POLIS

**CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS**

2015 ANNUAL
POLIS CONFERENCE

DRAFT CONFERENCE PROGRAMME

Innovation in Transport for Sustainable Cities and Regions

19-20 November 2015
The Egg | Rue Bara 175 | 1070 Brussels
www.polisnetwork.eu/2015conference

POLIS 2015 ANNUAL POLIS CONFERENCE
19-20 November 2015, Brussels
Innovation in Transport for Sustainable Cities and Regions

		Workshops:			
Wednesday 18/11	**10.00-15.00**	PASTA project workshop "Building the Liveable and Healthy City"		Training workshop on personalised travel planning (PTP-CYCLE)	
	15.30-18.30	**Polis Annual General Assembly (AGA)** For Polis members only			
	20.00	**AGA Dinner** (For Polis members only)			

Thursday 19/11	**8.30**	Registration and Welcome Coffee			
	9.30	**Parallel Sessions I:**			
		1 A.	1 B.	1 C.	1 D.
	11.00	Refreshments (exhibition area)			
	11.30	**Opening Plenary Session**			
	13.15	Lunch (exhibition area)			
	14.30	**Parallel Sessions II:**			
		2 A.	2 B.	2 C.	2 D.
	16.00	Refreshments (exhibition area) – Meet the exhibitors			
	17.00-18.30	**Parallel Sessions III:**			
		3 A.	3 B.	3 C.	3 D.
	20.00	**Conference Dinner**			

Friday 20/11	**8.30**	**Welcome Coffee**			
	9.00	**Parallel Sessions IV:**			
		4 A.	4 B.	4 C.	4 D.
	11.15	Refreshments (exhibition area)			
	11.45	**Closing Plenary session**			
	13.15	Lunch (exhibition area)			
		Polis Political Group Lunch (upon invitation)			
	13.45-17.30	**Site Visits**			

↗ Environment and health   ↗ Mobility and traffic efficiency   ↗ Horizontal topics
↗ Road safety and security   ↗ Social and economic challenges of transport session

10.00-15.00 Workshops

Two workshops are organised in conjunction to the 2015 Polis Conference on Wednesday, 18 November, at the conference venue. The workshops are free of charge. Registration is possible jointly with the Polis Conference registration or separately via the projects' websites.
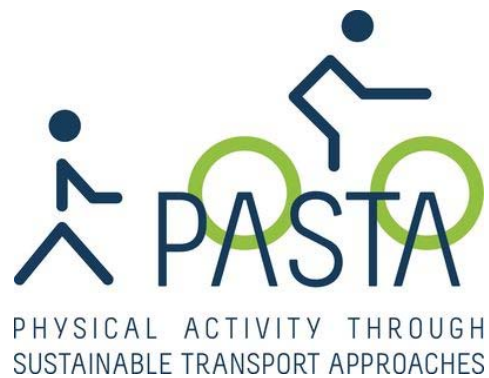
PASTA WORKSHOP "Building the Liveable and Healthy City"

Organised by the EU project PASTA, this workshop presents good practice examples, tools, and free training on the Health Economic Assessment Tool (HEAT) developed by the WHO, to help urban planners, transport and health practitioners better integrate cycling and walking into urban transport planning, and make the case for new investments in active mobility.

More information: http://bit.ly/PASTA-HEAT

TRAINING WORKSHOP ON PERSONALISED TRAVEL PLANNING

PTP expert Sustrans will guide participants in this workshop through all stages of developing and setting up personalised travel plans in workplaces, universities and residential settings, and using motivational interviewing techniques in travel advice.

More information: http://bit.ly/PTPtraining

Present your project, and secure your stand today
Guide delegates through the Exhibition Study Tour

Display your project to over 300 committed transport innovation professionals who work in local and regional governments and related public and private sector organisations. For details on exhibitor options, please download the exhibitor package from www.polisnetwork.eu/2015conference or send an email to polis@polisnetwork.eu

8.30	Registration and Welcome Coffee

9.30 – 11.00

PARALLEL SESSIONS

1

1A. IMPROVING ROAD SAFETY OF VULNERABLE ROAD USERS

Making walking and cycling on Europe's roads safer
Adminaite Dovile, European Transport Safety Council (ETSC)

CLOCS - Looking out for vulnerable road users
Hannah White, Transport for London (TfL)

ITS for vulnerable road users – Experiences from Helmond and the EU VRUITS project
Gert Blom, City of Helmond & Rämä Pirkko, VTT

Who is afraid of 30 km/h? "TRENDSETTER 30 km/h" collects knowledge from European pioneer cities for traffic calming
Heike Aghte, EUGENT/European Association for Deceleration

RIDERSCAN: A European Scanning Tour for Motorcycling Safety
Aline Delhaye, Federation of European Motorcyclists' Associations (FEMA)

1B. BEYOND THE CITY: PLANNNG AND OPERATING REGIONAL BUS SYSTEMS

Regionet Leuven: From academic research to intergovernmental cooperation
Johan Van Reeth, Bureau voor Urbanisme cvba

Catalonia: The integrated approach for public transport solutions
Cristina Pou, Government of Catalonia

How "Unlimited Cities" - A digital and participatory process on 3 bus stations in Grenoble - could lead the way to 30 micro urban projects at metropolitan scale
Alain Renk, Institut Mines Telecom (IMT)

How to organise transportation in a complex territory?
Odile Ledésert, CEREMA

1C. PUBLIC AUTHORITIES' NEXT STEPS IN ELECTRIC MOBILITY

Towards a business case for charging infrastructure
Lutske Lindeman, City of Rotterdam

Public procurement of electric vehicle charging infrastructure and lessons learnt: The Tampere case
Sini Kahilaniemi, Ramboll Finland Ltd

The Swedish National EV procurement approach
Eva Sunnerstedt, City of Stockholm

Norway - EV incentives in and beyond the first phase of market introduction
Tom E. Norbech, Enova SF

Stimulating the deployment of electric buses in North-Brabant and the Netherlands
Maarten Post, North-Brabant

1D. SHARED TRANSPORT SERVICES

Carpooling as part of an integrated transport system - Toulouse leads the way (CHUMS)
Paul Curtis, Vectos

Personalised travel planning at the work place
Gilles Farge, Nantes Métropole

Use of mobility stations to reach a city-friendly urban mobility
Luise Fremder & Bodo Schweiger, team red International Consulting

Shared use mobility services in a mid-size historic town
Giorgio Ambrosino, MemEX

11.00	Refreshments

11.30	**OPENING PLENARY SESSION** Smart cities. What's in a name?

13.15	Lunch (Exhibition Area)

14.30 – 16.00h

PARALLEL SESSIONS

2

2A. POLIS-ETSC ROAD SAFETY DATA WORKSHOP:
"Translating road safety data into policies and measures"

Chair: Prof. George Yannis, National Technical University of Athens

How does road safety data help to set targets, to compare performance and to eventually reduce traffic accidents? This workshop sets out two approaches for local road safety policy: One focuses on accident databases incl. data collection and how to identify measures; the second addresses the potential of road safety performance indicators (SPIs).

Benchmarking the level of risk experienced by different road users, across town centres and world cities
Alexandre Santacreu, Transport for London (TfL)

SPIs – An alternative for (lack of) accident data? The use of safety performance indicators in policy making
Eric de Kievit, City of Amsterdam

"IRTAD and the city": Towards a global urban road safety database
Veronique Feypell, International Transport Forum/OECD

2B. PUBLIC TRANSPORT IN THE 21ST CENTURY

Payment systems - Contactless payment card acceptance in London
Matthew Hudson, Transport for London (TfL)

Payment systems - Mobility and transport wallet for interoperable fare management: A cross-national experience
Lisa Haywood, CENTRO

Automation - Automated road transport systems in an urban environment: Lessons learnt from the La Rochelle demonstration within CityMobil2
Matthieu Graindorge, La Rochelle urban community

Security - Measures to increase the security of transport systems and the protection of transportation infrastructures
Mauro Borioni, SRM Bologna

2C. URBAN FREIGHT GOES ELECTRIC!

FREVUE: Freight Electric Vehicles in Urban Europe
tbc

Charging hot spots: facilitating city logistics to go electric
Rutger Beekman, Amsterdam University of Applied Sciences

Changing inner city mobility behaviour by subsidising electric vehicles for craftsmen - Accompanying research of the EU-project 'E-FACTS'
Dominic Hofmann, Frankfurt University of Applied Sciences

New electric vehicle for urban logistics
Nicolas Mariner, MUSES

2D. OPEN DATA AND APPS

Opening up data in Reading as a step to becoming a smart city
Rob McDonald, PBA & Simon Beasley, Reading Borough Council

Open data as an accelerator and enabler for cities
Dirk Engels, VML

Dodger apps: emergent spatial strategies of counter power
Eduardo Camacho-Hübner, Transitec

MyWay personal mobility enabler: From journey planner to multimodal mobility resources management
David Quesada, Softeco

16.00 Refreshments

17.00-18.30h

PARALLEL SESSIONS

3

3A. GLOBAL COOPERATION

Global cooperation on sustainable urban mobility: examples from the SOLUTIONS project
Oliver Lah, Wuppertal Institute

Active cities and urban competitiveness
Philipp Insall, Sustrans

Assessment of urban mobility needs, gaps and priorities in Mediterranean partner countries - Main findings and the methodology implemented in Israel
Ayelet Gal-Tzur, Technion

3B. SMART PARKING STRATEGIES

Push and Pull
Martina Hertel, Difu

Avoiding tram delays
Wolfgang Ponweiser, AIT Austrian Institute of Technology

APCOA hospital-campus parking
Dr. Dietmar Geppert, APCOA

3C. CREATING LIVEABLE CITIES THROUGH ACTIVE MOBILITY

- **Stone into still water - Unexpected benefits of the Budapest bike-sharing scheme**
  Péter Dalos, BKK Centre for Budapest Transport

- **Fast cycling routes: Lessons learned from RijnWaalpad (Arnhem - Nijmegen route)**
  Sjors van Duren, Provincie of Gelderland

- **SWITCH: Replacing short car trips by walking and cycling trips**
  Wiebke Unbehaun, BOKU & Steven Windey, City of Antwerp

- **Create and enhance quality of space by using it**
  Pascal van den Noort, Velomondial

3D. DATA AS AN ASSET: IMPROVED INTEGRATION, MANAGEMENT AND DISSEMINATION

- **An open platform for transport data in Madrid**
  Sergio Fernandez, EMT

- **Enabling urban mobility innovation**
  Gianluca Dianese, Deutsche Telekom

- **Towards a more harmonised way of providing access to quality transport data - Recommendations from the CIVITAS Capital ITS Advisory Group**
  Polis

- **From open government data to a comprehensive bicycle routing portal**
  Martin Loidl, University of Salzburg

18.30	Close of day one

20.00	**Conference Dinner**

8.30	Welcome Coffee

9.00-11.15h

PARALLEL SESSIONS

4

4A. LOCAL AUTHORITIES' KEY ROLE IN CITY LOGISTICS

Flanders: Enhancing urban freight at the regional level
Tijl Dendal, Flemish Region

Delivery and servicing plan - A first attempt to decrease freight flows in the tertiary sector in Brussels
Christophe de Voghel, Brussels Mobility

The role of experiments in an urban freight public policy: Benefits, limits, risks and upscaling
Diana Diziain, Lyon Metropolis & Clémence Routhiau, Lyon Urban Truck and Bus Competitiveness Cluster

Co-Gistics: Intelligent Delivery Areas
Pablo Isusi, City of Bilbao

Using inner-city waterway networks for the transport of construction materials
Johan Boonen, VIM

Automated parcel lockers dedicated to E-commerce as revolutionary method for CO_2 reduction in city centres and urban areas in Europe
Rafal Brzoska, CEO InPost

4B. NEXT GENERATION SUMP DEVELOPMENT FOR INNOVATIVE CITIES

Is your mobility plan a Sustainable Urban Mobility Plan? The SUMP self-assessment tool to determine your compliance with the EC recommendations
Siegfried Rupprecht, Rupprecht Consult

Greater Manchester Transport Strategy 2040: The next generation SUMP?
Jon Lamonte, Transport for Greater Manchester

The first sustainable urban mobility plan of Budapest – How the Balázs Mór Plan was developed
László Kerényi, BKK Centre for Budapest Transport

Demonstrators for new innovative mobility solutions
Nathalie Granes, Région Ile-de-France

New Sustainable Mobilityplan Rotterdam.
Martin Guit, Municipality of Rotterdam

Eindhoven en Route
Erik van Hal, Municipality of Eindhoven

9.00-11.15h **PARALLEL SESSIONS** **4**	**4C. ICT & ACTIVE MOBILITY** ⬈ **Social data tools, cycling & planning** Adrià Gomila, City of Barcelona ⬈ **Pisa-smart-city managing traffic data** Marco Bertini, Pisamo s.p.a. ⬈ **Results from the fourth edition of the European Cycling Challenge** Tommaso Bonino, SRM Bologna ⬈ **Beat the street - Using technology and gamification to engage a whole population in active travel** Veronica Reynolds, Intelligent Health ⬈ **How do you calibrate a pedestrian or cyclist? Including active travel in transport models** Bernard Gyergyay, Rupprecht Consult ⬈ **Open Data App Bike Citizens as a guide for cyclists and a tool for fostering cycling in cities,** Daniel Kofler, Bike Citizens (Graz) & Tessa Heyde, City of Bremen **4D. NEW TRENDS IN TRAFFIC MANAGEMENT AND CONTROL** ⬈ **OPTICITIES and the Birmingham connection** Steve George & Andrew Radford, Birmingham City Council ⬈ **Crowd management in Amsterdam** Rik Batelaan, City of Amsterdam ⬈ **City dashboard Rotterdam: Data driven monitoring of logistic flows** Richard van der Wulp, City of Rotterdam & Erica De Feijter, TNO ⬈ **Recent ITS developments in Düsseldorf** Timo Finke, City of Düsseldorf ⬈ **Deployment of cooperative ITS in cities - Experiences gained and lessons learnt from the Compass4D project** Gert Blom, City of Helmond ⬈ **How to prevent shockwave traffic jams on the Dutch A58 motorway** Bram Hendrix, Province of Noord-Brabant
11.15	**Refreshments**
11.45	**CLOSING PLENARY SESSION** Active travel modes: Congestion busters & health boosters
13.15	**Lunch** (Exhibition Area) & **Political Group Lunch** (upon invitation only)
13.45	**SITE VISITS**

Conference fees:

The conference fee is EUR 250, the reduced **early-bird fee** is EUR 150 and applies until 30 September 2015. **No fee** applies to Polis members, speakers, chair persons and journalists.

The Conference dinner on 19 November costs EUR 75 pP. No fee is charged to Polis members.

Registration:
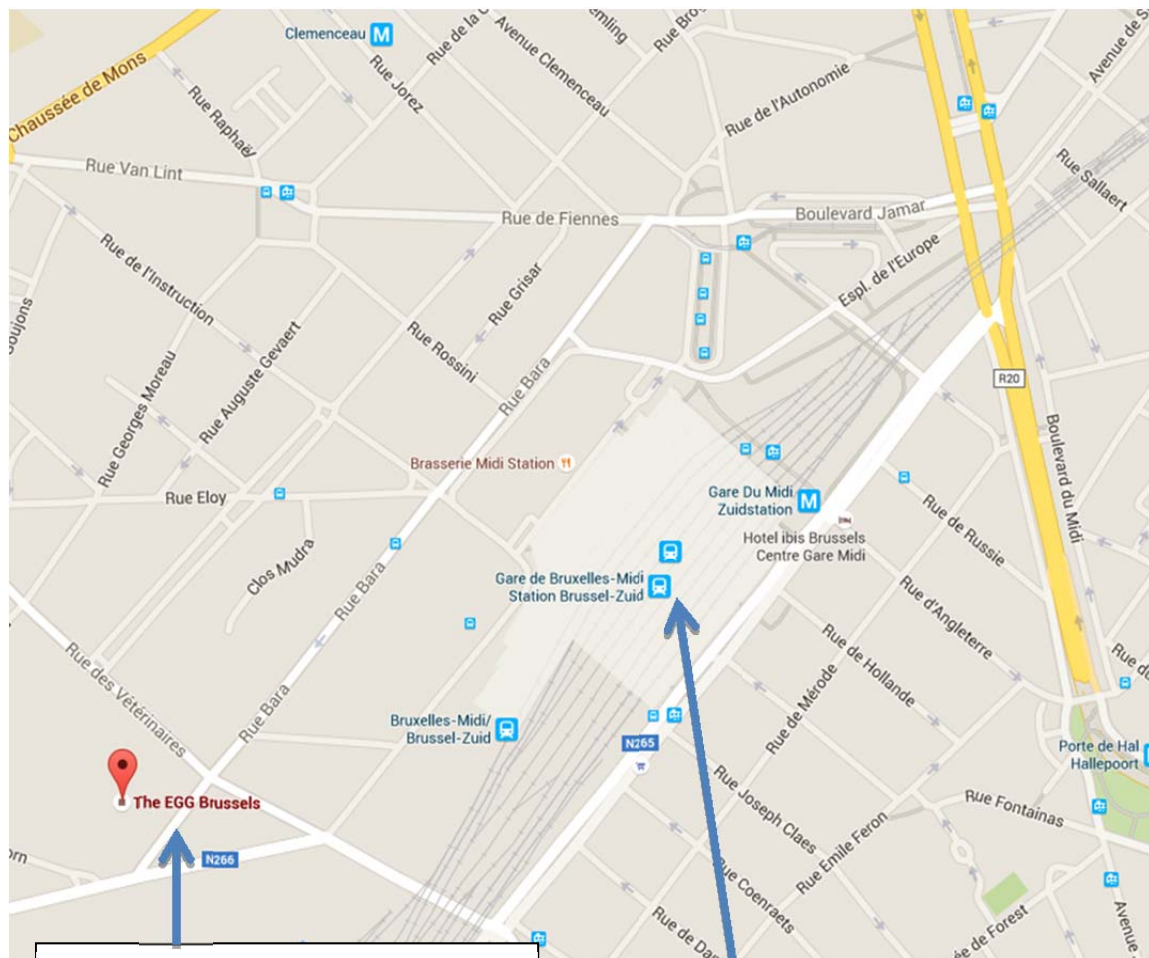
Registration for the conference must be made online: http://www.polisnetwork.eu/2015registration

Conference venue:

The Egg | Rue Bara 175, 1070 Brussels

Conference dinner, 19 November:

19:30h "La Manufacture" | Rue Notre Dame du Sommeil 12-20, 1000 Brussels

Please find detailed travel and hotel information in the practical information guide on www.polisnetwork.eu/2015conference

The EGG
rue Bara 175, 1000 Brussels

Station "Bruxelles Midi/Brussel-Zuid ":
(inter)national trains, metro and bus

The conference presentations will be made available online: www.polisnetwork.eu/2015conference
The 2015 Polis Conference twitter hashtag is #polis15

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SUSTAINABLE MOBILITY
THINKING CITIES REGIONS
EXCHANGE
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POLICY MEMBERS