

POLIS25

ANNUAL CONFERENCE

26-27 November 2025

Royal Jaarbeurs | Utrecht, The Netherlands



Conference Programme

AGENDA OVERVIEW

Tuesday 25/11	9.00 - 12.00	SIDE EVENTS: <ul style="list-style-type: none"> - In-person Active Travel & Health Working Group: Designing for better walking - The CROW Design Manual (POLIS members only) - Urban Nodes Taskforce meeting: Next steps in SUMP update and Urban Mobility Indicators consultation (POLIS members only) - SCALE project Final Bidirectional Cities Event 						
	12.00-18.30	POLIS General Assembly (GA) (POLIS members only)						
	20.00	Members Dinner: Sponsored by Uber (POLIS members only)						
Wednesday 26/11	8.00	Registration and Welcome Coffee (<i>Exhibition Area</i>)						
	9.00	Parallel Sessions I:						
		1A. Riding the Future: Cycling Innovation transforming Urban Mobility	1B. From Modes to Movement: Digital Platforms supporting Mobility Decisions	1C. From Isolation to Inclusion: Tackling Transport Poverty	1D. Road Safety: Speed, Schools, Suburbia & Systematic Approaches	1E. Cars and Carbs: Lifting up LEVs	1F. Regional Routes to Sustainability	1G. Thinking Ahead: Innovative steps forward in Small and Medium-Sized Cities
		Theatre	211+212	111	110	115	210	117
	10.30	Refreshments (<i>Exhibition Area</i>)						
	11.15	Opening Plenary Session: "Happy if Healthy: Mobility as a Mood" (<i>Theatre</i>)						
	13.00	Lunch + Meet the exhibitors (<i>Exhibition Area</i>)						
	14.30	Parallel Sessions II:						
		2A. Pedestrian Power: Leading by Walking	2B. Beyond the Car: Multimodal Traffic Management and ITS	2C. The Parking Puzzle	2D. Confronting the Climate Crisis	2E. Clean Routes Ahead? Low- and Zero-Emission Public Transport	2F. Freight in the Fast Lane: Harnessing Data for Sustainable Urban Deliveries	2G. Intersectionality: Mobility for and by whom?
		117	Theatre	211+212	210	115	111	110
	16.00	Refreshments + Meet the exhibitors (<i>Exhibition Area</i>)						
		Info session: Get to know POLIS and join! (115)						
	16.45-18.15	Parallel Sessions III:						
		3A. Paved with Purpose: Streets for All	3B. Steering CCAM towards the Public Interest	3C. Searching the Skies: Unpacking Urban Air Mobility	3D. Combating Crime in Transport	3E. Cities Clearing the Air: Pathways to Zero-Pollution	3F. Green Freight, Bright Future	3G. From Emissions to Ambitions
		117	111	116	115	110	210	112
	20.00	Conference Dinner: Sponsored by Bolt <i>Winkel van Sinkel, Oudegracht 158, 3511 AZ Utrecht</i>						
	22.00	POLIS After-Party: Sponsored by RoadTrace by AISIN <i>Winkel van Sinkel, Oudegracht 158, 3511 AZ Utrecht</i>						

AGENDA OVERVIEW

Thursday 27/11	8.00	Welcome Coffee (Exhibition Area)							
	9.00	Parallel Sessions IV:							
		4A. Inclusive Spaces, Accessible Journeys	4B. Bits and Brains: Data- Driven Governance in Cities and Regions	4C. Mobility as a Right - Public Transport as a Service	4D. Plan or Perish: Preparing Urban Nodes for the Future	4E. Two Wheels to Share	4F. From Pilot to Policy: Scaling Urban Freight Innovations	4G. Fighting Fake Freedom: Overcoming Forced Car Ownership	4H. Public-Private Partnerships Enabling Smart Solutions
		Theatre	111	117	110	116	112	115	210
	11.15	Refreshments (Exhibition Area)							
	11.45	Closing Plenary Session: “Enriching the Mobility Menu: Tackling Transport Poverty” (Theatre)							
	13.15	Lunch + (Exhibition Area)							
	14.00	Site visits	Political Group Meeting (POLIS Political Group members only)		SUM Dissemination Event		In-person CCAM Urban Deployment Roadmap Workshop: Building Blocks		
	18.00	End of conference							
Friday 28/11	08.50	Political Group Meeting (POLIS Political Group members only)							
	- 14.00								
	09.30	EMDS deployment: Workshop on Transversal Use Cases for Urban Mobility Indicators and Electric Vehicles							
	- 14.00								

Thematic areas:



Environment
& Health



Traffic
Efficiency



Access



Road Safety
& Security



Governance
& Integration

HOSTED BY:



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PARALLEL SESSIONS 1

1A. RIDING THE FUTURE: CYCLING INNOVATION TRANSFORMING URBAN MOBILITY | ROOM: THEATRE

Moderator: Keji Adunmo, European Commission

- **ITS for cycling: What works, what doesn't, and what it takes to succeed**
Robin Kleine, Mobycon & Wim Dijkstra, Province of Overijssel
- **Building & connecting suburbs Holland style: Bicycle-oriented development in practice**
Jan-Albert de Leur & Chris de Veer, Province of Noord-Holland
- **Rome's BICIPLAN: A driver for active mobility, sustainable tourism and the bike economy**
Annalisa Contini & Chiara Di Majo, Roma Servizi per la Mobilità
- **Urbanisation by bicycle: Measuring bicycle accessibility by using Bicycle Oriented Development (BOD)—New insights from the Arnhem-Nijmegen Green Metropolitan Region**
Martijn Te Lintelo, Arnhem-Nijmegen Green Metropolitan Region
- **Serendipity in the city: From A to Anywhere**
Casper Van Gheluwe & Olivia Willems, Imec
- **Place-based Micromobility Safety**
Indranil Bhattacharya, Townmaking Institute

9.00 -
10.30

PARALLEL
SESSIONS

1

1B. FROM MODES TO MOVEMENT: DIGITAL PLATFORMS SUPPORTING MOBILITY DECISIONS | ROOM: 211+212

Moderator: Tu-Tho Thai, enRoute

- **Personalised travel advice to mitigate traffic disruptions: Insights from long-term infrastructure projects in the Netherlands**
Floris Hooft, MAPtm & Niels van den Brink, ManEngenius/Rijkswaterstaat
- **How we put 20,000 scooters and city bikes in your pocket: Innovation in the Ruter App**
Pia-Suzann Skulevold, Ruter AS & Tom Nutley, Urban Sharing
- **Smart Ways to Antwerp: Scaling mobility through digital integration and collaboration**
Stijn Vernaillen, City of Antwerp
- **Social values in future mobility systems: Lessons from MaaS**
Karol Kurnicki, Leibniz-Institut für Länderkunde
- **Technological platforms for citizen engagement in transport decision-making: Lessons from North America**
Stephen Miller, Transit app

1C. FROM ISOLATION TO INCLUSION: TACKLING TRANSPORT POVERTY | ROOM: 111

Moderator: Dagmara Wrzesinska, Cubic

- **Île-de-France Mobilités' roadmap for accessibility and inclusive mobility**
Maximiliano Teke & Eline Henry, Île-de-France Mobilités
- **"I finally get to see my friends in the next village again": How demand-responsive transport can reduce transport poverty and strengthen social participation**
Alexandra Bensler, Difu
- **The Utrecht Fietsdeal: A building block towards an inclusive cycling culture**
Rens Jonker, City of Utrecht & Angela van der Kloof, Mobycon

9.00 -
10.30

PARALLEL
SESSIONS

1

- **Plug & Share: Empowering social housing with shared electric mobility**
Chris Roorda, Brussels Environment
- **Including equitable accessibility in SUMPS using IKOB as a breakthrough tool**
Hans Voerknecht, Een Nieuwe Kijk

1D. ROAD SAFETY: SPEED, SCHOOLS, SUBURBIA & SYSTEMATIC APPROACHES | ROOM: 110

Moderator: Michael Hellenbach, Senate Department for Urban Mobility, Transport, Climate Action and the Environment, Berlin

- **Investigating the effect of 30 km/h speed limits on neighbourhood traffic safety perceptions: Insights from three case studies in the Netherlands**
Famke Mölenberg, Erasmus Medical Centre Rotterdam
- **The impact of a city-wide 30km/h speed limit policy on active travel and liveability outcomes: A mixed-methods policy evaluation in Amsterdam, the Netherlands**
Nicole den Braver, Amsterdam University Medical Centres
- **Traffic circulation plans in urban fringe neighbourhoods: Evaluation of the Ghent experience**
Dries Meers, City of Gent
- **School transport plans in the city of Bruges: Towards a citywide kids-proof school commute**
Reinout Cloet, City of Brugge
- **Road safety of bicycle and pedestrian crossings**
Peter Riefel, City of Utrecht
- **The Digital Road Manager**
Erik Donkers, VIA Road Safety Software

1E. CARS AND CARBS: LIFTING UP LEVS | ROOM: 115

Moderator: Willem van Heijningen, City of Amsterdam

- **Promoting the integration of clean L-category vehicles: Towards a better mobility of citizens and efficient light logistics**
Antonio Perlot, ACEM
- **GIANTS - tackling the urban and suburban passenger challenge with frugal zero-emission L-category vehicles**
Stefan Werland, Wuppertal Institute for Climate, Environment, Energy
- **Unlocking electric urban mobility through standardisation of swappable battery systems for Light Electric Vehicles**
Kirsten Glennung, CEN and CENELEC/Stan4SWAP
- **The potential of Light Electric Vehicles (LEVs) for the mobility transition**
Paul Van de coevering, Stichting Breda University of Applied Sciences

1F. REGIONAL ROUTES TO SUSTAINABILITY | ROOM: 210

Moderator: Eugenia Kolb, Ministry of transport Baden-Württemberg

- **A highly collaborative approach to developing the Sustainable Urban Mobility Plan for the Île-de-France region**
Zelia Hampikian, Île-de-France Mobilités
- **The rocky road towards a future-proof P+R network around Amsterdam**
Mark Degenkamp, Vervoerregio Amsterdam
- **Sustainable travel chains in the Eastern and Western Uusimaa Region**
Pasi Kouhia, Helsinki-Uusimaa Regional Council

9.00 -
10.30

PARALLEL
SESSIONS

1

- **GZM Metrobike: An (Eastern) European Lighthouse project connecting 31 cities with active mobility**
Julia Hilbig, nextbike GmbH
- **Powering the transition: How RAL-Zuidwest builds a future-proof charging ecosystem**
Max Klootwijk, Province of South-Holland

1G. THINKING AHEAD: INNOVATIVE STEPS FORWARD IN SMALL AND MEDIUM-SIZED CITIES |

ROOM: 117

Moderator: Guido Rink, City of Emmen

- **Reshaping spatial & mobility patterns to sculpt a future-proof urban landscape**
Wim Schuddinck, Mobiliteitsbedrijf City of Ghent
- **Tackling societal challenges with enhanced innovation capacity**
Tess Tjokrodikromo, TNO
- **Staying on the move in Japan: Delivering high-quality mobility for seniors in low-density areas when driving is no longer an option and public transport isn't enough**
Haruo Ishida, The Cross-ministerial Strategic Innovation Promotion Program (SIP)/The University of Tsukuba
- **A small city facing big changes: Helmond's living lab approach to managing urban (mobility) growth**
Matthieu Graindorge, City of Helmond
- **Spoordok: The story of a former industrial district turned pedestrian-friendly for new inhabitants**
Wieger Postma, Municipality of Leeuwarden

1H. THE POWER OF PARTICIPATION | ROOM: 112

Moderator: Marianne Weinreich, Weinreich Mobility

- **Paved with good intentions? When sustainable travel norms meet economic reality**
Aslak Fyhri & Lars Even Egner, Institute of Transport Economics
- **An opposing majority or a vocal minority? Measuring public support for sustainable local mobility policies in Flanders**
Eva De Vrij, Mobiel 21
- **Listen, improve, repeat: Enhancing public mobility services with citizen engagement—The Bicipark case**
Sofia Taborda, EMEL
- **Uniting communities for cleaner air: Telraam and Snuffelfiets elevate citizen science and policy impact in Utrecht**
Eric van Dijk, Province of Utrecht & Petra Veeneman, Natuur en Milieufederatie Utrecht
- **How to enjoy public participation in mobility planning - Public participation at the street theatre festival in the process of preparation of SUMP Ljubljana**
Aidan Cerar & Anja Slapničar, IPoP - Institute for Spatial Policies

10.30

REFRESHMENTS | EXHIBITION AREA

OPENING PLENARY SESSION

ROOM: THEATRE

HAPPY IF HEALTHY: MOBILITY AS A MOOD

OPENING & WELCOME

- **Karen Vancluysen**, Secretary General, POLIS
- **Senna Matoug**, Deputy Mayor, City of Utrecht
- **Eva Oosters**, Deputy Mayor, City of Utrecht

KEYNOTE SPEAKER

- **Sam Johnson**, Sustainable Transport Specialist, World Bank

PANEL DEBATE

- **Francesca Racioppi**, Head of Office, WHO European Centre for Environment & Health
- **Anne Stauffer**, Deputy Director, Health and Environment Alliance (HEAL)
- **Christian Horemans**, Expert International Affairs, Union Nationale de Mutualités Libres / Landsbond van Onafhankelijke Ziekenfondsen, Belgium
- **Raoul Schmidt-Lamontain**, Deputy mayor for Climate, Environment and Mobility, City of Heidelberg
- **Senna Matoug**, Deputy Mayor, City of Utrecht

11.15

LUNCH | EXHIBITION AREA

MEET THE EXHIBITORS | EXHIBITION AREA

Our conference partners will host short sessions in the exhibition area. This is your chance to meet and network with companies and organisations developing innovative urban mobility products, services and solutions.

13:30 – Transoft Solutions

13:35 – Nivel

13:40 – Google Maps & Waze

13:45 – MOBY BIKES

13:50 – Enterprise Mobility

13.00 –
14.30

PARALLEL SESSIONS 2

2A. PEDESTRIAN POWER: LEADING BY WALKING | ROOM: 117

Moderator: Sofia Pires Bento, IMT

- **Striving for complete accessibility and enhanced walking experiences for all in Paris**
Chiara Molinar, City of Paris
- **Walk for life: A walking campaign for women 65+**
Helena Runesson & Cajsa Andersson, City of Lund
- **Utrecht's pedestrian policy: Paving the way to a walkable future**
Dick van Veen & Birgit Cannegieter, City of Utrecht
- **Redesigning the street to support walking: The 'Pedestrian Friendly Paddepoel' pilot in Groningen**
Femke Niekirk & Frank Aikema, Municipality of Groningen
- **Walking the talk: Boosting local expertise and shared knowledge for walkable public spaces in Wallonia (Belgium)**
Jorine Callebort, Traject nv

2B. BEYOND THE CAR: MULTIMODAL TRAFFIC MANAGEMENT AND ITS | ROOM: THEATRE

Moderator: Tiffany Vlemmings, NDW

- **Dynamic traffic management on the western city boulevard in Utrecht**
Gideon Biegstraaten, City of Utrecht
- **The deployment of Intelligent Traffic Lights (C-ITS) in Ghent and their role in the modal shift**
Pieter-Jan Kröhle, City of Gent
- **Circulation challenges: A data-driven approach for the city of Halle**
Pieter Van Houwe, MINT
- **The circulation paradox: Measuring the true environmental impact of urban access restrictions**
Johan Joubert & Zhenhan Xander Peng, KU Leuven
- **Towards smarter road management: Aligning traffic circulation plans with national road network functions**
Gerard Martens, Rijkswaterstaat

2C. THE PARKING PUZZLE | ROOM: 211+212

Moderator: Gabriela Barrera, VUB

- **Parking fees as a tool for more sustainable urban development: Examples from Örebro**
Per Elvingson, Municipality of Örebro
- **Parked resistance and how to deal with it through targeted communication**
Mathias Schmid, NVBW Nahverkehrsgesellschaft Baden-Württemberg GmbH
- **Building a comprehensive knowledge of public and private parking offer**
Solen Guirriec, Lille Metropole
- **Mobility standards instead of parking standards: Rethinking car parking requirements for housing**
Martina Hertel, Difu
- **Leveraging comprehensive data for smarter parking management**
Pietro Peyron, Populus
- **European Parking Association (EPA): EPA Manifesto 2025-2030 – Policy Priorities**
Theo Thuis, EPA

14.30 -
16.00

PARALLEL
SESSIONS

2

2D. CONFRONTING THE CLIMATE CRISIS | ROOM: 210**Moderator: Rita Jacinto**, City of Lisbon

- **Dealing with the climate crisis: Individual mobility and adaptation strategies in a warmer world**
Camille Krier, 6t-bureau de recherche
- **Designing resilience: A policy lab approach to climate adaptation in municipal transport systems**
Gunnel Göransson, Swedish National Road and Transport Research Institute (VTI)
- **Heidelberg's Climate Mobility Plan: Which measures and conditions are needed to become climate-neutral?**
Hendrik Stalman-Fischer, City of Heidelberg
- **Removing resistance? An innovative method for nuanced, large-scale citizen participation in the mobility transition**
Martijn de Vries, Delft University of Technology
- **Mobility Safari: A serious game for urban mobility exploration**
Stijn Vernaillen, City of Antwerp
- **Heat transition as a driver of urban redevelopment**
Tobias David, City of Leipzig

2E. CLEAN ROUTES AHEAD? LOW- AND ZERO-EMISSION PUBLIC TRANSPORT | ROOM: 115**Moderator: Sanne Van Breukelen**, CENEX

- **New BRT bus with high-level of service between Salt and Girona**
Cristina Pou Fonollà & Albert Guillaumes Marcer, Generalitat de Catalunya
- **EMT Madrid zero-emission buses: Procuring a model for sustainable urban mobility**
Álvaro Rodríguez López de Guereña, EMT Madrid
- **The decarbonisation of the first European public bus fleet**
Antoine de Jubecourt, Île-de-France Mobilités
- **Circular strategy on public procurement of municipal fleets: The experience of Bergamo**
Gabriele Grea, Redmint Impresa Sociale srl

2F. FREIGHT IN THE FAST LANE: HARNESSING DATA FOR SUSTAINABLE URBAN DELIVERIES | ROOM: 111**Moderator: Jack Lu**, CLOSER/Lindholmen Science Park

- **Innovation Lab: Regulatory sandbox to drive innovation and accelerate data-driven urban logistics**
Leire Balzategui Urrutia, City of Vitoria-Gasteiz
- **Spatial analytics for smart cities: Optimising urban logistics in Las Rozas**
Nuria Blanco Caballero, Las Rozas Innova
- **Enhancing urban logistics through data-driven loading zone planning in Helsinki**
Matias Oikari, Forum Virium Helsinki
- **Efficient loading areas: Gothenburg's pilot in smart urban traffic zones**
Kristina Bäck Jensen, City of Gothenburg
- **Optimal loading zones in Munich: Balancing competing priorities through data-driven curb management**
Gian-Luca Tellenbach, VIANOVA & Christiane Behrisch, City of Munich
- **GREEN-LOG's Logistics-as-a-Service in action: Sustainable delivery of local products, food surpluses and e-commerce in 3 Belgian cities**
Marij Lambert, City of Leuven
- **Using the agile methodology to fast-track innovation scale-up in multi-stakeholder urban logistics projects: The DISCO living labs case**
Thato Motloung, Stichting Breda University of Applied Sciences & Katy Huaylla, Rupprecht Consult

14.30 -
16.00

PARALLEL
SESSIONS

2

2G. INTERSECTIONALITY: MOBILITY FOR AND BY WHOM? | ROOM: 110

Moderator: Meredith Glaser, Urban Cycling Institute

- **Unpacking the average: How gender and care reveal the limits of mobility data**
Zosia Nowakowska & Camille Coussirat Piazza, City of Amsterdam
- **Embedding justice in urban mobility governance: A comparative analysis of active mobility strategies in European SUMPs**
Francesca Blanc, LINKS Foundation
- **Governance for all: Ensuring a just transition in the socio-economic impacts of CCAM**
Christos Gkartzonikas, MaasLab
- **Intersectionality in the Transport Sector: Advancing Diversity, Equity, and Inclusion**
Dagmara Wrzesińska, Cubic
- **Addressing intersectional inequalities to improve working conditions for bus drivers: Insights from Sweden**
Chiara Vitano, The Swedish National Road and Transport Research Institute (VTI)

2H. MINDSETS IN MOTION | ROOM: 112

Moderator: Jaap Vreeswijk, Arcadis

- **The art of co-creating new mobility services in the city of Turku**
Stella Aaltonen, City of Turku & Annika Kunnasvirta, Turku University of Applied Sciences
- **Citizen science for reduction of car dependency: An interactive, scenario-based approach to understanding mobility behaviours and preferences**
Gustav Friis, City of Aarhus
- **How the Amsterdam Transport Authority learns from wishes, priorities and experiences from society**
Machiel Kouwenberg, Vervoerregio Amsterdam
- **How to effectively encourage behaviour change and engage citizens using digital nudging**
Katharina Paoli, Nudgd
- **How to nudge? Lessons from pilots on changing mobility behaviour**
Vincent Joanknecht, City of Rotterdam & Maximilian Eckes, BMW Group

REFRESHMENTS | EXHIBITION AREA

INFO SESSION: Get to know POLIS and join! | ROOM: 115

MEET THE EXHIBITORS | EXHIBITION AREA

16.00

Our conference partners will host short sessions in the exhibition area. This is your chance to meet and network with companies and organisations developing innovative urban mobility products, services and solutions.

16:15 – Lyft Urban Solutions

16:20 – Nextbike GmbH

16:25 – Mitsubishi Electric Europe

PARALLEL SESSIONS 3

3A. PAVED WITH PURPOSE: STREETS FOR ALL | ROOM: 117

Moderator: Maximilian Jäger, AustriaTech

- **Rethinking public space for more inclusive mobility: Insights from women's mobility in Trikala**
Eva Grigoriadou, urbana
- **Tools to equip cities for the future: Co-creating, simulating and evaluating to address future challenges**
Monica Olyslagers, iRAP
- **Inclusive spaces: Reimagining public spaces through inclusive design, participatory practices, and assistive technologies**
Katie Bulanowski, European Passengers' Federation
- **The SidewalkScanner: Bridging street-level data and citizen participation for equitable walkability**
Geert van Waeg, International Federation of Pedestrians
- **Walkability App to assist participatory public space interventions for walking and assess their impact in the Active Cities Project**
Carlos Canas, Walk21
- **How healthy is your street? Now you can find out instantly with a free phone-based tool**
Lucy Saunders, Healthy Streets

16.45 -
18.15

PARALLEL
SESSIONS

3

3B. STEERING CCAM TOWARDS THE PUBLIC INTEREST | ROOM: 111

Moderator: Margriet van Schijndel, Eindhoven University of Technology

- **CCAM-readiness assessment and awareness raising**
Wolfgang Backhaus & Daniel Franco, Rupprecht Consult
- **Automated mobility: A policy-driven approach**
Helmut Augustin, City of Vienna
- **Pioneering project KIRA: The first Level-4-deployment in German public transport**
Sofia Pavlakis, rms GmbH
- **The role of the public transport operator in preparing cities and regions for CCAM**
Gilles Tauzin, RATP Group
- **A vision and concrete example of an integrated mobility system in 2050 and beyond**
Philipp Oechslin, SBB AG

3C. SEARCHING THE SKIES: UNPACKING URBAN AIR MOBILITY | ROOM: 116

Moderator: Richard Hermans, Province of North-Holland

- **Urban air mobility in action: From concept to reality**
Renske Martijnse-Hartikka, Forum Virium Helsinki
- **Innovative urban wildlife management with drones: Lessons from Stockholm's beaches**
Johanna Löfblom, City of Stockholm
- **Societal embracement and city engagement in UAM and U-Space development**
Patrick van Egmond, Luxmobility
- **MUSE: Measuring the urban air mobility effect**
Miguel Baena, Nommon

3D. COMBATING CRIME IN TRANSPORT | ROOM: 115

Moderator: Stuart Reid, Transport for London

- **Promoting women's safety in public space & public transport: From research to construction at the Padre Cruz neighbourhood**
Rita Jacinto, City of Lisbon
- **Unseen and unreported: Shifting perspectives in gender-based violence in urban mobility**
Jan Politiek, UITP
- **Paying the fare: Understanding and improving fare compliance in Dutch public transport**
Jerom Gotz, MuConsult
- **The regional safety team (BRT) and the operational coordination centre of security (CCOS)**
Nicolas Monrepos, Île-de-France Mobilités
- **The neglected barrier: Bicycle theft and sustainable urban mobility**
Torsten Peters, a.bike

3E. CITIES CLEARING THE AIR: PATHWAYS TO ZERO-POLLUTION | ROOM: 110

Moderator: Ian Catlow, London's European Office

- **Lessons learned from the first data-driven placement of charging stations in Utrecht**
Matthijs Kok, City of Utrecht
- **Hamburg's way towards zero-emission transport: How Hamburg supports the electromobility transition of their taxi fleet**
Marvin Coböken, hySOLUTIONS GmbH
- **The transition towards a zero-emission municipal fleet of the city of Amsterdam**
Rob Kroon, FIER Sustainable Mobility
- **Stockholm local transition: The city's path towards an emission-free city**
Anja Quester, City of Stockholm
- **From 120 to 30 to 20: What works in tackling air pollution in Baden-Württemberg**
Christoph Erdmenger, Ministry of Transport Baden-Württemberg
- **Making of the Warsaw Low-Emission Zone: Navigating political, legal, and institutional challenges**
Kaylin Lee, International Council on Clean Transportation

3F. GREEN FREIGHT, BRIGHT FUTURE | ROOM: 210

Moderator: Lorant Tavasszy, TU Delft

- **Streets & urban logistics**
Giacomo Gallo, NEW ENVIRONMENTS & Daniel Casas-Valle, Urban Dynamics/the Future Design of Streets association
- **Boston Delivers: A pilot for equitable last-mile e-bike deliveries**
Ben Rosenblatt, Urban Freight Lab
- **Curbside story in Budapest**
Tamás Halmos, BKK Centre for Budapest Transport
- **Quiet through the night: More liveable cities through transport when everyone is asleep?**
Daniela Kirsch, Fraunhofer Institute for Material Flow and Logistics
- **From 'wheels to water': Scaling waterborne urban freight transport**
Finn Winkelmann, TNO & Stefan van Dorp, City of Utrecht
- **Brussels' corporate delivery plan**
Jorine Callebert, Traject nv
- **Epic fails compilation from the real world of urban freight (and why we embrace them)**
Lorena Axinte, Bax & Marij Lambert, City of Leuven

16.45 -
18.15

PARALLEL
SESSIONS

3

3G. FROM EMISSIONS TO AMBITIONS | ROOM: 112

Moderator: Maria Morfoulaki, CETH/HIT

- **Climate Mobility Plan: A data-oriented approach on the path to climate neutrality. Insights into the contributions of different measures to CO2 emissions reduction**
Rai Hanan Bashir & Torsten Seidel, NVBW Nahverkehrsgesellschaft Baden-Württemberg
- **Tackling mobility decarbonisation challenges with data-driven decisions: Insights from the French PERP research programme**
Nicolas Pernet, IFP Énergies nouvelles & Lucile Mendoza, Université Gustave Eiffel
- **Bridging the gap in cities: Translating analytical insights into on-the-ground innovation actions**
Kristy Tong, EIT Urban Mobility
- **Policies and tools governing mobility: Overcoming barriers to sustainable practices within urban space constraints**
Astrid Bjørgen & Marianne Ryghaug, SINTEF
- **Employees as catalysts for sustainable urban mobility**
Lucia Burtnek, University of Bath

3H. OPTIMAL ORCHESTRATION OF SHARED MOBILITY SERVICES | ROOM: 211+212

Moderator: Angelo Meuleman, To Zest

- **Bridging the first- and last-mile gap with shared mobility and smart orchestration**
Zafeira Gkioulou, ZF Group & Piotr Bielanski, Public Transport Authority in Krakow
- **The car-sharing city: How The Hague empowers communities through cooperative shared mobility**
Diede Labots, City of The Hague
- **Rome's actions to support and incentivise multi-modal journeys through the integration of PT and sharing services**
Andrea Pasotto & Chiara Di Majo, Roma Servizi per la mobilità
- **A stick-and-carrot playbook for business-to-city data sharing**
Harald Sævareid, Nivel AS

18.15

CLOSE OF DAY ONE

20.00

Conference Dinner: Sponsored by Bolt

Winkel van Sinkel, Oudegracht 158, 3511 AZ Utrecht

22.00

POLIS After-Party: Sponsored by RoadTrace by AISIN

Winkel van Sinkel, Oudegracht 158, 3511 AZ Utrecht

8.00

WELCOME COFFEE

PARALLEL SESSIONS 4

4A. INCLUSIVE SPACES, ACCESSIBLE JOURNEYS | ROOM: THEATER

Moderator: Maja van der Voet, City of Utrecht

- **How do you grow a city by 25% while improving quality of life?**
Christiaan Kwantes, Goudappel Mobility Consultants & Christiaan ter Braack, Twente region
- **Learning from an excellent example of SUMP 2.0: The case of Utrecht**
Leon de Graaf, City of Utrecht
- **Urban public space transformations and new mobilities in Southern Europe: Comparative case studies of Barcelona and Marseille**
Luis Garcia Rios, Gustave Eiffel University
- **Powering change together: Rotterdam's cross-silo community approach**
Karen van der Spek, City of Rotterdam
- **Moving through living landscapes: Breathing life into mobility corridors through ecological integration**
David Uiterwaal & Monique Vloeijberghs, Vervoerregio Amsterdam
- **Reimagining urban spaces: Stockholm's journey toward a greener, people-centred city**
Joanna Saber, City of Stockholm
- **Implementing a car-free city centre in a small city**
Maarten De Schepper, City of Hasselt
- **Learning from Tilburg's station district: From inaccessible industrial site as barrier within the city towards a liveable urban hotspot as connector within the city**
Ruben Senden, Kragten & Joep Frenken, Municipality of Tilburg

9.00 –
11.15PARALLEL
SESSIONS

4

4B. BITS & BRAINS: DATA-DRIVEN GOVERNANCE IN CITIES AND REGIONS | ROOM: 111

Moderator: Isabelle de Robert, MobilityData

- **Unlocking next-gen urban mobility with EU space technologies: Insights from the JULIA and egeiouss projects**
Josep Laborda, FACTUAL CONSULTING
- **How much is enough? Exploring connected vehicle data representativity and utility across modes**
Alex Pazuchanics, VIANOVA & Casper Van Gheluwe, Imec
- **Empowering small cities through fine-grained, multimodal traffic data: The case of Telraam**
Kris Vanherle, Telraam
- **Revolutionising urban mobility: Insights from the Bolt & ETH Zurich research collaboration**
Haya Verwoord Doudri, Bolt
- **The role of regions in data harvesting and its support for cities & communities**
Johannes Fischer, Ministry of Transport Baden-Württemberg
- **The promise of data spaces for urban mobility**
Morgan Siegel, acatech
- **Data-driven main cycling network: What's objectively "the best"?**
Martijn van den Borne & Mathijs Ransijn, Province of Noord-Brabant
- **Data-driven roadworks planning on a regional level in a multi-road authority environment**
Rick Overvoorde, MAP traffic management (MAPtm) & Berend Feddes, Province of South-Holland

4C. MOBILITY AS A RIGHT - PUBLIC TRANSPORT AS A SERVICE | ROOM: 117

Moderators: Karine Sbirrazzuoli, UITP & Thomas Geier, EMTA

Group A – Boosting Public Transport services

- **Placing users at the centre of bus network redesign processes**
Joana Cunha, Companhia Carris de Ferro de Lisboa E.M., S.A.
- **Continuously improving public transport in Madrid**
Pedro Fernandez, Municipality of Madrid
- **Boosting flexible integrated public transport solutions in Central European low population density areas**
Tommaso Bonino, SRM - Public transport authority for Comune Bologna & Tamás Halmos, BKK Centre for Budapest Transport
- **Reform of a public transport system in wartime conditions**
Oleh Zabarylo, Department for Urban Mobility and Street Infrastructure of Lviv City Council

Group B – Boosting Public Transport economics

- **Access creates value: Funding public transport operations is a smart investment**
Hilia Boris Iglesia, UITP & Rafael Alatraste Gamba, Transdev Group
- **The GREENMO project, innovative financing for public transport infrastructure modernisation**
François Briche & Guillaume Brebion, Lille Metropole
- **Public transport to public mobility: Redefining governance and finance**
Wim Dijkstra, Province of Overijssel
- **New ways to fund public transport**
Albert Guillaumes Marcer & Cristina Pou Fonollà, Generalitat de Catalunya
- **Ex-ante and ex-post assessment of the German flatrate for public transport (Deutschlandticket)**
Wolfgang Schade, M-Five GmbH Mobility, Futures, Innovation, Economics

4D. PLAN OR PERISH – PREPARING URBAN NODES FOR THE FUTURE | ROOM: 110

Moderator: Isabelle Vandoorne, European Commission

Group A – Urban Development and connectivity

- **Metro extension as a backbone for urban development**
Manuel Pröll, City of Vienna
- **The integrated planning approach of Bologna: Towards territorial strategies and measures for urban regeneration and sustainable mobility against silo-based policies**
Lorenza dell'Erba, Metropolitan City of Bologna
- **Integration of settlement and transport planning: The Stuttgart model for transit-oriented development**
Max Rodenbüsch, Verband Region Stuttgart
- **Rome, a “double capital” facing the challenges of the future through the modernisation of its mobility system**
Chiara Di Majo, Roma Servizi per la Mobilità

Group B – SUMPS and Urban Nodes

- **Challenges of SUMP in Slovenia: Results of the evaluation**
Mojca Balant, Urban Planning Institute of the Republic of Slovenia
- **Using existing governance and institutional frameworks to speed up the process of Dutch SUMPS**
Marco van Burgsteden, CROW

- **The city of Leuven as new Urban Node in the TEN-T regulation: Challenges, opportunities and open questions explained through the CEF-project MUNOLENO**
Tim Asperges, City of Leuven
- **Budapest Mobility Report: The first monitoring report based on UMI**
András Vágány, BKK Centre for Budapest Transport

4E. TWO WHEELS TO SHARE | ROOM: 116

Moderator: Caroline Cerfontaine, ECF

- **The Norwegian action plan for micromobility and adjacent transport solutions**
Arve Kirkevold, Norwegian Public Roads Administration
- **The largest European e-moped & motorcycle sharing system in Barcelona Metropolis**
Lorena Zurrón Hidalgo, Barcelona Metropolitan Area
- **Applying social cost-benefit analysis to (rural) bicycle sharing schemes**
Hannah Habekotté & Paolo Ruffino, Haskoning
- **Micromobility meets public transport: Oslo's mobility-focused regulation**
Øyvind Kragh Kjos, Ruter AS
- **What do the customers and clients really want? Designing a parity public bike sharing scheme based on professional B2C and B2B research**
Mareike Rauchhaus, nextbike GmbH
- **Designing micromobility that works: How Stockholm mastered fleet size, parking, and policy**
Christy Pearson, Voi Technology AB
- **Regional e-bike sharing: Enhancing interregional connectivity from city centres to rural areas in Belgium**
Marion Galan Alfonso, Donkey Republic
- **"Can you park that there?": Solving urban clutter with data and design**
Sofie Staelraeve, Lime & Stefan Schimmel, City of Rotterdam

4F. FROM PILOT TO POLICY: SCALING URBAN FREIGHT INNOVATIONS | ROOM: 112

Moderator: Yanying Li, ALICE

- **Smart logistics in the city: EMT Madrid's Role in UNCHAIN to digitise last-mile deliveries**
Sergio Fernández Balaguer, EMT MADRID
- **Managing the modern curb: Digitising public space for smarter, fairer, and more dynamic cities**
Gemma Schepers, City of Amsterdam
- **The digital city wall: A vision for intelligent access, from national framework to curbside**
Iskandar Tange, Coding the Curbs & Luuk Misdrom, City of Helmond
- **How RATP Solutions Ville, the urban services subsidiary of the RATP Group, contributes to cities' ecological and social transitions**
Celine Mazieres, RATP Group
- **Sustainable urban logistics: Balancing sweet and sour in Utrecht**
Stan de Caluwe, City of Utrecht
- **Spotlog: Green and socially responsible city logistics innovations—From a covenant to a next generation Sulp**
Veerle De Meyer, City of Mechelen
- **Why and how to implement cycle-logistics: Insights from data and practice with the BCLF & ColisActiv**
Philippe Van de Castele, BCLF & Romain Barbé, ColisActiv
- **Work smarter, not harder: Charging ahead with green energy for shared eLCVs in Barcelona**
Àngel López, Barcelona City Council & Bruno Flinois, Clem'

4G. FIGHTING FAKE FREEDOM: OVERCOMING FORCED CAR OWNERSHIP | ROOM: 115

Moderator: Lidia Signor, UITP

- **Easy, fast, and reliable carpooling for commuters: The "Stuttgart fährt mit" platform**
Patrick Daude, City of Stuttgart
- **"Nina": Community car sharing**
Paolo Gandolfi, Municipality of Reggio Emilia
- **Making shared mobility inclusive: Lessons from a social tariff pilot in Belgium**
Trui Notebaert, Way To Go
- **Reimagining on-demand transit: How public-private mixed on-demand fleets unlock a reliable alternative to private cars**
Adrian Ulisse, Uber
- **Beyond transport and housing: Spatial development as key for livable cities**
Raymond Linssen, Province of South-Holland & Sinem Akyuz, City of Rijswijk
- **Shared mobility in a preurban context: From strategic planning to a tangible business model**
Søren Bom, Capital Region of Denmark, Centre for Regional Development & Katrine Vestergaard Petersen, Rudersdal
- **JUSTNEXUS: A justice-centred nexus approach to rethinking mobility, housing, and energy transitions**
Fronika de Wit, Utrecht University

4H. PUBLIC-PRIVATE PARTNERSHIPS ENABLING SMART SOLUTIONS | ROOM: 210

Moderators: Zuzana Púčiková, Acumen public affairs & Xin Yun Stiemsma, Province of Noord-Brabant

- **Deployment of new mobility services empowering urban nodes in the last-mile challenge**
Edwin Mermans, Province of Noord-Brabant
- **Utilising Automatic Vehicle Location (AVL) data to investigate the impact of transport-oriented developments on the operation of BusConnects services in Greater Dublin**
Dhruv Kadam & Brianna Greaney, National Transport Authority
- **Users' preferences on smart public services and green mobility hubs**
Panagiotis Papantoniou, University of West Attica
- **Mission-oriented AI adoption in cities and communities: Ensuring a safe and interoperable approach via testing and experimentation facilities**
Marouane Lahmidi, Luxembourg Institute of Science and Technology
- **Software-driven mobility for a sustainable and resilient urban future**
Fiona Peter, Siemens Mobility GmbH
- **Trip-based public incentives (micro-subsidies) for new mobility services**
Karina Maynard, Mobility Impact Market
- **Scaling CCAM in Europe: Turning technological readiness into action**
Leonor Madureira, Bax
- **Riding together: What public-private partnerships for shared e-bikes operations taught us**
Pauline Charrier, Voi Technology
- **Smart Automated Parking: Scaling urban mobility through cross-industry and institutional collaborations**
Sarab Tay-Guyot, Valeo BRAIN

Wrap up by Erdem Ovacik, Mobility Impact Market

CLOSING PLENARY SESSION

ROOM: THEATRE

ENRICHING THE MOBILITY MENU: TACKLING TRANSPORT POVERTY

OPENING SPEAKER

- **Beatriz Yordi**, Director Carbon Markets and Clean Mobility, DG CLIMA, European Commission

KEYNOTE SPEAKER

- **Professor Jan Peter Balkenende**, Chairman, New Mobility Foundation / Former Prime Minister of The Netherlands

PANEL DEBATE

11.45

- **Maxim Romain**, President & Co-founder, TIER-Dott
- **André van Schie**, Regional Minister for Mobility, Province of Utrecht
- **Melissa Bruntlett**, Equitable Mobility Expert and author of "Women Changing Cities", Modacity Creative
- **Lidija Pavić-Rogošić**, Vice-President Civil Society Organisations Group, European Economic and Social Committee / Director, ODRAZ
- **Dejan Crnek**, Deputy Mayor, City of Ljubljana

POLIS AWARD CEREMONY

CLOSING

- Handover Presidency from Utrecht to POLIS President-Elect
- Welcome to POLIS Conference 2026

13.15

LUNCH | *EXHIBITION AREA*

14.15

SITE VISITS – MORE INFORMATION PP. 19-20 | *MEETING POINT: REGISTRATION DESK*

POLITICAL GROUP MEETING (POLIS POLITICAL GROUP MEMBERS ONLY)

SITE VISITS

27 November, meeting time: 14.00 at the registration desk.

#1 CYCLING THROUGH UTRECHT'S URBAN MAKEOVER

On this bike excursion, you will get to explore how the city of Utrecht has been redeveloped to create more space for greenery and bikes.

We will cycle along the famous highway-to-canal transformation and continue toward the city's second ring road, where the roadway has been narrowed from 2x2 to 2x1 lane. Intersections with traffic lights have been adapted to priority squares. Numerous innovations have been implemented to give priority to public transport and emergency services, and to help prevent gridlocks.

- Capacity: 50
- Duration: 3 hours



#2 JOINING FORCES FOR BETTER PUBLIC TRANSPORT

Experience the collaboration between national, regional, and local authorities on this public transport excursion.

The Public Transport Terminal in Utrecht is a perfect example of the 'One roof' philosophy, demonstrating coordinated efforts despite differences in funding and cost allocation. You will see first-hand how the city and province work together on the tram system and its importance to the Utrecht Science Park.

The excursion concludes with a bus tour through the historic city centre, highlighting the challenges Utrecht faces in balancing liveability and accessibility.

- Capacity: 45
- Duration: 4 hours



#3 10-MINUTE CITY: FROM FOOTSTEP TO PEDAL

Active mobility is key to Utrecht's vision of becoming a '10-minute city'.

Already renowned for its extensive network of bike lanes, cycling streets, and bike parking facilities, Utrecht continues to lead by example. Iconic projects such as the Dafne Schippers Bridge, connecting the city with new residential areas in the east, and the large-scale bike parking facilities at train stations, which support seamless bike and public transport travel, are just a few highlights worth exploring.

But it all starts with a single step: before you hop on your bike, get into your car, or board a train, you walk. Join us on a walking and cycling tour to experience Utrecht's transformation toward healthy urban living for all.

- Capacity: 70
- Duration: 3 hours



SITE VISITS



#4 MANAGING FREIGHT THE UTRECHT WAY

Discover Utrecht's transformative approach to urban logistics on this inner-city walking tour.

As you explore the historic inner city, you will witness firsthand the measures being implemented to support efficient, low-impact, and sustainable urban freight solutions.

Stroll along Utrecht's centuries-old canal system—once one of the largest inner-city ports in the world—now revitalised and serviced by the iconic 'beer-boat', 'eco-boat', and light electric vehicles. If we are lucky, we might even spot some in action!

Along the route, we will also visit a truck-free, zero-emission construction site and observe smart loading zones to streamline deliveries.

The tour concludes with a true Utrecht experience: climbing the Dom Tower for a panoramic view of the city!

- **Capacity:** 70
- **Duration:** 3-4 hours



#5 BEHIND THE SCENES OF THE DUTCH RAILWAYS

Visit the Netherlands' Operational Control Centre Rail (OCCR)!

This excursion begins with a look at Utrecht Centraal, the busiest train station in the country. From there, we will walk to the Operational Control Centre Rail, where real-time management of the national rail network takes place.

Here, all train operators—both passenger and freight—collaborate to manage disruptions, minimise delays, and inform the public.

This visit is made possible with the support of ProRail, the Dutch rail infrastructure manager, and NS Dutch Railways, the national train operator.

- **Capacity:** 30
- **Duration:** 3 hours

MEET OUR PARTNERS!

GET TO KNOW OUR PARTNERS. HERE IS WHY YOU SHOULD NOT MISS OUT:



Through the Geo for Cities suite, **Google** provides partner contribution tools to improve mobility, environmental sustainability, and economic growth in many communities. Visitors can stop by the Google booth at the Annual POLIS Conference to explore the latest innovations from **Google Maps** and **Waze**.



Bolt operates in more than 50 countries and 600 cities, providing shared mobility services including ride-hailing, e-bike and e-scooter rental, and car hire to over 200 million customers. With 4.5 million drivers worldwide, Bolt accelerates the transition from private car ownership to shared mobility, offering accessible and sustainable transport options for every journey.



Nivel helps cities manage shared mobility and logistics through real-time, two-way data integration. Its platform enables automated parking management, dynamic access rules, and performance monitoring, supporting climate goals and safer streets. Trusted in over 20 cities, Nivel advances sustainable urban mobility with regulation tools, incentive schemes, and data-driven insights for local authorities.



Enterprise Mobility has grown over 65 years from a fleet of seven cars into a global provider of mobility services. Operating in more than 90 countries with 9,500 locations, it offers car and van rental, fleet management, car-sharing, luxury hire, and tailored business solutions. Enterprise is expanding electric and hybrid offerings to support sustainable mobility worldwide.



Uber's mission is to create opportunity through movement. Since 2010, the platform has provided on-demand rides, food delivery, and freight solutions, enabling over 30 billion trips worldwide. By transforming how people, goods, and services move through cities, Uber develops products that connect communities and open access to mobility, convenience, and economic opportunity.



MOBY is a Dublin-based operator of shared micromobility services, active in Ireland, the Netherlands, France, Belgium, the UK, and Croatia. It delivers tailored bike-share schemes for municipalities, corporates, and business parks, and also provides cargo bikes and mopeds for restaurants. Its latest innovation, STRIM, integrates parking, charging, and locking for e-bikes and e-scooters with Tap & Ride.



Since 1991, **Transoft Solutions** has developed advanced software for aviation, civil infrastructure, transport, and road safety professionals. Its portfolio of planning, simulation, design, and safety analysis tools is used daily by thousands of organisations worldwide. Transoft empowers authorities and industry to improve infrastructure design, enhance safety, and deliver sustainable mobility outcomes.



nextbike, founded in Leipzig in 2004, is Europe's market leader in bike sharing. Operating in more than 20 countries and 300 cities, nextbike offers classic bicycles, e-bikes, and cargo bikes. With two decades of experience, it is a key provider of multimodal public mobility, advancing sustainable transport and reducing reliance on private cars.



Mitsubishi Electric Corporation, with more than a century of expertise, is a global leader in electrical and electronic equipment. Its technologies cover information processing, communications, space systems, consumer electronics, industrial automation, energy, transportation, and building systems. Guided by the philosophy 'Changes for the Better,' the company operates in over 30 countries worldwide.



Lyft Urban Solutions provides cities and operators with industry-leading bikeshare hardware, software, and operational expertise. As part of Lyft, the largest provider of shared micromobility in North America, Lyft Urban Solutions helps communities build sustainable transportation ecosystems that connect people to where they want to go.



VIA Road Safety Software has advanced safer roads worldwide for over 40 years. The company focuses on data-driven solutions, highlighting the role of connection in enhancing road safety. Its approach combines innovation, collaboration, and continuous progress, providing authorities and partners with the tools needed to reduce risks and improve safety for all road users.



QField is a professional fieldwork app built for QGIS. It streamlines field data collection and management for urban planning, infrastructure, and environmental projects. As part of the QField productivity suite, it integrates seamlessly with QGIS to support large-scale operations, providing accurate, efficient, and user-friendly tools for mobile data gathering and analysis.



AISIN, part of the Toyota Group, provides advanced mobility technologies globally. Its RoadTrace division supports governments and infrastructure authorities with smart vehicle data, contextual risk analysis, and traffic safety insights. RoadTrace enables early identification of risks, empowering decision-makers to implement safer, more sustainable, and smarter mobility policies and infrastructure planning.



Active Cities unites eight European cities and three expert organisations to improve conditions for pedestrians and cyclists. The project pilots planning approaches, multimodal innovations, and social strategies that place human-centric mobility at the core of urban design. Its aim is to enhance liveability, health, and sustainable transport in European cities.



ALICE, the European Technology Platform for Logistics Innovation, drives industry-led strategies in logistics research and deployment. At the conference, ALICE will showcase flagship innovation projects including LogE-Hubs, URBANE, DISCO, GreenTurn, Shift2Zero, and IKIGAI. Its work fosters collaboration between industry, researchers, and policymakers to advance sustainable and competitive supply chains in Europe.



Goudappel is a leading Dutch mobility consultancy. Founded in 1963, it employs 300 professionals. Goudappel is affiliated with companies abroad. Focused on mobility, Goudappel covers all aspects within the field: from SUMPs, infrastructure design, bicycle and public transport planning, to behaviour surveys, traffic signalling, transport modelling, and mobility data software development.



Arcadis drives sustainable urban development through active mobility, behavioural insights, and traffic safety, creating opportunities for people, connecting communities, and shaping better cities worldwide. Their expertise in innovative design, engineering, and consultancy spans across energy, water, buildings, transport, and infrastructure sectors.



Fifteen is a French company with over 15 years of experience and a leading position in Europe in the provision and operation of shared e-bikes services for regions, cities, and medium-sized city areas.



Connekt (ITS Netherlands), the Dutch Cycling Embassy and ROM Utrecht Region connect countless national and international partners under the theme 'Stronger connections. Better cities. Together with the Netherlands'. This space highlights Dutch collaboration, innovation, and cycling culture, showcasing how mobility solutions contribute to cleaner, safer, and more liveable European cities.



Utrecht, located in the heart of the Netherlands, is the capital of Europe's most competitive region. It leads in cycling, shared mobility, green public spaces, and electric vehicle infrastructure. Discover how European projects such as REALLOCATE and CodeZERO advance Utrecht's ambition for healthy urban living.

TOWNMAKING'14

Townmaking builds commons for how people move together. They support the building of bottom-up citizen initiatives, such as sharing privately owned cars. They support governments in developing policies for resilient societies, such as improving micromobility traffic safety in busy cities, and also businesses in engaging with citizens and governments for societal transitions.



Founded in 2019, **Vianova** is a global provider of mobility data management, supporting more than 80 cities and public agencies worldwide. The company transforms complex mobility data into actionable insights, helping urban authorities manage shared mobility, improve road safety, and optimise logistics to create safer, more efficient, and sustainable transport systems.



PNO Innovation is Europe's leading consultancy for public funding and innovation. With more than 40 years of experience, 650 experts, and €1 billion secured annually, PNO supports organisations with strategic grant consulting, proposal development, and digital tools. Its services enable ambitious ideas to become impactful research, development, and innovation outcomes across Europe.



Voltraware delivers wireless charging solutions for e-micromobility fleets and smart cities. Based on magnetic resonance technology, its system removes cables, reduces maintenance, and supports e-scooters and e-bikes with safe, efficient charging. Designed for public spaces, Voltraware's solution helps cities scale sustainable mobility with cleaner, more reliable, and user-friendly infrastructure.



Freenow by Lyft is the European taxi app featuring broad multi-mobility options for everyone across 9 European markets and over 180 cities. Millions of passengers can access various mobility services within a single app, including taxis, private hire vehicles, carsharing, car rental, e-scooters, e-bikes, e-mopeds and public transport. In July 2025 Freenow was acquired by Lyft. Together, Freenow and Lyft are creating a more caring and connected world, with transportation for everyone.



Dott is a European micromobility operator with more than 250,000 vehicles in 400+ cities across 21 countries. Headquartered in Amsterdam, Berlin, Paris, and Wrocław, it provides e-bikes and e-scooters to over 10 million users. To date, Dott has enabled more than 500 million rides, reducing congestion and pollution in cities.



Lime's mission is to build a future where transportation is shared, electric and carbon-free. As the world's largest provider of shared electric vehicles, Lime partners with cities to deploy electric bikes and scooters to serve any trip under five miles. A Time Magazine 100 Most Influential Company and Fast Company Brand that Matters, Lime has powered more than 700 million rides in more than 280 cities across five continents, spurring a new generation of clean alternatives to car ownership. Learn more at li.me.



The **CitCom** TEF partners, based in the Netherlands, Belgium, Luxembourg, and France, bring together cities, research organisations, and companies to tackle the challenges of urban mobility using the latest technologies and AI. They provide technical support to cities and innovators, enabling them to test AI-based software and hardware technologies at scale in real-world environments.



The Urban Mobility Partnership (UMP) is a coalition of mobility operators, providers, and other key stakeholders committed to making transport more sustainable, integrated, and multi-modal.



The European Association of Motorcycle Manufacturers (ACEM) represents the largest manufacturers of L-category vehicles in Europe. ACEM highlights innovations in safety, sustainability, and urban living, while promoting greater recognition of L-category vehicles as efficient, accessible, fun, and low-emission solutions for Europe's evolving cities.



Populus empowers cities to manage shared mobility, curb space, and parking with powerful data platforms. Trusted by over 100 global cities, Populus unifies data from bikes, scooters, vehicles, and curb regulations to deliver insights, ensure compliance, and enable digital smart zones. Tracking 500M+ trips and counting.



As a leading Mobility-as-a-Service (MaaS) provider since 2013, **Instant System** supports more than 100 cities and regions to reach decarbonation goals. It does so with modular and scalable white-label solutions that combine multimodal journey planning, ticketing, real-time and comprehensive passenger information, and mobility KPI monitoring.



Mott MacDonald is a global, employee-owned, engineering, management and development consultancy, covering all aspects of planning and delivery. The consultancy plans, designs, and delivers transport, energy, water, buildings, and wider infrastructure that is integral to people's daily lives. A sustainable future and a rigorous focus on social outcomes and technical excellence are front and centre in everything they do.



Parkunload is a fully digital smart parking solution that manages free and time-limited parking areas for authorised vehicles through apps and Bluetooth. It optimises public parking space, achieving up to 30% more free spaces and reducing illegal parking by 50%. With no meters or stickers, it offers smart loading zones, priority spaces, and Park & Ride options, while minimising traffic congestion and emissions. Used in several cities, it ensures quick and easy parking session registration for everyone.



Standab helps cities improve parking and integration of shared micromobility through operator-agnostic charging and parking hardware. With its Charging-as-a-Service model, Standab covers infrastructure costs, organises public space, reduces clutter, and keeps vehicles charged and available without public investment, creating safer and better-organised city streets.



EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT), a body of the European Union. It accelerates the transition to sustainable urban mobility by providing access to markets, talent, funding and knowledge.



Transcality provides a SaaS solution that simplifies traffic management and infrastructure planning through real-time simulations and predictive insights. Using digital twin technology, the platform enables cities and infrastructure owners to manage transportation systems more effectively, adapt to evolving demands, and promote sustainable urban development through smarter, data-driven decisions for future-ready mobility systems.



Rupprecht Consult Forschung & Beratung GmbH, based in Cologne, is a consultancy specialised in sustainable urban mobility policy and planning. With nearly 30 years of experience in European and international projects, the company is recognised as a leading research and advisory partner supporting cities and stakeholders in shaping innovative and sustainable transport systems.



goNEON helps cities tackle complex urban planning by integrating transport, street space, and design into a unified digital twin. Its AI-driven N! engine enables instant assessment of infrastructure changes, replacing fragmented legacy tools, accelerating decision-making, and allowing cities to test scenarios, optimise investments, and shorten planning cycles from years to weeks.

GET IN TOUCH WITH EXHIBITING PROJECTS:



The **Multimodal Traffic Management (MTM)** Cluster is composed of Horizon Europe projects enabling network and traffic management for future mobility. The projects use innovative data collection, develop multi-actor organisational and business models, assess the impact of new technologies, and design and calibrate arbitration models for complex network and traffic management scenarios and multi-actor settings. SYNCHROMODE and ACUMEN represent the cluster at the POLIS Conference this year.



MegaBITS is an Interreg North Sea Region project (2023–2026) focused on Intelligent Transport Systems to improve cycling conditions. Through pilots in five flagship cities and regions, it promotes data sharing, innovative procurement, and cycling-friendly technologies. The project contributes to reducing CO₂ emissions while advancing safer and more attractive cycling infrastructure.



MED COLOURS advances sustainable urban logistics in Mediterranean cities by developing next-generation Sustainable Urban Logistics Plans. The project supports the transition toward decarbonised, smart cities by promoting resilient, integrated, and innovation-driven solutions for functional urban areas. Its collaborative approach strengthens planning capacity, encouraging climate-conscious, efficient, and sustainable mobility systems across the region.



The Robinson counter counts and distinguishes pedestrians, cyclists, and vehicles completely autonomously, in real time, and without external power or data cables. The data is immediately visible in a smart dashboard, where clear reports and analyses give you quick insight into traffic flows. Ideal for data-driven management, planning, and evaluation of your outdoor space.



CHORUS is developing a unified orchestration framework to advance Connected, Cooperative, and Automated Mobility (CCAM). It integrates various transport modes, from AVs to cycling, using AI-driven traffic management for secure, real-time data exchange. The goal is to enhance road safety, efficiency, and sustainability in cities while improving user experience through personalised mobility updates. This supports cities in reducing congestion and meeting climate goals.



FEDORA, a member of the Multimodal Traffic Management (MTM) Cluster, is developing a federated data space platform to revolutionise multimodal traffic and network management across Europe. It connects diverse datasets with advanced simulation and optimisation services to improve mobility efficiency, interoperability, and sustainability. The project validates its solutions in six European pilot sites, promoting data sharing, open science, and responsible innovation.

POLIS25

ANNUAL CONFERENCE

26-27 November 2025

Royal Jaarbeurs | Utrecht, The Netherlands



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