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Electric Mobility in North-Rhine Westphalia

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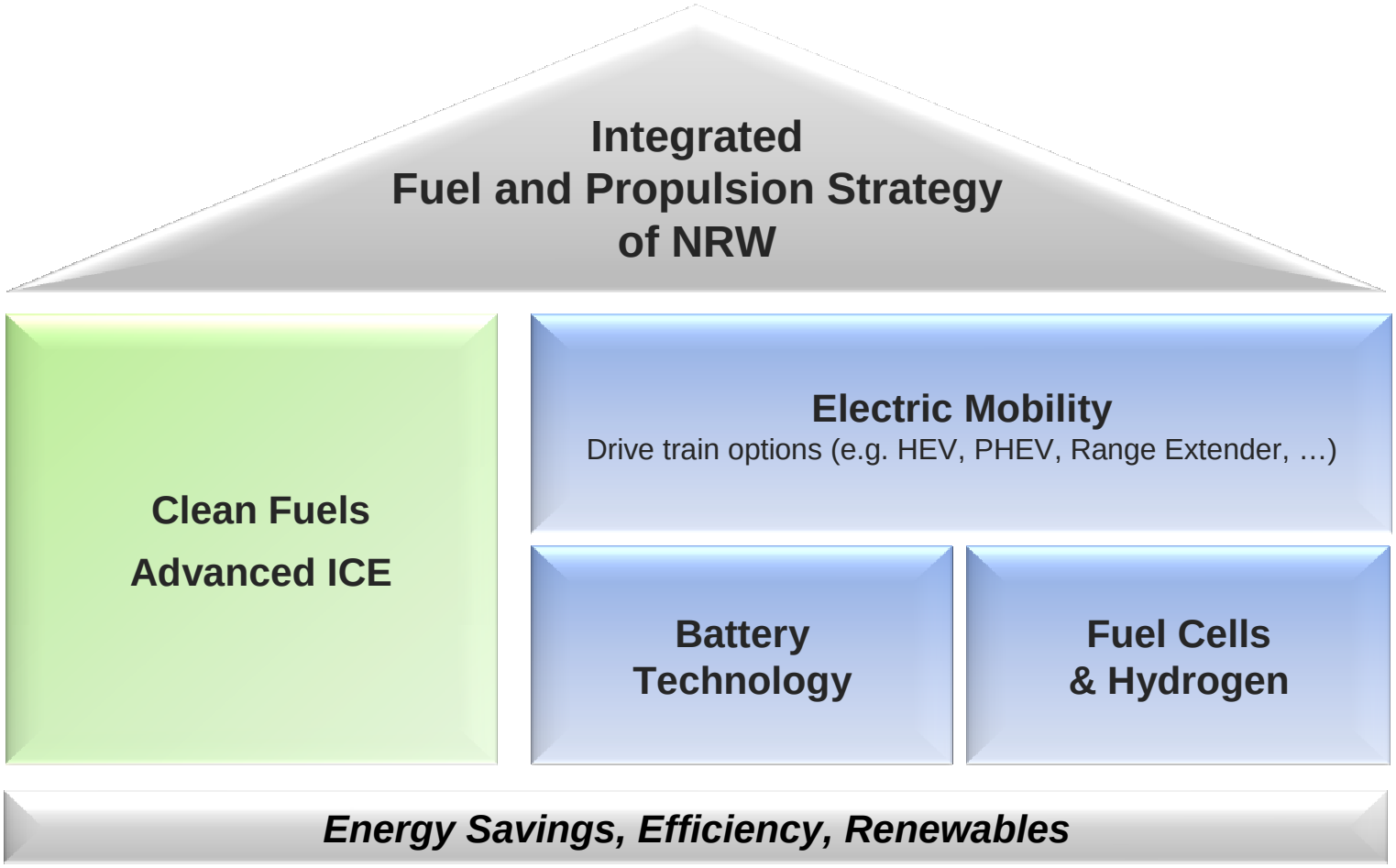
EUROPÄISCHE UNION
Investition in unsere Zukunft
Europäischer Fonds
für regionale Entwicklung

NRW Strategy on (Electric) Mobility



NRW Objectives for Electric Mobility

- Establish North Rhine-Westphalia as the first broad model region of Europe for electric mobility and launch of approx. **250,000 sustainable electrified vehicles** to market until **2020** (German goal: 1 million vehicles)
- Increase the market share of **NRW suppliers** on the German market on the pathway from the combustion engine to the electric drivetrain
- Settle **new automotive manufacturers** in North Rhine-Westphalia

NRW's Involvement in Electric Mobility Programs

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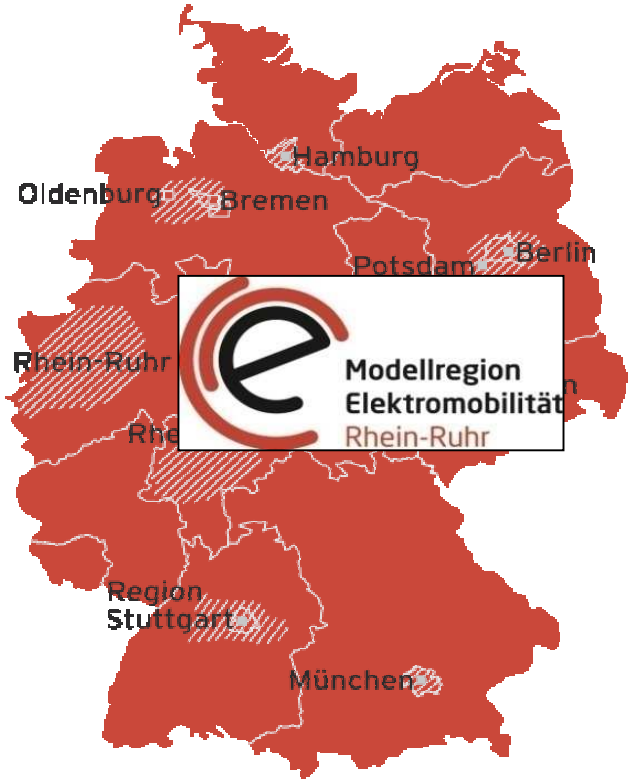
Electric Mobility
(all drive-train options included)

	Battery Technology	Fuel Cells & Hydrogen
State Programs	Masterplan Electric Mobility ElektroMobilität NRW	NRW Hydrogen HyWay Program NRW H2
Federal Programs	Model Region Rhein-Ruhr Modellregionen Elektromobilität	National Innovation Progr nip
EC Programs	EC Green Cars Initiative	EU FCH JU New Energy World JTI fuel cells & hydrogen for sustainability

Demo Programs – Model Region Rhein-Ruhr

Technical Objectives:

- Demonstrate and evaluate technical status of current electric mobility
  (vehicles, recharging, infrastructure, grid access, …)
- Perform field trials and gain experiences with electric mobility in every day use
  (acceptance, obstacles, motivations, …)
- Test intermodal transport solutions



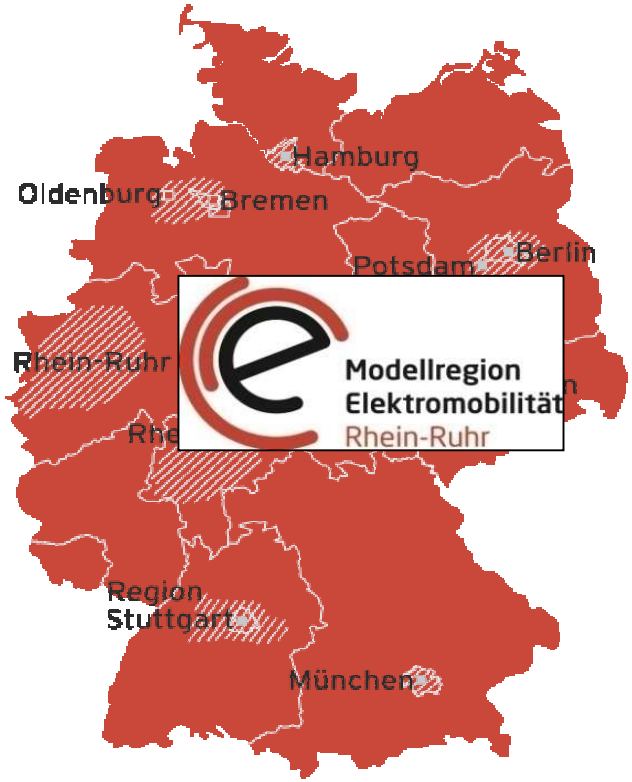
The demo program should guide further R&D programs and give first robust indications of today's technology.

Gefördert durch:
Bundesministerium für Verkehr, Bau und Stadtentwicklung
aufgrund eines Beschlusses des Deutschen Bundestages

Demo Programs – Model Region Rhein-Ruhr

Strategic / Political Objectives:

- Align ongoing and up-coming NRW funding programs with other regional and national activities
- Benchmark own activities
- Initiate further cooperations with partner regions
- Benefit from experiences in other regions



The program should provide answers on

- the potential of electric mobility for the improvement of both the transport and the energy sector
- opportunities for international cooperation and benchmark (e.g. via EV 20)

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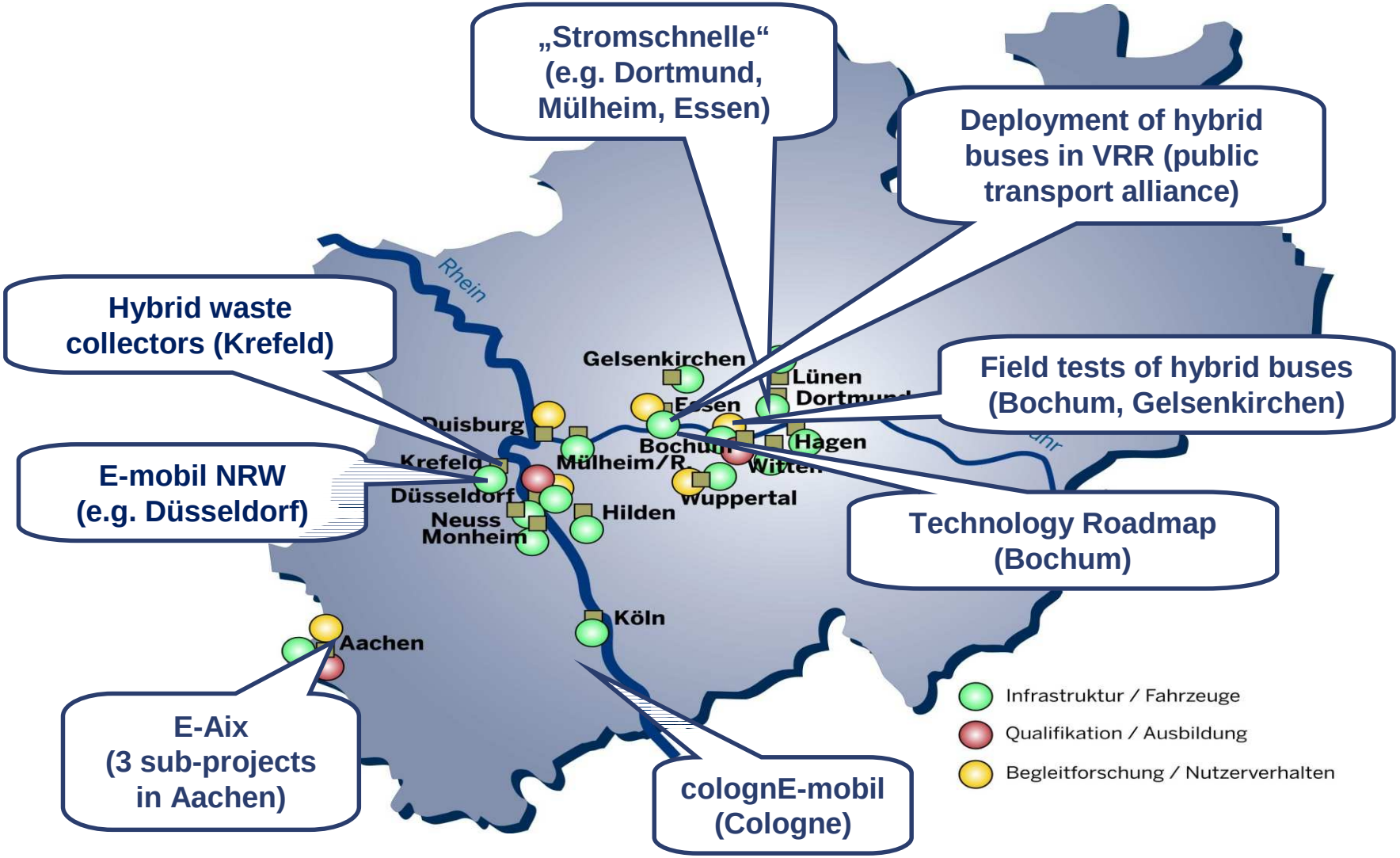
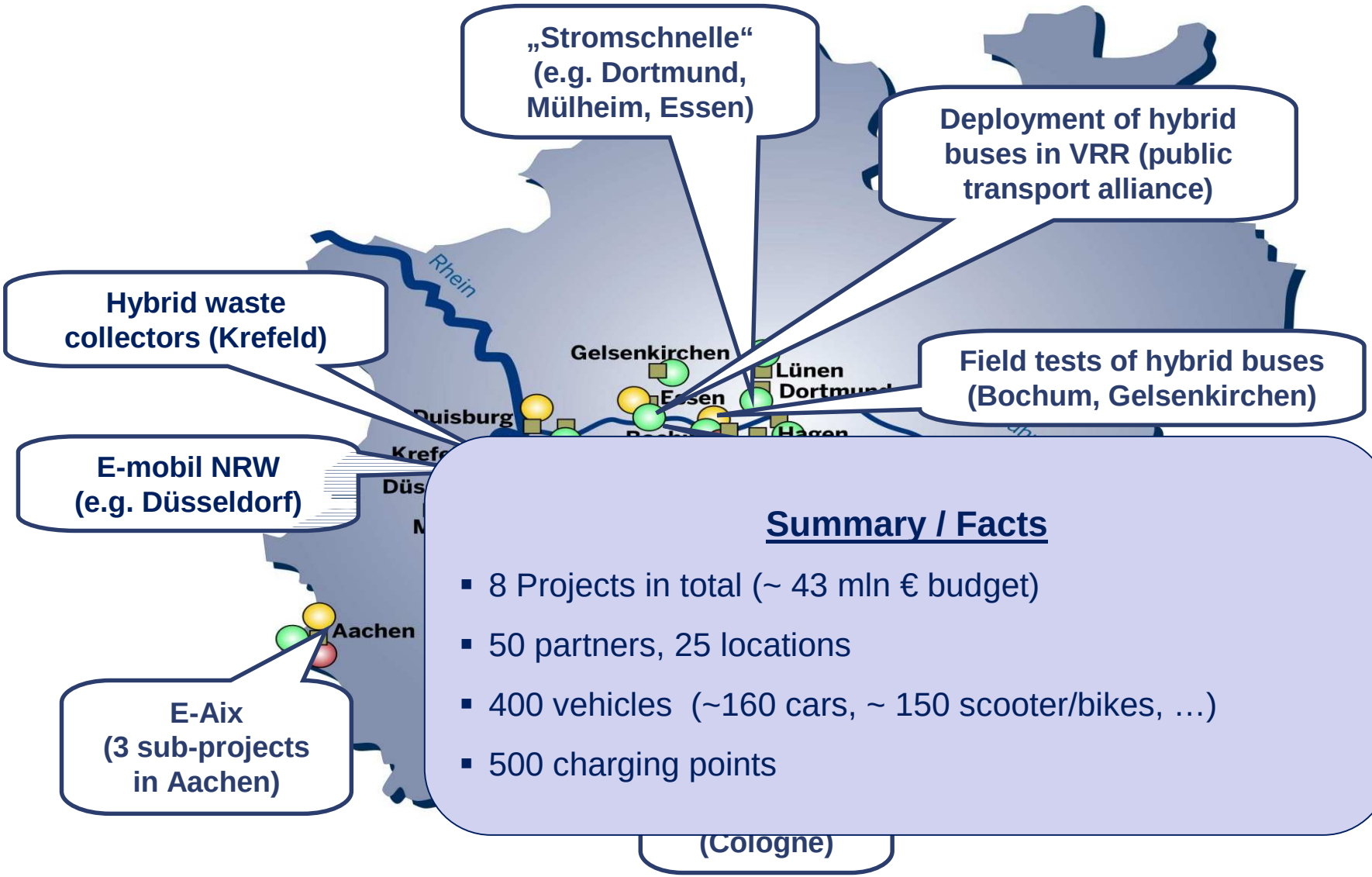
Demo Programs – Model Region Rhein-Ruhr



Demo Programs – Model Region Rhein-Ruhr



Summary / Facts

- 8 Projects in total (~ 43 mln € budget)
- 50 partners, 25 locations
- 400 vehicles (~160 cars, ~ 150 scooter/bikes, …)
- 500 charging points

Summary

- Electric Mobility will become an important instrument to achieve ambitious future **energy efficiency and climate protection targets**, because of
  - The increased application of renewable energy sources will require new **technologies for the distribution, storage and use** of energy
  - Electric drive trains offer perfect options to increase the share of **renewable “fuels”(electricity, hydrogen)** significantly
  - Electric vehicle technology offers **significant economical chances** for Germany‘s automotive industry
  - **Battery and fuel cell technology** are perfectly complementary regarding different drive train applications

Thank you for your attention!

Rainer van Loon

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