

2013 ANNUAL POLIS CONFERENCE

INNOVATION IN TRANSPORT FOR SUSTAINABLE CITIES AND REGIONS

Brussels, 4-5 December 2013

DRAFT PROGRAMME

POLIS 

2013 ANNUAL POLIS CONFERENCE

European cities and regions for a more sustainable mobility

**4-5 December
Brussels**

www.polisnetwork.eu/2013conference

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twitter hashtag: #polis13

Registration

Registration for the 2013 Annual Polis Conference is now open. Registration will close once all seats have been taken. Polis invites all registered participants to select the sessions they wish to attend in order to optimise the distribution of the meeting rooms.

REGISTRATION FEES

Early bird rate (registration before 30/09/2013): EUR 100 (VAT excl.)

Full rate: EUR 200 (VAT excl.)

Polis members: free of charge (up to 3 representatives per member)

Speakers/chairs: free of charge (1 speaker per presentation)

CONFERENCE DINNER ON 4 DECEMBER

Delegates: EUR 75 (VAT excl.)

Speakers/chairs: EUR 75 (VAT excl.)

Polis members: free of charge (up to 3 representatives per member)

ONLINE REGISTRATION

Please register online at: <http://www.polisnetwork.eu/2013conference-registration>

Following online registration, you will receive an invoice via email. All payments must be made in EURO and all bank charges must be met by the paying organisation. Payments should reach the Polis bank account by 20 November 2013.

CONFERENCE WEB PAGE

www.polisnetwork.eu/2013conference

Sponsorship and exhibition opportunities

The conference offers an excellent opportunity to meet representatives of local and regional governments, both officers and elected officials, from around Europe. To take advantage of the possibility to enhance the visibility of your organisation, a sponsorship package is available. In addition, there will be an exhibition area.

For further information on sponsorship and to book a stand in the exhibition area, please contact:
Sylvain Haon: shaon@polisnetwork.eu.

Supported by:

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Legend:

-  Environment and health session
-  Road safety and security session
-  Horizontal topics session
-  Mobility and traffic efficiency session
-  Social and economic challenges of transport session

Tuesday, 3 December 2013

Morning: Polis workshops (to be announced separately)

14.00 - 15.50: Workshop Horizon2020 (Polis members only)

16.00 - 18.00: Polis Annual General Assembly (Polis members only)

18.00 - 19:30: Cocktail: Launch of *Thinking Cities* and opening of the conference exhibition

20.30: AGA Dinner (Polis members only)

The detailed agenda of meetings will be made available separately.






Wednesday, 4 December 2013

8.30: Registration and welcome coffee

9.30: Parallel sessions I




A: Tools to support decision making in network management

Chair of the session: Liam Breslin, European Commission, DG RTD

-  Towards a harmonised set of KPIs to assess and forecast the impacts of network management measures – The CONDUITS initiative, *Pierre Schmitz, Brussels Mobility*
-  Evaluation of a decision support system for reducing CO₂ and black carbon emissions by adaptive traffic management (CARBOTRAF), *Martine Van Poppel, VITO*
-  Assessing the impacts of ITS on CO₂ Emissions (ICT-Emissions), *Prof. Zisis Samaras, Aristotle University*

B: Integrating public transport in the smart city

Chair of the session: Prof. Jan Simons, European Economic and Social Committee

-  NFC payment in public transport in Toulouse
-  Higher quality of life and performance in your city? Orchestrate mobility!
Nicole Louvat, Transdev
-  Opening City Transit Systems to Global Visitors, *Will Judge, Mastercard*

C: Road safety and vulnerable road users

Chair of the session: Eddy Klynen, Flemish Foundation for Traffic Knowledge

- Turning-off accidents involving vehicles turning and cyclists riding straight ahead, *Marcel Schreiber, German Insurers Accidents Research*
- Transversal and “specific” measures to protect vulnerable road users: The project of the “Road Safety Monitoring Centre”, Rome, *Fabrizio Benvenuti, Roma Servizi per la Mobilità Srl*
- The French observatory of Pedestrian Priority Zones, *Gilles Blanchard, CETE de l’Ouest*
- Operation and safety of tramways in interaction with public space: State of the art, *Marjolein de Jong, Hasselt University*

D: Cost-benefit analysis of urban transport measures

Round table session

Chair of the session: Oliver Lah, Wuppertal Institute



- Cost-benefit analysis for regions and cities and smaller projects, *Hans Voerknecht, KPVV*
- Transition to zero emission public transport in the Netherlands, *Maarten Post, Province of Noord-Brabant*

11.00: Refreshments

11.30: Opening plenary session

12:30: Key Note Speech

Siim Kallas, Vice-President of the European Commission responsible for transport

12.45: Lunch

14:00: Parallel sessions II

A: Providing for cyclists and pedestrians

Chair of the session: Siegfried Rupprecht, Rupprecht Consult

- The next driver in cycling mobility: Cycle Highways, *Fabian Küster, European Cyclists’ Federation*
- Creating smart-moving cities: First empirical findings based on 10 new Dutch Cycle Highways, *Richard TerAvest, Goudappel Coffeng BV*
- Örebro – The cycling city for all, *Anna Kero, City of Örebro*
- Connect2: A UK-wide programme for walking and cycling in local travel behaviour and national policies, *Phil Insall, Sustrans*
- The European Cycling Challenge, *Tommaso Bonino, SRM, Bologna*

B: New approaches to planning and managing urban road corridors

Chair of the session: Martin Ruess, Austriatech (tbc)

- simTD – Safe and intelligent Mobility Test Field Germany, *Dorothee Allekotte, City of Frankfurt*
- Benefits of open systems in the UK, *Peter Jones, Mouchel*
- Regional traffic management in Amsterdam, *Daniel van Motman, City of Amsterdam*
- Green and sustainable urban traffic management in Copenhagen, *Niels van den Bosch, Imtech*

C: Smart urban parking strategies



- Introduction: Joint Polis-EPA parking paper
- What the car driver wants – Outcomes of the European assessment of parking facilities, *Luca Pascotto, FIA*
- Innovative method of obtaining parking occupancy rates: More insight at lower costs, *Jeroen Grooten, City of Amsterdam*
- San Fransisco Bay Area parking strategy – Building up experiences, *Robert De Beukelaer, Xerox*
- The parking policy observatory of Nantes Métropole: An essential tool to feed the sustainable mobility strategy, *Sandrine Le Bourhis, Nantes Métropole*

D: Strengthening public transport

Chair of the session: Elios Pascual



The intelligent, innovative, integrated Bus Systems project (3iBS) is committed to stimulate coordinated research and exploit bus-system innovations, support deployment and implementation of key solutions, and promote exchange of knowledge and best practices on an international scale.

- The City and Hybrid/Electric Buses, *Ulf Gustafsson, Volvo Bus Corporation*
- The 3iBS project, *Umberto Guida, UITP*
- Towards a new bus network in Barcelona, *Lluís Cerdà, city of Barcelona*
- Developing a Pan-European tool to measure the quality of the passenger experience, *Andree Woodcock, Coventry University*

15.30: Refreshments

16:00: Parallel sessions III

A: Stimulating the deployment of cleaner vehicles

Chair of the session: Matthew Noon, London Cross River Partnership (tbc)

- The ECO Stars Fleet Recognition Scheme, *Basil Jackson, Head of Transportation & Highways Thurrock Council*
- The new eco-label category for Vehicle Fleets and environmental policies, *María José Sarrias, Barcelona - Catalonia Region*
- City of Ghent, expert in sustainable and efficient fleet management, *Lies Helsloot, City of Ghent*
- A novel approach of urban access management as a means to shape the city's vehicle composition, *Dietrich Leihls, KapschTrafficCom AG*
- Eco-driving for clean vehicles – The driver makes the difference!, *Wolfgang Backhaus, Rupprecht Consult GmbH*

B: Using ITS to promote soft modes, modal shift and wider sustainable policy objectives

Chair of the session: Michael Aherne, Irish National Transport Authority

- ITS to promote a change in travel behaviour, *Gilda Greco, Pisamo spa, Irene Nicotra, Province of Livorno & Massimiliano Petri, Tages s.c.*
- POLITE project – Knowledge transfer in ITS for public transport quality, attractiveness and modal shift, *Eva Gelova, CDV*
- ITS to promote walking and cycling, *Anne Marie Lautrup Nielsen, City of Aalborg*
- ITS and cycling, *City of Göteborg*

C: New approaches to delivering real-time multimodal information

Chair of the session: Alexio Picco, Circle touch

- SUPERHUB project - A new approach to optimise journeys and provide information for multimodal trips., *Marco Menichetti, Fondazione Legambiente Innovazione*
- Integrated cooperative multimodal information with Co-Cities, *Alexander Frötscher, Austriatech*
- The urban mobility digital assistant in Nancy, *Greater Nancy*
- Real time passenger information in South-East Scotland, *Richard Holland, WYG*

D: Public transport: Tariff schemes

Chair of the session: Tommaso Bonino, SRM, Bologna

- Better fare regulation for public transport, *Jérôme Pourbaix, UITP*
- Economic and social results of the first year of Tallinn Free Public Transport, *City of Tallinn*
- Could it be stupid to keep it simple? Tariff schemes, facts and emotions, *Alain Groff, Canton of Basel-City*

17.30: ECOSTARS Cocktail Reception in the Exhibition Area

Informal exchange on fleet recognition schemes, a tool for local authorities



18.30: Close of day one

19.30: Conference Dinner at “La Manufacture”

Thursday, 5 December 2013

9.00: Parallel sessions IV

A: Towards the deployment of integrated electromobility services

Chair of the session: Dr. Gereon Meyer, VDI/VDE (tbc)

- Introduction: Polis agenda and activities on electromobility, *Polis*
- Towards a European-wide interoperability system (Green eMotion), *Heike Barlag, Siemens*
- ICTplatforms for electro-mobility services in European cities, *Guido Di Pasquale, Pluservice Srl*
- Beyond the hype and towards a sustainable transport system: Austria's way towards electromobility, *Karin Tausz, AustriaTech*
- MobEV: New optimisation tools for electric vehicle integration, *Louis Philipperon, Tractebel Engineering*
- Rotterdam tests electric vehicles: Results of the largest EV pilot in the history of The Netherlands, *Lode Messemaker, City of Rotterdam*
- Financial models to support EV charging networks, *Erik Fairbairn, POD Point Ltd*

B: Opening up transport data: Experiences and plans

Chair of the session: European Commission (tbc)

- Introduction: Polis activities on open data, *Polis*
- EMT Madrid Open Data Platform for public transport information, *Sergio Fernández Balaguer, EMT, Madrid*
- Open data, innovative apps, crowdsourcing and feedback in Rome, *Damiano Morosi, Rome Mobility Agency*
- Opening up Reading's server, *Simon Beasley, Reading Borough Council*
- Building a business model for open data, *Gerbrand Klijn, Noord Brabant Province*

C: Sustainable Urban Mobility Plans: Here to stay

Chair of the session: Daniela Rosca, European Commission, DG MOVE

- Enhancing the SUMP's role as a monitoring, evaluation and control tool of urban and regional sustainable development, *Monica Orevceanu, Romanian Ministry of Regional Development and Public Administration*
- Thessaloniki Sustainable Urban Mobility Plan (SUMP) development in periods of crisis, *Manos Vougioukas, THEPTA*
- Southampton Sustainable Travel City, *Adrian Webb, Southampton City Council*
- SUMP Dresden – Monitoring and evaluation programme, *Kerstin Burggraf, City of Dresden*
- Possibilities for continuing rehabilitation of Budapest city centre, *Dávid Vitézy, BKK, Budapest*
- Younger people and transport, *Adam Harrison, CENTRO*

D: New assessment methods for city logistics

Chair of the session: Tom Zunder, NewRail – Freight & Logistics Group, Newcastle University

- Introduction: Polis agenda and activities on urban freight, *Polis*
- Gothenburg facing infrastructure challenges as a possibility to work with both passenger and freight transport in an integrated way, *Maria Lindholm, Chalmers University of Technology*
- Understanding urban freight stakeholders' response to last mile green solutions, *Julius Menge, Senate department for Urban Development and Environment, Berlin*
- Green urban distribution: Measures for the city of Oslo and evaluation framework, *Helge Jensen, City of Oslo*
- A socio-economic analysis of harmonising the dimensions of truck and loading docks in Norwegian cities – costs, benefits and logistics efficiency, *Olav Eidhammer, Institute of Transport Economics*
- How to create value with urban freight transport solutions? A comparison of urban consolidation solutions, using business-model analysis and transition management, *Susanne Balm, TNO*

E: How to link health and transportation?

Chair of the session: Paul Curtis, London European Partnership for Transport

- Introduction: Position paper on active travel and health, *Polis; the World Health Organization and the Transport, Health and Environment Pan-European Programme*
- Why transport planning needs a health check, *Hannah Budnitz, City of Reading*
- The active travel Bill (Wales) – a legislative approach to active travel, *Matt Hemsley, Sustrans*
- Health and Transport in Bristol: Opportunities and challenges, *Janet Maxwell, Bristol City Council*

11.15: Refreshments

11.45: Closing plenary

13.00: Lunch

14.00: Site visits

to be announced soon

17.30: End of day two

Venue: AREA 42

