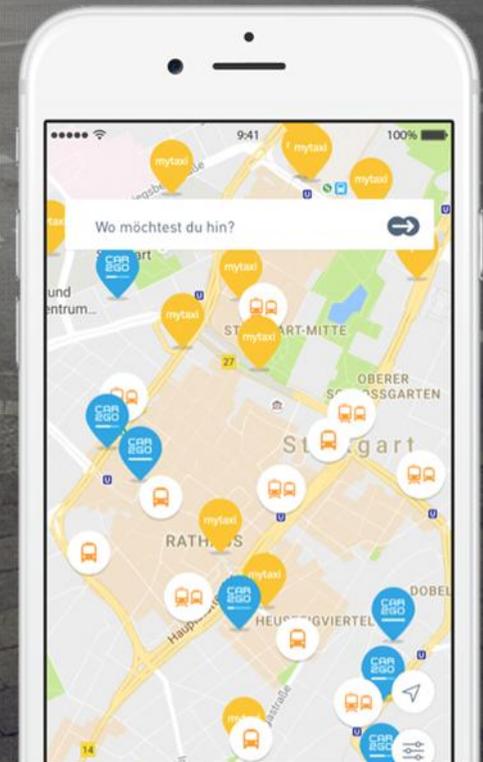


moovel – an urban mobility company, making cities smarter

moovel Group GmbH
Lukas Foljanty, Smart City Manager



Brussels, 6th December 2017



moovel is embedded in Daimler's comprehensive mobility ecosystem

Car-Sharing				
Ride-Hailing				 <u>13 M</u> customers
Ride-Sharing				 <u>36 M</u> transactions
Multi-modal mobility platform				 <u>90</u> cities

moovel is working together with cities
towards the transformation of mobility



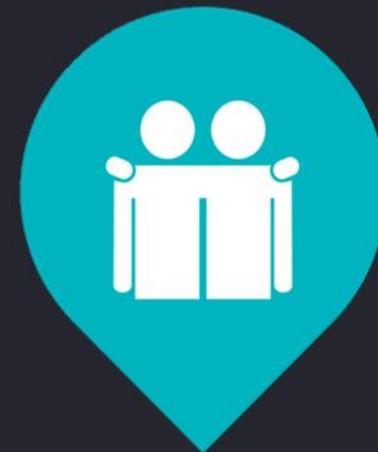
Cities and public transport operators are going to play a key role
in setting the framework for new mobility services.

moovel is working together with cities
towards the transformation of mobility



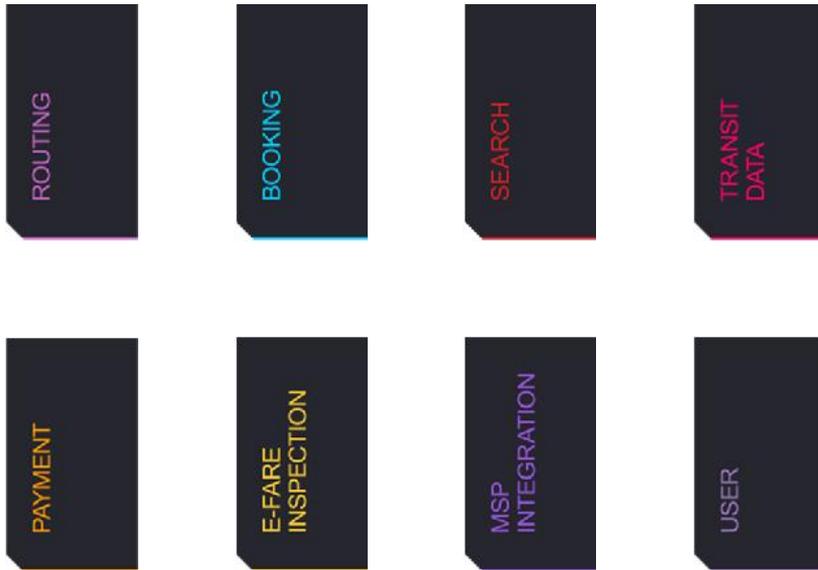
With its close partnership with public transport operators
moovel understands the cities' needs and end customer preferences

moovel is working together with cities
towards the transformation of mobility

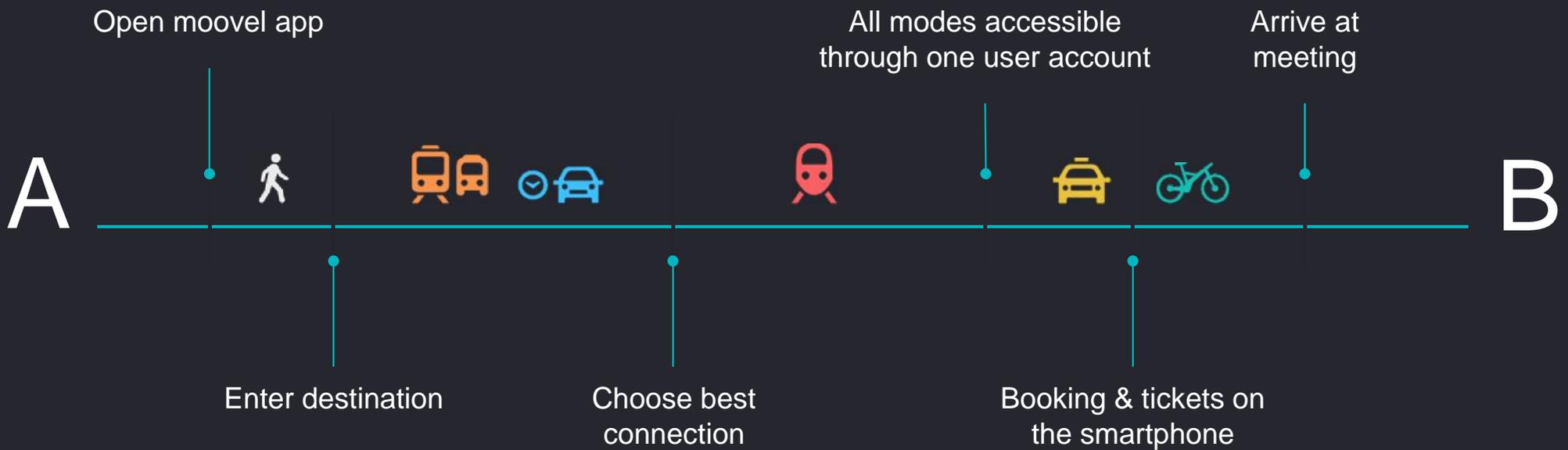


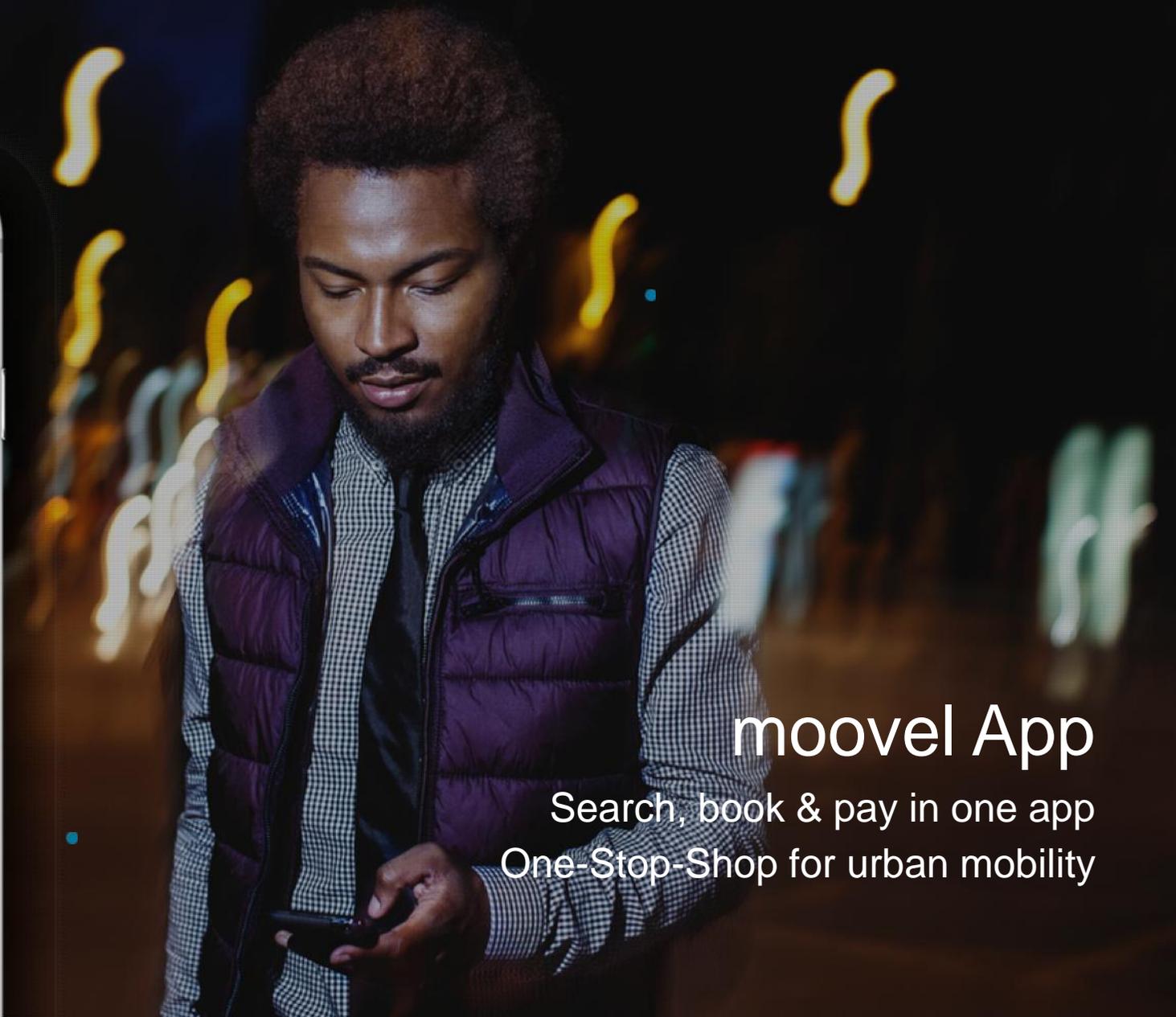
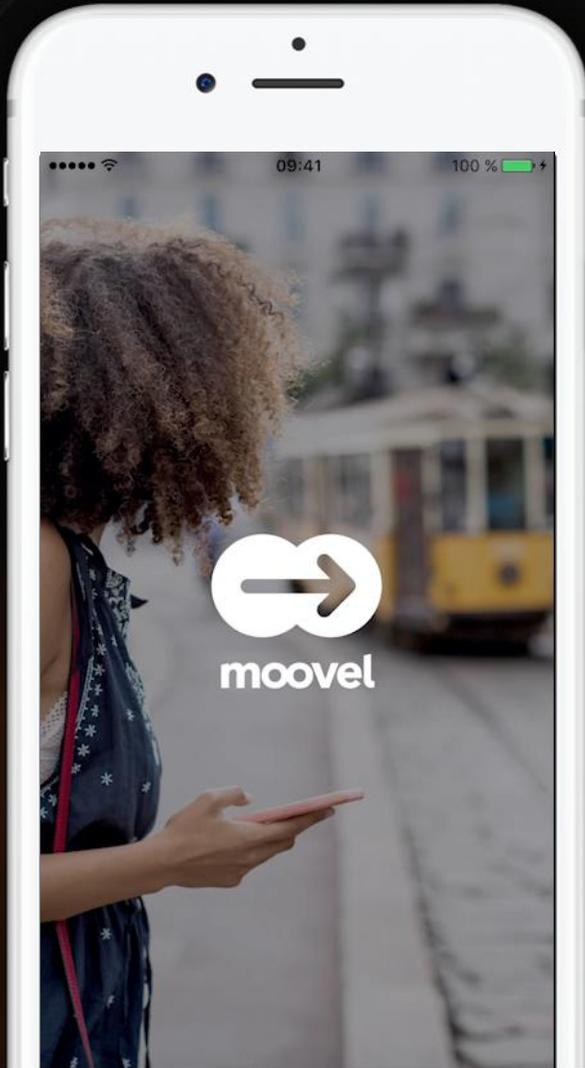
moovel bundles different modes of transport to create an
integrated mobility service for the customers.

Operating system for urban mobility



moovel links different modes of transport





moovel App

Search, book & pay in one app
One-Stop-Shop for urban mobility

moovel transit

Best of both worlds

for public transport operators & cities



moovel makes urban mobility more easy
and fun for over 3.4M users in 19 cities

19

Cities*

> 3,4_M

Users

> 16_M

Transactions

🕒 1 booking every 1.5s

* Cities with booking capability | all numbers YTD 09/2017

moovel provides value to users, transit agencies and cities while supporting Daimler in preparation for autonomous vehicles



User

- Seamless access to a whole range of mobility services
- Booking & payment included



Transit Agencies

- Operational efficiencies
- Route optimization



Cities

- Insights into different mobility patterns
- Insights for autonomous fleet



Daimler

- Dynamic data showing how people move in cities
- moovel as agile culture pilot for DAI

Thank you!

Lukas Foljanty
Smart City Manager

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