



CITIES AND REGIONS NETWORKING  
FOR INNOVATIVE TRANSPORT SOLUTIONS

# 2017 Polis Conference

**6 and 7 December, Brussels, Belgium**  
The Egg | Rue Bara 175 | 1070 Brussels

## DRAFT CONFERENCE PROGRAMME

Innovation in Transport for Sustainable Cities and Regions

[www.polisnetwork.eu/2017conference](http://www.polisnetwork.eu/2017conference)

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## 2017 ANNUAL POLIS CONFERENCE

6-7 December 2017, Brussels  
Innovation in Transport for Sustainable Cities and Regions



The annual event of the leading European network of cities and regions on transport innovation

## OUR PARTNERS

### Conference partners

The Polis Conference will be made possible thanks to the support of our partners:



## AGENDA OVERVIEW

Tuesday 5/12	9.00-13.00	<b>SIDE EVENT:</b> <b>Public-Private Stakeholder Dialogue on urban vehicle access regulations</b> (Polis members only, other stakeholders upon invitation only)					
	14.00-17.00	<b>Polis Annual General Assembly (AGA)</b> <b>Polis Political Group Site Visit, hosted by Brussels Minister for Mobility Pascal Smet</b> (Polis members only)					
	19.00	<b>AGA and Political Group Dinner</b> (Polis members only)					
Wednesday 06/12	8.30	Registration and Welcome Coffee					
	9.30	<b>Parallel Sessions I:</b>					
		1A. Towards a better integration of transport systems & services	1B. Road safety strategies	1C. New developments in urban parking	1D. Clean PT systems & services	1E. Urban design and mobility	1F. Visions & Policies
	11.00	Refreshments ( <i>exhibition area</i> )					
	11.30	<b>Opening Plenary Session:</b> <b>Combat &amp; Curb? Regulating access to city centres</b>					
	13.00	Lunch ( <i>exhibition area</i> ) + Meet the exhibitors					
		Polis Political Group lunch (upon invitation)					
	14.30	<b>Parallel Sessions II:</b>					
		2A. Network Management policy and implementation	2B. Integrating health into transport policy and planning	2C. Public transport in the 21st century	2D. Impact of walking and cycling measures	2E. Data at the service of transport authorities	2F. NOVELOG: The future of urban logistics
	16.00	Refreshments ( <i>exhibition area</i> ) + Info session: Get to know Polis and join					
	16.30-18.00	<b>Parallel Sessions III:</b>					
		3A. How to approach new traffic technology and changing roles	3B. Safety for VRUs	3C. New developments in bikesharing	3D. Enhancing electro-mobility	3E. SUMPs	3F. Moving goods
	19.30	<b>Conference Dinner</b>					
	22.00	<b>Polis After-Party</b>					

Thursday 07/12	8.30	Welcome Coffee					
	9.00	Parallel Sessions IV:					
		4A. Automation in cities and regions	4B. Shared mobility services	4C. Metropolitan areas	4D. Air quality	4E. Travel behaviour	4F. Smart City mobility transitions
	11.15	Refreshments ( <i>exhibition area</i> )					
	11.45	<b>Closing Plenary Session:</b> <b>Who'll take the chair? The changing role of the local authority in transport service provision</b>					
	13.15	Lunch ( <i>exhibition area</i> )					
	14.15-17.30	Site Visits		<b>ITF-Polis workshop: From Safety Data to Safer City Streets</b> (to be continued on Friday 8/12)			

- |   |   |
|---|---|
|  Environment and health in transport |  Mobility and traffic efficiency             |
|  Road safety and security            |  Social and economic challenges of transport |
|  Horizontal topics                   |   |

8.30

Registration and Welcome Coffee

9.30 -  
11.00

PARALLEL  
SESSIONS

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## 1A. TOWARDS A BETTER INTEGRATION OF TRANSPORT SYSTEMS & SERVICES

- **Integrating carpooling into the Ile-de-France regional mobility information system: Via Navigo**  
David O'Neill, Ile-de-France Mobilités
- **Towards connected mobility: A systematic literature review, case study and Delphi approach to theoretical framework for delivering societal benefit**  
Liam Fassam, Institute of Logistics, Infrastructure, Supply & Transformation Travel
- **Moovel: An urban mobility company, making cities smarter**  
Randolf Wöhr, Moovel Group GmbH

## 1B. ROAD SAFETY STRATEGIES

- **Use of the Network Safety Index in Amsterdam: How safe is our road infrastructure?**  
Eric de Kievit, City of Amsterdam
- **Why it is safe for cyclists not to stop at every red traffic light**  
Thomas Jouannot, CEREMA
- **Rome's strategy for vision zero**  
Francesco Iacorossi, Mobility Agency Rome
- **Vision Zero in cities – possible or not?**  
Walter Niewöhner, DEKRA Automobil GmbH

## 1C. NEW DEVELOPMENTS IN URBAN PARKING

- **How parking data and innovative computer vision technology improve smart parking management and optimise enforcement: The case of Vevey**  
Daniel Gnerre, City of Vevey
- **Mobility management instead of parking spaces: Alternative parking requirements for infill development**  
Rebecca Karbaumer, City of Bremen
- **Green parking index in Stockholm**  
Eva Sunnerstedt, City of Stockholm
- **VALET project: how connected and automated driving will change urban parking**  
Guillaume Trehard, Akka Research
- **Accessibility challenges for cities: Where, what and who to park? A step into a new era of innovative parking and mobility solutions**  
Theo Thuis, Q-Park
- **The new Quality Standard ESPA On-Street**  
Toni Roig, BSM Barcelona



#### 1D. CLEAN PUBLIC TRANSPORT SYSTEMS & SERVICES



- **From project to policies - ELIPTIC and electric public transport business cases**  
Yannick Bousse, UITP
- **Fuel cell buses – a flexible, zero emission transport solution**  
Sabrine Skiker, Hydrogen Europe
- **Dundee's electric taxi revolution**  
Fraser Crichton, Dundee City Council
- **Towards the electrification of public transport via public-private partnerships – the example of Luxembourg**  
Marcin Serdyski, e-Bus Competence Centre

#### 1E. URBAN DESIGN AND MOBILITY

- **Pedestrians, cyclists and car drivers living together (safely) in Shared Space**  
Pieter de Haan, Knowledge Center Shared Space NHL-University of Applied Sciences
- **Pedestrianising Brussels' city-centre**  
Sofie Vermeulen, Vrije Universiteit Brussels – MOBI
- **Your smartphone is the key to the urban micro mobility**  
Thierry Goor, Wemoov/ Topos
- **Improving quality of life with the Urban Travel Monitor - First results from pilot studies**  
Johanna Reinhardt, Emo Berlin & Frank Hanse, BMW Group

#### 1F. VISIONS & POLICIES: PANEL DISCUSSION

- **Global action towards sustainable urban mobility – Delivering on UN agreements**  
Mark Major, SLoCaT
- **Mobility package: what it means for cities and regions**  
Axel Volkery, European Commission, DG MOVE
- **The Urban Agenda for the EU Partnership Urban Mobility**  
Verena Wagner, City of Karlsruhe
- **Mobility4EU - Action Plan for the Future of Mobility in Europe**  
Beate Müller, VDI-VDE

11.00

Refreshments

#### OPENING PLENARY SESSION

##### Combat & Curb? Regulating access to city centres

Welcome address:

- **Pex Langenberg**, Polis President, Vice-Mayor of Rotterdam
- **Karen Vancluysen**, Secretary General, Polis

Keynote Speech:

- **Professor Peter Jones**, University College London:  
"Regulating access to city centres: The key to delivering future visions of city life"

Panel debate:

- **Professor Peter Jones**, University College London
- **Maja Bakran Marcich**, Deputy Director General DG MOVE, European Commission (tbc)
- **Lilli Matson**, Director of Transport Strategy, Transport for London
- **City of Gothenburg** (tbc)
- **Erik Jonnaert**, Executive Director, ACEA

11.30

13.00

Lunch & Polis Political Group lunch meeting (upon invitation)  
Meet the exhibitors

14.30 –  
16.00

## 2A. NETWORK MANAGEMENT POLICY AND IMPLEMENTATION

- **Integrated Network Management: Proof of concept and first implementation**  
Peter Jan Kleevens, City of Utrecht
- **Integrating ITS in urban transport planning: The Rome approach**  
Fabio Nussio, Rome Mobility Agency
- **Managing loading zones in city centres: Using ITS for space optimisation**  
Estibaliz Barañano, Kapsch TrafficCom
- **Bridging today's road managers' needs to tomorrow's autonomous vehicle deployment with V2X**  
Stephane Gervais, Lacroix Group

## 2B. INTEGRATING HEALTH INTO TRANSPORT POLICY AND PLANNING

- **Bridging the gap between research and practice**  
Dr Katherina Grafl, German Environment Agency
- **Make way for active transport: Opportunities to change travel behaviour**  
Brigit Staatsen, RIVM-Dutch National Institute for Public Health and the Environment
- **Cycling Plan in Ile-de-France**  
tbc
- **Health impact assessment of cycling network expansions in European cities**  
Natalie Mueller, ISGlobal

14.30 –  
16.00

PARALLEL  
SESSIONS

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## 2C. PUBLIC TRANSPORT IN THE 21ST CENTURY

- **Improving energy efficiency and attractiveness of urban buses: The EBSF\_2 project**  
Yannick Bousse, UITP
- **Innovative infrastructure in Greater Manchester: Challenges and successes**  
Dr Jon Lamonte, CEO, TfGM
- **LINEO, a new bus service to link up territories faster and over a greater distance**  
Alexandre Blaqui re, Tiss o Toulouse
- **Cable cars as a new dimension to sustainable urban mobility**  
Wolfram Auer, Doppelmayr



## 2D. NEW WAYS TO ASSESS THE IMPACT OF WALKING AND CYCLING MEASURES ON THE URBAN TRANSPORT SYSTEM

- **Increase walking and cycling. Decrease congestion.**  
Bonnie Fenton, Rupprecht Consult
- **How including walking and cycling in transport models changed Dublin's transport investments**  
Christopher Manzira, Dublin City Council
- **Geography as melting pot for cross-domain bicycling research and promotion**  
Martin Loidl, University of Salzburg
- **New ways to improve cycling in your city**  
Marlous Schrooten, City of Utrecht



## 2E. DATA AT THE SERVICE OF TRANSPORT AUTHORITIES

- 🚀 **IKAAS: Intelligent knowledge-as-a-service platform**  
Sergio Fernández Balaguer, EMT Madrid
- 🚀 **Open, closed, the role of Travelspirit!**  
Giles Bailey, Travelspirit Foundation
- 🚀 **How open data can push towards sustainable mobility: the Transmob experience**  
Freya De Muynck, Traject Mobility Management
- 🚀 **Ping if you care!**  
Elke Bossaert, Mobiel 21 & Adi Hirzer, Bike Citizens

## 2F. LET'S TALK ABOUT THE FUTURE OF URBAN LOGISTICS: NOVELOG

This session is co-organised by the Centre for Research & Technology (CERTH) & International Road Transport Union (IRU)

- 🚀 presentations and debate



16.00

### Refreshments

**INFO SESSION: Get to know Polis and join!**

16.30 -  
18.00

PARALLEL  
SESSIONS

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## 3A. HOW TO APPROACH NEW TRAFFIC TECHNOLOGY AND CHANGING ROLES

- 🚀 **Key to smart everything is cooperation**  
Astrid Weij, Province of Utrecht
- 🚀 **C-ITS for European cities: The CIMEC Roadmap**  
Mark Cartwright, Centaur Consulting
- 🚀 **Innovative procurement of traffic management solutions – urban practices**  
Carl Stolz, DTV Consultants

## 3B. HOW TO INCREASE THE SAFETY OF VULNERABLE ROAD USERS?

- 🚀 **Reduce speeding in 30 km-zones by enhancing intrinsic motivation, a neighbourhood approach**  
Hans Voerknecht, CE Delft
- 🚀 **The Schulterblick-concept: Promoting child-friendly mobility through cycling courses in city traffic**  
Robert Fuchs, Schulterblick - Die Wiener Radfahrschule
- 🚀 **Raising the bar – road safety training**  
Liz Brooker, London Borough of Lewisham
- 🚀 **Achieving modal shift while ensuring road safety: Multidisciplinary research findings from the ISAAC project and interactive demonstration of the guide**  
Aslak Fyhri, Institute of Transport Economics

## 3C. NEW DEVELOPMENTS IN BIKESHARING – panel discussion

- 🚀 **How the Madrid bikesharing scheme is changing the city: Experiences and future steps**  
Sergio Fernández Balaguer, EMT Madrid Public Transport Company
- 🚀 **Introducing the 5th generation of bike sharing: Challenges and opportunities for cities**  
Kristian Brink, Nextbike

## 3D. ENHANCING ELECTROMOBILITY

- 🚀 **Experiences from setting up public charging facilities for electric vehicles in Stockholm**  
Eva Sunnerstedt, City of Stockholm



- **Green Highway - The road to Zero**  
Bjørn Ove Berthelsen, City of Trondheim
- **Urban – Mobile – Pioneering: The city of Offenbach and its electric mobility service**  
Janine Mielzarek, Regionale Leitstelle der Modellregion Elektromobilität Rhein-Main
- **Agent-based model for the adoption and impact of electric vehicles in Dutch neighbourhoods**  
Peter Hogeveen, EVConsult

### 3E. SUMPS: DEVELOPMENT AND IMPLEMENTATION OF NEW PLANNING APPROACHES



- **Good Move - the new regional mobility plan for the Brussels-Capital Region**  
Joëlle Vandevoorde, Brussels Mobility
- **Ghent's inner-city circulation plan: Aims and first results**  
Frank Vanden Bulcke, City of Ghent
- **Regional capacities and needs for SUMP enabling**  
Maria Chatziathanasiou, CERTH
- **Recommendations from key findings of the first Urban Mobility innovation index**  
Karine Sbirrazzuoli, UITP

### 3F. MOVING GOODS IN THE GROWING CITY: PUBLIC & PRIVATE STRATEGIES

- **Freight, logistics and Sustainable Urban Mobility Plans in Greater Manchester**  
Helen Smith, Head of Freight, TfGM
- **Co-created solutions and innovative planning for sustainable and space-efficient freight transport in dense urban areas – a case study from Gothenburg**  
Lina Olsson, CLOSER/Lindholmen Science Park & Simona Mertic, City of Gothenburg
- **UPS: Sustainable Urban Logistics**  
Peter Harris, UPS
- **Urban Logistics: A strategic plan for La Poste Group – the EVOL project in Grenoble**  
Emmanuel Bonnaud, La Poste France

**18.00** Close of day one

**19.30** **Conference Dinner**  
Plaza Hotel, Boulevard Adolphe Max 118-126, 1000 Brussels

**22.00** **Polis After-Party**  
Same location as the Conference Dinner



8.30

Welcome Coffee

9.00 -  
11.15

PARALLEL  
SESSIONS

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## 4A. AUTOMATION IN CITIES AND REGIONS

- **Trial area automated vehicles Smart Mobility Schiphol**  
Jeannet van Arum, Province North-Holland
- **Automated shuttles as a complement to the existing transport offer for an improved user mobility**  
Mary Malicet, Tisséo Toulouse
- **Imagine - An innovative public transportation hub, the harsh realities of innovations**  
Frank van Oorschot, Municipality of Cappelle aan den IJssel
- **Why smart cities start with automating public transit applications to become Smart Cities (and all other developers should as well)**  
Dennis Mica, 2getthere
- **Automated Vehicles in Europe – Cui bono?**  
Jens S. Dangschat, TU Wien
- **Can cities stay attractive for pedestrians in a world where fully automated vehicles have transformed the urban transport system?**  
Mark Meeder, ETH Zurich
- **CAV-ready framework for cities**  
Bernard Gyergyay, Rupprecht Consult

## 4B. SHARED MOBILITY SERVICES

- **SHARE NORTH: How cities, regions and operators can work together on shared mobility**  
Angelo Meuleman, Taxistop
- **The Flanders Green Deal for Shared Mobility**  
Jeffrey Matthijs, Autodelen.net
- **Bremen's action plan on carsharing**  
Rebecca Karbaumer, City of Bremen
- **Spreading the red carpet for carsharing**  
Friso Metz, Advier
- **DriveNow – flexible and sustainable mobility for urban areas**  
Sebastian Hofelich, DriveNow GmbH & Co. KG
- **Ridesharing – What's the big deal?**  
Gustav Friis, City of Aarhus

## 4C. INTEGRATED PLANNING OF INFRASTRUCTURE, SERVICES AND URBAN DEVELOPMENT IN METROPOLITAN AREAS

- **Integrated planning of infrastructure and urban development**  
Raymond Linssen, Rijkswaterstaat
- **Beyond mobility - understanding and comparing urban accessibility in European cities**  
Guy Hitchcock, Ricardo Energy & Environment
- **Transport challenges in a growing global city - adopting a 'people first' approach to densification and liveable neighbourhoods in London**  
Kevin Burke, London Borough of Southwark

9.00 -  
11.15

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- **Public transport 2040: planning for Rotterdam as a vital, social, attractive and healthy city**  
Bas Govers, Goudappel Coffeng
- **Cable Car – a new type of public transport in Gothenburg**  
Michelle Coldrey, City of Gothenburg

#### 4D. AIR QUALITY

- **Urban air quality estimates and projections made easy**  
Leonidas Ntziachristos, Aristotle University of Thessaloniki
- **What is the extent of the contribution that walking and cycling can make to reducing harmful emissions?**  
Andy Cope, Sustrans
- **London as an ultra low emissions vehicle capital – Go Ultra Low City Scheme**  
Louise Clancy, London Councils
- **Amsterdam, a unique case: The first low emission zone for mopeds by 2018**  
Erik Regterschot, RoyalHaskoning DHV / City of Amsterdam
- **Low emission zone (LEZ) in Brussels: Accompanying measures to avoid negative social and economic impacts**  
Sebastian Vanderlinden, TML
- **Low Danger Zone: Improving road safety and air quality**  
Pierre Courbe, Inter-Environnement Wallonie

9.00 -  
11.15

PARALLEL  
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#### 4E. UNDERSTANDING AND INFLUENCING TRAVEL BEHAVIOUR

##### Pecha Kucha session

- **Is time saving the real reason for car use? A time perception analysis in a suburban environment**  
Camila Gonzalez, Current Ecological
- **Multimodality in Dresden – A co-operative campaign**  
Kerstin Burggraf, City of Dresden
- **Do it out of love! An award winning campaign on road safety in the German state of Baden-Württemberg**  
Michael Adler & Robert Sedlak, Tippingpoints GmbH
- **Citizens and the future of mobility in Barcelona**  
Marti Jofre, Fundació Creafutur
- **"Bella Mossa", a public-private partnership as basis for a successful behavioural change campaign**  
Marco Amadori, SRM Reti e Mobilità Srl, Bologna
- **POSITIVE DRIVE, a gamified tracking and tracing tool to uncover mobility behaviour of employees in the Luxembourgish Cloche D'Or area**  
Patrick van Egmond, LuxMobility
- **EMPOWER-rewarding change: From Living Lab to Large scale implementation of innovative services**  
Marcel Meeuwissen, City of Enschede

	<b>4F. SMART CITY MOBILITY TRANSITIONS – CHALLENGES, SOLUTIONS &amp; LABS</b> This interactive workshop is organised by the MEDICI ALLIANCE URBAN SOLUTIONS TEAM (VTT, SINTEF, TNO, RISE, TECNALIA) <ul style="list-style-type: none"> <li>➤ <b>Oslo’s planned solutions for Urban Mobility transition</b> City of Oslo</li> <li>➤ <b>Helsinki - living lab for future mobility</b> City of Helsinki</li> <li>➤ <b>TML Transition Mobility Labs for sustainable cities</b> The Medici Alliance</li> </ul>	
<b>11.15</b>	<b>Refreshments</b>	
<b>11.45</b>	<b>CLOSING PLENARY SESSION:</b> <b>Who’ll take the chair? The changing role of the local authority in transport service provision</b> <b>Keynote speech:</b> <b>Seleta Reynolds</b> , General Manager Los Angeles Department of Transportation, President of NACTO, USA <b>Panel debate:</b> <ul style="list-style-type: none"> <li>➤ <b>Seleta Reynolds</b>, General Manager Los Angeles Department of Transportation, President of NACTO</li> <li>➤ <b>Filip Boelaert</b>, Secretary General Mobility and Public Works, Flanders Region</li> <li>➤ <b>David O’Neill</b>, Head of Unit mobility services, Ile-de-France Mobilités</li> <li>➤ <b>Erdem Ovacik</b>, CEO Donkey Republic</li> </ul> <b>Closing:</b> <ul style="list-style-type: none"> <li>➤ <b>Karen Vancluysen</b>, Secretary General, Polis</li> <li>➤ <b>Hand-over of Polis Presidency from Pex Langenberg</b>, Vice-Mayor of Rotterdam, to new President-Elect</li> </ul>	
<b>13.15</b>	<b>Lunch</b>	
<b>14.15-17.00</b>	<b>SITE VISITS</b> (see next page)	<b>ITF-POLIS WORKSHOP “FROM SAFETY DATA TO SAFER CITY STREETS” (ROAD SAFETY)</b> The workshop marks the 2 <sup>nd</sup> meeting of <i>Safer City Streets</i> and will start at the end of the Polis Conference at the conference venue. It will continue on 8/12, kindly hosted by the Belgian Road Safety Institute VIAS. Please contact us for more information.

## Thursday, 7/12, from 14.15 Site Visits

**Departure: 14.15h.** The meeting point for all site visits is **at the registration desk of the conference venue.**

### #1 UPS DEPOT: SUSTAINABLE URBAN CONSOLIDATION

UPS® is a global leader in logistics, offering a broad range of solutions including the transportation of packages and freight, the facilitation of international trade, and the deployment of advanced technology to more efficiently manage the world of business.

During this tour, guided by the UPS local managers, you will visit the UPS Brussels depot and you will learn more about sustainable urban consolidation discussing with UPS representatives, the University of Brussels, the Chamber of Commerce, and city delegates.

➤ *Ending: 17.00h at Diegem Station (8 minutes by train to Brussels airport or 17/20 minutes by train to Brussels Central/Midi Station).*



### #2 CITY OF GHENT: NEW CIRCULATION PLAN

In spring 2017, Ghent introduced its much talked about circulation plan, banning through-traffic within the inner city. A number of 'cuts' were introduced to this end. This site visit consists of a cycling tour leaving from the Ghent St-Pieters station and leading participants through the inner city. Points of interest include the city's cycling infrastructure, parking management for cars and bikes, and the aforementioned circulation plan, also covering technical applications such as ANPR cameras, SMS parking, bike poles, and traffic guidance systems.

Participants will take the train to Ghent from the Brussels South (Midi) station (30 min train ride). In case of bad weather, the cycling tour will be replaced by a walking tour. Duration of bike tour: approx. 2h30min.

➤ *Ending: 17.30h at Gent St-Pieters station (approx. 1 h train ride to Brussels airport, 30 min to Brussels South station)*





### #3 PARKING MANAGEMENT IN BRUSSELS

Brussels is a city with 700.000 cars in motion in peak traffic and 265.000 on-street parking spaces. Cycle traffic has risen every year since 2008 and so has the demand for secure bike parking facilities. Parking management in Brussels is a continuous challenge. The regional parking agency parking.brussels wants to improve mobility through smooth parking practices for residents, professionals and visitors.

This site visit will take us to the agency's headquarters where in depth insight in the Brussels parking management approach will be provided. On our way to the parking agency, we will look at interesting parking practices.

- *Participants will walk to the parking agency from THE EGG, the visit will end around 16:30 at Rue de l'Hôpital 31, 1000 Brussels, 400m from Brussels Central station*



### #4 TRAIN WORLD

Train World is a railway museum which makes you discover the railway world of yesterday, today and tomorrow. It combines the fascinating story of the train throughout the centuries with a look into the future. Train World shows beautiful and unique pieces from the history of the Belgian railways and illustrates the important role of the train in mobility.

The site visit consists of a 2-hour guided tour in English which will take you along the major works of the museum. Participants will go to Train World by train from the Brussels South (Midi) station.

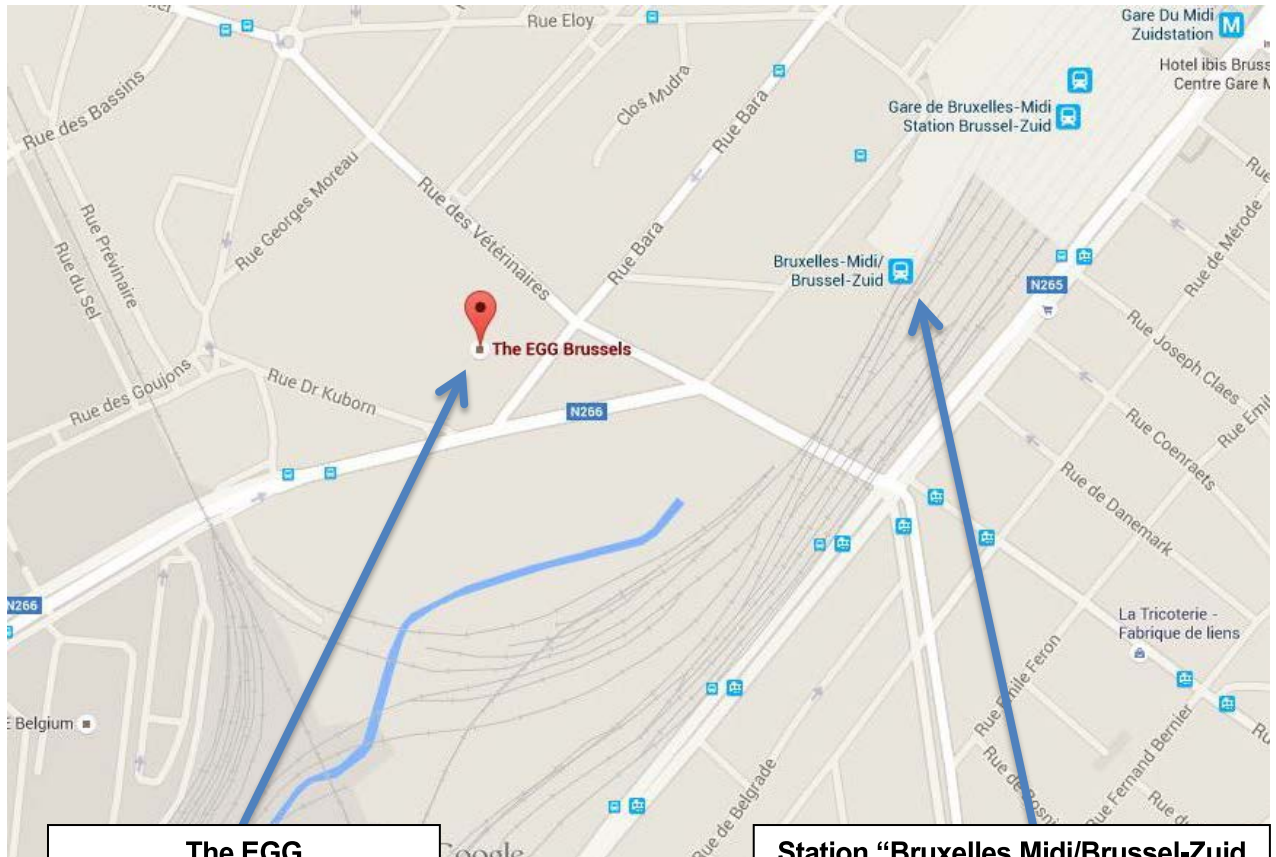
- *Ending: 17.00h at Brussels Schaerbeek station*



## PRACTICAL DETAILS

Conference venue:

The Egg | Rue Bara 175, 1070 Brussels



**The EGG**  
rue Bara 175, 1000 Brussels

**Station “Bruxelles Midi/Brussel-Zuid”**

*international and national trains, metro*



## STAY IN TOUCH!

Rue du Trône 98  
B-1050 Brussels, Belgium

Tel +32 (0)2 500 56 70  
Fax +32 (0)2 500 56 80

[polis@polisnetwork.eu](mailto:polis@polisnetwork.eu)  
<http://www.polisnetwork.eu>



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NETWORK SUSTAINABLE MOBILITY  
THINKING CITIES REGIONS  
EXCHANGE  
INNOVATION PROJECTS  
POLICY MEMBERS