



**Transport  
for London**

# **Walking in London: A Bundle of Measures to Promote Walking**

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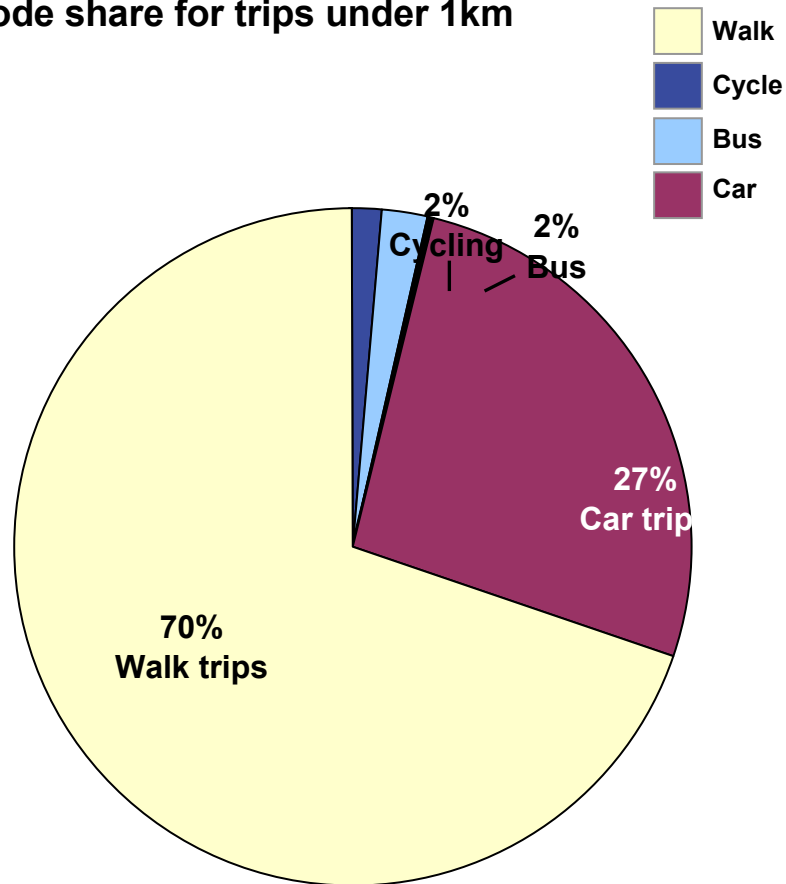
# **This presentation will cover....**

- **Background to walking in London**
- **Aims of TfL's walking team**
- **What the team does**
- **Three future priorities**



# Walking in London

Mode share for trips under 1km



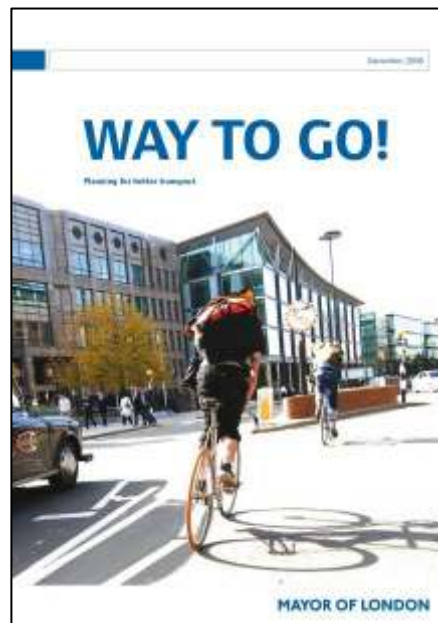
- Peak hour congestion is a problem on the roads and Underground
- Potential to convert short, motorised trips in inner/outer London, and short tube trips in central London



# Mayor of London's Walking Policies



“We at TfL are going to do everything in our power to make walking through this city as attractive and enjoyable as possible.”



*Mayor of London (2008)*



# Aims of the Walking Team

- More short journeys
- More longer trips using walking & public transport
- Revitalisation of public spaces to increase enjoyment of walking



# What does the TfL Walking team do?

- Delivers infrastructure improvements
- Undertakes walking audits
- Researches pedestrian barriers and issues
- Removes barriers for disabled people
- Promotes walking
- Organises training
- Works with property developers



# Publications

## Best Practice for Local Walking Schemes

Prepared for all London Boroughs and Sub-regional Partnerships



Version 1.0 - February 2004

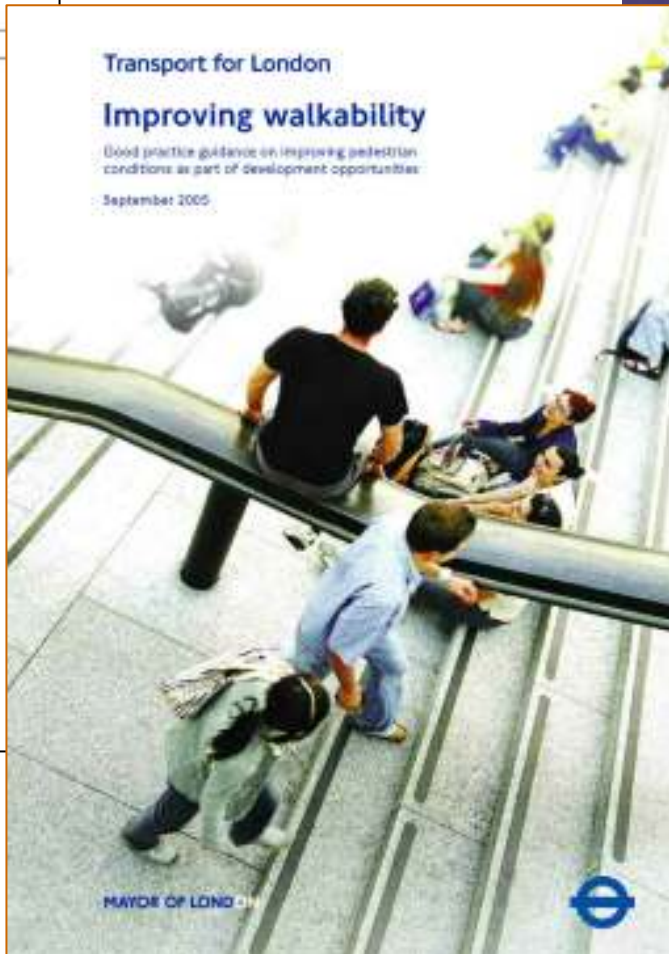


See it done for Local Walking Schemes

## Transport for London Improving walkability

Good practice guidance on improving pedestrian  
conditions as part of development opportunities

September 2005



MAYOR OF LONDON



## Measuring Pedestrian Activity

Version 1.0 May 2007

Published in association with



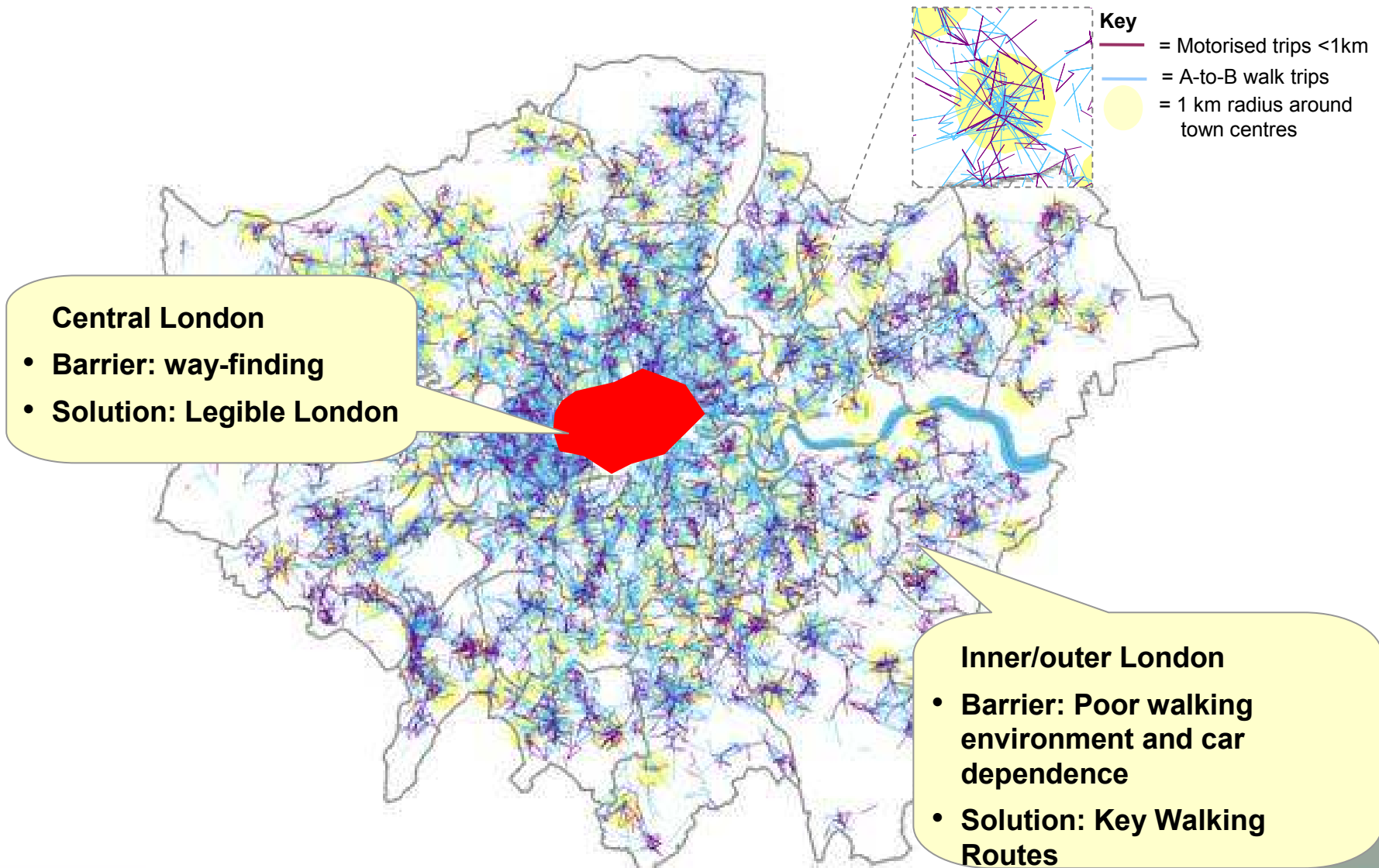
Local Authorities

MAYOR OF LONDON

Transport for London



# Barriers to Walking in London



# Our Future Priorities

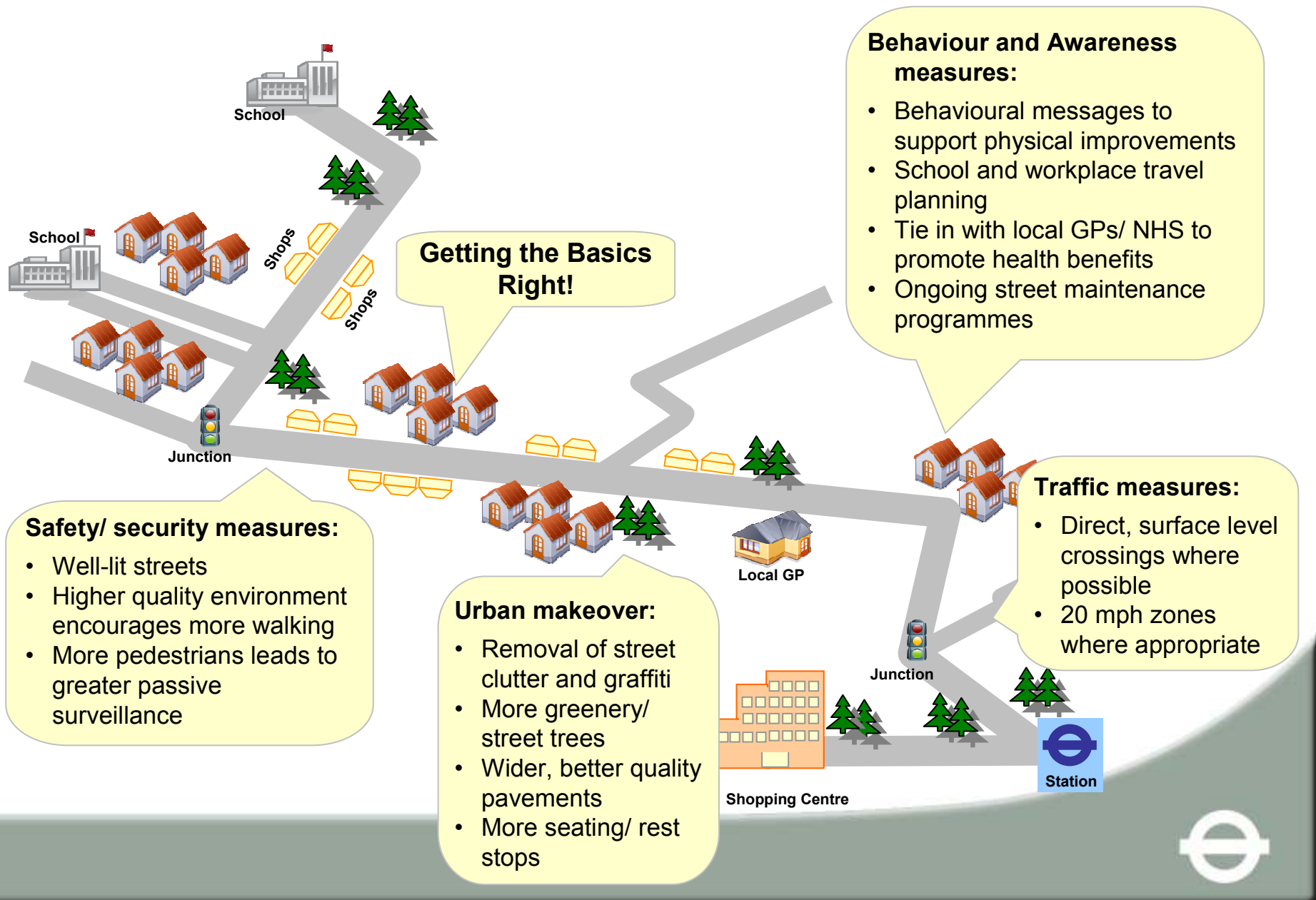
**Key Walking Routes**

**Legible London**

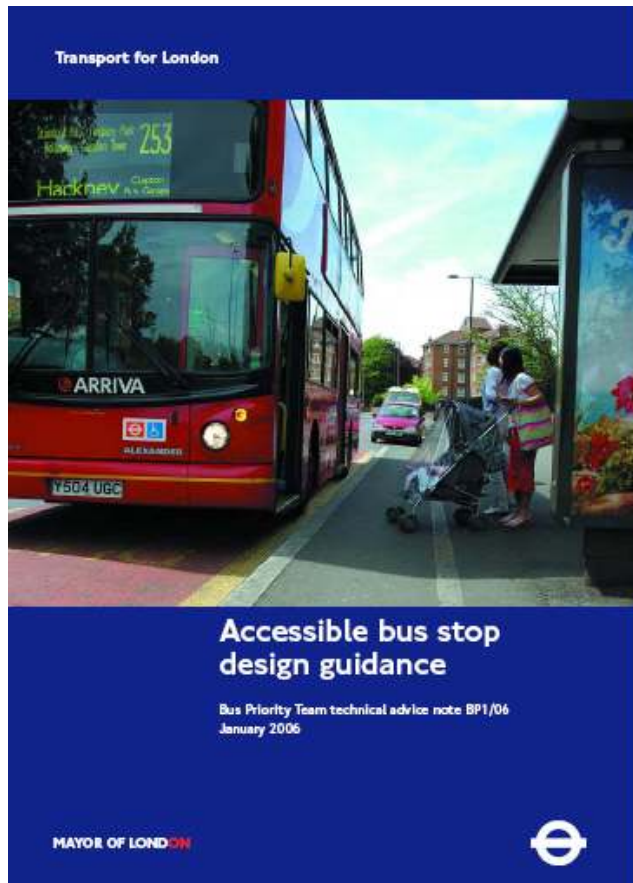
**Benchmarking**



# Key Walking Routes: an integrated approach

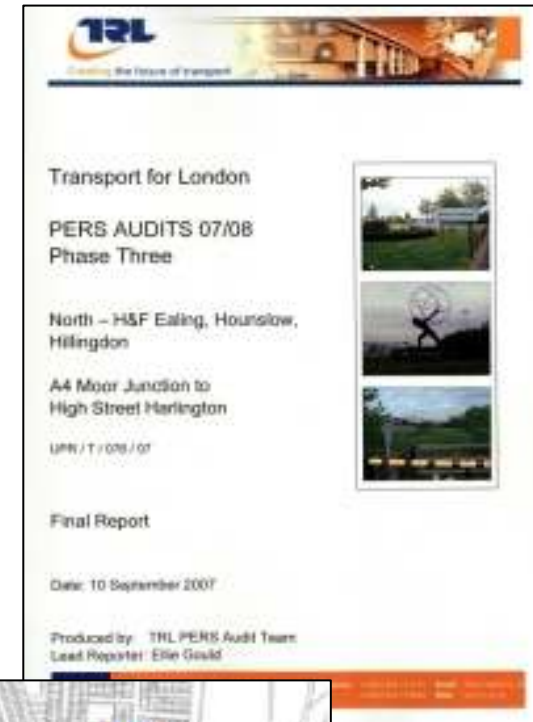


# Improved Access for Disabled People



# Walking Audits

- TfL uses Pedestrian Environment Review System (PERS)
- 80 audits complete = 194km = 35% of TfL roads
- Analysis of
  - Routes
  - Links
  - Crossings
  - Public Transport Interchanges
  - Public Spaces



# Why Do We Need Legible London?

- Encourage Modal shift
- Increase Confidence
- Provide Consistency



# What must Legible London have?

Connection → Seamless  
Human Scale  
Names



Continuity → Progressive Disclosure  
Predictable



Clarity → Inclusive  
Intuitive  
Usable



# The System



Also:  
Paper Maps  
Web Information  
Mobile Phones



# What Do People Think of Legible London?

- 16% reduction in journey time
- 85% found system easy to use
- 62% said system would encourage them to walk more
- 91% supported roll out



# Benchmarking: Making Walking Count

- Working with Walk21 to develop a benchmarking tool for walking
- Pilot in London in May 2009
- Tool to be discussed at Walk21 conference in New York October
- Volunteers for testing are welcomed



## Last but not Least....



# Awareness of Walking options: TfL Journey Planner

Transport for London

Search:  Search

Home Live travel news **Getting around** Tickets Road users Corporate Business & partners

Getting around  
Journey Planner  
Add us to your website  
Large text version






**Journey Planner** 1 2 3

Choose your route/s from the options below English Go

edit search options new journey

**Journey Summary**

Departing: Monday 09 March 2009 at: 18:41  
From: Holborn  
To: Royal Opera House  
Restrictions:

Route	Depart	Arrive	Duration	Interchanges		
1	18:39	18:48	00:09		<a href="#">View</a>	<input type="checkbox"/>
2	18:42	18:51	00:09		<a href="#">View</a>	<input checked="" type="checkbox"/>
3	18:44	18:53	00:09		<a href="#">View</a>	<input checked="" type="checkbox"/>
4	18:47	18:56	00:09		<a href="#">View</a>	<input checked="" type="checkbox"/>
5			00:08		<a href="#">View</a>	<input checked="" type="checkbox"/>

earliest earlier later latest

View selected

It is quicker  
to walk



# Thank you and questions!

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# Key Walking Route: Castle Street, Kingston

- Before

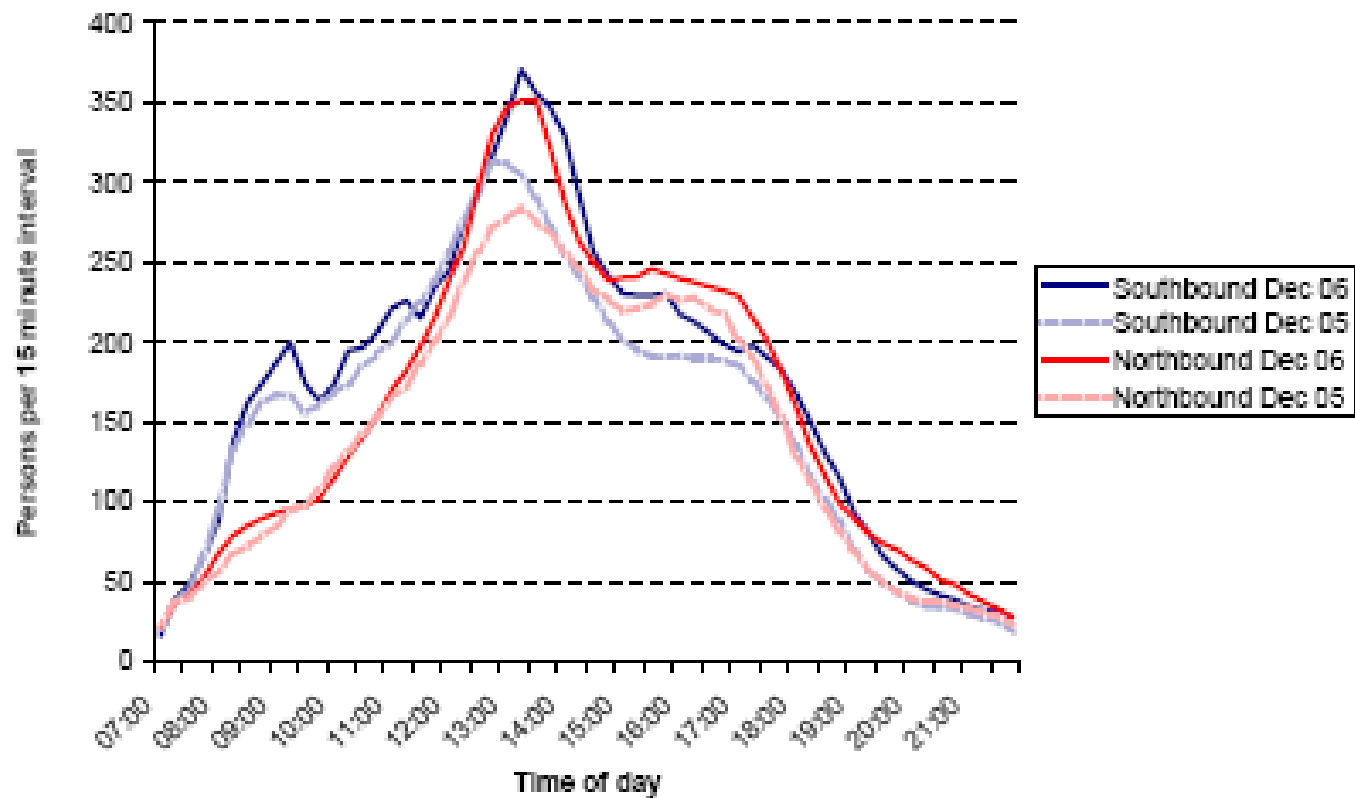


- After



# Pedestrian Counts

- Automatic pedestrian counters and CCTV used



# APSA Analysis

