



First announcement and call for speakers
2012 Annual Polis Conference
*Innovation in Transport for
Sustainable Cities and Regions*

Perugia (IT), 29-30 November 2012

WHY ATTEND THE CONFERENCE?

- Learn about the innovative transport projects and policies pursued by cities and regions.
- Gain insight to the future direction of urban and regional mobility.
- Discuss European transport policies for urban and regional mobility.
- Learn about current practices and future plans to:
 - Reduce the environmental impact of road transport;
 - More effectively manage the movement of people and goods;
 - Deliver safer roads and a more secure transport network;
 - Finance transport systems and improve accessibility and social conditions.
- Gain understanding of the research needs for sustainable mobility in cities and regions.
- Network with local and regional transport decision-makers from around Europe.

WHO SHOULD ATTEND THE CONFERENCE?

- Transport professionals from public authorities
- Decision makers at local, regional, national and EU level
- Transport industry representatives and researchers

www.polisnetwork.eu/annual-conference



Innovation in transport for sustainable cities and regions

The Annual Polis Conference provides an opportunity for cities, metropolitan areas and regions to showcase their transport achievements to a large audience and for the wider transport community to engage with representatives of city and regional authorities on innovative transport solutions. The conference offers a mix of high-level plenary sessions, with prominent figures debating topical issues, and a wide selection of technical sessions showing innovation in policy and practice across the transport spectrum.

Priorities of the 2012 Polis Conference

This year's conference will showcase many of the key topics explored recently by Polis within its thematic working groups and projects. These topics, proposed by Polis members, can be found in the list of topics on the next page. Through the sessions, the audience will learn about trends, future plans and recommendations through presentations, statements and discussion. Each session will aim to offer a mix of contributions on current practice and future plans (in cities and regions), academic research and industry initiatives. Sessions will be delivered in different formats, including workshops, round-tables and short, focused presentation-style sessions

Perugia

Perugia is the capital city of the Umbria region in Central Italy, a major educational and medical centre and also a host to many famous international festivals. It is a classic example of an Italian fortified hill-top city. This characteristic, combined with other factors such as its location as a key business and tourist centre as well as the growth of semi-autonomous suburbs with their own commercial centres, have created some travel access challenges. In response to these challenges, Perugia has planned - with a large consensus of the cultural, social and economic organisation in the city - an innovative and sustainable transport system, which uses advanced solutions for accessing the historical centre. The new system is to be integrated with the traditional transport system. It is designed to encourage a cultural change in reducing car use and promoting intermodality and alternative modes of transport. Conference guests will have the opportunity to see the measures being implemented during their stay in Perugia.

Sponsorship and exhibition opportunities

The conference offers an excellent opportunity to meet representatives of local government, both officers and elected officials, from around Europe. To take advantage of the possibility to enhance the visibility of your organisation, a sponsorship package is available. In addition, there will be an exhibition area. For further information on sponsorship and exhibiting, please contact: Sylvain Haon, shaon@polisnetwork.eu.

CALL FOR SPEAKERS

The following list shows the topics on which presentations are sought for the technical sessions. All abstracts should highlight the **innovative dimension** as well as **results achieved** and **lessons learned**. Interested speakers are requested to prepare an abstract using the **template** which can be downloaded from the conference page of the website www.polisnetwork.eu/annual-conference.

TRAFFIC EFFICIENCY & MOBILITY

- The changing data landscape – the role of open data in leveraging innovative information services and the role of third party traffic data
- Harnessing the potential of social media for travel monitoring and information
- Innovative ITS to promote public transport and soft modes
- Towards open systems for traffic management and traveller information services

ROAD SAFETY

- Road safety data collection and benchmarking
- Road safety campaigns
- Road safety and vulnerable road users

ENVIRONMENT & HEALTH IN TRANSPORT

- Deploying electric vehicles in large metropolitan areas, regions and medium sized cities
- Active travel for health
- Reducing the impact of transport on air quality and CO2 emissions
- Reducing noise in road transport

ECONOMIC & SOCIAL ASPECTS

- Accessibility and social inclusion
- Financing transport systems and clean vehicle fleets
- Value for money? Raising quality in public transport
- Innovation in parking management 

HORIZONTAL TOPICS

- Freight policy and planning
- Sustainable urban transport planning and urban transport policy audits for cities and metropolitan areas
- Integrating urban transport systems

ABSTRACT SUBMISSION PROCEDURE

- Please send an abstract using the **abstract template** which can be downloaded from www.polisnetwork.eu/annual-conference by **20 June 2012** to:
Suzanne Hoadley, Polis, email: shoadley@polisnetwork.eu
- Authors will be notified in August of the outcome of the evaluation process. The draft conference programme will be available in August on the Polis website (www.polisnetwork.eu/annual-conference) along with practical information.
- Please note that technical sessions will be conducted in English only.