



The Goudappel logo is displayed within a white circle. It features the word "Goudappel" in a black, sans-serif font. The background of the slide features a faint world map and a network of white lines connecting the three circles.



## A network of mobility expertise

**Goudappel, MINT and MAP<sup>tm</sup>** bring together **complementary expertise and local market knowledge** across mobility planning, transport modelling, data, digital traffic management and connected mobility.

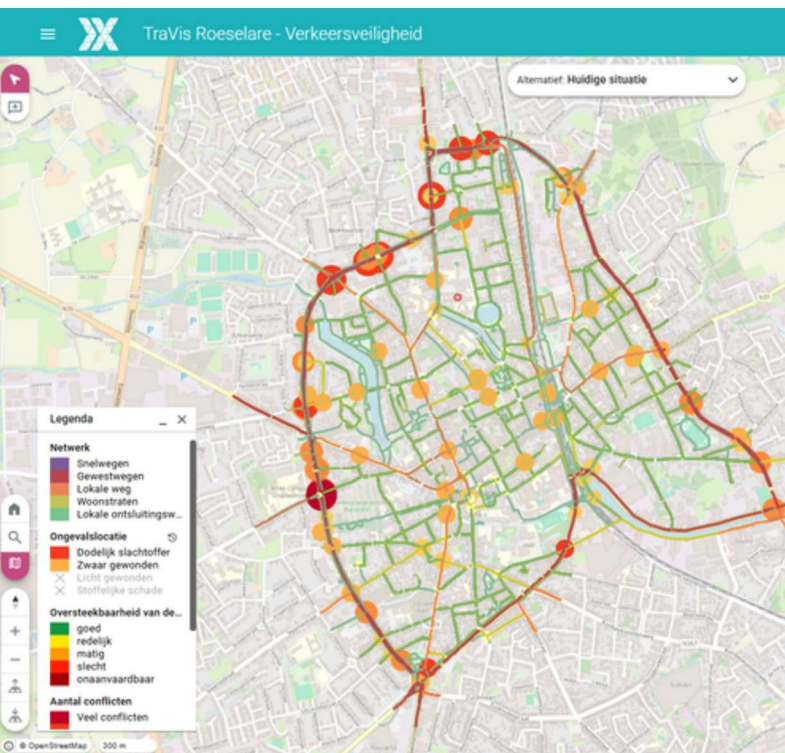
Mobility challenges differ from place to place. Local governance, culture, spatial patterns and travel behaviour influence how solutions need to be designed and implemented. Yet many cities and regions face similar challenges around **housing and spatial development, road safety, congestion and liveability**.

Through our wider **international network of locally based partners**, we ensure that our knowledge is adapted to the local context.

# Goudappel

Goudappel helps cities and regions develop **sustainable mobility policy**, combining **strategy, data and modelling**. At POLIS, we will share our expertise in:

- SUMP
- Transport modelling
- Mobility hubs
- Monitoring & evaluation
- Road safety & active mobility



# MINT

MINT combines **mobility planning and traffic modelling**, using data and local expertise to support **sustainable mobility**. At POLIS, we will highlight:

- TraVis - our quick-scan tool for mobility and cycling analysis
- Local mobility planning & governance
- Data-driven urban mobility & logistics
- Cycling potential & cycling policy

# MAPtm

MAPtm helps cities and road authorities improve **traffic operations** through **data, digital tools** and connected mobility solutions. At POLIS, we will showcase:

- Digital traffic management
- Social Traffic Management
- CCAM & connected mobility
- TrafficDash - our online platform for monitoring and analysing traffic flows

