

MILAN

VIENNA



BERLIN

ANTWERP

FRANKFURT

ATHENS

AMSTERDAM

LONDON

LUXEMBOURG

Arne Melse, Madrid 2014



# CITY BIKE, (E-)PARCYCLE & E-TRICYCLE



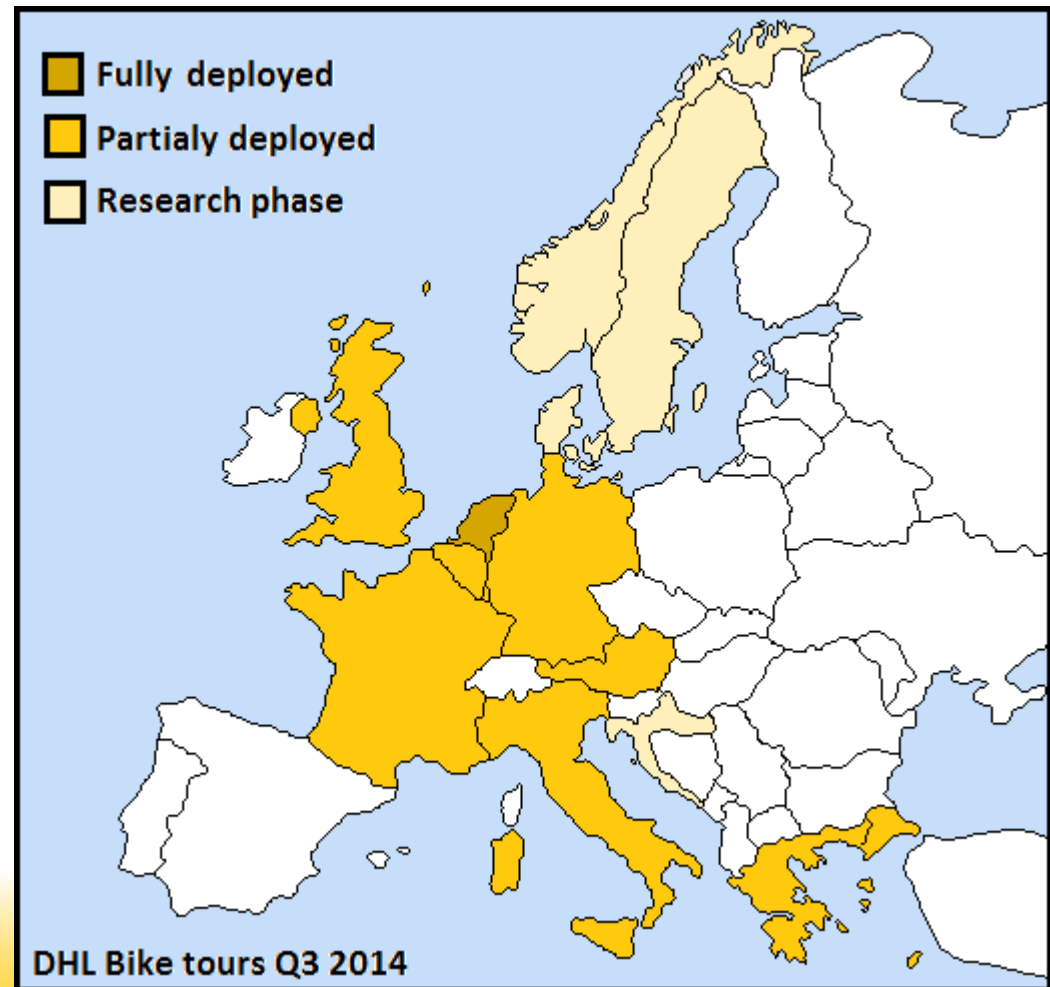
# DHL EXPRESS BIKE COURIERS

## The express business

- DHL Express
- Global Time Definite Network
- The last mile principle B2B & B2C

## DHL distribution by bike in Europe is expanding

- 9 countries
- 40 cities
- 55 tours



# SOME CITIES: MILAN, ATHENS, VIENNA, THE HAGUE



# GERMANY, BELGIUM PILOT: BERLIN & FRANKFURT, ANTWERP



# BENEFITS; WHY IS DHL IMPLEMENTING BIKES?

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People	Planet	Profit
Positive health effect	Particulates reduction	Cost reduction
Less stress	CO2 reduction	Efficiency
Customer satisfaction	DHL as a roll model	Goodwill

DHL, set it's self the goal for a CO2 reduction of 30% by 2020.

# CHALLENGES & ENABLERS

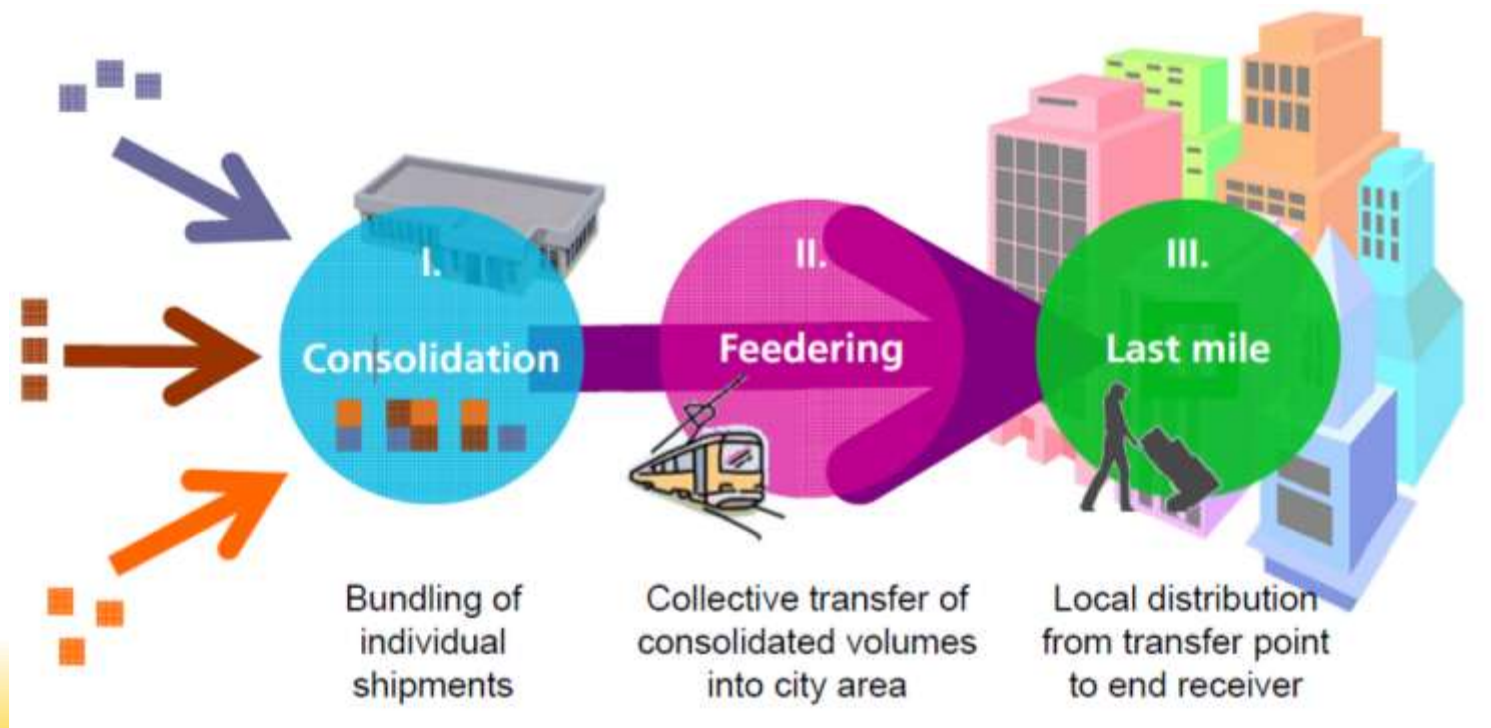
Challenge	Enablers
Convincing the skeptics	Best practice & e-bike
The logistical process is getting more complex	Knowledge & Dedication
The bike has a limited loading capacity	Transfer point for reloading
Locations for storage of bike + equipment, and to charge the battery	Good facilities
Acceptance = a place for a bikes on the road	Bikes logistics as part of spatial plans & general stimulation of bike use



# GOOD FACILITIES & TRANSFER POINTS

**Bikes start in the city, not on the sorting facility**

**Examples transfer points; WTC Amsterdam & Bike parking, railway station Arnhem**





THANK  
YOU FOR  
YOUR  
ATTENTION

