

UNCHAIN & MoLo Hubs

Joint Final Event

13-14 October 2026, Brussels

From Data to Delivery – Integrating Urban Logistics and Mobility for Climate-Neutral Cities

As Europe's population becomes increasingly urban, demand for efficient, convenient and sustainable urban mobility and logistics is growing. Cities must rethink how these services are designed and delivered, embracing innovative and collaborative solutions.

To address these challenges, **UNCHAIN** and **MoLo Hubs** are joining forces to share their visions and insights for the future of urban mobility.

The **Joint Final Event** will bring together practitioners, policy-makers, researchers and experts from across Europe to exchange knowledge and showcase innovative solutions.



Tuesday, 13th October

- 14:00 – 14:30** **Registration & Welcome Coffee**
- 14:30 – 14:45** **Welcome & Introduction by the Project Officers**
Jesper Jönsson (Interreg North Sea)
Yannick Bousse (CINEA) - tbc
- 14:45 – 15:15** **Setting the scene – Why urban logistics matters for Climate-neutral cities**
Thomas Brauner (Logistics Initiative Hamburg)
Elena García Jiménez (ETRA)
- 15:15 – 16:15** **Meet the pilots: Short pitches from the pilot cities (8x5')**
Aalborg, Amsterdam, Borås, Hamburg, Mechelen (MoLo Hubs)
Berlin, Florence, Madrid (UNCHAIN)
- 16:15 – 16:45** **Coffee Break**

16:45 – 18:00 Parallel Sessions 1

Deep Dive of UNCHAIN and MoLo Hubs Solutions

Parallel Session 1A

Urban Logistics Hubs in Action – Designing,
Governing and Operating Hubs

Moderators:

Julia Amaral (University of Antwerp)
Fadwa Kassem (HiiCCE)

Speakers:

Saba Schramko (Amsterdam University
of Applied Sciences)
María Gutiérrez (DHL)
Marzia Picciano (UPS)

Parallel Session 1B

Data-sharing, Trust & Digital Tools as Enablers
for Urban Logistics & Hubs

Moderator:

Claudia Pandolfo (ENGINEERING - INGEGNERIA
INFORMATICA SPA/ENG)

Speakers:

Nico Keinath (City of Berlin)
Jānis Andīņš (City of Riga)
Jana Červeňáková (City of Prague)
Anders Nilsen (City of Bergen) - tbc
Martin Hansen (City of Aalborg)

18:00 – 19:30 Networking Cocktail

Wednesday, 14th October

09:00 – 09:30

Registration & Welcome Coffee

09:30 – 10:45 Parallel Sessions 2

Looking Back & Moving Forward

Parallel Session 2A

Turning Challenges into Opportunities in Innovative European Projects

Moderator:

Esmée Hof (City of Mechelen)

Speakers:

Jonas Widerström (City of Borås)

Frank Ebbink (City of Amsterdam)

Lena Menges (Verkehr. Mobilität. Zukunft VMZ - Berlin)

Parallel Session 2B

How to get started – Key Learnings from MoLo Hubs Solutions & UNCHAIN Services

Moderator:

Konstantinos Zografos (HERIOT-WATT UNIVERSITY)

Speakers:

Chiara Tavella (SPES Consulting)

Monica Castañeda (EIT-Urban Mobility)

Britta Peters (HiiCCE)

Daniel Herrera (POLIS)

10:45 – 11:00

Coffee Break

11:00 – 12:00 Plenary Session

Policy, Governance & the Way Forward –

How do Hubs & Innovative Urban Logistics become a Success?

Moderator: Raffaele Vergnani (POLIS)

Speakers:

Willem van Heijningen (City of Amsterdam & Member of the Expert Group on Urban Mobility for the EU)

Prof. Joris Beckers (University of Antwerp)

M^a Eugenia Martínez (City of Madrid)

Alessandra Barbieri (City of Florence)

N.N. (bpost) – tbc

Wednesday, 14th October

12:00 – 13:15 Wrap-Up

Key Takeaways and Reflections from the Project Coordinators

12:00 – 12:15

Elena García Jiménez (ETRA I+D)

Thomas Brauner (Logistics Initiative Hamburg)

12:15 – 13:15

Lunch

15:00 Site Visit „Mechelen Excursion“

(optional & limited capacity)

Programme:

- 2.5 hours walking tour, 25-30 participants
- Achievements & Learnings from UNCHAIN and MoLo Hubs
- City transformation and UNCHAIN services

End of Final Event

Venue:

Comet Louise
Place Stéphanie 20
1050 Bruxelles

 [Directions >>](#)

About the Projects:

