



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS

2016 Polis Conference

1-2 December, Rotterdam, the Netherlands

First announcement and call for speakers

Innovation in Transport for Sustainable Cities and Regions

Submission deadline: 22 May 2016

www.polisnetwork.eu/2016conference



City of Rotterdam



2016 ANNUAL POLIS CONFERENCE
1-2 December 2016, Rotterdam
Innovation in Transport for Sustainable Cities and Regions

The annual event of the leading European network of cities and regions on transport innovation



About the conference

The 2016 Polis Conference takes place on **1 and 2 December in Rotterdam**.

The Annual Polis Conference provides an opportunity for cities, metropolitan areas and regions to showcase their transport achievements to a large audience, and for the wider transport community to engage with representatives of local and regional authorities on innovative transport solutions.

The conference offers a mix of high-level plenary sessions, with prominent figures debating topical issues and trends, and **technical sessions** showing innovation in policy and practice across the transport spectrum. Each session will aim to offer a mix of contributions on current practice and future plans (in cities and regions), academic research and industry initiatives. Sessions will be delivered in different formats, including workshops, round-tables and short, focused presentation-style sessions.

This year's conference's technical sessions will showcase many of the **key topics recently explored by Polis within its thematic working groups and projects**. These topics, proposed by Polis members, are listed on the next page.

Last year's Polis conference in Brussels welcomed **more than 400 delegates**, including members of Polis, i.e. transport practitioners and policy makers from local and regional authorities; transport professionals and decision makers from other public authorities; representatives of the transport industry, transport researchers & consultants; and high-level representatives and experts from the European institutions.

Event language: English

About Polis

Since 1989, European local and regional authorities have been working together within the Polis network to promote sustainable mobility through the deployment of innovative transport solutions. Polis fosters cooperation and partnerships across Europe with the aim of making research and innovation in transport more accessible to cities and regions.

Current president of the network is the city of Rotterdam, hosting this year's conference.

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Call for speakers

The following list shows the topics on which presentations are sought for the technical sessions. All abstracts should highlight the **innovative dimension** as well as **results achieved and lessons learned**. Innovative presentation formats are also welcome! Interested speakers are requested to prepare an abstract using the online submission form: <http://www.polisnetwork.eu/2016abstracts>

ENVIRONMENT & HEALTH IN TRANSPORT

- New datasets and assessment tools to capture the economic, health and safety benefits of increased active travel in city centres
- Achieving substantial shifts towards active modes through comprehensive policy packages: infrastructure and facility improvements, pricing policies, education
- The commuting cyclist: the rise of e-bikes, fast cycle lanes, impact on urban regions
- Electromobility: charging infrastructure planning, procurement and roll-out, business models, awareness raising, incentives
- Air quality: reducing local emissions from transport, emissions models, ICT tools, health impacts

TRAFFIC EFFICIENCY & MOBILITY

- Novel ways of improving transport integration and breaking down silos, such as multimodal transport service delivery platforms (including Mobility as a Service)
- Innovation in network management to better accommodate sustainable modes and/or address air pollution
- Delivering cost reductions and efficiency gains in the procurement, operations and maintenance of ITS, including communications
- The role of open data, social media and apps to deliver information and engage the travelling public
- The impact of automated transport systems in cities

ROAD SAFETY & SECURITY

- Promoting active travel (including bikesharing schemes) while enhancing road safety
- Measures and strategies to enhance the safety of vulnerable road users through urban planning, vehicle design, behavioural change, innovative road safety campaigns
- Road safety data collection and benchmarking for urban environments
- Measures to increase the security of transport systems and public transportation infrastructures

ECONOMIC & SOCIAL CHALLENGES

- Smart parking: how do data and technology for parking planning, operations and enforcement help policy delivery?
- The future of parking: how do sharing vehicles, electromobility, modal shift and automation change parking in cities?
- Managing the environmental, spatial and financial aspects of large infrastructure projects
- Public transport in the 21st century – integrated planning, clean vehicles, information services, automation, solutions for regional public transport

HORIZONTAL TOPICS

- Urban freight: integrating electric vehicles into new city logistics concepts
- How to relate strategies on electromobility, freight, access restrictions to SUMPs; can we integrate SEAP & SUMP?
- Smart cities: the city as accelerator of innovation, market opportunities in the area of transport in the smart city
- Shared mobility services: bikesharing, ridesharing, carsharing
- Urban mobility in transition: strategic planning, the role of mobility in creating attractive cities, transition arenas, accelerating a paradigm shift, addressing the transport dimension of city growth, roadmaps towards a new economy and energy transition
- Global cooperation: best practice sharing on each of the thematic priorities listed above

Abstract submission procedure

Please submit your abstract online by **22 May 2016** at <http://www.polisnetwork.eu/2016abstracts>

Authors will be informed about the outcome of the evaluation process in June. The draft conference programme will be available shortly afterwards on the Polis website. Online registration will also open in June, no conference fee will be charged for speakers.



WHY ATTEND THE CONFERENCE?

- Learn about the innovative transport projects and policies pursued by cities and regions
- Gain insight into the future direction of urban and regional mobility
- Discuss European transport policies for urban and regional mobility
- Learn about current practices and future plans to:
 - Reduce the environmental impact of road transport;
 - More effectively manage the movement of people and goods;
 - Deliver safer roads and a more secure transport network;
 - Manage transport demand and assess the social and economic benefits of transport measures.
- Gain understanding of the research needs for sustainable mobility in cities and regions
- Network with local and regional transport decision-makers from around Europe

Wish to exhibit or sponsor?

Sponsorship and exhibiting offers an excellent opportunity to meet both officers and elected officials of local and regional governments from around Europe. Enhance the visibility of your organisation or initiative through one of the **sponsorship and exhibition packages**, which are accessible via the conference webpage www.polisnetwork.eu/2016conference. For more information contact Julie Lucca, jlucca@polisnetwork.eu, tel +32 2 500 56 83.

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