



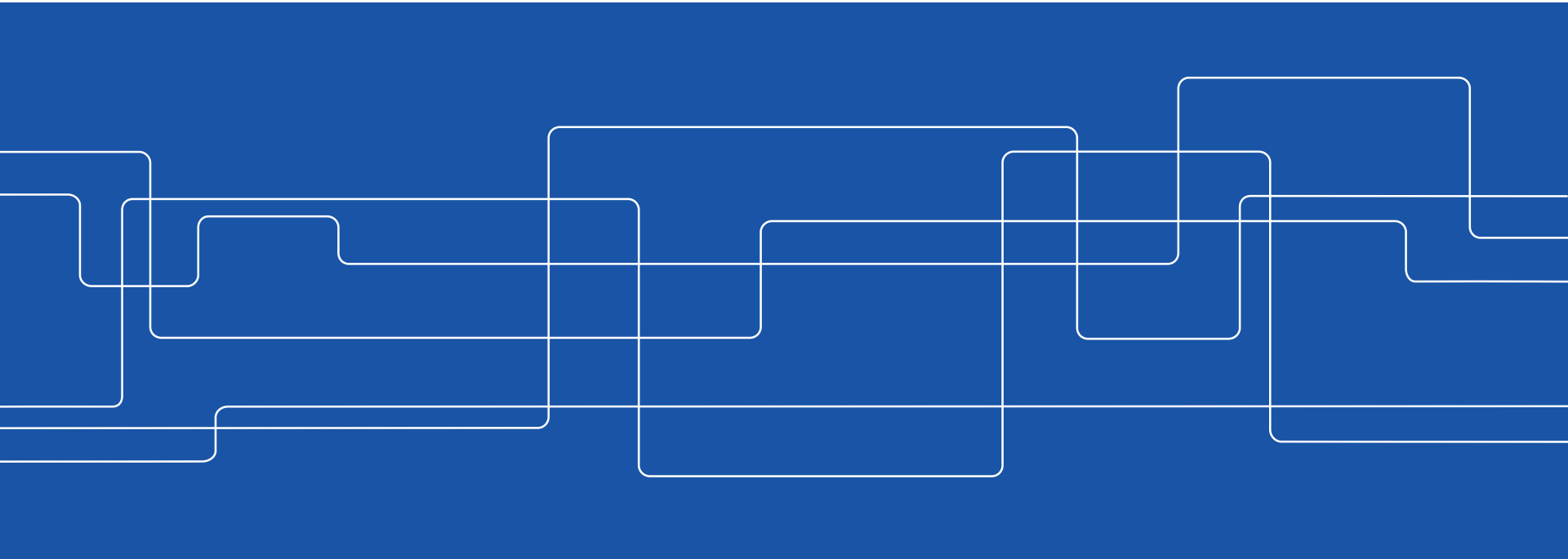
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# Move house - a modern entrance to car-free everyday lives

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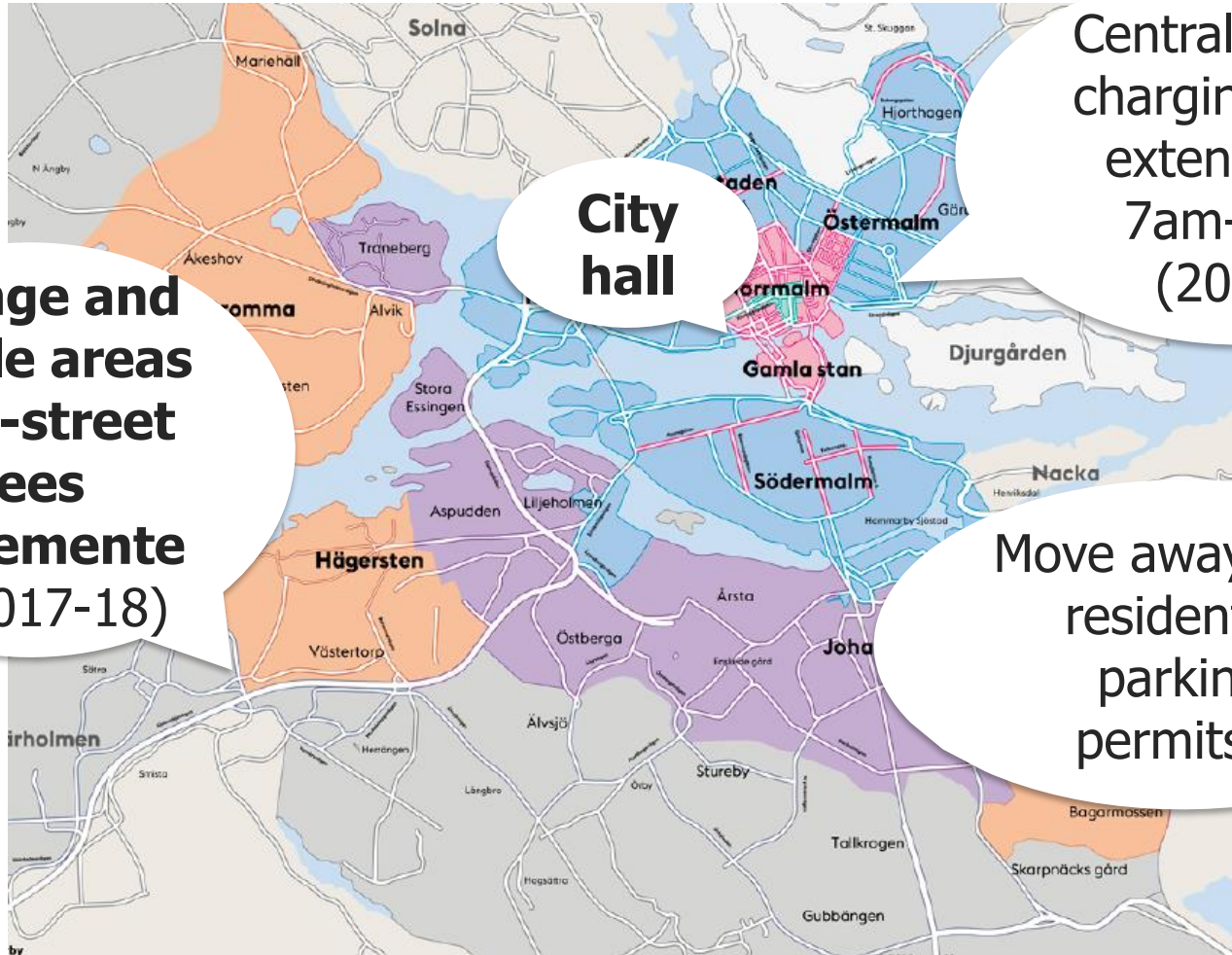
# Parking policy timeline for Stockholm

- Minimum parking standard (1950s -)
- Local research evidence - lack of functionality of parking standard (2012)
- **140 000 new homes report** (2014)
- Political acceptance for real life demonstration (2014)
- **Parking policy reforms** (2015/ 2017-)
- First residents move in (2018)

"Innovative parking and mobility houses"

Brf Blicken,  
Haninge and  
On Track,  
Stockholm

# Policy reform 1: Extension of parking fee zones to include infill development areas



**Orange and purple areas – on-street fees implemented (2017-18)**

**City hall**

Central areas - charging times extended to 7am- 7pm (2017-)

Move away from residential parking permits...



## Policy reform 2: Shifting to mobility requirement



Innovative parking and mobility house in Haninge





# Innovative Parking – evaluation metod

- Interviews with buyers of apartments before moving in and when living in the apartments (ongoing)
- Interviews at information and mobility events
- Parking inventory in the area around Brf On Track and Brf Blicken
- Web-survey to buyers of apartments before moving in and when living in the apartments (ongoing)



# Brf On Track in Älvsjö



Bonava, On Track in Älvsjö

# Brf Blicken in Haninge

Personal travel  
planning  
(Resecoach)

Car club-  
electric  
vehicles - no  
fixed fees

Electric  
cargobike  
club

Taxi and  
car hire  
discounts,

Introductionary  
public  
transport card

Free car  
rental  
weekend



Riksbyggens Brf Blicken in Haninge

TUB

Trafikutredningsbyrån AB

# Results from interviews

## Typologies

1. No car – no need for a car
2. No car – need a car
3. Own a car- decided to sell the car
4. Own a car- contemplate selling the car
5. Own a car– plan to keep the car





## Quotes from interviews, before moving

*"Yes, but much of what I do is in the city centre. And you don't need a car to get there, and when you're there you can walk. Otherwise I am a member of a gym where I live, and I walk there. When I move I will probably change to a gym at walking distance. And I don't have any children that need to go to leisure activities nor am I involved in any activities with associations. So I have, in my life I have not created such needs". (Informant 3)*

# Results from interviews

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## Quotes from interviews, before moving

*"I think that if I could afford my own car I would probably have had a car, and I would have driven quite a lot. Not to work, but more on week ends and evnings". (Informant 11)*

# Results from interviews

## Typologies

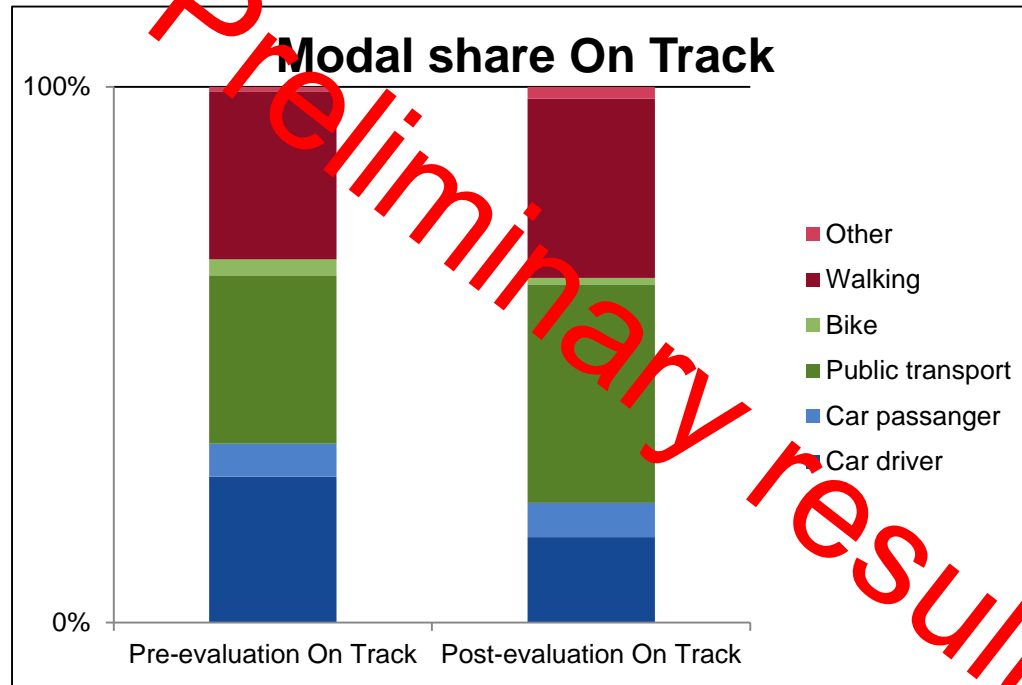
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## Quotes from interviews, before moving

*"Now, there are no alternatives [to a car]. Where I live now. If you live here you need a car. But if you live for instance in Blicken, then, you don't need a car. Then it is, yes, you have a freer choice. If I want to spend my money on the car or if I want to spend the money on something else". (Informant 16)*

# Modal share **Preliminary results**







# Conclusion

- Perceived need of car connected to activity pattern
- Low experience of car club, rental cars and cargo bikes
- Many without a functioning bike
- Many want to keep the car to see how the mobility services work
- Who do we plan for?