



JULIA final event: leveraging satellite technologies for improved public transport

DRAFT

Date: Tuesday 3 November 2026 13:00 – 17:00

Location: SCWC/ Tomorrow Mobility – Fira Barcelona, Room 1.4, located in CC1 (the main Convention Center above the main entrance)

Participants: JULIA consortium members, EUSPA officials, sister projects (Egeniouss, SPACE4Cities) partners, advisory board members, transport and space experts, and external stakeholders

DRAFT AGENDA (version 17-07-26)

Time	Topic	Main presenter(s)
13:00 – 13:15	Welcome & project roots EUSPA Opening: Context on the European space ecosystem and the public transport downstream market. Introductory Notes: The vision behind the 35-month project and a special look at the project's namesake inspiration.	Daniel Lopour, Market Development Officer, EUSPA Josep Laborda (Project Leader & CEO, Factual Consulting) alongside his daughter, Julia.
13:15 – 13:45	Experts panel: the future of Public Transport Aligning EU space capabilities with global public transport strategy, modal shift, and urban resilience.	TBC
13:45 – 13:50	JULIA Video Screening of the official JULIA Project Video, capturing the essence of the cross-European pilots.	
13:50 – 14:00	Interactive audience moment: the Smartphone Constellation check Live crowd interaction via a QR code on the main screen. Attendees scan to test and check which satellite constellations are actively positioning their smartphones right that second.	Manuel Filgueiras, Factual Consulting
14:00 – 14:45	Round Table 1: High-Accuracy Tech, Successes & Pilot Results Deep dive into Galileo including its differentiators (OSNMA and HAS), project results, and commercial readiness (TRL 7-9).	Moderator: • Factual Consulting Panelists: • Jochen Wendel (INIT) • Guillem Lleida (GeoNumerics)

		• Josep Maria (CERTH) • Invited Guest: Representative from sister project TBD
14:45 – 15:15 Operator Insights & the Global Observatory		
14:45 – 14:55	Operator Testimonies Direct feedback, frontline challenges, and successes from JULIA's pilot operators	FGC, Hellenic Train, Arriva, OASA
14:55 – 15:15	Scaling up: the Global Observatory and success stories Official rollout of the "Global Observatory of EU Space Data & Services in Public Transport". Reviewing data-backed economic and technical evidence from the Open Call winners.	Loha Hashimy (Factual) & Sibylle Meffre (POLIS Network)
15:15 – 16:00 Copernicus, Environment & Climate Resilience		
15:15 – 16:00	Round Table 2: Earth Observation & Air Quality mobility decisions Leveraging Copernicus-based Air Quality Indexes to optimise urban transit, tackle pollution hotspots, and build climate-resilient cities. Walk-through of the Copernicus Insights Repository.	Moderator: • Factual Consulting Panelists: • EarthPulse Representative (Showcasing the SPAI real-time interface) • Representatives from participating Earth Observation sister projects and city pilots
16:00 – 17:00 Poster Session, Hands-On Demos & Cocktail Reception		
16:00 – 17:00	The hardware and software showcase Test the NEMI DRT user/driver apps, handle the INIT CopilotPC3 onboard multi-constellation units connected to the PC to show the geopositioning, and view live dashboard data from LanePatrol AI assessments and EarthPulse's environmental mapping. Poster session Presentations from sister projects.	