



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS



Polis activities in transport and health

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Session 4C

www.polisnetwork.eu/2014conference

#polis14



Polis E initiatives in transport & health

Rationale

- Gather knowledge and build capacity in Polis WG
 - Support local authorities in integrating health dimension in their transport initiatives: especially walking and cycling
 - Make the case for governmental departments to integrate health objectives into transport policy and vice versa: International, EU, national, regional, local
- Polis has set up a sub group on transport & health to develop specific initiatives**

Polis Ę initiatives in transport & health

Policy Development

- Polis **new** position paper on the positive contribution of active travel on improving public health
 - release 3 December 2014
 - recommendations for European institutions
- Scope
 - Polis aims to bring transport and health onto EU policy agenda in 2015, with new European Commission and European Parliament
 - Seek recognition from Transport Commissioner portfolio
 - Common message for Polis members to help push further integration at national, regional and local level

Polis Ę initiatives in transport & health

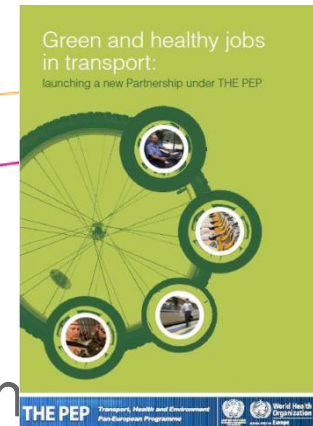
Policy Development

- Dialogue between Polis and DG MOVE and DG SANCO and participation in Polis events
- Identifying MEP champions cross party
- EU Platform on Diet, Physical Activity and Health has invited Polis/City member to participate
- EU Air Quality Directives. Polis will adopt a position paper in early 2015 drawing conclusions from the Polis AQ workshop (26 Nov 2014)

Polis E initiatives in transport & health

Polis Working Group

- Participating with World Health Organisation European Programme on Transport, Health and the Environment (THE PEP) www.thepep.org
 - Supported creation of new Priority Goal 5: To integrate transport, health and environmental objectives into urban and spatial planning policies+
 - Health Economic Assessment Tool heatwalkingcycling.org
 - Feed in case studies on Green and Healthy Jobs from active travel
 - Feed in city best practice on how cities are improving health and air quality through active mobility



Polis E initiatives in transport & health



Polis Working Group

- Polis - THE PEP side event at Transport Research Arena TRA Paris 14-15 April 2014
 - Innovative mobility from research to deployment
 - Opportunity to bring THE PEP ministries and Polis local authorities together to discuss linking T, H & E policy
 - High level platform to raise profile
 - Setting out areas of Polis -THE PEP cooperation 2014-15 and beyond
- Polis Working Group on Transport and Health 8 April 2014; Public Bicycles 10 September 2014; Air Quality 26 Nov 2014

Polis E initiatives in transport & health

Polis Working Group

- Launch sub-group on public bicycle sharing 5 March 2014
 - Exploring challenges and solutions cities are facing
 - Gathering data
 - Organising face-to-face meeting to exchange knowledge among peers
 - Inviting players in the industry, system suppliers, and technology providers to address specific topics and questions;
 - Lobbying/tackling issues where the group has identified a common position/need among members

Polis E initiatives in transport & health

Polis EU projects with active travel focus

- Build political support at all levels through dissemination of project outcomes and outputs
- Measure modal shift, CO₂ reduction and health benefits of switching to active modes



PTP-Cycle
PERSONALISED TRAVEL PLANNING FOR CYCLING



Embracing Active Travel for Health

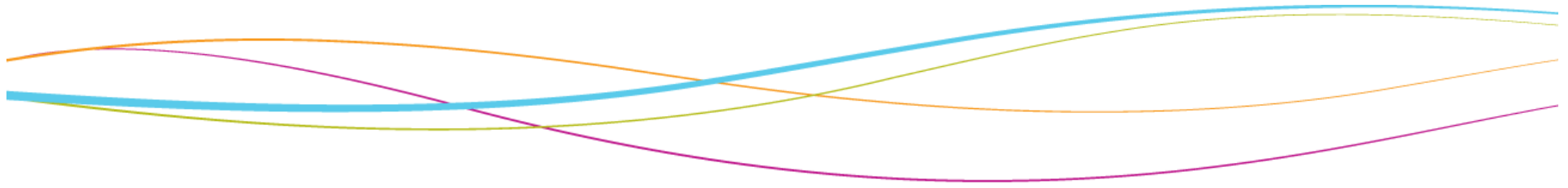


PHYSICAL ACTIVITY THROUGH
SUSTAINABLE TRANSPORT APPROACHES



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