

DRAFT AGENDA

Decongesting Europe: New approaches to freeing our cities

How walking and cycling can help reduce congestion

13-14 March 2018 | Brussels

Venue: Flagey | Place Sainte-Croix | 1050 Brussels



TUE 13 MAR

DAY
1

AGENDA

12.30 Welcome & buffet lunch

13.30 **OPENING PLENARY DEBATE**
Why do we discuss congestion, and what is the role of walking and cycling? Is it a political question? Panelists engage in dialogue with political decision makers and share the most impressive results from FLOW and TRACE project cities.

14.45  Coffee break

PARALLEL WORKSHOPS 1:

A Addressing congestion: the politics of choosing walking and cycling solutions
This workshop continues the political discussion if and how walking and cycling can be part of the urban mobility solution.

15.15 **B** How does your city TRACE and FLOW? Planning for walking and cycling to manage urban congestion
Two cities share their story from the problems they experienced, which tools they applied and which lessons were learnt.

C Filling in the gaps: Research for a multimodal future
The session addresses the link between data and policymaking, and elaborates recommendations for future research projects.

16.45  Coffee break

17.15 **RECOMMENDATIONS**
This plenary concludes the workshops and discusses recommendations

18.15 Closing reception

Wed 14 MAR

DAY
2

AGENDA

9.00



Welcome coffee

9.15

LITTLE HELPERS

Which tools have been developed in the FLOW and TRACE projects that are now available, and what can they help achieve?

9.45

CITY INTRODUCTIONS

The cities involved project in one of the projects share their experiences, challenges and conclusions in an open space to individuals or small groups.

10.45



Coffee break

PARALLEL WORKSHOPS 2:

A

FLOW tools

How to apply the tools for transport modelling, impact assessment and multimodal calculation procedures?

11.15

B

TRACE tools

TRACE developed two types of tracking tools: Positive Drive, Traffic Snake Game and Biklio are mobile apps promoting behaviour change. TAToo is a tool to help cities and policy maker to better plan for walking and cycling.

C

What traffic planners need to know about modelling

The workshop elaborates default settings in modelling software, communicating the results to decision makers and what role modelling results play or should play in the decision-making process.

12.45

Lunch break and TRACE TRACKING TOUR

An app tracking trips by foot or by bike will be tested during the Tracking Tour. Several 20-minute tours will be guided during the extended lunch break allowing delegates to both have lunch and test the tool.



Transferability of the FLOW tools

How to apply the tools for transport modelling, impact assessment and multimodal calculation procedures?

14.15



Transferability of the TRACE tools

TRACE developed two types of tracking tools: Positive Drive, Traffic Snake Game and Biklio are mobile apps promoting behaviour change. TAToo is a tool to help cities and policy maker to better plan for walking and cycling.



Understanding behaviour and engaging communities

The workshop elaborates how to use psychology to build behaviour change campaigns, assesses promising strategies to increase impact and looks at stakeholder views and acceptance of tracking travel behaviour.

15.30



Coffee break

16.00

CLOSING PLENARY DEBATE

How will Europe, Europe's regions and cities become truly multimodal? How does the European level help to promote multimodal planning and congestion management? Which policies are needed to secure long-term investment in walking and cycling?

17.00

End of the conference

Practical information:

Conference venue:

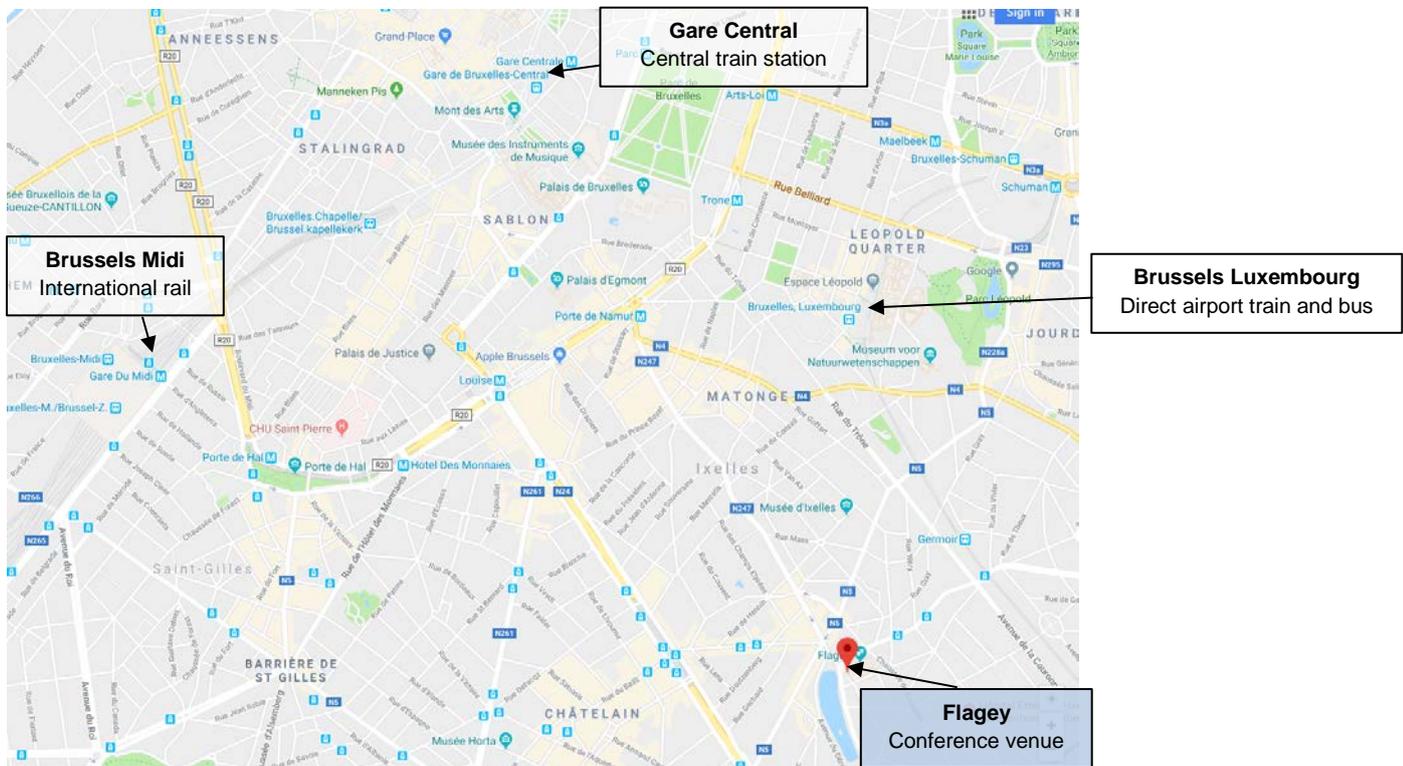
FLAGEY

Place Sainte-Croix, 1050 Brussels

google maps: <https://goo.gl/maps/TVM8VjtVxWP2>

Tram, Bus: 81, 38, 59, 60, 71, N09, N10 stop "Flagey"

(Please note the venue changed compared to earlier announcements due to high numbers of registration)



Registration:

Registration is free of charge and possible until 23 February 2018:

<https://www.polisnetwork.eu/decongesting-europe>

Hotel suggestions

...are available here: https://www.polisnetwork.eu/uploads/Modules/PublicDocuments/practical-info_flow-and-trace-final-conference.pdf

More information:

<http://h2020-trace.eu/> and <http://h2020-flow.eu>