

[push-pull-parking.eu](http://push-pull-parking.eu)



# **Parking management and incentives as successful and proven strategies for energy-efficient urban transport**

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# Facts & Figures

## Push&Pull in one sentence

*Parking management and incentives as successful and proven strategies for energy-efficient urban transport*

## Main figures

- 36 months duration (March 2014 – February 2017)
- 15 partners from Europe (AT, ES, SE, UK, BE, PL, RO, NL, SI, DE)
- 8 cities / institutions are implementation partners
- Budget: € 1.839.840
- 75 % IEE funding (€ 1.379.880)

# General idea of PUSH&PULL

## The big problems in urban transport are

1. Overwhelming and steadily increasing use of cars in cities with all the negative impacts
2. Lack of (financial) resources to encourage use of sustainable modes of transport

# General idea of PUSH&PULL

Funding mechanism from the revenues of parking management (push) used to encourage the use of energy-efficient modes of transport (pull)



# Consortium

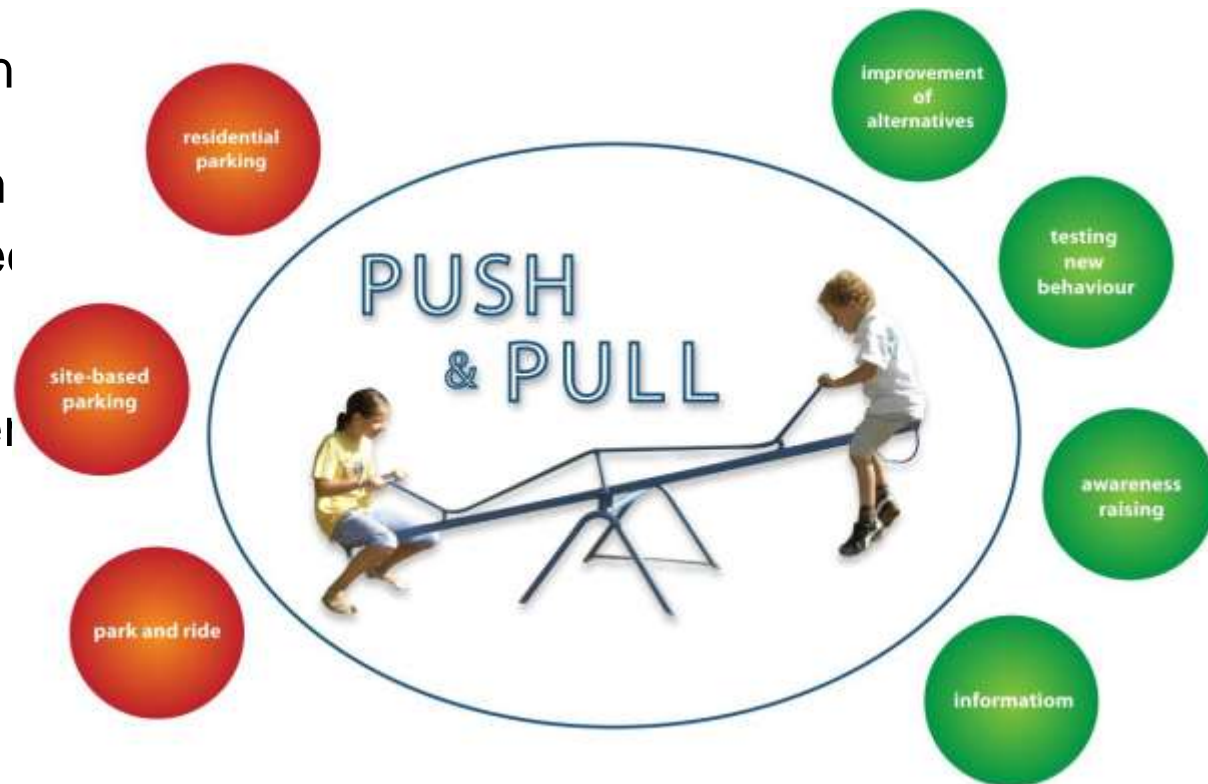
<b>Austrian Mobility Research</b>	FGM-AMOR	AT
<b>Municipality of Krakow</b>	UMK	PL
<b>Erasmus University Rotterdam</b>	RHV BV	NL
<b>Lund University</b>	ULUND	SE
<b>Municipal Tarragona Parking</b>	AMT	ES
<b>City of Gent</b>	GENT	BE
<b>Urban Planning Institute of the Republic of Slovenia</b>	UIRS	SI
<b>The Association for Urban Transition</b>	ATU	RO
<b>Nottingham City Council</b>	NCC	UK
<b>German Institute of Urban Affairs</b>	DIFU	DE
<b>European Platform on Mobility Management</b>	EPOMM	INT
<b>City of Örebro</b>	ORE	SE
<b>Iasi Metropolitan Area Association</b>	AZMI	RO
<b>Municipality of Bacau</b>	BACAU	RO
<b>European Parking Association</b>	EPA	INT



## 5. Consortium

### Partners

- 15 Partners working together in one project consortium
- Advisory committee  
4 mobility experts
  - Marcin Wolek
  - Gerhard Ablasser
  - Novica Micevic
  - Steve Ison



# Consortium – Implementation partners

- Krakow (PL)
- Iasi (RO)
- Uni Ljubljana (SL)
- Bacau (RO)
- Gent (BE)
- Tarragona (ES)
- Nottingham (UK)
- Örebro (SE)



# Target groups

## 1. City/Municipality Administration Staff

### Benefits for municipalities:

- Greater public support for parking management
- More tools and knowledge available about parking management
- More arguments for parking management
- Tailored info on costs and benefits of parking and mobility management
- More finance available for mobility management
- More likely to achieve SUMP objectives



# Target groups

## 2. Politicians and other Key Stakeholders

### Benefits:

- A more reliable stream of finance for mobility actions
- Less political exposure/controversy over parking management activities
- More likely to achieve SUMP objectives

# Target groups

## 3. Transport end users

### Benefits for them

- A more efficient less congested and less polluting transport system
- Savings in travel costs
- Savings in fuel consumption
- Better accessibility
- Higher quality of life

# Objectives of the Work Program

- **Concept & Analysis**

Efficient planning of the implementation phase to ensure that actions are implementable, and based on best practice; and that partners have the capacity to implement them.

- **Implementation**

- Implementation of a core-funding mechanism between parking space management and sustainable transport measures and concept for establishment of a self-sustaining process
- Implementation of parking space management and MM measures in 8 European sites

# Objectives of the Work Program

- **Training and capacity building**
  - Training of follower cities and multipliers in 16 countries
- **Quality Management and Evaluation**
  - To implement a monitoring and evaluation method for the PUSH & PULL actions
  - To monitor the implementation of the measures and their effect on the specific and strategic impacts
  - To describe and evaluate the process of implementing the actions
- **Communication and Dissemination**
  - To spread the knowledge to followers, networks and organisations
  - To decrease the barriers for stakeholders and actors wishing to implement parking space management in combination with encouraging and incentives for sustainable transport

## Expected main outputs and products

- Catalogue of proven parking and mobility measures
- Description of best implementation of parking space management
- Concept for a core funding mechanism and process
- Fact sheets of activities of all 8 implementation cities / institutions
- Training material and courses on parking space management and MM activities
- Brochure and video clip on good reasons for Parking Management
- Final publishable report on activities