



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS



Mobility in Ageing Cities

Julia Wadoux, Age-Platform Europe

Ivo Cré, Polis

Meeting objectives

- **Get to know each other! (and each other's experiences).**
- **Make best use of the inputs of this morning.**
- **Start a process of cooperation between Polis and AGE-Platform**
- **Translate local, regional and national practices to the European level**
- **Build a European agenda on ageing and travel/mobility in Europe**

- 
- This is an excellent panel!
 - Industry, research, project developers, infrastructure, governance, end users

 - Paul Mathieson, Southend – Mobility and older people, European projects
 - Peter Rayner, Universal access, independent living, national pensioners convention, railway TSI representative
 - Joke Deruyter, locally active
 - Rasmussen,
 - Nathalie Sluys, health care – welfare, mobility, living and safety
 - Veerle Baert, VVSG – Age Friendly Environment Innovation Network, motivation and barriers for physical activity.
 - Sinclair, ILC UK (successful in H2020 on transport)
 - Paoletti, access to jobs for older people
 - Larsson, Royal Institute of Technology (EASA)
 - Liverpool, Merseytravel, carers,
 - Brabant, safety
 - Sue Goss, SAMERU (new perspective on your work!)
 - Ivo Cré
 - Paul Arents, European Public Affairs officer, Regional company, accessibility is a huge issue for De Lijn, we try to be 100% accessible, big challenge for rural transport.
 - Nicolas Hauw, will present later on today.
 - Demographic change is a challenge, comfortable challenge.
 - Eric Sempels, Flemish Region

Agenda

- **14.00h**
Welcome, participants introductions and introductions of meeting objectives.
- **14.10h**
Feedback about the morning session.
- **14.30h**
Best practices, worst experiences
- **15.45h**
Coffee break
- **16.00h**
EU Policy summary
- **16.30h**
Conclusions, next steps



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS



www.polisnetwork.eu

Best practices, worst experiences

- **Best practices**
- **Key-solutions**
- **Effective policies**
- **Unresolved issues**

Issues addressed this morning

- **Mental and physical challenges**
- **Positive impacts**
 - Saving lives
 - Quality of life
 - Saving costs
- **Tailored solutions (!)**
 - Target group mitigation (persona)
 - Geography (centre/periphery)
- **Public authorities' role**
 - Mobility planners
 - PT competent authority
 - Healthcare / care provider
 - Soft power / 'director' of local policies

Remarkable...

- **Focus on physical activity:**
 - Missing: the social aspects of being active!
 - Health: over-estimation of personal activity levels
- **Specific target groups:**
 - Driving instructors as target group: how to retrain drivers, use adapted cars
 - Doctors
- **Toilets and seats! (sometimes conflicting with safety and security policies)**

Conclusions - What went wrong?

- **Incoherent implementation of EU legislation (TSI PRM)**
- **Integration**
 - Un-coordinated investments/disinvestments (bus stop / bus lines)
 - Spatial planning
 - Budget:
 - Lack of visible return on investment –
 - Budget siloisation
 - Annual budgets – no long term perspectives
- **General traffic behaviour**

What went wrong?

- **Brussels**
- **Electric buses are too silent for the visually impaired. (on board as well as on-street)**
- **Keeping foot paths and bicycle paths clean.**

Conclusions – what went well? (best practice)

- **Blue assist / Yellow wallet**
- **Legible London**
- **Slovenian taxi service – meeting spots**
- **Dutch practice of responsible local authorities enables to see checks and balances**
- **Pedibus / walking bus: inter-generational activity**
- **Dutch 10.000 steps campaign**
- **Merseytravel: community transport (8 trips)**
- **Travel training (DB)**
- **Police training for dealing with dementia**
 - Infosheet
 - Information to bus drivers

Conclusions - What would work?



U B E R



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS



www.polisnetwork.eu

Conclusions - What would work?

Enabling behind the door- to – behind the door transport

- Local mobility solutions
- Local traffic calming measures (shared space)

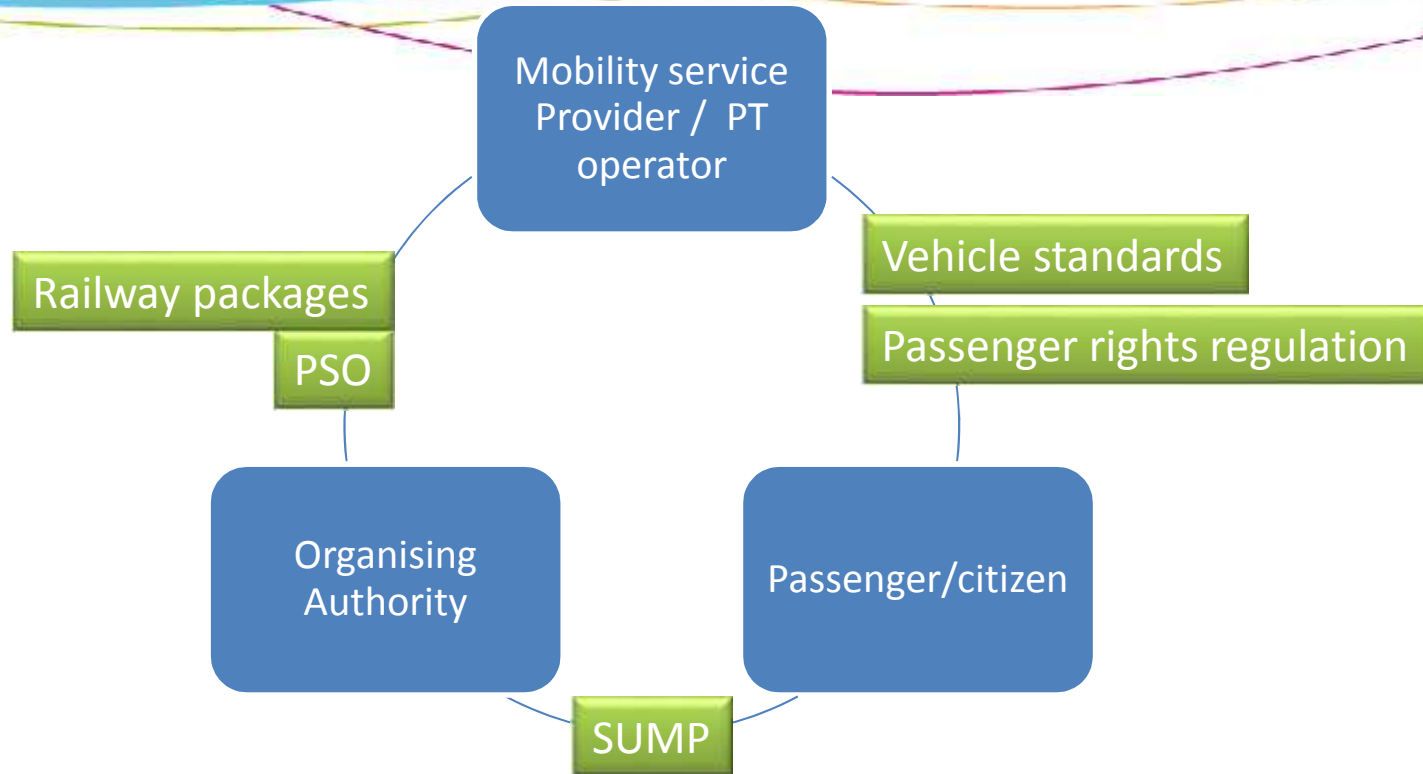
Public Transport

- Stability of bus network
- Mobility centers (NL, DK) – service level / price in function of the end user
- Staff!
- Buddy systems (De Lijn)
- Availability of PT can enable giving up your car
- Giving up your car to community systems, and get PT or community trips in return
- Emergency contact information on monthly cards

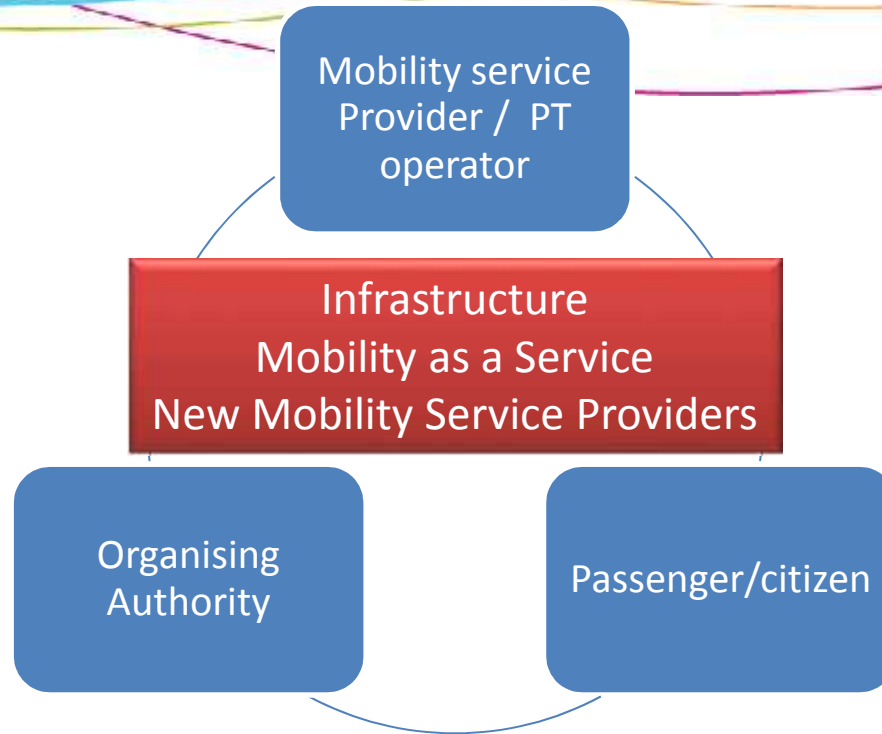
Integration

- Working with the health sector
- More accommodating measures for carers (PT)
- WHO physical activity guidelines

EU legislation



What remains in the middle...



Project ideas

- **Balancing digital and analogue information**
- **Mobility as a Service**
- **Local mobility solutions**
- **Mobility centers**