



EUROPEAN CITIES AND REGIONS NETWORKING  
FOR INNOVATIVE TRANSPORT SOLUTIONS



## BICYCLE LOGISTICS

Session 3 D.



Harri Zuazo / Dani Ruiz





## DONOSTIA / SAN SEBASTIÁN – BASQUE COUNTRY – SPAIN



**2006** TAXI-BIKE  
Taxi-bike and tours  
around Donostia







**2007** **PROMOTION**  
Unconventional outdoor advertising medium







**2008** | **FORMATION**  
Courses about how to use  
the bike in urban areas







**2009** | **CARGO-TXITA**  
Last mile delivery of  
goods.





**2010**

## **SELLING**

Selling and renting our  
cargo trike bikes







2011

## TRAINING AND COUNSELLING

Advice and support to new entrepreneurs





**2012 TXITA SOUND SYSTEM**  
Mobile megaphone equipment.  
Mobile and shocking







**POLIS**  
EUROPEAN CITIES AND REGIONS NETWORKING  
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# ADAPTATION & uses



#polis14



[www.polisnetwork.eu/2014conference](http://www.polisnetwork.eu/2014conference)

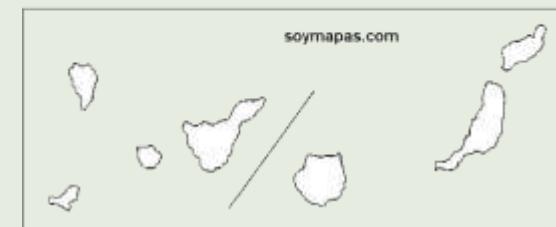
# (Users vision)<sup>2</sup>

## MODULAR TRICYCLE -HANDMADE IN EUSKADI-



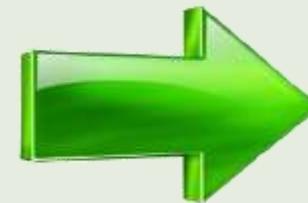
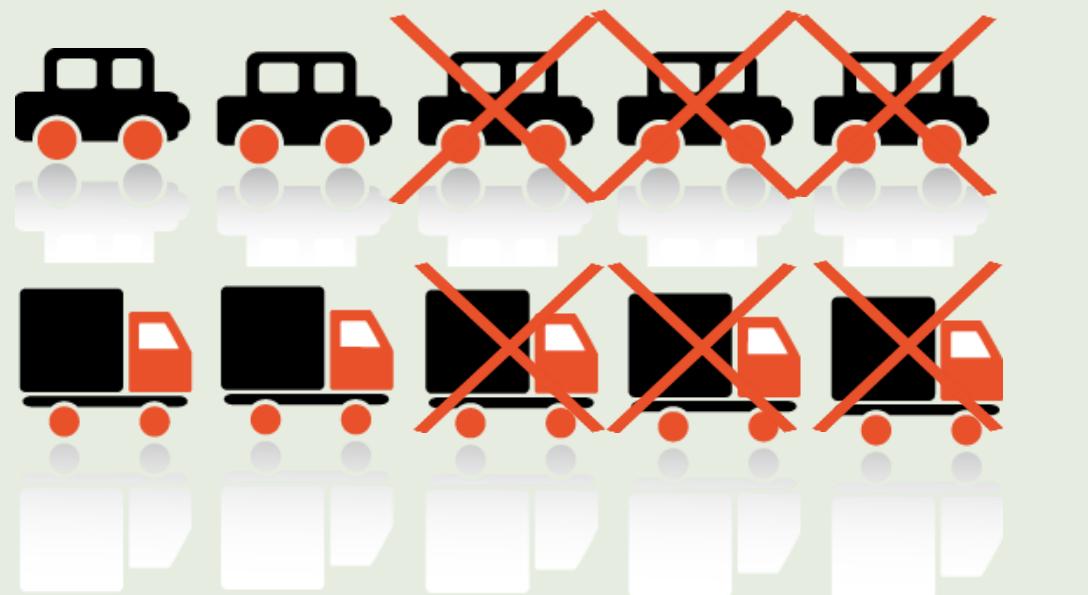
- \* 16 tricycles sold in 2014
- \* Spread over 11 companies
- \* Reaching 8 provinces
- \* Providing 3 european projects

## SMILE / PRO E-BIKE / CYCLELOGISTICS AHEAD





# OBJECTIVES ACHIEVED



# WHAT WE HAVE LEARNED

1

# CLEAR MISSION



“Improving the quality of life  
and **sustainability** in Donostia.  
Performing and promoting  
**urban transport of goods and people in an  
environmentally friendly way.**  
In order to consolidate a **case of success**  
to other municipalities”



2



# CHANGES

In urban mobility  
Regulatory measures  
Customs



# There are needs



There are needs  
**UNMET**

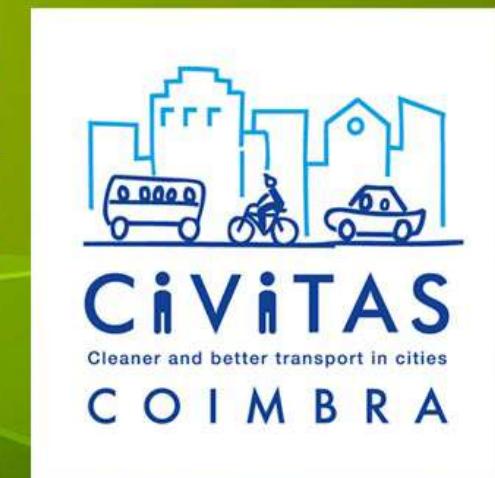
3



Donostiako Udala  
Ayuntamiento de San Sebastián



bezero eta lankideak  
clientes y colaboración





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# THANK YOU

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