



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS



2014 ANNUAL POLIS CONFERENCE
*INNOVATION IN TRANSPORT FOR
SUSTAINABLE CITIES AND REGIONS*

Madrid, 27-28 November 2014
<http://www.polisnetwork.eu/2014conference>

Information on Exhibition Opportunities

POLIS
EUROPEAN CITIES AND REGIONS NETWORKING
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25th
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**2014 ANNUAL POLIS
CONFERENCE**
27-28 November 2014 in Madrid
Innovation in Transport for Sustainable Cities and Regions

iMADRID!



THE EVENT – 2014 ANNUAL POLIS CONFERENCE

The Polis conference is the annual event of the Polis network of European cities and regions networking for innovative transport solutions.

The programme of the conference, taking place on 27 and 28 November, is built around an opening plenary session, 16 parallel sessions and a closing plenary session. On 26 November, the day before the conference, some side events take place, including the Polis annual general assembly, a Polis workshop on air quality, and two EU project training seminars. The Conference is then followed, on the afternoon of the 28th of November, by technical visits open to the participants of the conference.

The sessions feature presentations and roundtable discussions on transport solutions chosen according to their degree of innovation and their ability to meet the needs of urban and regional authorities.

Speakers include representatives of European cities and regions, industry, researchers, members of the European institutions, etc.

The opening and closing plenary sessions will focus more on the European, urban and regional policy dimensions of a sustainable urban and regional transport system with the participation of high level speakers.

Profile of the participants:

- members of the Polis network, i.e. transport and mobility practitioners and policy makers from European local and regional authorities
- transport professionals from other public authorities;
- decision makers at local, regional, national and EU level;
- representatives of the transport industry;
- researchers & consultants;
- representatives of the civil society;
- representatives of the European institutions.

Exhibitors and sponsors will have the opportunity to be associated to an event attended by an expected audience of 300 participants.

In addition to the participants of the event, the mailing with information related to the conference and visibility off the website allows to reach over 10,000 contacts from the urban transport sector.

Meeting language: English

Conference Webpage: <http://www.polisnetwork.eu/2014conference>

EXHIBITION OPPORTUNITIES

Exhibition Area: Areas of approximately 6 and 12 square meters will be made available to exhibitors. The coffee breaks and lunch breaks will take place in the exhibition area, ensuring proper exposure of the exhibitors to the participants. All participants will pass the stands several times throughout the duration of the conference.

The 2014 Polis Conference exhibition offer provides a wide range of opportunities to increase your visibility among European cities and regions, and other transport experts. The overview below summarises available packages for exhibitors:

- An exhibition stand
- Inclusion of communication tools in the conference programme (leaflet, logo etc.)
- Free registration as participants

The following pages provide detailed information on the respective sponsorship packages.

Sponsorship Package	Large Exhibitor	Small Exhibitor	Project Exhibitor
Main feature	Large Exhibition Stand	Small Exhibition Stand	Small Exhibition Stand
Price	5.000 €	3.000 €	1.000€

➤ Large Exhibitor

The package includes the following advantages:

- ✓ A stand on the exhibition (12 m²)
- ✓ Leaflet in the conference bag
- ✓ Participation of four persons to the conference
- ✓ Logo on the conference programme

Price of the Large Exhibitor: 5,000 Euro

➤ Small Exhibitor

The package includes the following advantages:

- ✓ A stand on the exhibition (6 m²)
- ✓ Leaflet in the conference bag
- ✓ Participation of up to two persons to the conference
- ✓ Logo on the conference programme

Price of the Small Exhibitor: 3,000 Euro

➤ Project Exhibitor

European projects wishing to present their work can book a stand during the Polis Conference. The package includes the following advantages:

- ✓ A stand on the exhibition (6 m²)
- ✓ Participation of one person to the conference

Price of the Project Exhibitor: 1,000 Euro

Contact

Please contact Polis for more details:

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THE VENUE:

The opening and closing plenary sessions, and the four streams of thematic parallel sessions, as well as lunches, coffee breaks and the exhibition will take place in the Cibeles Palace – Madrid

The Cibeles Palace is situated at the heart of Madrid on Cibeles Square, at crossroads of Alcalá Street, Paseo de Recoletos and the Paseo del Prado. As one of the most iconic places of Madrid, Cibeles Square offers historical and architectural monuments such as its 18th century fountain.

The Cibeles Palace, formerly named Communications Palace, currently hosts Madrid's City Hall and offers ample exhibition space.

Further information on the site is available at http://www.madridtourist.info/cibeles_square.html

A map of the conference venue and of the exhibition space is available upon request.





APPLICATION FORM FOR EXHIBITORS

Please send this form completed and signed to jlucca@polisnetwork.eu by 24th October 2014

Organisation _____

Address _____

Place and country _____

Contact person _____

Name of the persons attending the conference and managing the exhibition stand

E-Mail _____

Mobile phone _____

VAT number _____

We would like to take part to the 2014 Annual Polis Conference in Madrid as:

- Large exhibitor** - price: 5,000 euro excluding VAT
- Small exhibitor** – price: 3,000 euro excluding VAT
- Project exhibitor** - price; 1,000 euros excluding VAT

Date, Signature, Organisation seal _____