiative from the Dutch Postcode Lottery, the Prince Albert II of Monaco Foundation and the HSBC Climate Partnership

