



Study on Urban Mobility – Preparation Of EU-guidelines on Urban logistics

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Context

Growing urbanization

- 75 – 80% of population lives in urban regions.
- Urban regions embrace multiple functions:
 - Working
 - Living
 - Leisure
 - shopping
- Need for sustainable development and preservation of quality of life.
- Major generators of freight flows
 - Consumption of goods – importation from other regions;
 - Producer of goods – exportation to other regions;
- Generator of waste.

Policy background

2011 Transport white paper identified need for increased attention on urban logistics

- Identified the need for increased attention to urban logistics
- Set goals for achieving CO₂-free urban logistics in major urban centres by 2030

Urban Mobility Communication 2013 was accompanied by a Staff Working Document (SWD) "A call to action on urban logistics".

- These two documents set out current and future thinking on urban logistics policies. The need to develop non-binding guidance documents (NBGD) on urban logistics was part of this SWD.

Objective is to:

- developing six EU Non-Binding Guidance Documents on urban freight transport policy.

The guidelines aim helping stakeholders:

- Understanding the challenges brought by logistic activities in an urban context, and
- Identifying the most suitable measures and actions to overcome those challenges.

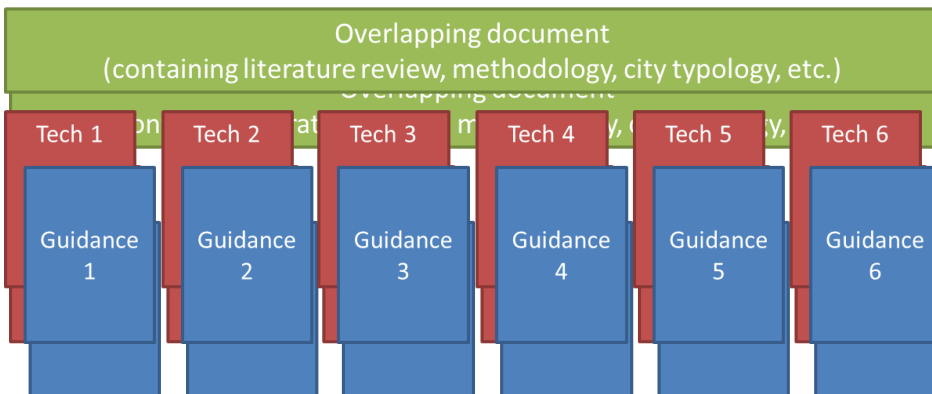
The first two NBGD (in development) are:

- Information provision of route guidance for urban logistics vehicles, data sharing and the use of ICT
- Treatment of logistics activities in urban vehicle access regulation schemes

Planning

Six guidance documents in 24 months

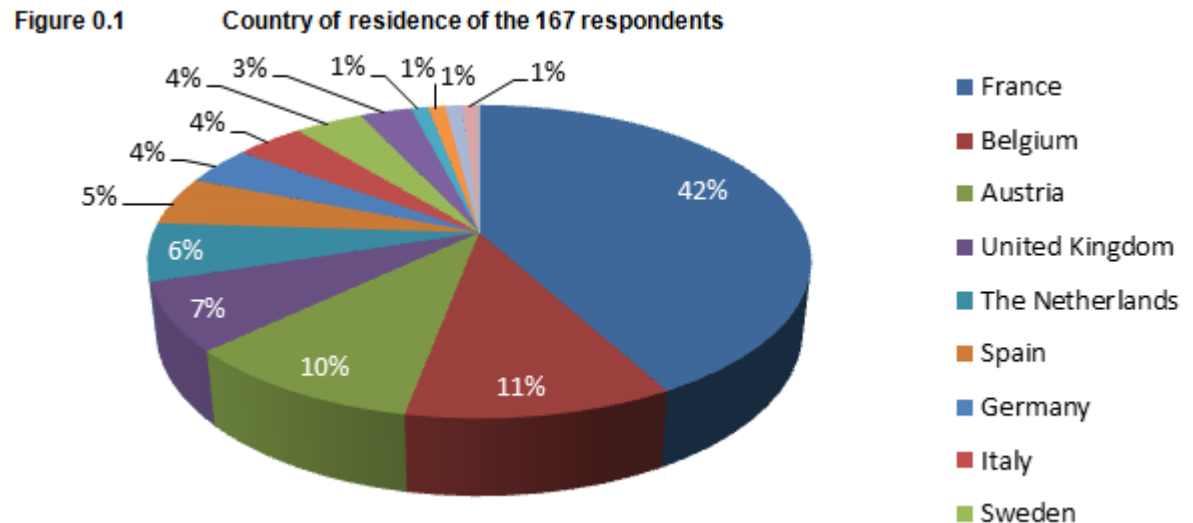
- Six technical reports, and six NBGDs



- Desk research
- Online stakeholder consultation (Jun-Jul 2015)
- Workshops in Brussels (Nov 2015, Mar 2016)
- Validation meeting (Dec 2016)

Stakeholder consultation

- Questionnaire: launched 2nd of June 2015 and on-line for 6 six weeks.
- Published in 5 languages .
- Stakeholder groups to be addressed were chosen in agreement with the Commission. Invitation to over 100 selected relevant contacts, many of which were stakeholder representative organisations.
- 167 answers



Stakeholder consultation

Top-5 challenges for the European urban logistics sector

Challenges	Absolute scores					Average scores
	1	2	3	4	5	
Road congestion	2	1	8	38	80	4.50
CO ₂ emissions	4	0	9	41	74	4.41
PM and NO _x emissions	3	2	10	43	68	4.36
Parking	1	5	10	49	62	4.31
Logistics sprawl	3	7	21	45	41	3.97

Type of topics that the non-binding urban freight transport guidance documents should focus on

	Average score (1-5)
Access restrictions for urban freight transport vehicles on emissions	4.54
Low emission vehicles	4.50
E-commerce	4.36
Innovations in off peak logistics	4.28
Return flows in logistics	4.15



Next Step

Developing 2 EU Non-Binding Guidance Documents on urban freight transport policy by the end of 2015

- The first two technical reports are finalised.
- In November we plan a stakeholder workshop on the first two topics.
- The first two NBGD will be delivered to the commission by the end of this year.
- In 2016 we will start developing the technical reports and NBGDs for the other four topics (to be chosen via the stakeholder workshop and based on the expertise of the Commission)

Thank you for your attention!

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