



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS

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2013 ANNUAL POLIS CONFERENCE

INNOVATION IN TRANSPORT FOR SUSTAINABLE CITIES AND REGIONS

Brussels, 4-5 December 2013, Area 42
www.polisnetwork.eu/2013conference

Information on Exhibition and Sponsorship Opportunities

POLIS **2013** ANNUAL POLIS CONFERENCE
European cities and regions for a more sustainable mobility

**4-5 December
Brussels**

www.polisnetwork.eu/2013conference



THE EVENT – 2013 ANNUAL POLIS CONFERENCE

The conference is the annual event of the Polis network of European cities and regions networking for innovative transport solutions.

The **programme** of the event is built around an opening plenary session, 16 parallel sessions and a closing plenary session. The event itself is preceded on the day before by Polis internal meetings, including the annual general assembly, and followed on the afternoon of the last day, 5th of December, by technical visits opened to the participants of the conference.

The **sessions** feature presentations and roundtable discussions on innovative transport solutions chosen according to their degree of innovation and their ability to provide solutions to urban and regional authorities.

Speakers include representative of European cities and regions, industry, researchers, members of the European institutions, etc.

The **opening and closing plenary sessions** will focus more on the European, urban and regional policy dimensions of a sustainable urban and regional transport system with the participation of high level speakers.

Profile of the participants:

- members of the Polis network, i.e. transport and mobility practitioners from European local and regional authorities
- transport professionals from other public authorities;
- decision makers at local, regional, national and EU level;
- representatives of the transport industry;
- researchers;
- representatives of the civil society;
- representatives of the European institutions.

Exhibitors and sponsors will have the opportunity to be associated to an event attended by an expected 350 participants.

In addition to the participants to the event, the mailing of information related to the conference and visibility off the website allows to reach Polis 10,000+ contacts from the sector.

Meeting language: English

Conference Webpage: <http://www.polisnetwork.eu/2013conference>

THE VENUE: AREA 42

The opening and closing plenary sessions, and the four streams of thematic parallel sessions, as well as lunches, coffee breaks and the exhibition will take place in Area 42.

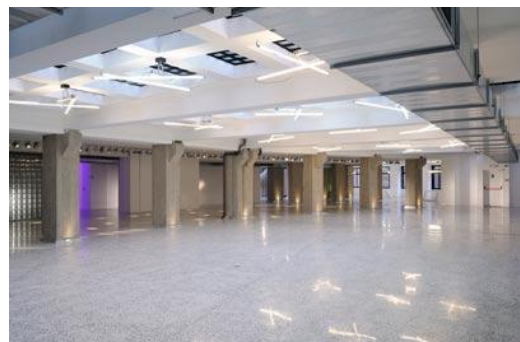
AREA 42 is located at 42, rue des Palais 1030 Brussels, at the edge of the small belt (“petite ceinture”) of Brussels, in the area of the Botanical Garden, right next to the Sainte Marie church. Original and premium venue, sober and trendy, the AREA 42 entirely designed by Belgian and French artists, hosts all kinds of businesses events.

A virtual visit of the venue is available at <http://www.area42.be/fr/area1.htm>

A map of the conference venue and of the exhibition space can be provided on request.



Area 4 with a ceiling made from glass blocks, will host the exhibition, cocktail, coffee breaks and lunches.



AREA 1 will host the plenary sessions of the conference and some parallel sessions.



Parallel sessions will take place in dedicated workshop areas



PARTNERSHIP OPPORTUNITIES

***Exhibition Area:** Areas of approximately 6 and 12 square meters will be made available to exhibitors. The coffee breaks and the lunch breaks will take place in the exhibition area, ensuring the exposure of the exhibitors to the participants. All participants will pass several times in front of the stands during the conference.*

Packages for exhibitors and sponsors

Several conference partnership packages are offered. All except the bronze partnership include exhibition opportunities.

Platinum PLUS Partner of the Conference Dinner

The partner of the conference dinner is a platinum partner of the conference and the exclusive partner of the conference dinner which will take place on the evening of the 4th of December.

The conference dinner is expected to be attended by 250 persons including Polis members, other representatives of local authorities, members of the European institutions and other participants to the conference.

The package for the conference dinner includes the following advantages:

- ✓ Logo, and e-mail message or survey associated with two mailings to the potential participants to the dinner
- ✓ Logo on the invitation card distributed to the participants to the dinner
- ✓ Speech at the dinner
- ✓ Leaflet in the conference bag
- ✓ A large stand on the exhibition (12 m²)
- ✓ Participation of four persons to the conference
- ✓ Logo on the front page of the printed version of the conference programme
- ✓ Information during one year on the partner on the part of the conference dedicated to the conference on Polis website
- ✓ Possibility to make one document permanently available on public display in Polis offices for one year (2,000 visitors per year)
- ✓ Possibility to rent for free, including coffee, a meeting room in Polis offices twice in one year, depending on the availability of the meeting rooms

The venue of the dinner is likely to be the **restaurant La Manufacture**, a renowned restaurant located in the centre of Brussels.

Price of the conference dinner package: 12,500 Euro

Platinum Partner

There will be a maximum of three platinum partners.

The package includes the following advantages:

- ✓ Leaflet in the conference bag
- ✓ A large stand on the exhibition (12 m²)
- ✓ Participation of up to four persons to the conference
- ✓ Logo on the front page of the printed version of the conference programme
- ✓ Information during one year on the partner on the part of the conference dedicated to the conference on Polis website
- ✓ Possibility to make one document permanently available on public display in Polis offices for one year (2,000 visitors per year)
- ✓ Possibility to rent for free, including coffee, a meeting room in Polis offices twice in one year, depending on the availability of the meeting rooms

Price of the Platinum Partnership: 10,000 Euro

Gold Partner of Polis Annual General Assembly Dinner

The Gold partner of Polis annual general assembly dinner is the exclusive partner of the dinner. The general assembly dinner is expected to gather together 80 persons from Polis members on the evening of the 3rd of December.

This **exclusive package** for the Polis Annual General Assembly Dinner includes the following advantages:

- ✓ Logo, and e-mail message (at least two mailings) to the potential participants to the dinner
- ✓ Logo on the invitation card distributed to the participants to the dinner
- ✓ Speech at the dinner
- ✓ Leaflet in the conference bag
- ✓ A stand on the exhibition (6 m²)
- ✓ Participation of up to two persons to the conference
- ✓ Logo on the printed version of the conference programme

Price of the Gold Partnership: 5,000 Euro

Gold partner – demonstration or site visits

This **exclusive package** includes the following advantages:

- ✓ Organisation of a demonstration or a site visit opened to the participants of the conference or other invited persons
- ✓ Leaflet in the conference bag
- ✓ A stand on the exhibition (6 m²)
- ✓ Participation of up to two persons to the conference
- ✓ Logo on the front page of the printed version of the conference programme

Price of the Gold Partnership: 5,000 Euro



Gold Partner – Large Exhibitor

The package includes the following advantages:

- ✓ Leaflet in the conference bag
- ✓ A stand on the exhibition (12 m²)
- ✓ Participation of four persons to the conference
- ✓ Logo on the front page of the printed version of the conference programme

Price of the gold partnership: 5,000 Euro

Silver partner – Exhibitor

The package includes the following advantages:

- ✓ Leaflet in the conference bag
- ✓ A stand on the exhibition (6 m²)
- ✓ Participation of up to two persons to the conference
- ✓ Logo on the printed version of the conference programme

Price of the Silver partnership: 3,000 Euro

Contact

Please contact Polis for more details:

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Fax: +32 2 500 56 80



APPLICATION FORM FOR EXHIBITORS & SPONSORS

Please fax this form completed and signed to +32 2 500 56 80 by 15th October 2013.

Organisation _____

Address _____

Place and country _____

Contact person _____

Name of the persons attending the conference and managing the exhibition stand

E-Mail _____

Mobile phone _____

VAT number _____

We would like to take part to the 2013 Annual Polis Conference in Brussels as:

- Platinum and partner of the conference dinner – price: 12,500 euros excluding VAT**
- Platinum partner – price: 10,000 euros excluding VAT**
- Gold partner – general assembly dinner, price: 5,000 euros excluding VAT**
- Gold partner – demonstration, price: 5,000 euros excluding VAT**
- Gold partner – large exhibitor, price: 5,000 euros excluding VAT**
- Silver partner – price: 3,000 euros excluding VAT**

Date, Signature, Organisation seal
