ECOSTARS FORUM:
"Cleaner Fleets: Authority meets Operator"

Final ECOSTARS Europe event
19 March 2014, Santander
Venue: Gran Hotel Sardinero, Plaza Italia, 1, 39005 Santander, Spain

9:00-9:15 WELCOME AND REGISTRATION

9:15-9:30 OPENING & WELCOME
Fermín Llaguno Mazas, Regional Director of Transport & Communications

9:30-10:15 ECOSTARS FINDINGS

- **Cleaner Fleets through recognition – does it work?**
  Mark Fell, Project Coordinator ECOSTARS Europe
- **The local impact of ECOSTARS**
  Michela Fioretto, ISIS

10:15-11:00 THE LOCAL AUTHORITY: WHY WE RUN ECOSTARS

- **South Yorkshire ECO Stars – Understanding the need**
  Ann Beddoes, Barnsley Council, UK
- **ECOSTARS scheme in Euskadi**
  Xabier Aróstegi, IVL, ECOSTARS-Euskadi , Basque Country
- **ECOSTARS Cantabria: Local example**
  Alejandro de la Hoz, ITEC, Auditor ECOSTARS Cantabria

11:00-11:30 Coffee Break

11:30-12:00 THE FLEET OPERATOR: WHY WE JOIN ECOSTARS

- **What's in for Cantabria's freight fleet operators?**
  Miguel Angel Vía, President of AETRAC (Freight transport association Cantabria)
- **What's in for Cantabria's passenger fleet operators?**
  Luis García Panizo, President of UPAVISAN (Passenger transport association Cantabria)

12:00-13:00 WHERE NEXT?

- **Transferability ideas of ECOSTARS Recognition Schemes**
  Kristoffer Persson, WSP
- **Natural Gas as an alternative fuel for transport**
  Carlos Pérez Sarti, Gas Natural Fenosa
- **Fuel additives for reducing emissions**
  James Gaston

13:00-13:30 ECOSTARS CANTABRIA AWARDS CEREMONY

13:30-14:30 Lunch

14:30-15:45 ECOSTARS FORUM SCENARIO

Two scenarios make ECOSTARS schemes a practical experience: You are either representing a local authority facing tough air quality targets, or a transport operator invited to join the local ECOSTARS scheme. What can you get out of it in your local circumstances? How do you make a decision?

15:45-16:00 FORUM CLOSING

16:00-18:00 TECHNICAL VISIT: ALSA GROUP

The Spanish headquarters of bus and coach operator ALSA Group close to the port of Santander will be visited. ALSA is the main bus operator in the region and one of the biggest transport companies in Spain and more than 100 vehicles of ALSA's two bus companies are part of the local ECOSTARS fleet.

The visit will be in English language. Transport by bus to ALSA's headquarters and back is provided.

MORE INFORMATION:

www.ecostars-europe.eu

Registration is free of charge! Please register online: www.polisnetwork.eu/ecostars

Contact:

Polis, Dagmar Röller, droeller@polisnetwork.eu
CTL Cantabria, Mr. Orestes Cendrero Aso, orestes@cantabriasi.org

Travel information

Travel to Santander

By plane	Air companies	Operating days	Flight duration
From/to Madrid	www.iberia.com	Monday to Sunday	00:55
From/to Barcelona	www.ryanair.com	Monday-Wednesday-Friday-Sunday	01:15
	www.vueling.es	Tuesday-Friday - Sunday	01:15
From/to London Stansted	www.ryanair.com	Monday-Wednesday-Friday-Sunday	02:00
From/to Roma	www.ryanair.com	Wednesday-Friday-Sunday	02:30
From to Brussels/Charleroi	www.ryanair.com	Sunday - Wednesday - Friday	01:50
From Santander airport to the city centre there is a shuttle running every 30 minutes from 7:00 to 23:00 h. (Tickets on board -2,20 €. Trip duration 10 min.). There are also taxis (15 - 20 € ride)			
By train	**Rail Company**	**Operating days**	**Trip duration**
From Madrid	www.renfe.com	Monday to Sunday	04:30
By Bus	**Bus company**	**Operating days**	**Trip duration**
From Bilbao	www.alsa.es	Monday to Sunday	01:30
From Madrid	www.alsa.es	Monday to Sunday	05:30

Hotel information

Hotels

The hotels below are all recommended - you can choose to stay in the city centre (Abba, Bahia and Silken- Coliseum)) or in the touristic-beach area (Silken-Rio) connected to the city centre in 15 minutes by bus (Ecostars certified buses running every 5-10 minutes).

HOTEL	ROOMS	PRICE €	BREAKFAST	WEBSITE/CONTACT	TELEPHONE/FAX
ABBA HOTEL ****	Single	51.00€	10.00 €	www.abbasantanderhotel.com santander@abbahoteles.com	Tel: +34 942 212 450 Fax: +34 942 229 238
HOTEL BAHIA ****	Single Double city view Double sea view	62.00€ 72.00€ 82.00€	15.00 €	www.hotelbahiasantander.com hotelbahia@gruposardinero.com	Tel.+34 942-20.50.00 Fax.+34 942-20.50.01
HOTEL SILKEN RIO ****	Single Single breakfast included Double breakfast included	59.00 € 65.00 € 70.00 €		www.hoteles-silken.com/hoteles/rio-santander jrecepcion.coliseum@hoteles-silken.com	Tel. +34 942 31 80 81 FAX +34 942 31 80 82
HOTEL SILKEN COLISEUM ****	Single Single breakfast included Double breakfast included	62.00 € 67.00 € 72.00 €		http://www.hoteles-silken.com/hoteles/coliseum-santander/ jrecepcion.coliseum@hoteles-silken.com	Tel. +34 942 31 80 81- FAX +34 942 31 80 82
HOTEL SANTEMAR *****	Single Single breakfast included Double breakfast included	53.95€ 63.91€ 89.00€		www.hotelsantemar.com/ hotelsantemar@h-santos.es	Tel. +34 942 27 29 00