

CONFERENCE PROGRAMME

Modal choice in a multimodal transport system

Tools to understand the impact of new technologies, walking and cycling measures on modal choice and road safety

8-9 May 2019, Brussels



#CEDR_multimodal

Live at

www.polisnetwork.eu/webstream

8 May: Pre-conference evening event

Venue: [Vendome Cinema, Chaussée de Wavre 18, 1050 Brussels](#)

17.00	Arrival
17.45	Opening panel: Public space and multimodal transport systems <ul style="list-style-type: none">• <i>Matthew Baldwin, Deputy Director-General, European Commission, DG MOVE</i>• <i>Regine Gerike, Professor and head of department on Integrated Transport Planning and Traffic Engineering, Technical University Dresden, Germany</i>• <i>Pascal Smet, Minister for Mobility and public works, Brussels Capital region</i>
18.00	Film projection: "Why we cycle" (documentary, 56min, http://whywecycle.eu)
19.00	Discussion with panellists and the audience on user needs
19.30	Food, drinks, networking

9 May 2019: Modal choice in a multimodal transport system

Venue: [Les Ateliers des Tanneurs, Rue des Tanneurs 60A, 1000 Brussels](#)

Moderator: Regine Gerike, Technical University Dresden, Germany

8.45	Registration and coffee/tea
9.30	Welcome address Eoin Gillard, Transport Infrastructure Ireland, Chair of Programme Executive Board, CEDR Call 2015 User Needs in a Multimodal Context
9.40	Introducing ISAAC: How to achieve modal shift without compromising road safety? Gert Jan Wijlhuizen, SWOV, ISAAC project coordinator
9.50	Introducing STTRIDE: Understanding travel technology to make investment decisions Marcus Jones, TRL, STTRIDE project coordinator
10.00	Determinants and barriers of walking, cycling and using personal e-transporters: the ISAAC survey in nine European Cities Tim De Ceunynck, VIAS
10.40	Coffee/tea break
11.10	Which measures work best in MY city? Demonstration of the PedBikePlanner.eu Alice Ciccone, TOI
11.35	The potential impacts of new technologies on travel behaviour and how to evaluate them Marcus Jones, TRL
12.15	Lunch break

13.30 | Parallel training workshops on new tools

Please choose one of the parallel workshops in each round

13.30-14.10	1A Test the tool! Room: Syrah (+1) Which walking and cycling measure works best for MY city? Guided use of the www.pedbikeplanner.eu <i>Tim de Ceunynck, VIAS & Aslak Fyhri, TOI</i> Please bring your laptop	1B Proven measures that boost walking! Room: Gamay (+1) ISAAC issued factsheets about a range of measures promoting walking as a transport mode. What impact on modal shift and on road safety have researchers found for each intervention? <i>Regine Gerike, TU Dresden</i>	1C New technologies: threats or opportunities? Plenary room STTRIDE reviewed a selection of new and emerging technologies that could influence how people travel. What else is coming? Which ones are worrying you? <i>Marcus Jones, TRL</i>
	2A Test the tool! Room: Syrah (+1) Which walking and cycling measure works best for MY city? Guided use of the www.pedbikeplanner.eu <i>Tim de Ceunynck, VIAS & Aslak Fyhri, TOI</i> Please bring your laptop	2B Proven measures that boost cycling! Room: Gamay (+1) ISAAC issued factsheets about a range of measures promoting cycling as a transport mode. What impact on modal shift and on road safety have researchers found for each intervention? <i>Gert Jan Wijnhuizen, SWOV</i>	2C Trials and evaluation: putting it into practice Plenary room STTRIDE published guidance on evaluation processes, based on best practice in evaluation methods. How would you apply it in your organisation? What new innovations might you want to trial? <i>Marcus Jones, TRL</i>

15.00 Coffee/tea break

15.30 **New mobility services in a multimodal transport system**

- European approaches on new mobility services
Matthew Baldwin, European Commission, DG MOVE
- Free-floating bike-sharing regulation in Brussels
Matthias Van Wijnendaele, Brussels Capital region
- Responsible scooter sharing in cities
Emma Silver, Bird

16.30 **Plenary debate: User needs in a multimodal transport system**

Moderator: Karen Vancluysen, Secretary General Polis

- *Matthew Baldwin, European Commission*
- *Pedro Gouveia, City of Lisbon*
- *Noora Lähde, Traficom Transport and Communications Agency Finland*
- *Emma Silver, Bird*

17.05 **Reflections and closing of the conference**

Eoin Gillard, Transport Infrastructure Ireland, Chair of Programme Executive Board, CEDR Call 2015 User Needs in a Multimodal Context

17.15 **Farewell drink**

ABOUT

The STTRIDE and ISAAC projects were commissioned through the CEDR Transnational Research Programme Call 2015 "User Needs in a Multimodal Context".

The programme was funded by the CEDR members from Germany, Netherlands, Finland, Ireland and Sweden.

The conference was organised by Polis on behalf of the Programme Executive Board.

www.cedr.eu

www.polisnetwork.eu

STTRIDE

STTRIDE – Smarter Travel Technology Review for Investment DEcisions

Many emerging technologies are having or could have a significant impact on citizens' preferred mode of transport. Once a new technology has appeared, it can also be difficult to assess the impact it has had. As a result, there is a knowledge gap how to support, respond or invest in the right technologies to deliver their preferred outcomes.

Relevant emerging technologies can be thematically defined within one of five areas: (i) Automation of vehicles; (ii) Information; (iii) Journey efficiency; (iv) Mobility as a Service (incl. payment); and (v) Safety.

STTRIDE is addressing how best to use technological advances to deliver positive modal shift. The consortium developed a toolkit of investment options for authorities, an evaluation framework and guidance. The consortium partners are TRL (coordinator), RISE and VTT.

<http://sttride.trl.co.uk>



ISAAC

ISAAC – Stimulating sAfe wAlking And Cycling

The ISAAC consortium developed evidence-based recommendations to achieve modal shift in favour of walking and cycling without compromising road safety, social security and comfort.

The project tools help administrations identify the most effective and appropriate walking and cycling measures for their city. The guide provides tailored suggestions for appropriate interventions, considering characteristics of cities, their ambitions and target groups related to modal shift.

The project brought together expertise from health and care, environment, transport and urban planning and traffic safety. Project partners are SWOV (coordinator), Polis, TOI, Technical University Dresden and VIAS institute.

www.pedbikeplanner.eu