### Services provided for you:

THE JOY OF CYCLING

Initiative RadKULTUR www.radkultur-bw.de

#### QUICK AND EASY PLANNING OF CYCLING TOURS

Radroutenplaner Baden-Württemberg www.radroutenplaner-bw.de

## BADEN-WÜRTTEMBERG BECOMES THE PIONEER REGION FOR SUSTAINABLE MOBILITY

Kampagne "Neue Mobilität: bewegt nachhaltig" www.neue-mobilitaet-bw.de

#### DOOR TO DOOR PUBLIC TRANSPORT SCHEDULES

Nahverkehrsgesellschaft Baden-Württemberg www.nvbw.de

## DAILY UPDATED OVERVIEW OF ROAD CONSTRUCTION ON THE AUTOBAHN

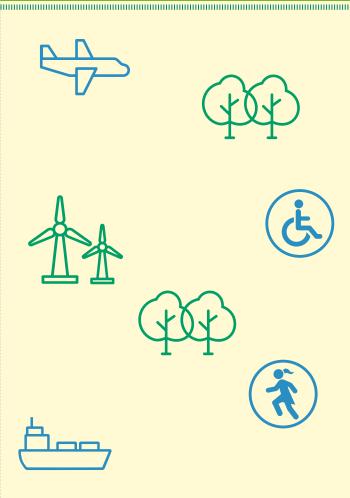
Baustelleninformationssystem www.baustellen-bw.de

#### TRAFFIC FLOW IN REAL TIME

Straßenverkehrszentrale Baden-Württemberg www.svz-bw.de

Mobility and quality of life.

In our cities and rural areas.





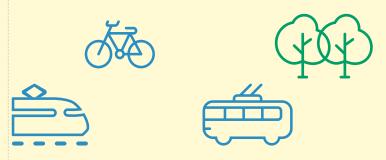
MINISTRY OF TRANSPORT

Ministerium für Verkehr Baden-Württemberg Hauptstätter Straße 67 · 70178 Stuttgart Telefon 0711/231-4 · poststelle@vm.bwl.de www.vm.baden-wuerttemberg.de



# Mobility and quality of life

In our cities and rural areas.







Winfried Hermann MdL Minister of Transport for the State of Baden-Württemberg

## "Preparing the road to future-oriented, sustainable mobility"

"A modern transport policy stands for the protection of people and the environment"



Prof. Dr. Uwe Lahl
General Director
at the Ministry of Transport
for the State of Baden-Württemberg

#### Ladies and Gentlemen,

Baden-Württemberg is on track and excellently prepared to move ahead with our efforts to promote sustainable mobility. We want to spearhead a new concept of mobility, which saves our environment and climate, which is socially compatible, affordable and economically efficient and which is securing our quality of life.

Thus, the state of Baden-Württemberg is investing in a diverse range of transport infrastructure with the continuous objective to take you to your school or job quickly, safely and comfortably as well as sustainably. The same principles apply for the transport of goods and cargo.

Mobility and quality of life in our cities and rural areas: In this respect, the further expansion of public transport is crucial. In a coordinated action we will introduce a statewide train schedule on at least an hourly basis from early morning to late at night providing Wi-Fi, bicycle and luggage transport as well as barrier-free toilets. New and better equipped trains for local passenger transport will make rail travel even more attractive in the coming years.

Our citizens and our industry are reliant on individual mobility using various modes of transport in a sustainable way. We want to maintain and refurbish our existing road network and expand it, where urgently required. We are urging the Federal Government to modernise and update the locks on the river Neckar as well as railroad tracks in order to keep our economy strong and mobile by enhancing cargo transport.

Using a combination of different transport modes such as the car, public transport and bicycle is already part of many people's everyday life in the southwest. We, therefore, actively promote car sharing, bus connections and rental bicycles. At the same time, we test new solutions for automated driving and support alternative propulsion systems.

Most of the distances people cover during a day are less than 10 kilometres, and very often they are much shorter. These are ideal distances to be covered on a bicycle, with a pedelec or even by walking. We encourage the use of these transport modes and want to contribute to their shaping.

It is my pleasure to cordially invite you to familiarise yourselves with the manifold fields of work covered by my ministry on our way to a modern and sustainable mobility of the future.

Yours sincerely Winfried Hermann MdL Minister of Transport for the State of Baden-Württemberg

#### Ladies and Gentlemen,

a modern transport policy serves the protection of people and, thus, the environment. The struggle with harmful airborne pollutants such as particulate matter and nitrogen dioxide in our urban centres clearly demonstrates this. The corresponding challenges are of our particular concern in Baden-Württemberg.

In addition, transport has to make its contribution to climate protection. After all, the sector accounts for about one third of the CO2 emissions in Baden-Württemberg. We want to prepare the ground and to take the right political decisions in our responsibility to achieve a 25 percent reduction of greenhouse gases resulting from transport by 2020. Accordingly, we are promoting new drive technologies, fuel-saving driving techniques and high ecological standards in the implementation process of infrastructure projects.

Furthermore, we foster the individual switch to more environmentally friendly transport modes: By 2030, we want to increase the modal share of cycling in overall transport to 20 percent state-wide. Simultaneously, we aim to double the demand for public transport.

Prof. Dr. Uwe Lahl General Director at the Ministry of Transport for the State of Baden-Württemberg