



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS

2015 Polis Conference

19-20 November, Brussels, Belgium

Exhibition Opportunities

Innovation in Transport for Sustainable Cities and Regions



2015

ANNUAL POLIS CONFERENCE

19-20 November 2015, Brussels

Innovation in Transport for Sustainable Cities and Regions

The annual event of the leading European network of cities and regions on transport innovation



About the conference

The 2015 Polis Conference takes place on **19 and 20 November in Brussels**.

The **opening and closing plenary sessions** focus on the European, urban and regional policy dimensions of a sustainable urban and regional transport system. Speakers in recent Polis Conferences included José Viegas, ITF Secretary-General, Siim Kallas, former EU Commissioner for Transport, Maurizio Lupi, Italian Transport Minister, and Ana Botella Serrano, Mayor of Madrid.

The **16 technical parallel sessions** feature in-depth presentations and discussions on urban transport solutions chosen through an open call for abstracts according to their degree of innovation and their ability to meet the sustainable mobility policy needs of cities and regions.

Participants include members of Polis, i.e. transport practitioners and policy makers from local and regional authorities; transport professionals and decision makers from other public authorities; representatives of the transport industry, transport researchers & consultants; and high-level representatives and experts from the European institutions.

Meeting language: English

The 2015 Polis Conference is a unique opportunity for your organisation to connect with 350 committed transport innovation professionals who work in local and regional governments and related public and private sector organisations.

About Polis

For more than 25 years, European local and regional authorities have been working together within the Polis network to promote sustainable mobility through the deployment of innovative transport solutions. Polis fosters cooperation and partnerships across Europe with the aim of making research and innovation in transport more accessible to cities and regions.

Current president of the network is the city of Madrid.

www.polisnetwork.eu/2015conference





Exhibitor options

Book an exhibition stand for your company or your project and present your innovative ideas to planners and practitioners from implementing cities. Benefit from the coffee and lunch breaks in the exhibition area. New this year: A dedicated exhibition hour “Meet the exhibitors” gives you a slot behind the microphone. No parallel sessions to compete with, the audience is all yours. 19 November, 16-17h.

3 Exhibitor options are available, including one specifically tailored for European co-funded projects:

Large exhibitor:

- ✓ A large stand in the exhibition area (12 m²)
- ✓ Additional visibility and possibility of a speaking slot during the ‘Exhibition Study Tour’
- ✓ Logo visible towards participants, e.g. on the conference webpage
- ✓ Leaflet in the conference bag
- ✓ Participation of two persons in the conference

Price of the large exhibitor package: 5,000 Euro

Small exhibitor:

- ✓ A stand in the exhibition area (6 m²)
- ✓ Additional visibility and possibility of a speaking slot during the ‘Exhibition Study Tour’
- ✓ Logo visible towards participants, e.g. on the conference webpage
- ✓ Leaflet in the conference bag
- ✓ Participation of two persons in the conference

Price of the small exhibitor package: 3,000 Euro

Project exhibitor:

This package targets European projects that wish to present their work at a dedicated stand.

- ✓ A stand in the exhibition area (6 m²)
- ✓ Additional visibility and possibility of a speaking slot during the ‘Exhibition Study Tour’
- ✓ Participation of one person in the conference

Price of the Project Exhibitor package: 1,000 Euro

Please note: In addition to Exhibiting at the Polis Conference, sponsorship options are available as well. Sponsorship can be general or thematic, extended to include the “Thinking Cities” magazine if wished and also be tailor made. For more details please visit www.polisnetwork.eu/2015conference or contact Julie Lucca at polis@polisnetwork.eu



APPLICATION FORM FOR EXHIBITORS

Please return this form completed and signed to jlucca@polisnetwork.eu

Organisation: _____

Street and number: _____

Postal code, city, country: _____

Contact person: _____

E-mail address: _____

Phone: _____

Fax: _____

Mobile phone: _____

VAT number: _____

Names of persons attending conference
and manning exhibition stand: _____

We would like to take part in the 2015 Annual Polis Conference in Brussels as:

- Large exhibitor** - price: 5,000 euro excluding VAT
- Small exhibitor** – price: 3,000 euro excluding VAT
- Project exhibitor** - price; 1,000 euros excluding VAT

Date, signature, company stamp