

POLIS25

ANNUAL CONFERENCE

26-27 November 2025

Royal Jaarbeurs | Utrecht, The Netherlands



Draft

Conference Programme

AGENDA OVERVIEW

Tuesday 25/11	9.00 - 12.00	SIDE EVENTS: - In-person Active Travel & Health Working Group: Designing for better walking - The CROW Design Manual (POLIS members only) - Urban Nodes Taskforce meeting: Next steps in SUMP update and Urban Mobility Indicators consultation (POLIS members only) - SCALE project Final Bidirectional Cities Event							
	12.00-18.30	POLIS General Assembly (GA) (POLIS members only)							
	20.00	Members Dinner: Sponsored by Uber (POLIS members only)							
Wednesday 26/11	8.00	Registration and Welcome Coffee							
	9.00	Parallel Sessions I:							
		1A. Riding the Future: Cycling Innovation transforming Urban Mobility	1B. From Modes to Movement: Digital Platforms supporting Mobility Decisions	1C. From Isolation to Inclusion: Tackling Transport Poverty	1D. Road Safety: Speed, Schools, Suburbia & Systematic Approaches	1E. Cars and Carbs: Lifting up LEVs	1F. Regional Routes to Sustainability	1G. Thinking Ahead: Innovative steps forward in Small and Medium-Sized Cities	1H. The Power of Participation
	10.30	Refreshments							
	11.15	Opening Plenary Session: “Happy if Healthy: Mobility as a Mood”							
	13.00	Lunch + Meet the exhibitors							
	14.30	Parallel Sessions II:							
		2A. Pedestrian Power: Leading by Walking	2B. Beyond the Car: Multimodal Traffic Management and ITS	2C. The Parking Puzzle	2D. Confronting the Climate Crisis	2E. Clean Routes Ahead? Low- and Zero-Emission Public Transport	2F. Freight in the Fast Lane: Harnessing Data for Sustainable Urban Deliveries	2G. Intersectionality: Mobility for and by whom?	2H. Mindsets in Motion
	16.00	Refreshments							
		Info session: Get to know POLIS and join!							
	16.45-18.15	Parallel Sessions III:							
3A. Paved with Purpose: Streets for All		3B. Steering CCAM towards the Public Interest	3C. Searching the Skies: Unpacking Urban Air Mobility	3D. Combating Crime in Transport	3E. Cities Clearing the Air: Pathways to Zero-Pollution	3F. Green Freight, Bright Future	3G. From Emissions to Ambitions	3H. Optimal Orchestration of Shared Mobility Services	
20.00	Conference Dinner: Sponsored by Bolt								
22.00	POLIS After-Party								

AGENDA OVERVIEW

Thursday 27/11	8.00	Welcome Coffee						
	9.00	Parallel Sessions IV:						
		4A. Inclusive Spaces, Accessible Journeys	4B. Bits and Brains: Data-Driven Governance in Cities and Regions	4C. Mobility as a Right - Public Transport as a Service	4D. Plan or Perish: Preparing Urban Nodes for the Future	4E. Two Wheels to Share	4F. From Pilot to Policy: Scaling Urban Freight Innovations	4G. Fighting Fake Freedom: Overcoming Forced Car Ownership
	11.15	Refreshments + Meet the exhibitors						
	11.45	Closing Plenary Session: “Enriching the Mobility Menu: Tackling Transport Poverty”						
	13.15	Lunch						
	14.15	Site visits				Political Group Meeting (POLIS Political Group members only)		
	17.00	End of conference						
Friday 28/11	08.50 - 14.00	Political Group Meeting (POLIS Political Group members only)						
	09.30 - 14.00	deployEMDS Stakeholder Workshop - Transversal Use Cases						

Thematic areas:



Environment
& Health



Traffic
Efficiency



Access



Road Safety
& Security



Governance
& Integration

HOSTED BY:



OUR PARTNERS

The Annual POLIS Conference 2025 is made possible thanks to the support of our partners:

Platinum sponsors



Gold sponsors



Silver Sponsors



PARALLEL SESSIONS 1

1A. RIDING THE FUTURE: CYCLING INNOVATION TRANSFORMING URBAN MOBILITY

Moderator: Keji Adunmo, European Commission

- **ITS for cycling: What works, what doesn't, and what it takes to succeed**
Robin Kleine, Mobycon & Wim Dijkstra, Province of Overijssel
- **Building & connecting suburbs Holland style: Bicycle-oriented development in practice**
Jan-Albert de Leur & Chris de Veer, Province of Noord-Holland
- **Rome's BICIPLAN: A driver for active mobility, sustainable tourism and the bike economy**
Annalisa Contini & Chiara Di Majo, Roma Servizi per la Mobilità
- **Urbanisation by bicycle: Measuring bicycle accessibility by using Bicycle Oriented Development (BOD)—New insights from the Arnhem-Nijmegen Green Metropolitan Region**
Martijn Te Lintelo, Arnhem-Nijmegen Green Metropolitan Region
- **Serendipity in the city: From A to Anywhere**
Casper Van Gheluwe, Imec
- **Increasing active travel adoption through better safety**
Indranil Bhattacharya, Townmaking Institute

9.00 -
10.30

PARALLEL
SESSIONS

1

1B. FROM MODES TO MOVEMENT: DIGITAL PLATFORMS SUPPORTING MOBILITY DECISIONS

Moderator: Tu-Tho Thai, enRoute

- **Personalised travel advice to mitigate traffic disruptions: Insights from long-term infrastructure projects in the Netherlands**
Floris Hooft, MAPtm & Niels van den Brink, ManEngenius
- **How we put 20,000 scooters and city bikes in your pocket: Innovation in the Ruter App**
Pia-Suzann Skulevold, Ruter AS
- **Smart Ways to Antwerp: Scaling mobility through digital integration and collaboration**
Stijn Vernaillen, City of Antwerp
- **Social values in future mobility systems: Lessons from MaaS**
Karol Kurnicki, Leibniz-Institut für Länderkunde
- **Technological platforms for citizen engagement in transport decision-making: Lessons from North America**
Stephen Miller, Transit app

1C. FROM ISOLATION TO INCLUSION: TACKLING TRANSPORT POVERTY

Moderator: Dagmara Wrzesinska, Cubic

- **Île-de-France Mobilités' roadmap for accessibility and inclusive mobility**
Maximiliano Teke & Eline Henry, Île-de-France Mobilités
- **"I finally get to see my friends in the next village again": How demand-responsive transport can reduce transport poverty and strengthen social participation**
Alexandra Bensler & Lisa Ruhrort, Difu
- **The Utrecht Fietsdeal: A building block towards an inclusive cycling culture**
Rens Jonker, City of Utrecht & Angela van der Kloof, Mobycon

9.00 -
10.30

PARALLEL
SESSIONS

1

- **Plug & Share: Empowering social housing with shared electric mobility**
Nele Sergeant, Brussels Environment
- **Including equitable accessibility in SUMPS using IKOB as a breakthrough tool**
Hans Voerknecht, Een Nieuwe Kijk

1D. ROAD SAFETY: SPEED, SCHOOLS, SUBURBIA & SYSTEMATIC APPROACHES

Moderator: Michael Hellenbach, Senate Department for Urban Mobility, Transport, Climate Action and the Environment, Berlin

- **Investigating the effect of 30 km/h speed limits on neighbourhood traffic safety perceptions: Insights from three case studies in the Netherlands**
Famke Mölenberg, Erasmus Medical Centre Rotterdam
- **The impact of a city-wide 30km/h speed limit policy on active travel and liveability outcomes: A mixed-methods policy evaluation in Amsterdam, the Netherlands**
Nicole den Braver, Amsterdam University Medical Centres
- **Traffic circulation plans in urban fringe neighbourhoods: Evaluation of the Ghent experience**
Dries Meers, City of Gent
- **School transport plans in the city of Bruges: Towards a citywide kids-proof school commute**
Reinout Cloet, City of Brugge
- **Road safety of bicycle and pedestrian crossings**
Nick Wilke, City of Utrecht
- **The Digital Road Manager**
Erik Donkers, VIA Road Safety Software

1E. CARS AND CARBS: LIFTING UP LEVS

Moderator: Willem van Heijningen, City of Amsterdam

- **The potential of Light Electric Vehicles (LEVs) for the mobility transition**
Paul Van de coevering & Kevin Vermeulen, Stichting Breda University of Applied Sciences
- **Promoting the integration of clean L-category vehicles: Towards a better mobility of citizens and efficient light logistics**
Antonio Perlot, ACEM
- **Unlocking electric urban mobility through standardisation of swappable battery systems for Light Electric Vehicles**
Kirsten Glennung, CEN and CENELEC/Stan4SWAP
- **GIANTS - tackling the urban and suburban passenger challenge with frugal zero-emission L-category vehicles**
Stefan Werland, Wuppertal Institute for Climate, Environment, Energy

1F. REGIONAL ROUTES TO SUSTAINABILITY

- **A highly collaborative approach to developing the Sustainable Urban Mobility Plan for the Île-de-France region**
Zelia Hampikian, Île-de-France Mobilités
- **The rocky road towards a future-proof P+R network around Amsterdam**
Mark Degenkamp, Vervoerregio Amsterdam
- **Sustainable travel chains in the Eastern and Western Uusimaa Region**
Pasi Kouhia, Helsinki-Uusimaa Regional Council
- **GZM Metrobike: An (Eastern) European Lighthouse project connecting 31 cities with active mobility**
Julia Hilbig, nextbike GmbH

9.00 -
10.30

PARALLEL
SESSIONS

1

— **Powering the transition: How RAL-Zuidwest builds a future-proof charging ecosystem**

Max Klootwijk, Province of South-Holland

1G. THINKING AHEAD: INNOVATIVE STEPS FORWARD IN SMALL AND MEDIUM-SIZED CITIES

Moderator: Guido Rink, City of Emmen

— **Reshaping spatial & mobility patterns to sculpt a future-proof urban landscape**

Wim Schuiddinck, Mobiliteitsbedrijf City of Gent

— **Tackling societal challenges with enhanced innovation capacity**

Marjolein Heezen & Tess Tjokrodikromo, TNO

— **Staying on the move in Japan: Delivering high-quality mobility for seniors in low-density areas when driving is no longer an option and public transport isn't enough**

Haruo Ishida, The Cross-ministerial Strategic Innovation Promotion Program (SIP)/The University of Tsukuba

— **A small city facing big changes: Helmond's living lab approach to managing urban (mobility) growth**

Matthieu Graindorge, City of Helmond

— **Co-Governance in motion: How small and medium-sized cities are shaping the future of sustainable mobility**

Alina Kudanova & Daniel Wolpert, wikimove

1H. THE POWER OF PARTICIPATION

Moderator: Marianne Weinreich, Weinreich Mobility

— **Paved with good intentions? When sustainable travel norms meet economic reality**

Aslak Fyhri & Lars Even Egner, Institute of Transport Economics

— **An opposing majority or a vocal minority? Measuring public support for sustainable local mobility policies in Flanders**

Sam Delespaul, Mobiel 21

— **Listen, improve, repeat: Enhancing public mobility services with citizen engagement—The Bicipark case**

Sofia Taborda, EMEL

— **Uniting communities for cleaner air: Telraam and Snuffelfiets elevate citizen science and policy impact in Utrecht**

Eric van Dijk, Province of Utrecht & Petra Veeneman, Natuur en Milieufederatie Utrecht

— **How to enjoy public participation in mobility planning - Public participation at the street theatre festival in the process of preparation of SUMP Ljubljana**

Aidan Cerar & Anja Slapničar, IPoP - Institute for Spatial Policies

10.30

REFRESHMENTS

OPENING PLENARY SESSION

HAPPY IF HEALTHY: MOBILITY AS A MOOD

OPENING & WELCOME

KEYNOTE SPEAKER

- **Sam Johnson**, Sustainable Transport Specialist, World Bank

PANEL DEBATE

- **Francesca Racioppi**, Head of Office, WHO European Centre for Environment & Health
- **Anne Stauffer**, Deputy Director, Health and Environment Alliance (HEAL)
- **Christian Horemans**, Expert International Affairs, Union Nationale de Mutualités Libres / Landsbond van Onafhankelijke Ziekenfondsen, Belgium
- **Sini Ruohonen**, Vice-Mayor, City of Turku
- More speakers to be announced

11.15

LUNCH

MEET THE EXHIBITORS

Our conference partners will host short sessions in the exhibition area. This is your chance to meet and network with companies and organisations developing innovative urban mobility products, services and solutions.

13.00 –
14.30

PARALLEL SESSIONS 2

2A. PEDESTRIAN POWER: LEADING BY WALKING

Moderator: Sofia Pires Bento, IMT

- **Striving for complete accessibility and enhanced walking experiences for all in Paris**
Chiara Molinar & Elin Lundmark, City of Paris
- **Walk for life: A walking campaign for women 65+**
Helena Runesson, City of Lund
- **Utrecht's pedestrian policy: Paving the way to a walkable future**
Dick van Veen & Birgit Cannegieter, City of Utrecht
- **Redesigning the street to support walking: The 'Pedestrian Friendly Paddepoel' pilot in Groningen**
Femke Niekerk & Frank Aikema, Municipality of Groningen
- **Walking the talk: Boosting local expertise and shared knowledge for walkable public spaces in Wallonia (Belgium)**
Jorine Callebert, Traject nv

14.30 -
16.00

PARALLEL
SESSIONS

2

2B. BEYOND THE CAR: MULTIMODAL TRAFFIC MANAGEMENT AND ITS

Moderator: Tiffany Vlemmings, NDW

- **Dynamic traffic management on the western city boulevard in Utrecht**
Gideon Biegstraaten, City of Utrecht

14.30 -
16.00

PARALLEL
SESSIONS

2

- **The deployment of Intelligent Traffic Lights (C-ITS) in Ghent and their role in the modal shift**
Pieter-Jan Kröhle, City of Gent
- **Circulation challenges: A data-driven approach for the city of Halle**
Pieter Van Houwe, MINT
- **The circulation paradox: Measuring the true environmental impact of urban access restrictions**
Johan Joubert & Zhenhan Xander Peng, KU Leuven
- **Towards smarter road management: Aligning traffic circulation plans with national road network functions**
Gerard Martens, Rijkswaterstaat & Gerard van Dijck, CROW

2C. THE PARKING PUZZLE

Moderator: Gabriela Barrera, VUB

- **Parking fees as a tool for more sustainable urban development: Examples from Örebro**
Hanna Malm & Per Elvingson, Municipality of Örebro
- **Parked resistance and how to deal with it through targeted communication**
Mathias Schmid, NVBW Nahverkehrsgesellschaft Baden-Württemberg GmbH
- **Building a comprehensive knowledge of public and private parking offer**
Solen Guirriec, Lille Metropole
- **Mobility standards instead of parking standards: Rethinking car parking requirements for housing**
Martina Hertel & Anne Klein-Hitpaß, Difu
- **Leveraging comprehensive data for smarter parking management**
Pietro Peyron, Populus

2D. CONFRONTING THE CLIMATE CRISIS

Moderator: Rita Jacinto, City of Lisbon

- **Dealing with the climate crisis: Individual mobility and adaptation strategies in a warmer world**
Camille Krier, 6t-bureau de recherche
- **Designing resilience: A policy lab approach to climate adaptation in municipal transport systems**
Gunnel Göransson, Swedish National Road and Transport Research Institute (VTI)
- **Heidelberg's Climate Mobility Plan: Which measures and conditions are needed to become climate-neutral?**
Hendrik Stalman-Fischer, City of Heidelberg
- **Removing resistance? An innovative method for nuanced, large-scale citizen participation in the mobility transition**
Martijn de Vries, Delft University of Technology
- **Mobility Safari: A serious game for urban mobility exploration**
Stijn Vernaillen, City of Antwerp
- **Heat transition as a driver of urban redevelopment**
Tobias David, City of Leipzig

2E. CLEAN ROUTES AHEAD? LOW- AND ZERO-EMISSION PUBLIC TRANSPORT

Moderator: Sanne Van Breukelen, CENEX

- **New BRT bus with high-level of service between Salt and Girona**
Cristina Pou Fonollà & Albert Guillaumes Marcer, Generalitat de Catalunya

14.30 -
16.00

PARALLEL
SESSIONS

2

- **EMT Madrid zero-emission buses: Procuring a model for sustainable urban mobility**
Álvaro Rodríguez López de Guereña, EMT Madrid
- **The decarbonisation of the first European public bus fleet**
Antoine de Jubecourt, Île-de-France Mobilités
- **Circular strategy on public procurement of municipal fleets: The experience of Bergamo**
Gabriele Grea, Redmint Impresa Sociale srl

2F. FREIGHT IN THE FAST LANE: HARNESSING DATA FOR SUSTAINABLE URBAN DELIVERIES

Moderator: Jack Lu, CLOSER/Lindholmen Science Park

- **Innovation Lab: Regulatory sandbox to drive innovation and accelerate data-driven urban logistics**
Leire Balategui Urrutia, City of Vitoria-Gasteiz
- **Spatial analytics for smart cities: Optimising urban logistics in Las Rozas**
Nuria Blanco Caballero, Las Rozas Innova
- **Enhancing urban logistics through data-driven loading zone planning in Helsinki**
Matias Oikari, Forum Virium Helsinki
- **Efficient loading areas: Gothenburg's pilot in smart urban traffic zones**
Kristina Bäck Jensen, City of Gothenburg
- **Optimal loading zones in Munich: Balancing competing priorities through data-driven curb management**
Gian-Luca Tellenbach, VIANOVA & Christiane Behrisch, City of Munich
- **GREEN-LOG's Logistics-as-a-Service in action: Sustainable delivery of local products, food surpluses and e-commerce in 3 Belgian cities**
Marij Lambert, City of Leuven
- **Using the agile methodology to fast-track innovation scale-up in multi-stakeholder urban logistics projects: The DISCO living labs case**
Thato Motloung, Stichting Breda University of Applied Sciences & Katy Huaylla, Rupprecht Consult

2G. INTERSECTIONALITY: MOBILITY FOR AND BY WHOM?

- **Unpacking the average: How gender and care reveal the limits of mobility data**
Zosia Nowakowska & Camille Coussirat Piazza, City of Amsterdam
- **Embedding justice in urban mobility governance: A comparative analysis of active mobility strategies in European SUMPs**
Francesca Blanc, LINKS Foundation
- **Governance for all: Ensuring a just transition in the socio-economic impacts of CCAM**
Christos Gkartzonikas, MaasLab
- **Addressing intersectional inequalities to improve working conditions for bus drivers: Insights from Sweden**
Chiara Vitano, The Swedish National Road and Transport Research Institute (VTI)

2H. MINDSETS IN MOTION

Moderator: Jaap Vreeswijk, Arcadis

- **The art of co-creating new mobility services in the city of Turku**
Stella Aaltonen, City of Turku & Annika Kunnasvirta, Turku University of Applied Sciences
- **Citizen science for reduction of car dependency: An interactive, scenario-based approach to understanding mobility behaviours and preferences**
Mathilde Epstein, City of Aarhus

- **How the Amsterdam Transport Authority learns from wishes, priorities and experiences from society**
Machiel Kouwenberg, Vervoerregio Amsterdam
- **How to effectively encourage behaviour change and engage citizens using digital nudging**
Katharina Paoli, Nudgd
- **How to nudge? Lessons from pilots on changing mobility behaviour**
Vincent Joanknecht, City of Rotterdam

16.00

REFRESHMENTS

INFO SESSION: Get to know POLIS and join!

PARALLEL SESSIONS 3

3A. PAVED WITH PURPOSE: STREETS FOR ALL

- **Rethinking public space for more inclusive mobility: Insights from women's mobility in Trikala**
Eva Grigoriadou, urbana
- **Tools to equip cities for the future: Co-creating, simulating and evaluating to address future challenges**
Monica Olyslagers, iRAP
- **Inclusive spaces: Reimagining public spaces through inclusive design, participatory practices, and assistive technologies**
Katie Bulanowski, European Passengers' Federation
- **The SidewalkScanner: Bridging street-level data and citizen participation for equitable walkability**
Geert van Waeg, International Federation of Pedestrians
- **Walkability App to assist participatory public space interventions for walking and assess their impact in the Active Cities Project**
Carlos Canas, Walk21
- **How healthy is your street? Now you can find out instantly with a free phone-based tool**
Lucy Saunders, Healthy Streets

16.45 -
18.15

PARALLEL
SESSIONS

3

3B. STEERING CCAM TOWARDS THE PUBLIC INTEREST

Moderator: Margriet van Schijndel, Eindhoven University of Technology

- **CCAM-readiness assessment and awareness raising**
Wolfgang Backhaus & Daniel Franco, Rupprecht Consult
- **Automated mobility: A policy-driven approach**
Helmut Augustin, City of Vienna
- **Pioneering project KIRA: The first Level-4-deployment in German public transport**
Sofia Pavlakis, rms GmbH
- **The role of the public transport operator in preparing cities and regions for CCAM**
Gilles Tauzin, RATP Group
- **A vision and concrete example of an integrated mobility system in 2050 and beyond**
Philipp Oechslein, SBB AG

3C. SEARCHING THE SKIES: UNPACKING URBAN AIR MOBILITY

Moderator: Richard Hermans, Province of North-Holland

- **Urban air mobility in action: From concept to reality**
Zacharoula Syrivli, Forum Virium Helsinki
- **Innovative urban wildlife management with drones: Lessons from Stockholm's beaches**
Johanna Löfblom, City of Stockholm
- **Societal embracement and city engagement in UAM and U-Space development**
Patrick van Egmond, Luxmobility
- **MUSE: Measuring the urban air mobility effect**
Miguel Baena, Nommon

3D. COMBATING CRIME IN TRANSPORT

Moderator: Stuart Reid, Transport for London

- **Community-Led Approaches to Gender and Mobility**
Harshita Jamba, WRI India
- **Promoting women's safety in public space & public transport: From research to construction at the Padre Cruz neighbourhood**
Rita Jacinto, City of Lisbon
- **Paying the fare: Understanding and improving fare compliance in Dutch public transport**
Jerom Gotz, MuConsult
- **The regional safety team (BRT) and the operational coordination centre of security (CCOS)**
Nicolas Monrepos, Île-de-France Mobilités
- **The neglected barrier: Bicycle theft and sustainable urban mobility**
Torsten Peters, a.bike

3E. CITIES CLEARING THE AIR: PATHWAYS TO ZERO-POLLUTION

Moderator: Ian Catlow, London's European Office

- **Lessons learned from the first data-driven placement of charging stations in Utrecht**
Matthijs Kok, City of Utrecht
- **Stockholm local transition: The city's path towards an emission-free city**
Anja Quester, City of Stockholm
- **Hamburg's way towards zero-emission transport: How Hamburg supports the electromobility transition of their taxi fleet**
Marvin Coböken, hySOLUTIONS GmbH
- **The transition towards a zero-emission municipal fleet of the city of Amsterdam**
Pleun van der Kooij, FIER Sustainable Mobility
- **From 120 to 30 to 20: What works in tackling air pollution in Baden-Württemberg**
Christoph Erdmenger, Ministry of Transport Baden-Württemberg
- **Making of the Warsaw Low-Emission Zone: Navigating political, legal, and institutional challenges**
Kaylin Lee, International Council on Clean Transportation

3F. GREEN FREIGHT, BRIGHT FUTURE

Moderator: Lorant Tavasszy, TU Delft

- **Streets & urban logistics**
Giacomo Gallo, NEW ENVIRONMENTS & Daniel Casas-Valle, Urban Dynamics/the Future Design of Streets association

- **Boston Delivers: A pilot for equitable last-mile e-bike deliveries**
Ben Rosenblatt, Urban Freight Lab
- **Curbside story in Budapest**
Tamás Halmos, BKK Centre for Budapest Transport
- **Quiet through the night: More liveable cities through transport when everyone is asleep?**
Daniela Kirsch, Fraunhofer Institute for Material Flow and Logistics
- **From 'wheels to water': Scaling waterborne urban freight transport**
Finn Winkelmann, TNO & Stefan van Dorp, City of Utrecht
- **Brussels' corporate delivery plan**
Jorine Callebert, Traject nv
- **Epic fails compilation from the real world of urban freight (and why we embrace them)**
Lorena Axinte, Bax & Marij Lambert, City of Leuven

3G. FROM EMISSIONS TO AMBITIONS

Moderator: Maria Morfoulaki, CETH/HIT

- **Climate Mobility Plan: A data-oriented approach on the path to climate neutrality. Insights into the contributions of different measures to CO2 emissions reduction**
Rai Hanan Bashir & Torsten Seidel, NVBW Nahverkehrsgesellschaft Baden-Württemberg
- **Tackling mobility decarbonisation challenges with data-driven decisions: Insights from the French PERP research programme**
Nicolas Pernet, IFP Énergies nouvelles & Lucile Mendoza, Université Gustave Eiffel
- **Bridging the gap in cities: Translating analytical insights into on-the-ground innovation actions**
Kristy Tong, EIT Urban Mobility
- **Policies and tools governing mobility: Overcoming barriers to sustainable practices within urban space constraints**
Astrid Bjørgen & Marianne Ryghaug, SINTEF
- **Employees as catalysts for sustainable urban mobility**
Lucia Burtnik, University of Bath

3H. OPTIMAL ORCHESTRATION OF SHARED MOBILITY SERVICES

Moderator: Angelo Meuleman, To Zest

- **Bridging the first- and last-mile gap with shared mobility and smart orchestration**
Zafeira Gkioulou, ZF Group
- **The car-sharing city: How The Hague empowers communities through cooperative shared mobility**
Diede Labots, City of The Hague
- **Rome's actions to support and incentivise multi-modal journeys through the integration of PT and sharing services**
Andrea Pasotto & Chiara Di Majo, Roma Servizi per la mobilità
- **A stick-and-carrot playbook for business-to-city data sharing**
Harald Sævareid, Nivel AS

8.00

WELCOME COFFEE

PARALLEL SESSIONS 4

4A. INCLUSIVE SPACES, ACCESSIBLE JOURNEYS

- **Urban public space transformations and new mobilities in Southern Europe: Comparative case studies of Barcelona and Marseille**
Luis Garcia Rios, Gustave Eiffel University
- **Powering change together: Rotterdam's cross-silo community approach**
Karen van der Spek, City of Rotterdam
- **Can a seconded public health practitioner help municipal transport planning achieve its sustainable transport ambitions? Lessons from UK practice in the field**
Adrian Davis, Edinburgh Napier University
- **Learning from an excellent example of SUMP 2.0: The case of Utrecht**
Leon de Graaf, City of Utrecht
- **How do you grow a city by 25% while improving quality of life?**
Christiaan Kwantes, Goudappel Mobility Consultants & Christiaan ter Braack, Twente region
- **Moving through living landscapes: Breathing life into mobility corridors through ecological integration**
David Uiterwaal & Monique Vloeijberghs, Vervoerregio Amsterdam
- **Reimagining urban spaces: Stockholm's journey toward a greener, people-centred city**
Joanna Saber, City of Stockholm
- **Learning from Tilburg's station district: From inaccessible industrial site as barrier within the city towards a liveable urban hotspot as connector within the city**
Ruben Senden, Kragten & Roelof de Graaf, Municipality of Tilburg
- **Implementing a car-free city centre in a small city**
Maarten De Schepper, City of Hasselt

9.00 –
11.15PARALLEL
SESSIONS

4

4B. BITS & BRAINS: DATA-DRIVEN GOVERNANCE IN CITIES AND REGIONS

Moderator: Isabelle de Robert, MobilityData

- **Unlocking next-gen urban mobility with EU space technologies: Insights from the JULIA and egeiouss projects**
Josep Laborda, FACTUAL CONSULTING
- **How much is enough? Exploring connected vehicle data representativity and utility across modes**
Alex Pazuchanics, VIANOVA & Evelien Marlier, IMEC
- **Empowering small cities through fine-grained, multimodal traffic data: The case of Telraam**
Kris Vanherle, Telraam
- **Revolutionising urban mobility: Insights from the Bolt & ETH Zurich research collaboration**
Haya Verwoord Doudri, Bolt
- **The role of regions in data harvesting and its support for cities & communities**
Johannes Fischer, Ministry of Transport Baden-Württemberg
- **The promise of data spaces for urban mobility**
Christopher Newman, acatech
- **Data-driven main cycling network: What's objectively "the best"?**
Martijn van den Borne & Mathijs Ransijn, Province of Noord-Brabant
- **Data-driven roadworks planning on a regional level in a multi-road authority environment**
Rick Overvoorde, MAP traffic management (MAPtm) & Berend Feddes, Province of South-Holland

4

PARALLEL
SESSIONS

9.00 –
11.15

4C. MOBILITY AS A RIGHT - PUBLIC TRANSPORT AS A SERVICE

Moderator: Karine Sbirrazzuoli , UITP

Group A – Boosting Public Transport services

- **Placing users at the centre of bus network redesign processes**
Joana Cunha, Companhia Carris de Ferro de Lisboa E.M., S.A.
- **Continuously improving public transport in Madrid**
Pedro Fernandez, Municipality of Madrid
- **Boosting flexible integrated public transport solutions in Central European low population density areas**
Tommaso Bonino, SRM - Public transport authority for Comune Bologna & Tamás Halmos, BKK Centre for Budapest Transport
- **Reform of a public transport system in wartime conditions**
Oleh Zabarylo & Orest Oleskiv, Department for Urban Mobility and Street Infrastructure of Lviv City Council

Group B – Boosting Public Transport economics

- **Access creates value: Funding public transport operations is a smart investment**
Hilia Boris Iglesia, UITP & Rafael Alatraste Gamba, Transdev Group
- **The GREENMO project, innovative financing for public transport infrastructure modernisation**
François Briche & Guillaume Brebion, Lille Metropole
- **Public transport to public mobility: Redefining governance and finance**
Wim Dijkstra, Province of Overijssel
- **New ways to fund public transport**
Albert Guillaumes Marcer & Cristina Pou Fonollà, Generalitat de Catalunya
- **Ex-ante and ex-post assessment of the German flatrate for public transport (Deutschlandticket)**
Wolfgang Schade, M-Five GmbH Mobility, Futures, Innovation, Economics

4D. PLAN OR PERISH – PREPARING URBAN NODES FOR THE FUTURE

Moderator: Isabelle Vandoorne, European Commission

Group A – Urban Development and connectivity

- **Metro extension as a backbone for urban development**
Manuel Pröll, City of Vienna
- **The integrated planning approach of Bologna: Towards territorial strategies and measures for urban regeneration and sustainable mobility against silo-based policies**
Lorenza dell'Erba, Metropolitan City of Bologna
- **Integration of settlement and transport planning: The Stuttgart model for transit-oriented development**
Max Rodenbüsch, Verband Region Stuttgart
- **Rome, a “double capital” facing the challenges of the future through the modernisation of its mobility system**
Chiara Di Majo, Roma Servizi per la Mobilità

Group B – SUMPS and Urban Nodes

- **Challenges of SUMP in Slovenia: Results of the evaluation**
Mojca Balant, Urban Planning Institute of the Republic of Slovenia
- **Using existing governance and institutional frameworks to speed up the process of Dutch SUMPs**
Marco van Burgsteden, CROW

9.00 –
11.15

PARALLEL
SESSIONS

4

- **The city of Leuven as new Urban Node in the TEN-T regulation: Challenges, opportunities and open questions explained through the CEF-project MUNOLENO**
Tim Asperges, City of Leuven
- **Budapest Mobility Report: The first monitoring report based on UMI**
András Vágány & Tünde Hajnal, BKK Centre for Budapest Transport

4E. TWO WHEELS TO SHARE

Moderator: Caroline Cerfontaine, ECF

- **The Norwegian action plan for micromobility and adjacent transport solutions**
Arve Kirkevold, Norwegian Public Roads Administration
- **The largest European e-moped & motorcycle sharing system in Barcelona Metropolis**
Mariona Conill de Azpiaz, Barcelona Metropolitan Area
- **Applying social cost-benefit analysis to (rural) bicycle sharing schemes**
Hannah Habekotté & Paolo Ruffino, Royal HaskoningDHV
- **Micromobility meets public transport: Oslo's mobility-focused regulation**
Øyvind Kragh Kjos, Ruter AS
- **What do the customers and clients really want? Designing a parity public bike sharing scheme based on professional B2C and B2B research**
Mareike Rauchhaus, nextbike GmbH
- **Designing micromobility that works: How Stockholm mastered fleet size, parking, and policy**
Christina Moe Gjerde, Voi Technology AB
- **Regional e-bike sharing: Enhancing interregional connectivity from city centres to rural areas in Belgium**
Marion Galan Alfonso, Donkey Republic
- **"Can you park that there?": Solving urban clutter with data and design**
Sofie Staelraeve, Lime & Stefan Schimmel, City of Rotterdam

4F. FROM PILOT TO POLICY: SCALING URBAN FREIGHT INNOVATIONS

Moderator: Yanying Li, ALICE

- **Smart logistics in the city: EMT Madrid's Role in UNCHAIN to digitise last-mile deliveries**
Sergio Fernández Balague, EMT MADRID
- **Managing the modern curb: Digitising public space for smarter, fairer, and more dynamic cities**
Gemma Schepers, City of Amsterdam
- **The digital city wall: A vision for intelligent access, from national framework to curbside**
Iskandar Tange, Coding the Curbs & Luuk Misdrom, City of Helmond
- **How RATP Solutions Ville, the urban services subsidiary of the RATP Group, contributes to cities' ecological and social transitions**
Fabien Guignonnet, RATP Group
- **Sustainable urban logistics: Balancing sweet and sour in Utrecht**
Stan de Caluwe, City of Utrecht
- **Spotlog: Green and socially responsible city logistics innovations—From a covenant to a next generation Sulp**
Veerle De Meyer, City of Mechelen
- **Why and how to implement cycle-logistics: Insights from data and practice with the BCLF & ColisActiv**
Marie Pitz, BCLF & Romain Barbé, ColisActiv
- **Work smarter, not harder: Charging ahead with green energy for shared eLCVs in Barcelona**
Àngel López, Barcelona City Council & Bruno Flinois, Clem'

9.00 –
11.15

PARALLEL
SESSIONS

4

4G. FIGHTING FAKE FREEDOM: OVERCOMING FORCED CAR OWNERSHIP

Moderator: Esen Köse, Mpact

- **Easy, fast, and reliable carpooling for commuters: The "Stuttgart fährt mit" platform**
Patrick Daude, City of Stuttgart
- **"Nina": Community car sharing**
Paolo Gandolfi, Municipality of Reggio Emilia
- **Making shared mobility inclusive: Lessons from a social tariff pilot in Belgium**
Trui Notebaert, Way To Go
- **Reimagining on-demand transit: How public-private mixed on-demand fleets unlock a reliable alternative to private cars**
Adrian Ulisse, Uber
- **Beyond transport and housing: Spatial development as key for livable cities**
Raymond Linssen, Province of South-Holland & Sinem Akyuz, City of Rijswijk
- **Shared mobility in a preurban context: From strategic planning to a tangible business model**
Søren Bom, Capital Region of Denmark, Centre for Regional Development & Katrine Vestergaard Petersen, Rudersdal
- **JUSTNEXUS: A justice-centred nexus approach to rethinking mobility, housing, and energy transitions**
Fronika de Wit, Utrecht University

4H. PUBLIC-PRIVATE PARTNERSHIPS ENABLING SMART SOLUTIONS

Moderators: Zuzana Púčiková, Acumen public affairs & Xin Yun Stiemsma, Province of Noord-Brabant

- **Deployment of new mobility services empowering urban nodes in the last-mile challenge**
Edwin Mermans, Province of Noord-Brabant
- **Utilising Automatic Vehicle Location (AVL) data to investigate the impact of transport-oriented developments on the operation of BusConnects services in Greater Dublin**
Dhruv Kadam & Brianna Greaney, National Transport Authority
- **Users' preferences on smart public services and green mobility hubs**
Panagiotis Papantoniou & Dimosthenis Pavlou, University of West Attica
- **Mission-oriented AI adoption in cities and communities: Ensuring a safe and interoperable approach via testing and experimentation facilities**
German Castignani & Pascal Lhoas, Luxembourg Institute of Science and Technology
- **Software-driven mobility for a sustainable and resilient urban future**
Fiona Peter, Siemens Mobility GmbH
- **Trip-based public incentives (micro-subsidies) for new mobility services**
Erdem Ovacik, Mobility Impact Market
- **Scaling CCAM in Europe: Turning technological readiness into action**
Leonor Madureira, Bax

11.15

REFRESHMENTS

CLOSING PLENARY SESSION

ENRICHING THE MOBILITY MENU: TACKLING TRANSPORT POVERTY

OPENING SPEECH

- **Beatriz Yordi**, Director Carbon Markets and Clean Mobility, DG CLIMA, European Commission

KEYNOTE SPEAKER

- **Professor Jan-Peter Balkenende**, Chairman, New Mobility Foundation / Former Prime Minister of The Netherlands

PANEL DEBATE

- **Maxim Romain**, President & Co-founder, TIER-Dott
- **André van Schie**, Regional Minister for Mobility, Province of Utrecht
- **Melissa Bruntlett**, Equitable Mobility Expert and author of "Women Changing Cities", Modacity Creative
- **Lidija Pavić-Rogošić**, Vice-President Civil Society Organisations Group, European Economic and Social Committee / Director, ODRAZ
- More speakers to be announced

POLIS AWARD CEREMONY

CLOSING

- Handover Presidency from Utrecht to POLIS President-Elect
- Welcome to POLIS Conference 2026

11.45

13.15

LUNCH

14.15

SITE VISITS – MORE INFORMATION PP. 18-19

POLITICAL GROUP MEETING (POLIS POLITICAL GROUP MEMBERS ONLY)

SITE VISITS

27 November, meeting time: 14.00.

#1 CYCLING THROUGH UTRECHT'S URBAN MAKEOVER

On this bike excursion, you will get to explore how the city of Utrecht has been redeveloped to create more space for greenery and bikes.

We will cycle along the famous highway-to-canal transformation and continue toward the city's second ring road, where the roadway has been narrowed from 2x2 to 2x1 lane. Intersections with traffic lights have been adapted to priority squares. Numerous innovations have been implemented to give priority to public transport and emergency services, and to help prevent gridlocks.

- Capacity: 50
- Duration: 2 hours



#2 JOINING FORCES FOR BETTER PUBLIC TRANSPORT

Experience the collaboration between national, regional, and local authorities on this public transport excursion.

The Public Transport Terminal in Utrecht is a perfect example of the 'One roof' philosophy, demonstrating coordinated efforts despite differences in funding and cost allocation. You will see first-hand how the city and province work together on the tram system and its importance to the Utrecht Science Park.

The excursion concludes with a bus tour through the historic city centre, highlighting the challenges Utrecht faces in balancing liveability and accessibility.

- Capacity: 45
- Duration: 2,5-3 hours



#3 10-MINUTE CITY: FROM FOOTSTEP TO PEDAL

Active mobility is key to Utrecht's vision of becoming a '10-minute city'.

Already renowned for its extensive network of bike lanes, cycling streets, and bike parking facilities, Utrecht continues to lead by example. Iconic projects such as the Dafne Schippers Bridge, connecting the city with new residential areas in the east, and the large-scale bike parking facilities at train stations, which support seamless bike and public transport travel, are just a few highlights worth exploring.

But it all starts with a single step: before you hop on your bike, get into your car, or board a train, you walk. Join us on a walking and cycling tour to experience Utrecht's transformation toward healthy urban living for all.

- Capacity: 70
- Duration: 2,5-3 hours



SITE VISITS



#4 MANAGING FREIGHT THE UTRECHT WAY

Discover Utrecht's transformative approach to urban logistics on this inner-city walking tour.

As you explore the historic inner city, you will witness firsthand the measures being implemented to support efficient, low-impact, and sustainable urban freight solutions.

Stroll along Utrecht's centuries-old canal system—once one of the largest inner-city ports in the world—now revitalised and serviced by the iconic 'beer-boat', 'eco-boat', and light electric vehicles. If we are lucky, we might even spot some in action!

Along the route, we will also visit a truck-free, zero-emission construction site and observe smart loading zones to streamline deliveries.

The tour concludes with a true Utrecht experience: climbing the Dom Tower for a panoramic view of the city!

- **Capacity:** 70
- **Duration:** 3 hours



#5 BEHIND THE SCENES OF THE DUTCH RAILWAYS

Visit the Netherlands' Operational Control Centre Rail (OCCR)!

This excursion begins with a look at Utrecht Centraal, the busiest train station in the country. From there, we will walk to the Operational Control Centre Rail, where real-time management of the national rail network takes place.

Here, all train operators—both passenger and freight—collaborate to manage disruptions, minimise delays, and inform the public.

This visit is made possible with the support of ProRail, the Dutch rail infrastructure manager, and NS Dutch Railways, the national train operator.

- **Capacity:** 30
- **Duration:** 2 hours

POLIS25

ANNUAL CONFERENCE

26-27 November 2025

Royal Jaarbeurs | Utrecht, The Netherlands



For more information

POLIS

Rue du Trône 98
B-1050 Brussels, Belgium
Tel +32 (0)2 500 56 70
polis@polisnetwork.eu

Alexia Collignon

Events and HR Coordinator
acollignon@polisnetwork.eu

Social media



[@polisnetwork.eu](https://twitter.com/polisnetwork.eu)



[POLIS network](https://www.linkedin.com/company/polis-network/)



[@polis.network](https://www.instagram.com/polis.network)

Use
#POLIS25!