NICHES
Mainstreaming Urban Transport Innovation

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MAINSTREAMING URBAN TRANSPORT INNOVATION

Would you like to increase cycling in your city?
Do you want to secure the accessibility of remote areas?
Are you looking for additional revenues to invest in sustainable mobility?
Do you want to reconcile freight and passenger transport conflicts?
Do you consider introducing clean vehicles in your city?
NICHEs’ Aims

- Stimulate a wide debate on innovative urban transport and mobility between relevant stakeholders from different sectors and disciplines across Europe
- Promote the most promising new urban transport concepts, initiatives and projects to move them from their current ‘niche’ position to a mainstream urban transport policy application
**Project Info**

- Funded by EC under 6th Framework Programme
- November 2004 – March 2007
- Partners:
Working Steps

- Step 1 – State of the art and good practice
- Step 2 – Feasibility and transferability
- Step 3 – Design of integrated transport strategies
- Step 4 – Visions for the future & recommendations
Thematic Areas

¢ New Seamless Mobility Services
¢ Innovative Approaches in City Logistics
¢ New Non-polluting and Energy-efficient Vehicles
¢ Innovative Demand Management Strategies
New Seamless Mobility Services

- Organisational and physical integration of transport modes
- Offering (nearly) door-to-door mobility without any or with only hardly perceivable interchanges

Concepts
- Urban Lift-sharing Services
- Public Bicycles
- Call-a-bus Services

PARALLEL SESSION 1
Room Diamant
Innovative Approaches in City Logistics

- New solutions tackling freight-related problems such as air pollution, noise intrusion and traffic congestion

Concepts

- Space Management for Urban Delivery
- Inner-city Night Delivery
- Alternative Solutions for Home Delivery

PARALLEL SESSION 2
Room Spot
New Non-Polluting and Energy-Efficient Vehicles

Cars will always be there and needed for their flexibility and capacity; the challenge is to make them as little polluting, noise and space demanding as possible.

Concepts

- Policy Strategy for Clean Vehicles
- Biogas in Captive Fleets
- Joint Procurement of Clean Vehicles

PARALLEL SESSION 3
Auditorium
Innovative Demand Management Strategies

- Focus on changing people’s travel behaviour and pull measures
- Set of tools based on information, communication, organisation and coordination

Concepts

- Transportation Management Associations (TMA)
- Local Taxes or Charges, Ring-fenced for Transport
- City-wide Campaigns

PARALLEL SESSION 4
Room Argos
Publications

Innovative Urban Transport Concepts

- Help urban transport decision makers and practitioners to find innovations that could be applied in their cities, by providing an overview of the most promising innovative urban transport concepts
- Detailed description of the NICHES innovative urban transport concepts
Publications

12 Policy Notes on Innovative Urban Transport Concepts

- Help urban transport decision makers to decide whether a certain innovative urban transport concept could be a good solution for their own local context
- Benefits & costs
- Users & stakeholders
- Preparation, implementation, operation
Publications

Guide to Innovative Urban Transport Strategies

- Providing combinations of NICHES concepts with each other as well as with more mainstream measures in order to build integrated innovative urban transport strategies
- Synergy effects of measures
Publications

Encouraging Urban Transport Innovation on the Local Level

- Framework conditions for local innovation in transport
- Important trends and challenges in today’s society and the potential of NICHES to respond to these
- Vision towards 2020
- Recommendations taking into account financial issues, public support, awareness, interorganisational cooperation, legal and regulatory issues, administrative structures
OSMOSE

Portal on Urban Transport Innovation

OSMOSE Awards

Congratulations to the OSMOSE Award winners!

The OSMOSE Awards have winners! The Jury of these Awards on urban transport innovation (the NICHES Advisory Committee) met on 11 December to discuss on the applications received and after deliberation it came with the results for an edition where the high quality of the initiatives presented made the selection process difficult and the winners among champions. The awarded cities/regions for the four Award categories are:

1) New Seamless Mobility Services: Bremen, for its CarSharing initiative, its main innovation being its integration with other modes, which was key to the success of the scheme. In addition the model is transferable with some work and political support.
More Information

- NICHES parallel sessions
- NICHES exhibition
- NICHES publications
- NICHES website
  www.niches-transport.org
- OSMOSE portal
  www.osmose-os.org
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