CONFERENCE PROGRAMME
Innovation in Transport for Sustainable Cities and Regions

www.polisnetwork.eu/2017conference
The Polis Conference on Twitter: #polis17
<table>
<thead>
<tr>
<th>Time</th>
<th>Tuesday 5/12</th>
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<th>Wednesday 6/12</th>
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<tbody>
<tr>
<td>9.00-13.00</td>
<td>SIDE EVENT: Public-Private Stakeholder Dialogue on urban vehicle access regulations (Polis members only, other stakeholders upon invitation only)</td>
<td>Aquarium</td>
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<tr>
<td>14.00-17.00</td>
<td>Polis Annual General Assembly (AGA)</td>
<td>Aquarium</td>
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<td></td>
<td>Polis Political Group Site Visit, hosted by Brussels Minister for Mobility Pascal Smet (Polis members only)</td>
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<tr>
<td>19.00</td>
<td>AGA and Political Group Dinner (Polis members only)</td>
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<tr>
<td>8.30</td>
<td>Registration and Welcome Coffee</td>
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<tr>
<td>9.30</td>
<td>1A. Towards a better integration of transport systems &amp; services</td>
<td>1B. Road safety strategy</td>
<td>1C. New developments in urban parking</td>
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<td></td>
<td>Aquarium</td>
<td>Cinema</td>
<td>River 6</td>
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<tr>
<td>11.00</td>
<td>Refreshments (Exhibition area)</td>
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<tr>
<td>11.30</td>
<td>Opening Plenary Session: Combat &amp; Curb? Regulating access to city centres</td>
<td>Auditorium</td>
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<tr>
<td>13.00</td>
<td>Lunch + Meet the exhibitors (Exhibition area)</td>
<td>Polis Political Group lunch (upon invitation)</td>
<td>Restaurant Mezzanine</td>
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<tr>
<td>14.30</td>
<td>Parallel Sessions II:</td>
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<tr>
<td></td>
<td>2A. Network management policy and implementation</td>
<td>2B. Integrating health into transport policy and planning</td>
<td>2C. Public transport in the 21st century</td>
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<td>River 1</td>
<td>Studio</td>
<td>Cinema</td>
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<tr>
<td>16.00</td>
<td>Refreshments (Exhibition area)</td>
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<tr>
<td>16.30-18.00</td>
<td>Parallel Sessions III:</td>
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<td></td>
<td>3A. How to approach new traffic technology and changing roles</td>
<td>3B. Safety for VRUs</td>
<td>3C. New developments in bikesharing</td>
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<tr>
<td></td>
<td>Studio</td>
<td>River 1</td>
<td>River 6</td>
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<tr>
<td>19.30</td>
<td>Conference Dinner</td>
<td>Plaza Hotel, Boulevard Adolphe Max 118-126, 1000 Brussels</td>
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<tr>
<td>22.00</td>
<td>Polis After-Party</td>
<td>Plaza Hotel, Boulevard Adolphe Max 118-126, 1000 Brussels</td>
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### Thursday 7/12

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8.30</td>
<td>Welcome Coffee</td>
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<tr>
<td>9.00</td>
<td><strong>Parallel Sessions IV:</strong>&lt;br&gt;4A. Automation in cities and regions&lt;br&gt;4B. Shared mobility services&lt;br&gt;4C. Metropolitan areas&lt;br&gt;4D. Air quality&lt;br&gt;4E. Travel behaviour&lt;br&gt;4F. Smart City mobility transitions</td>
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<tr>
<td></td>
<td>Room allocation: Aquarium River 1 Studio River 3 Cinema Press</td>
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<tr>
<td>11.15</td>
<td>Refreshments <em>(Exhibition area)</em></td>
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<tr>
<td>11.45</td>
<td><strong>Closing Plenary Session:</strong>&lt;br&gt;Who’ll take the chair? The changing role of the local authority in transport service provision&lt;br&gt;Room: Auditorium</td>
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<tr>
<td>13.15</td>
<td>Lunch <em>(Exhibition area)</em></td>
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<tr>
<td>14.15-17.30</td>
<td><strong>Site Visits</strong>&lt;br&gt;Meeting point: Registration desk&lt;br&gt;Joint workshop of Polis and the International Transport Forum:&lt;br&gt;“From Safety Data to Safer City Streets” (continues on Friday 8/12)&lt;br&gt;Room: Aquarium</td>
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- Environment and health in transport
- Road safety and security
- Horizontal topics
- Mobility and traffic efficiency
- Social and economic challenges of transport
OUR PARTNERS
& EXHIBITORS

The Polis Conference is made possible thanks to the support of our partners and exhibitors:
WEDNESDAY, 6 DECEMBER

8.30 REGISTRATION AND WELCOME COFFEE

PARALLEL SESSIONS 1

1A. TOWARDS A BETTER INTEGRATION OF TRANSPORT SYSTEMS & SERVICES | ROOM: AQUARIUM

Chair: Isabelle Vandoorne, DG MOVE, European Commission

- Integrating carpooling into the Ile-de-France regional mobility information system: Via Navigo
  Vincent Szaleniec, Île-de-France Mobilités
- Towards connected mobility: A systematic literature review, case study and Delphi approach to a theoretical framework for delivering societal benefit
  Jacqui Bridgman, Institute of Logistics, Infrastructure, Supply & Transport Directorate of Research, Innovation & Enterprise
- Moovel: An urban mobility company, making cities smarter
  Lukas Foljanty, Moovel Group GmbH
- Building More Connected, More Inclusive Cities
  Johan Envall, Mastercard

9.30 - 11.00

1B. ROAD SAFETY STRATEGIES | ROOM: RIVER 1

Chair: Alexandre Santacreu, International Transport Forum at the OECD

- Use of the Network Safety Index in Amsterdam: How safe is our road infrastructure?
  Eric de Kievit, City of Amsterdam
- Why it is safe for cyclists not to stop at every red traffic light
  Thomas Jouannot, CEREMA
- Rome’s strategy for vision zero
  Francesco Iacorossi, Mobility Agency Rome
- Vision Zero in cities – possible or not?
  Walter Niewöhner, DEKRA Automobil GmbH

1C. NEW DEVELOPMENTS IN URBAN PARKING | ROOM: CINEMA

Chair: Olivier Asselin, European Metropole of Lille

- How parking data and innovative computer vision technology improve smart parking management and optimise enforcement: The case of Vevey
  Daniel Gnerre, City of Vevey
- Mobility management instead of parking spaces: Alternative parking requirements for infill development
  Rebecca Karbaumer, City of Bremen
- Green parking index in Stockholm
  Eva Sunnerstedt, City of Stockholm
- VALET project: how connected and automated driving will change urban parking
  Guillaume Trehard, Akka Research
- Accessibility challenges for cities: Where, what and who to park? A step into a new era of innovative parking and mobility solutions
  Theo Thuis, Q-Park
- The new Quality Standard ESPA On-Street
  Toni Roig, BSM Barcelona
1D. CLEAN PUBLIC TRANSPORT SYSTEMS & SERVICES | ROOM: RIVER 6
Chair: Martijn te Lintelo, City of Arnhem
- From project to policies - ELIPTIC and electric public transport business cases
  Wolfgang Backhaus, Rupprecht Consult GmbH
- Fuel cell buses – a flexible, zero emission transport solution
  Sabrine Skiker, Hydrogen Europe
- Dundee’s electric taxi revolution
  Fraser Crichton, Dundee City Council
- Towards the electrification of public transport via public-private partnerships – the example of Luxembourg
  Marcin Seredynski, e-Bus Competence Centre

1E. URBAN DESIGN AND MOBILITY | ROOM: STUDIO
Chair: Ross Douglas, Autonomy
- Pedestrians, cyclists and car drivers living together (safely) in Shared Space
  Pieter de Haan, Knowledge Center Shared Space NHL-University of Applied Sciences
- Pedestrianising Brussels’ city centre
  Imre Keserü, Vrije Universiteit Brussel – MOBI
- Shaping urban mobility, together. First Results from the pilot project Neue Mobilität Berlin
  Frank Hansen, BMW Group & Johanna Reinhardt, Emo Berlin

1F. VISIONS & POLICIES: PANEL DISCUSSION | ROOM: PRESS
Chair: Oliver Lah, Wuppertal Institute
- Global action towards sustainable urban mobility – Delivering on UN agreements
  Mark Major, Partnership on Sustainable, Low Carbon Transport (SLoCaT)
- The EC’s Mobility Package: What it means for cities and regions
  Axel Volkery, DG MOVE. European Commission
- The Urban Agenda for the EU Partnership Urban Mobility
  Dr.-Ing. Matthias Pfriem, City of Karlsruhe
- Mobility4EU - Action Plan for the future of mobility in Europe
  Gereon Meyer, VDI/VDE Innovation und Technik GmbH

1G. MEET-UP SESSION WITH 6 SUSTAINABLE MOBILITY ACTIONS OF THE EU SMART CITIES INNOVATION PARTNERSHIP – OPEN MARKETPLACE | ROOM: RIVER 3
- EU support for the deployment of smart urban mobility solutions
  Henriette van Eijl, DG MOVE, European Commission
- Marketplace and support offered by the European Innovation Partnership in Smart Cities and Communities
  Enrico Gaspari, European Innovation Partnership on Smart Cities and Communities
- Alternative Fuels Special Vehicles (AFSV)
  William Goodwin, Aebi-Schmidt
- Intelligent Mobility For Energy Transition (IMET)
  Marie Latour, Nissan/ Zabala
- Urban Air Mobility (UAM)
  Enno Schumacher, Airbus
- New Mobility Services (NMS)
  Edwin Mermans, Province of Noord-Brabant/ Brabantstad
- Electric Vehicles for Smart Cities and Communities (EV4SCC)
  Françoise Guaspare, Île-de-France Mobilités
Presenting the new EC service for technical and financial advisory support for up to 20 sustainable urban mobility projects
Linda van Duivenbode, Joint Institute for Innovation Policy (JIIP-EU)

How to go from Lighthouse project to replication and scale: Experiences of the EU’s Growsmarter Smart Cities Lighthouse project
Claire Davis, City of Cork

Deployment and replication actions in sustainable urban mobility in the European Innovation Partnership in Smart Cities and Communities
Lutz Heuser, AC SUM leader, The Urban Institute

11.00
Refreshments | EXHIBITION AREA

OPENING PLENARY SESSION

ROOM: AUDITORIUM

COMBAT & CURB? REGULATING ACCESS TO CITY CENTRES

WELCOME ADDRESS:
- Pex Langenberg, Polis President, Vice-Mayor of Rotterdam
- Karen Vancluysen, Secretary General, Polis

OPENING SPEECH:
- Commissioner Violeta Bulc, European Commissioner for Transport (video speech)

KEYNOTE SPEECH:
- Professor Peter Jones, University College London: “Regulating access to city centres: The key to delivering future visions of city life”

PANEL DEBATE:
Moderator: Mark Major, SLoCaT
- Professor Peter Jones, University College London
- Isabelle Vandoorne, Deputy-Head of Unit Sustainable and Intelligent Transport, DG MOVE, European Commission
- Lilli Matson, Director of Transport Strategy, Transport for London
- Shahbaz Khan, Political Secretary to Deputy Mayor for Transport, City of Gothenburg
- Erik Jonnaert, Secretary General, European Automobile Manufacturers’ Association (ACEA)
- Peter Harris, Director of Sustainability, UPS Europe

13.00
LUNCH | EXHIBITION AREA

MEET THE EXHIBITORS | EXHIBITION AREA

13.30h nextbike stand: Electric Bike sharing
Those interested in the operator’s experience, test rides and a surprise from St. Nicolas should attend.

POLIS POLITICAL GROUP LUNCH MEETING (upon invitation) | RESTAURANT MEZZANINE
MEET OUR PARTNERS!

GET TO KNOW OUR PARTNERS. HERE IS WHY YOU SHOULD NOT MISS OUT:

**DOPPELMAYR**: Visit the Doppelmayr stand to get a complete overview of cable car solutions and discuss your cable car ideas with our experts. As quality, technology and market leader in ropeway engineering, Doppelmayr operates production plants as well as sales and service centres in over 35 countries worldwide. To date, the Group has built more than 14,800 installations for customers in 91 countries.

**NEXTBIKE**: Be one of the first to test our new E-Bike which nextbike is going to launch in selected European cities in 2018. Nextbike is leading the way in high quality, reliable and flexible bike share schemes. As pioneers with over 13 years of experience, we have provided cutting-edge innovation to more than 150 cities across the world. Our expertise lies in developing tailored and versatile bike share schemes that can be embedded into public transport systems.

**MASTERCARD**: Mastercard is a technology company in the global payments industry operating the world’s fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. Mastercard is committed to helping cities become more inclusive, more sustainable and more open – by applying technology, data and partnerships to the challenges of an increasingly urban world.

**TRANSDEV**: To date, Transdev is transporting passengers on public roads, a nuclear plant and a planned eco-town in the Netherlands, France and the US. At our booth, we will present new projects in Rouen and Saclay (France), where we will operate autonomous vehicle shuttles and pods that connect people to transit stops. Starting in 2018, our on-demand autonomous vehicles will carry people on open roads. Transdev is a pioneer in operating autonomous transport systems.

DON’T MISS TO TALK TO THESE INNOVATORS IN THE CONFERENCE EXHIBITION AREA:

**ADDAX**: The exhibition stand is hosting the Addax MT10/MT15: a 100% electric, compact, agile and silent utility vehicle. It has been created for short distance transport to carry loads of up to 1000kgs and volume up to 6m³. We design and assemble in Belgium, and bring all the latest technological innovations to make our vehicles reliable and comfortable working tools – combining ecology and cost-effectiveness to deliver a sustainable solution for your city or company.

**BIKE CITIZENS** demonstrates GPS cycling data analysis at its exhibition stand. This includes data from the PING if you care! project, currently running in Brussels (session 2E). Bike Citizens focuses on cycling promotion, app technology and data analysis for cities. Alongside tracking and navigation, the Bike Citizens app suite allows seamless integration of various campaigns promoting cycling. We analyse the data for cities and research projects to improve cycling conditions everywhere.

**BLUE SOLUTIONS**: Conference delegates can discover the all-electric world of Blue Solutions at our booth. After more than 20 years of research and development, the Bolloré Group subsidiary Blue Solutions has developed an unparalleled and fully robust technology, the LMP® battery. Using this technology, Blue Solutions is continuing to deliver on its commitment to improve urban mobility by developing new car-sharing systems across the globe, by marketing electric vehicles and by manufacturing electric buses, which are already in use in more than 40 cities in France and around the world.

**EMISIA**: Take a look at a new powerful tool for quick and reliable air quality assessment: Delegates will be presented with EMISIA’s vehicle testing capabilities and specialised environmental tools like SIBYL, COPERT Street Level. EMISIA SA is a spin-off company of the Aristotle University of Thessaloniki / Laboratory of Applied Thermodynamics specialising in the areas of emission inventorying, emission modelling and impact assessment studies of environmental policies.
**KAPSC**: The Austrian family-owned company Kapsch TrafficCom is an internationally renowned provider of intelligent transportation systems in the fields of tolling, traffic management, smart urban mobility, traffic safety and security, and connected vehicles. In the field of smart urban mobility Kapsch TrafficCom is offering solutions enabling intermodal mobility, smart parking and access management, among others.

**SAFRA** believes that technology will never stop evolving, and that the bus of today will not be the bus of tomorrow. That's why we at Safra have designed the Businova, an urban bus 10.5 or 12m long and available fully electric, plug-in hybrid or fuell cells. Its operational flexibility (the 3-in-1 system) and an innovative design makes our bus the most innovative bus on the market. Safra also has a division specialised in equipping, fitting out and maintaining public transport vehicles.

**SOFTECO**: Multimodal mobility information and services are key for delivering sustainable transport for people and goods in our cities and regions. Softeco is your partner when you need innovative, easy-to-use technologies and ICT solutions to enable efficient implementation and operation of sustainable and smart mobility services. Our solutions help move people, freight and information swiftly and efficiently, while meeting sustainability policies and goals.

**SISTRACO & CJH MULTISOURCING**: We showcase the possibilities Ultra Light Rail has, including working towards meeting a number of the UN Sustainable Development Goals. SISTRACO (Sustainable Transport Company) & CJH Multisourcing (formerly known as Passenger Transit Systems) have been in partnership for more than 20 years on the conceptualisation and promotion of Ultra Light Rail and on a number of other sustainable initiatives towards a circular economy.

**GET IN TOUCH WITH EXHIBITING PROJECTS:**

**ESPRIT**: The project addresses one-way and last kilometre car-sharing and aims to develop a purpose-built, light weight L category electric vehicle that can be stacked together to gain space, offering a paradigm shift in fleet redistribution.

**HEAT**: The World Health Organization’s Health Economic Assessment Tool (HEAT) is designed to help users conduct an economic assessment of the health benefits of walking or cycling.

**SaveMyBike**: The SaveMyBike project has developed incentive and safety systems including a game rewarding sustainable mobility called “GoodGo”.

**PICK UP MAGAZINES FROM OUR MEDIA PARTNERS:**

**REVOLVE**: The 25th edition of the REVOLVE magazine is dedicated to the transition to sustainable mobility. Articles address digital services, integrating renewables, persistent hazards and more.

**THINKING CITIES’** newest issue “Serving the Thinking City” comes straight from the printer for its release at the 2017 Polis Conference and features Mobility as a Service as a key topic. The magazine is published by H3B media in close cooperation with Polis.
## 2A. NETWORK MANAGEMENT POLICY AND IMPLEMENTATION | ROOM: RIVER 1

**Chair:** Mark Cartwright, Centaur Consulting

- **Integrated Network Management: Proof of concept and first implementation**
  Peter Jan Kleevens, City of Utrecht
- **Integrating ITS in urban transport planning: The Rome approach**
  Fabio Nussio, Rome Mobility Agency
- **Managing loading zones in city centres: Using ITS for space optimisation**
  Estibaliz Barañano, Kapsch TrafficCom
- **Bridging today’s road managers’ needs to tomorrow’s autonomous vehicle deployment with V2X**
  Guillaume Grolleau, Lacroix City

## 2B. INTEGRATING HEALTH INTO TRANSPORT POLICY AND PLANNING | ROOM: PRESS

**Chair:** Reindert Augustijn, Province of Gelderland

- **Bridging the gap between research and practice**
  Katherina Grafl, German Environment Agency
- **Make way for active transport: Opportunities to change travel behaviour**
  Brigit Staatsen, RIVM-Dutch National Institute for Public Health and the Environment
- **Cycling Plan in Ile-de-France Region**
  Françoise Guaspare & Christian Gioria, Île-de-France Mobilités
- **Health impact assessment of cycling network expansions in European cities**
  Natalie Mueller, ISGlobal

## 2C. PUBLIC TRANSPORT IN THE 21ST CENTURY | ROOM: STUDIO

**Chair:** Michele Tozzi, International Organisation of Public Transport UITP

- **Improving energy efficiency and attractiveness of urban buses: The EBSF_2 project**
  Pontus Wallgren, Chalmers University of Technology
- **Innovative infrastructure in Greater Manchester: Challenges and successes**
  Jon Lamonte, CEO, Transport for Greater Manchester
- **LINEO, a new bus service to link up territories faster and over a greater distance**
  Alexandre Blaquière, Tisséo Toulouse
- **Cable cars as a new dimension to sustainable urban mobility**
  Wolfram Auer, Doppelmayer

## 2D. NEW WAYS TO ASSESS THE IMPACT OF WALKING AND CYCLING MEASURES ON THE URBAN TRANSPORT SYSTEM | ROOM: CINEMA

**Chair:** Rita Cyganski, German Aerospace Center DLR

- **Increase walking and cycling, Decrease congestion**
  Bonnie Fenton, Rupprecht Consult
- **How including walking and cycling in transport models changed Dublin’s transport investments**
  Christopher Manzira, Dublin City Council
- **New ways to improve cycling in your city**
  Marlous Schrooten, City of Utrecht
- **Identifying the most effective measures for walking and cycling: How the ISAAC tool helps**
  Aslak Fyhri, Institute of Transport Economics, Norwegian Centre for Transport Research
- **Geography as melting pot for cross-domain bicycling research and promotion**
  Martin Loidl, University of Salzburg
2E. DATA AT THE SERVICE OF TRANSPORT AUTHORITIES | ROOM: AQUARIUM

Chair: Stephanie Leonard, DG MOVE, European Commission

- IKAAS: Intelligent knowledge-as-a-service platform
  Sergio Fernández Balaguer, EMT Madrid
- Open, closed, the role of Travelspirit!
  Giles Bailey, Travelspirit Foundation
- How open data can push towards sustainable mobility: The Transmob experience
  Freya De Muyync, Traject Mobility Management
- Ping if you care!
  Elke Bossaert, Mobiel 21 & Adi Hirzer, Bike Citizens

2F. LET’S TALK ABOUT THE FUTURE OF URBAN LOGISTICS | ROOM: RIVER 6

NOVELOG special session co-organised in the form of open debate by CERTH-HIT and IRU Projects

Panel debate

Chair: Georgia Ayfantopoulou, Centre for Research and Technology Hellas CERTH/ Hellenic Institute of Transport HIT

- Peter Harris, UPS Europe
- Nik Delmeire, European Shippers Council ESC
- Nicolette van der Jagt, European Association for Forwarding, Transport, Logistics and Customs Services CLECAT
- Thierry Grumiaux, FNTR, Fédération Nationale des Transports Routiers FNTR
- Lina Konstantinopoulou, ERTICO ITS
- Veerle De Meyer, City of Mechelen
- Maria Rodrigues, PANTEIA

16.00 REFRESHMENTS | EXHIBITION AREA

INFO SESSION: Get to know Polis and join! | ROOM: RIVER 6

PARALLEL SESSIONS 3

3A. HOW TO APPROACH NEW TRAFFIC TECHNOLOGY AND CHANGING ROLES | ROOM: STUDIO

Chair: Marshall Poulton, Newcastle City Council

- Key to smart everything is cooperation
  Astrid Weij, Province of Utrecht
- Birmingham’s experience of giving speed advice with adaptive traffic control
  Steve George, Birmingham City Council
- C-ITS for European cities: The CIMEC Roadmap
  Mark Cartwright, Centaur Consulting
- Innovative procurement of traffic management solutions – urban practices
  Carl Stolz, DTV Consultants

3B. TOOLS TO INCREASE THE SAFETY OF VULNERABLE ROAD USERS | ROOM: RIVER 1

Chair: Prof. George Yannis, University of Athens

- Reduce speeding in 30 km-zones by enhancing intrinsic motivation, a neighbourhood approach
  Hans Voerknecht, CE Delft & Wilma Slinger, CROW
- Raising the bar – road safety training
  Liz Brooker, London Borough of Lewisham
- The Schulterblick-concept: Promoting child-friendly mobility through cycling courses in city traffic
  Robert Fuchs, Schulterblick - Die Wiener Radfahrerschule & Marlene Mellauner, University of Natural Resources and Life Sciences, Vienna
- Demonstration: The Safety Cube decision support system for authorities
  Konstandinos Diamandouros, European Road Federation
### 3C. NEW DEVELOPMENTS IN BIKESHARING – panel discussion | ROOM: RIVER 6

**Chair:** Alistair Kirkbride, Bikeplus

- How the Madrid bikesharing scheme is changing the city: Experiences and future steps  
  Sergio Fernández Balaguer, EMT Madrid
- Introducing the 5th generation of bike sharing: Challenges and opportunities for cities  
  Kristian Brink, Nextbike
- A scheme for free floating bikes in Flanders’ main cities  
  Sven Huysmans, The New Drive

### 3D. ENHANCING ELECTROMOBILITY | ROOM: PRESS

**Chair:** Patrick Mercier-Handisyde, DG Research and Innovation, European Commission

- Experiences from setting up public charging facilities for electric vehicles in Stockholm  
  Eva Sunnerstedt, City of Stockholm
- Green Highway - The road to Zero  
  Florian Stamm, Green Highway
- Urban – Mobile – Pioneering: The city of Offenbach and its electric mobility service  
  Janine Mielzarek, Regionale Leitstelle der Modellregion Elektromobilität Rhein-Main
- 2030: EV adoption and impact in real neighborhoods  
  Peter Hogeveen, EVConsult

### 3E. SUMPS: DEVELOPMENT AND IMPLEMENTATION OF NEW PLANNING APPROACHES | ROOM: CINEMA

**Chair:** Susanne Böhler-Baedeker, Rupprecht Consult

- Good Move - the next regional mobility plan for the Brussels-Capital Region  
  Jean-Rodolphe Dussart, Brussels Mobility & Xavier Tackoen, Smarteam
- Ghent’s inner-city circulation plan: Aims and first results  
  Frank Vanden Bulcke, City of Ghent
- Regional capacities and needs for SUMP enabling  
  Katerina Chrysostomou, Centre for Research and Technology Hellas CERTH
- Recommendations from key findings of the first Urban Mobility innovation index  
  Karine Sbirrazzuoli, International Organisation of Public Transport UITP

### 3F. MOVING GOODS IN THE GROWING CITY: PUBLIC & PRIVATE STRATEGIES | ROOM: AQUARIUM

**Chair:** Tanja Dalle-Münchmeyer, Crossriver partnership

- Freight, logistics and Sustainable Urban Mobility Plans in Greater Manchester  
  Richard Banks, Transport for Greater Manchester
- Co-created solutions and innovative planning for sustainable and space-efficient freight transport in dense urban areas – a case study from Gothenburg  
  Lina Olsson, CLOSER/Lindholmen Science Park & Malin Andersson, City of Gothenburg
- UPS: Sustainable Urban Logistics  
  Peter Harris, UPS Europe
- Urban Logistics: A strategic plan for La Poste Group – the EVOL project in Grenoble  
  Emmanuel Bonnau, La Poste France

### Schedule

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<tr>
<td>18.00</td>
<td>Close of day one</td>
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| 19.30 | CONFERENCE DINNER  
  Plaza Hotel, Boulevard Adolphe Max 118-126, 1000 Brussels |
| 22.00 | POLIS AFTER-PARTY  
  Same location as the Conference Dinner |
PARALLEL SESSIONS 4

4A. AUTOMATION IN CITIES AND REGIONS | ROOM: AQUARIUM

Chair: Siegfried Rupprecht, Rupprecht Consult

- Trial area automated vehicles Smart Mobility Schiphol
  Jeannet van Arum, Province North-Holland

- Automated shuttles as a complement to the existing transport offer for an improved user mobility
  Mary Malicet, Tisséo Toulouse

- Imagine - An innovative public transportation hub, the harsh realities of innovations
  Frank van Oorschot, Municipality of Cappelle aan den IJssel

- Why smart cities start with automating public transit applications to become Smart Cities (and all other developers should as well)
  Dennis Mica, 2getthere

- Automated Vehicles in Europe – Cui bono?
  Jens S. Dangschat, TU Wien

- Can cities stay attractive for pedestrians in a world where fully automated vehicles have transformed the urban transport system?
  Mark Meeder, ETH Zurich

- CAV-ready framework for cities
  Bernard Gyergyay, Rupprecht Consult

4B. SHARED MOBILITY SERVICES | ROOM: RIVER 1

Chair: Jörg Beckmann, Swiss Mobility Academy

- SHARE NORTH: How cities, regions and operators can work together on shared mobility
  Angelo Meuleman, Taxistop

- The Flanders Green Deal for Shared Mobility
  Jeffrey Matthijs, Autodelen.net

- Bremen’s action plan on carsharing
  Rebecca Karbaumer, City of Bremen

- Spreading the red carpet for carsharing
  Friso Metz, Advier

- DriveNow – flexible and sustainable mobility for urban areas
  Sebastian Hofelich, DriveNow GmbH & Co. KG

- Ridesharing – What’s the big deal?
  Gustav Friis, City of Aarhus
4C. INTEGRATED PLANNING OF INFRASTRUCTURE, SERVICES AND URBAN DEVELOPMENT IN METROPOLITAN AREAS | ROOM: STUDIO

Chair: Thierry Goger, Forum of European National Highway Research Laboratories FEHRL

- Integrated planning of infrastructure and urban development
  Raymond Linssen, Rijkswaterstaat

- Beyond mobility - understanding and comparing urban accessibility in European cities
  Guy Hitchcock, Ricardo Energy & Environment

- Transport challenges in a growing global city - adopting a ‘people first’ approach to densification and liveable neighbourhoods in London
  Ben Kennedy, Director of Urban Mobility Solutions

- Public transport 2040: Planning for Rotterdam as a vital, social, attractive and healthy city
  Bas Govers, Goudappel Coffeng

- Cable Car – a new type of public transport in Gothenburg
  Michelle Coldrey, City of Gothenburg

4D. AIR QUALITY | ROOM: RIVER 3

Chair: Ian Catlow, Greater London Authority

- Urban air quality estimates and projections made easy
  George Tsegas, Aristotle University of Thessaloniki

- What is the extent of the contribution that walking and cycling can make to reducing harmful emissions?
  Andy Cope, Sustrans

- London as an ultra low emissions vehicle capital – Go Ultra Low City Scheme
  Louise Clancy, London Councils

- Amsterdam, a unique case: The first low emission zone for mopeds by 2018
  Erik Regterschot, RoyalHaskoning DHV / City of Amsterdam

- Low Emission Zone (LEZ) in Brussels: Focus on people and businesses affected and policy measures to mitigate negative socio-economic effects
  Sebastian Vanderlinden, TML, Jonathan Haynes, Traject & Sarah Hollander, Bruxelles-Environnement

- Low Danger Zone: Improving road safety and air quality
  Pierre Courbe, Inter-Environnement Wallonie

4E. UNDERSTANDING AND INFLUENCING TRAVEL BEHAVIOUR | ROOM: CINEMA

Pecha Kucha session

Chair: Marianne Weinreich, Weinreich Mobility / Danish Cycling Embassy

- Is time saving the real reason for car use? A time perception analysis in a suburban environment
  Camila González, Current Ecological

- Multimodality in Dresden – A co-operative campaign
  Kerstin Burggraf, City of Dresden

- Do it out of love! An award winning campaign on road safety in the German state of Baden-Württemberg
  Michael Adler & Robert Sedlak, Tippingpoints GmbH

- Citizens and the future of mobility in Barcelona
  Marti Jofre, Fundació Creafutur

- "Bella Mossa", a public-private partnership as basis for a successful behavioural change campaign
  Marco Amadori, SRM Reti e Mobilità Srl, Bologna

- POSITIVE DRIVE, a gamified tracking and tracing tool to uncover mobility behaviour of employees in the Luxembourgish Cloche D’Or area
  Patrick van Egmond, LuxMobility

- EMPOWER-rewarding change: From Living Lab to large-scale implementation of innovative services
  Marcel Meeuwissen, City of Enschede
4F. SMART CITY MOBILITY TRANSITIONS – CHALLENGES, SOLUTIONS & LABS | ROOM: PRESS

This interactive workshop is organised by the MEDICI ALLIANCE URBAN SOLUTIONS TEAM (RISE, SINTEF, TECNALIA, TNO, VTT)

Chair: Jesus de la Quintana, The Medici Alliance

- Future mobility in the city of Oslo
  Solveig Standal, City of Oslo

- Helsinki - living lab for future mobility
  Sami Sahala, City of Helsinki

- Meeting the Paris Climate Agreements: A systems approach towards Zero CO2 Urban Transport - The Rotterdam case
  Richard Smokers, TNO and The Medici Alliance

- TML Transition Mobility Labs for sustainable cities
  Jesus de la Quintana, The Medici Alliance

11.15 REFRESHMENTS | EXHIBITION AREA

CLOSING PLENARY SESSION

ROOM: AUDITORIUM

Who’ll take the chair? The changing role of the local authority in transport service provision

KEYNOTE SPEECH:

- Seleta Reynolds, General Manager Los Angeles Department of Transportation, President of NACTO, USA

PANEL DEBATE:

Moderator: David Zipper, Fellow Urban and Regional Policy, The German Marshall Fund of the United States

- Seleta Reynolds, General Manager Los Angeles Department of Transportation, President of NACTO

- Pascal Smet, Minister of Mobility, Brussels-Capital Region

- Jon Lamonte, CEO, Transport for Greater Manchester

- Philippe Crist, Administrator, Corporate Partnership Board Programme Manager, International Transport Forum

- Erdem Ovacik, CEO Donkey Republic

- Randolf Wöhrl, Head of Strategic Partnerships, moovel Group

CLOSING:

- Thinking Cities Award Ceremony

- Karen Vancluytse, Secretary General, Polis

- Hand-over of Polis Presidency from Pex Langenberg, Vice-Mayor of Rotterdam, to new President-Elect

11.45

13.15 LUNCH | EXHIBITION AREA

14.15-17.00

SITE VISITS
Meeting point: registration desk

JOINT ITF-POLIS WORKSHOP (ROAD SAFETY):

“FROM SAFETY DATA TO SAFER CITY STREETS”
ROOM: AQUARIUM

The workshop is a joint meeting of Polis and the International Transport Forum’s (ITF) Safer City Streets initiative. It will continue on 8/12 at the premises of the Belgian Road Safety Institute VIAS in Brussels.
SITE VISITS

7 December, departure: 14.15.
The meeting point for all site visits is at the registration desk of the conference venue.

#1 UPS DEPOT: SUSTAINABLE URBAN CONSOLIDATION

UPS® is a global leader in logistics, offering a broad range of solutions including the transportation of packages and freight, the facilitation of international trade, and the deployment of advanced technology to more efficiently manage the world of business.

During this tour, guided by the UPS local managers, you will visit the UPS Brussels depot and you will learn more about sustainable urban consolidation discussing with UPS representatives, the University of Brussels, the Chamber of Commerce, and city delegates.

An electric bus offered by Blue Solutions will take participants from The Egg to UPS.

Ending: 17.00 at Diegem Station (8 minutes by train to Brussels airport or 17/20 minutes by train to Brussels Central/Midi Station)

#2 CITY OF GHENT: NEW CIRCULATION PLAN

In spring 2017, Ghent introduced its much talked about circulation plan, banning through-traffic within the inner city. A number of ‘cuts’ were introduced to this end. This site visit consists of a cycling tour leaving from the Ghent St-Pieters station and leading participants through the inner city. Points of interest include the city’s cycling infrastructure, parking management for cars and bikes, and the aforementioned circulation plan, also covering technical applications such as ANPR cameras, SMS parking, bike poles, and traffic guidance systems.

Participants will take the train to Ghent from the Brussels South (Midi) station (30 min train ride). In case of bad weather, the cycling tour will be replaced by a walking tour. Duration of bike tour: approx. 2h30min.

Ending: 17.30 at Gent St-Pieters station (approx. 1 h train ride to Brussels airport, 30 min to Brussels South station)
#3 PARKING MANAGEMENT IN BRUSSELS

Brussels is a city with 700,000 cars in motion in peak traffic and 265,000 on-street parking spaces. Cycle traffic has risen every year since 2008 and so has the demand for secure bike parking facilities. Parking management in Brussels is a continuous challenge. The regional parking agency parking. Brussels wants to improve mobility through smooth parking practices for residents, professionals and visitors.

This site visit will take us to the agency’s headquarters where in depth insight in the Brussels parking management approach will be provided. On our way to the parking agency, we will look at interesting parking practices.

- **Participants will walk to the parking agency from THE EGG, the visit will end around 16:30 at Rue de l’Hôpital 31, 1000 Brussels, 400m from Brussels Central station**

#4 TRAIN WORLD

Train World is a railway museum which makes you discover the railway world of yesterday, today and tomorrow. It combines the fascinating story of the train throughout the centuries with a look into the future. Train World shows beautiful and unique pieces from the history of the Belgian railways and illustrates the important role of the train in mobility.

The site visit consists of a 2-hour guided tour in English which will take you along the major works of the museum. Participants will go to Train World by train from the Brussels South (Midi) station.

- **Ending: 17.00 at Brussels Schaerbeek station**
PRACTICAL DETAILS

Conference venue:
The Egg | Rue Bara 175 | 1070 Brussels

Use #polis17 on twitter

Interesting facts, global players or unusual perspectives? Share your observations, questions and conclusions on twitter using the hashtag #polis17. Free wifi is provided, we value your feedback!

Dinner venue:
Plaza Hotel | Boulevard Adolphe Max 118-126 | 1000 Brussels

Station “Bruxelles Midi/Brussel-Zuid” international and national trains, metro and buses
Become a POLIS member

Polis member cities and regions have a stronger voice on European transport policies. Thanks to the network, decision makers access innovation and the necessary information for making sustainable mobility policies a reality.

POLIS Global Platform

POLIS ASSOCIATE MEMBERSHIP IS NOW OPEN TO LOCAL AND REGIONAL AUTHORITIES BEYOND EUROPE.

Contact us:
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The conference presentations will be made available online: [www.polisnetwork.eu/2017conference](http://www.polisnetwork.eu/2017conference)
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