

PRESS RELEASE

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New ITS Planning Tool available for cities hosting large events

Last week saw the release of the newly developed STADIUM ITS online guide. The guide features an interactive ITS Decision Support Tool allowing cities to choose the most appropriate ITS tools to respond to transport challenges. The system has been developed to support cities which are hosting large events.

The online guide fosters the decision making process to identify the most suitable and sustainable technologies. It is designed to be applied by hosting authorities in the planning process of transport management during large events.

The guide is based on the experience made at the South Africa World Cup (2010), the India Commonwealth Games (2010) and the London Olympics (2012). At these three events the FP7 co-funded project STADIUM demonstrated how Intelligent Transport System (ITS) applications can help to manage the transport challenges arising from large events.

The city of Curitiba is currently making practical use of the guide while preparing for the 2014 FIFA world cup in Brazil. The city identified ITS applications to improve public transport management, and is, among others, installing passenger counting for bus rapid transit lines.

About the tool:

The ITS Decision Support Tool features more than 30 ITS applications. They respond to challenges in demand management, collective and alternative transport, payment, integrated platforms, traffic management and traveller information. After defining the event (single/multiple events per day, single/multiple venues, etc.) users are guided to an overview of topics that need to be addressed, and to respective tools. A colour code helps prioritizing the topics.

“The online guide is a reference to understand and discuss intelligent transport systems in cities. It can help authorities to make fact-based decisions on ITS tools to manage transport challenges caused by large events”, said Maurizio Tomassini, STADIUM project coordinator, at last week’s launch workshop.

Patrick Mercier-Handisyde in charge of STADIUM from the European Commission concluded that **“the guide is the outcome of one of the key projects in international cooperation with India, South Africa and Brazil supported under FP7.”**

The guide is available online free of charge: www.largeevents.eu.

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