



First announcement and call for speakers

## 2013 ANNUAL POLIS CONFERENCE

### *INNOVATION IN TRANSPORT FOR SUSTAINABLE CITIES AND REGIONS*

Brussels, 4-5 December 2013



#### WHY ATTEND THE CONFERENCE?

- Learn about the innovative transport projects and policies pursued by cities and regions.
- Gain insight to the future direction of urban and regional mobility.
- Discuss European transport policies for urban and regional mobility.
- Learn about current practices and future plans to:
  - Reduce the environmental impact of road transport;
  - More effectively manage the movement of people and goods;
  - Deliver safer roads and a more secure transport network;
  - Manage transport demand and assess the benefits of transport measures.
- Gain understanding of the research needs for sustainable mobility in cities and regions.
- Network with local and regional transport decision-makers from around Europe.

#### WHO SHOULD ATTEND THE CONFERENCE?

- Transport professionals from public authorities
- Decision makers at local, regional, national and EU level
- Transport industry representatives and researchers



## **INNOVATION IN TRANSPORT FOR SUSTAINABLE CITIES AND REGIONS**

The Annual Polis Conference provides an opportunity for cities, metropolitan areas and regions to showcase their transport achievements to a large audience and for the wider transport community to engage with representatives of city and regional authorities on innovative transport solutions. The conference offers a mix of high-level plenary sessions, with prominent figures debating topical issues, and a wide selection of technical sessions showing innovation in policy and practice across the transport spectrum.

## **PRIORITIES OF THE 2013 POLIS CONFERENCE**

This year's conference will showcase many of the key topics explored recently by Polis within its thematic working groups and projects. These topics, proposed by Polis members, can be found in the list of topics on the next page. Through the sessions, the audience will learn about trends, future plans and recommendations through presentations, statements and discussion. Each session will aim to offer a mix of contributions on current practice and future plans (in cities and regions), academic research and industry initiatives. Sessions will be delivered in different formats, including workshops, round-tables and short, focused presentation-style sessions.

## **SPONSORSHIP AND EXHIBITION OPPORTUNITIES**

The conference offers an excellent opportunity to meet representatives of local government, both officers and elected officials, from around Europe. To take advantage of the possibility to enhance the visibility of your organisation, a sponsorship package is available. In addition, there will be an exhibition area. For further information on sponsorship and exhibiting, please contact: Sylvain Haon, [shaon@polisnetwork.eu](mailto:shaon@polisnetwork.eu).

[www.polisnetwork.eu/2013conference](http://www.polisnetwork.eu/2013conference)

## CALL FOR SPEAKERS

The following list shows the topics on which presentations are sought for the technical sessions. All abstracts should highlight the **innovative dimension** as well as **results achieved** and **lessons learned**. Interested speakers are requested to prepare an abstract using the online submission form: <http://www.polisnetwork.eu/2013conference>.

### TRAFFIC EFFICIENCY & MOBILITY

- New approaches to managing traffic on corridors and across boundaries (urban/interurban)
- The next information revolution – the role of open data and social media in information services
- Reducing the cost of ITS delivery - new services and business models
- Objective-led ITS deployment, including the use of ITS to promote modal shift
- From closed systems to open systems – how to address legacy and technology obsolescence?

### ROAD SAFETY

- Road safety data collection and benchmarking
- Road safety campaigns
- Road safety and vulnerable road users

### ENVIRONMENT & HEALTH IN TRANSPORT

- Electro-mobility: business models, deployment experiences & plans, charging infrastructures, service integration
- Active travel for health and the integration of health in transport planning
- Incentives and strategies for clean vehicle fleets

### ECONOMIC & SOCIAL CHALLENGES

- Urban transport pricing policy and practice
- New approaches to the organisation of public transport
- Cost-benefit analysis in urban and regional transport
- Innovation in parking management

### HORIZONTAL TOPICS

- Urban Freight: Information services and new assessment methods
- SUMP indicators and evaluation for cities and metropolitan areas

## ABSTRACT SUBMISSION PROCEDURE

Please submit your abstract online at <http://www.polisnetwork.eu/2013conference> by **7 June 2013**.

Authors will be notified in June of the outcome of the evaluation process.

The draft conference programme will be available shortly afterwards on the Polis website. Practical information will be released in September.

Please note that technical sessions will be conducted in English only.